

# **Automotive Tailgate Market by Type (Hydraulic/Manual Operated and Power Operated), Vehicle Type (Passenger Vehicle and Commercial Vehicle), and Sales Channel (Original Equipment Manufacturers (OEMs) and Aftermarket): Global Opportunity Analysis and Industry Forecast, 2019–2026**

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## **Abstracts**

Automotive tailgates are the rear gates of a vehicle which opens upwards or downwards and allow access to the rear side of the vehicle. Since, the rear portion of the vehicle is used to accumulate cargo or is used for passengers to sit in the vehicle, the rear gates in the vehicle are used to provide security. Tailgates act as a barrier between the passenger or cargo and the outer world thereby ensuring the safety of passengers. Increased demand for vehicles equipped with better and efficient components supplements the automotive tailgate market during the forecast period thereby leading to the growth in the automotive tailgate industry.

Tailgates used in an automobile are strengthened to bear all kinds of impact and ensure safety to the vehicle. Tailgates have a wider application in passenger as well as commercial vehicles to ensure the safety and security to the goods kept on the rear side of the vehicle. Various developments have been carried out by top companies operating in the automotive tailgate industry which fuels the automotive tailgate market growth. The automotive tailgate market forecast display a rapid adoption of the hydraulic/manual operated tailgates in passenger vehicles, which positively affects the automotive tailgate market trend across the globe

Hydraulic/manual operated tailgates are anticipated to witness significant growth over

the years, owing to rise in awareness among consumers about vehicle safety and security while driving.

The global automotive tailgate market is segmented based on type, vehicle type, sales channel and region. Based on the type, the automotive tailgate market is categorized into hydraulic/manual operated and power operated. Based on the vehicle type, the automotive tailgate market is bifurcated into passenger vehicle and commercial vehicle. The original equipment manufacturers and aftermarket are the sales channel supporting the growth of the automotive tailgate market. North America, Europe, Asia-Pacific and LAMEA are the regions across which the automotive tailgate market report has been studied.

The key players analyzed in the automotive tailgate market include Go Industries, Inc., Gordon Auto Body Parts Co., Ltd., Huf H?lsbeck & F?rst GmbH & Co. KG., Johnson Electric Holdings Limited, Magna International Inc., Plastic Omnium, Robert Bosch GmbH, Aisin Seiki, Autoease Technology and Woodbine Manufacturing Co. Inc. and others, hold major automotive tailgate market share.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global automotive tailgate market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Type

*Automotive Tailgate Market by Type (Hydraulic/Manual Operated and Power Operated), Vehicle Type (Passenger Veh...*

Hydraulic/Manual Operated

Power Operated

By Vehicle Type

Passenger Vehicle

Commercial Vehicle

By Sales Channel

Original Equipment Manufacturers (OEMs)

Aftermarket

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools And Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Cxo Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
  - 3.2.1. Top Impacting Factors
  - 3.2.2. Top Investment Pockets
  - 3.2.3. Top Winning Strategies
- 3.3. Porter'S Five Forces Analysis
- 3.4. Key Players Positioning (2018)
- 3.5. Market Dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Increase In Demand For Electronic Based Components Or Devices In The Vehicle
    - 3.5.1.2. Need For Effective Automatic Tailgate In The Vehicle
  - 3.5.2. Restraint
    - 3.5.2.1. High Configuration Cost And Degradation of Sensing Mechanism
  - 3.5.3. Opportunities
    - 3.5.3.1. Rise In Technological Advancement And Innovation In The Field of Automotive Industry
    - 3.5.3.2. Rise In Expenditure On Luxury Vehicles Around The Globe

