

Automotive Telematics Market by Channel (OEM and Aftermarket), Vehicle Type (Commercial Vehicle, Passenger Car, and Two-Wheeler), Application (Fleet/Asset Management, Navigation & Location-Based System, Infotainment System, Insurance Telematic, Safety & Security, V2X, and Others), and Connectivity Solution (Embedded, Integrated Smartphones, and Tethered): Global Opportunity Analysis and Industry Forecast, 2019-2026

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# **Abstracts**

Automotive Telematics Market by Channel (OEM and Aftermarket), Vehicle Type (Commercial Vehicle, Passenger Car, and Two-Wheeler), Application (Fleet/Asset Management, Navigation & Location-Based System, Infotainment System, Insurance Telematic, Safety & Security, V2X and Others), and Connectivity Solution (Embedded, Integrated Smartphones, and Tethered): Global Opportunity Analysis and Industry Forecast, 2019–2026

In automotive technology, satellite-based positioning technologies are used to connect telematics solutions via wireless connectivity that enables audio or visual data and drivers to various in-vehicle telematics applications. The automotive telematics market has witnessed a significant growth over the years, owing to increase in trend of connectivity solutions worldwide.

A telematics system offers multiple features such as driver's emergencies such as roadside assistance, airbag, navigation, vehicle security notification, stolen vehicle tracking services, and others. Hardware in telematics control unit consists of infamous



"black box" module that integrates a phone, GPS receiver, digital signal processor and microphone for voice recognition. It also gathers diagnostic information from sensors.

The automotive telematics market is segmented on the basis of channel type, vehicle type, connectivity solutions, application, and region. By channel type, it is bifurcated into OEM and aftermarket. By vehicle type, it is categorized into passenger, commercial vehicles, and two-wheeler. By application, it is classified into fleet/asset management, navigation & location-based system, infotainment system, insurance telematics, safety & security, V2X, others. By connectivity solution, it is divided into embedded, integrated smartphones, and tethered. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players in the report include Masternaut Limited, TomTom Telematics B.V, Trimble Inc.,Omnitracs, VERIZON, I.D.Systems, Inc., Airbiquity Inc.,Harman International Industries, Inc., MiX Telematics, Teletrac Navman, and CARTRACK.

#### KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the autonomous telematics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

#### KEY MARKET SEGMENTS

By Channel Type



	OEM
	Aftermarket
	Altomation
By Vehicle Type	
	Commercial Vehicle
	Passenger Car
	Two-Wheeler
By Application	
	Fleet/Asset management
	Navigation & location-based system
	Infotainment system
	Insurance telematic
	Safety & security
	V2X
	Others
By Connectivity Solution	
	Embedded

Integrated smartphones



# Tethered By Region North America U.S. Canada Mexico Europe UK Germany France Russia Italy Rest of Europe Asia-Pacific China Japan India

South Korea

Rest of Asia-Pacific



LAMEA	
Latin America	
Middle East	
Africa	
Key Market Players	
Cartrack	
Masternaut Limited	
Mix Telematics	
Omnitracs	
TomTom telematics BV	
Trimble Inc.	
Verizon Connect	
HARMAN International	
I.D. Systems	
Telectrac Navman	



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