### CHAPTER 4: AUTOMOTIVE TAILGATE MARKET, BY TYPE

#### 4.1. Overview

#### 4.2. Hydraulic/Manual Operated

##### 4.2.1. Key Market Trends, Growth Factors And Opportunities

##### 4.2.2. Market Size And Forecast, By Region

##### 4.2.3. Market Analysis By Country

#### 4.3. Power Operated

##### 4.3.1. Key Market Trends, Growth Factors, And Opportunities

##### 4.3.2. Market Size And Forecast, By Region

##### 4.3.3. Market Analysis By Country

### **CHAPTER 5: AUTOMOTIVE TAILGATE MARKET, BY VEHICLE TYPE**

#### 5.1. Overview

#### 5.2. Passenger Vehicle

##### 5.2.1. Key Market Trends, Growth Factors And Opportunities

##### 5.2.2. Market Size And Forecast, By Region

##### 5.2.3. Market Analysis By Country

#### 5.3. Commercial Vehicle

##### 5.3.1. Key Market Trends, Growth Factors, And Opportunities

##### 5.3.2. Market Size And Forecast, By Region

##### 5.3.3. Market Analysis By Country

### **CHAPTER 6: AUTOMOTIVE TAILGATE MARKET, BY SALES CHANNEL**

#### 6.1. Overview

#### 6.2. Original Equipment Manufacturers (Oems)

##### 6.2.1. Key Market Trends, Growth Factors And Opportunities

##### 6.2.2. Market Size And Forecast, By Region

##### 6.2.3. Market Analysis By Country

#### 6.3. Aftermarket

##### 6.3.1. Key Market Trends, Growth Factors, And Opportunities

##### 6.3.2. Market Size And Forecast, By Region

##### 6.3.3. Market Analysis By Country

### **CHAPTER 7: AUTOMOTIVE TAILGATE MARKET, BY REGION**

#### 7.1. Overview

#### 7.2. North America

##### 7.2.1. Key Market Trends, Growth Factors, And Opportunities

7.2.2. Market Size And Forecast, By Type

7.2.3. Market Size And Forecast, By Vehicle Type

7.2.4. Market Size And Forecast, By Sales Channel

7.2.5. Market Analysis By Country

7.2.5.1. U.S.

7.2.5.1.1. Market Size And Forecast, By Type

7.2.5.1.2. Market Size And Forecast, By Vehicle Type

7.2.5.1.3. Market Size And Forecast, By Sales Channel

7.2.5.2. Canada

7.2.5.2.1. Market Size And Forecast, By Type

7.2.5.2.2. Market Size And Forecast, By Vehicle Type

7.2.5.2.3. Market Size And Forecast, By Sales Channel

7.2.5.3. Mexico

7.2.5.3.1. Market Size And Forecast, By Type

7.2.5.3.2. Market Size And Forecast, By Vehicle Type

7.2.5.3.3. Market Size And Forecast, By Sales Channel

7.3. Europe

7.3.1. Key Market Trends, Growth Factors, And Opportunities

7.3.2. Market Size And Forecast, By Type

7.3.3. Market Size And Forecast, By Vehicle Type

7.3.4. Market Size And Forecast, By Sales Channel

7.3.5. Market Analysis By Country

7.3.5.1. Germany

7.3.5.1.1. Market Size And Forecast, By Type

7.3.5.1.2. Market Size And Forecast, By Vehicle Type

7.3.5.1.3. Market Size And Forecast, By Sales Channel

7.3.5.2. France

7.3.5.2.1. Market Size And Forecast, By Type

7.3.5.2.2. Market Size And Forecast, By Vehicle Type

7.3.5.2.3. Market Size And Forecast, By Sales Channel

7.3.5.3. Uk

7.3.5.3.1. Market Size And Forecast, By Type

7.3.5.3.2. Market Size And Forecast, By Vehicle Type

7.3.5.3.3. Market Size And Forecast, By Sales Channel

7.3.5.4. Italy

7.3.5.4.1. Market Size And Forecast, By Type

7.3.5.4.2. Market Size And Forecast, By Vehicle Type

7.3.5.4.3. Market Size And Forecast, By Sales Channel

7.3.5.5. Rest of Europe

- 7.3.5.5.1. Market Size And Forecast, By Type
- 7.3.5.5.2. Market Size And Forecast, By Vehicle Type
- 7.3.5.5.3. Market Size And Forecast, By Sales Channel

#### 7.4. Asia-Pacific

- 7.4.1. Key Market Trends, Growth Factors, And Opportunities
- 7.4.2. Market Size And Forecast, By Type
- 7.4.3. Market Size And Forecast, By Vehicle Type
- 7.4.4. Market Size And Forecast, By Sales Channel
- 7.4.5. Market Analysis By Country
  - 7.4.5.1. China
    - 7.4.5.1.1. Market Size And Forecast, By Type
    - 7.4.5.1.2. Market Size And Forecast, By Vehicle Type
    - 7.4.5.1.3. Market Size And Forecast, By Sales Channel
  - 7.4.5.2. Japan
    - 7.4.5.2.1. Market Size And Forecast, By Type
    - 7.4.5.2.2. Market Size And Forecast, By Vehicle Type
    - 7.4.5.2.3. Market Size And Forecast, By Sales Channel
  - 7.4.5.3. India
    - 7.4.5.3.1. Market Size And Forecast, By Type
    - 7.4.5.3.2. Market Size And Forecast, By Vehicle Type
    - 7.4.5.3.3. Market Size And Forecast, By Sales Channel
  - 7.4.5.4. South Korea
    - 7.4.5.4.1. Market Size And Forecast, By Type
    - 7.4.5.4.2. Market Size And Forecast, By Vehicle Type
    - 7.4.5.4.3. Market Size And Forecast, By Sales Channel
  - 7.4.5.5. Rest of Asia-Pacific
    - 7.4.5.5.1. Market Size And Forecast, By Type
    - 7.4.5.5.2. Market Size And Forecast, By Vehicle Type
    - 7.4.5.5.3. Market Size And Forecast, By Sales Channel

#### 7.5. Lamea

- 7.5.1. Key Market Trends, Growth Factors, And Opportunities
- 7.5.2. Market Size And Forecast, By Type
- 7.5.3. Market Size And Forecast, By Vehicle Type
- 7.5.4. Market Size And Forecast, By Sales Channel
- 7.5.5. Market Analysis By Country
  - 7.5.5.1. Latin America
    - 7.5.5.1.1. Market Size And Forecast, By Type
    - 7.5.5.1.2. Market Size And Forecast, By Vehicle Type
    - 7.5.5.1.3. Market Size And Forecast, By Sales Channel



#### 7.5.5.2. Middle East

##### 7.5.5.2.1. Market Size And Forecast, By Type

##### 7.5.5.2.2. Market Size And Forecast, By Vehicle Type

##### 7.5.5.2.3. Market Size And Forecast, By Sales Channel

#### 7.5.5.3. Africa

##### 7.5.5.3.1. Market Size And Forecast, By Type

##### 7.5.5.3.2. Market Size And Forecast, By Vehicle Type

##### 7.5.5.3.3. Market Size And Forecast, By Sales Channel

## **CHAPTER 8: COMPANY PROFILES**

### 8.1. Go Industries, Inc.

#### 8.1.1. Company Overview

#### 8.1.2. Company Snapshot

#### 8.1.3. Product Portfolio

### 8.2. Gordon Auto Body Parts Co., Ltd.

#### 8.2.1. Company Overview

#### 8.2.2. Company Snapshot

#### 8.2.3. Product Portfolio

### 8.3. Huf H?lsbeck & F?rst Gmbh & Co. Kg

#### 8.3.1. Company Overview

#### 8.3.2. Product Portfolio

### 8.4. Johnson Electric Holdings Limited

#### 8.4.1. Company Overview

#### 8.4.2. Company Snapshot

#### 8.4.3. Operating Business Segments

#### 8.4.4. Product Portfolio

#### 8.4.5. Business Performance

### 8.5. Magna International Inc.

#### 8.5.1. Company Overview

#### 8.5.2. Company Snapshot

#### 8.5.3. Operating Business Segments

#### 8.5.4. Business Performance

#### 8.5.5. Key Strategic Moves And Developments

### 8.6. Plastic Omnium

#### 8.6.1. Company Overview

#### 8.6.2. Company Snapshot

#### 8.6.3. Product Portfolio

#### 8.6.4. Business Performance

#### 8.6.5. Key Strategic Moves And Developments

### 8.7. Robert Bosch Gmbh

#### 8.7.1. Company Overview

#### 8.7.2. Company Snapshot

#### 8.7.3. Operating Business Segments

#### 8.7.4. Business Performance

### 8.8. Aisin Seiki Co., Ltd.

#### 8.8.1. Company Overview

#### 8.8.2. Operating Business Segments

#### 8.8.3. Business Performance

### 8.9. Autoease Technology

#### 8.9.1. Company Overview

#### 8.9.2. Product Portfolio

#### 8.9.3. Key Strategic Moves And Developments

### 8.10. Woodbine Manufacturing Co. Inc.

#### 8.10.1. Company Overview

#### 8.10.2. Product Portfolio

#### 8.10.3. Key Strategic Moves And Developments

### List of Tables

Table 01. Global Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 02. Automotive Tailgate Market Revenue For Hydraulic/Manual Operated, By Region 2018–2026 (\$Million)

Table 03. Automotive Tailgate Market Revenue For Power Operated, By Region 2018–2026 (\$Million)

Table 04. Global Automotive Tailgate Market, By Vehicle Type, 2018-2026(\$Million)

Table 05. Automotive Tailgate Market Revenue For Passenger Vehicle, By Region 2018-2026 (\$Million)

Table 06. Automotive Tailgate Market Revenue For Commercial Vehicle, By Region 2018-2026 (\$Million)

Table 07. Global Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 08. Automotive Tailgate Market Revenue For Original Equipment Manufacturers, By Region 2018–2026 (\$Million)

Table 09. Automotive Tailgate Market Revenue For Aftermarket, By Region 2018–2026 (\$Million)

Table 10. North America Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 11. North America Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 12. North America Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 13. U.S. Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 14. U.S. Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 15. U.S. Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 16. Canada Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 17. Canada Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 18. Canada Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 19. Mexico Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 20. Mexico Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 21. Mexico Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 22. Europe Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 23. Europe Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 24. Europe Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 25. Germany Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 26. Germany Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 27. Germany Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 28. France Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 29. France Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 30. France Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 31. Uk Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 32. Uk Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 33. Uk Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 34. Italy Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 35. Italy Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 36. Italy Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 37. Rest of Europe Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 38. Rest of Europe Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 39. Rest of Europe Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 40. Asia-Pacific Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 41. Asia-Pacific Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 42. Asia-Pacific Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 43. China Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 44. China Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 45. China Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 46. Japan Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 47. Japan Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 48. Japan Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 49. India Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 50. India Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 51. India Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 52. South Korea Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 53. South Korea Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 54. South Korea Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 55. Rest of Asia-Pacific Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 56. Rest of Asia-Pacific Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 57. Rest of Asia-Pacific Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 58. Lamea Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 59. Lamea Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 60. Lamea Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 61. Latin America Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 62. Latin America Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 63. Latin America Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 64. Middle East Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 65. Middle East Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 66. Middle East Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 67. Africa Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
Table 68. Africa Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
Table 69. Africa Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
Table 70. Go Industries Inc.: Company Snapshot
Table 71. Go Industries Inc.: Product Portfolio
Table 72. Gordon Auto Body Parts Co., Ltd.: Company Snapshot
Table 73. Gordon Auto Body Parts Co., Ltd.: Product Portfolio
Table 74. Huf H?lsbeck & F?rst Gmbh & Co. Kg.: Company Snapshot
Table 75. Huf H?lsbeck & F?rst Gmbh & Co. Kg.: Product Portfolio
Table 76. Johnson Electric Holdings Limited: Snapshot

Table 77. Johnson Electric Holdings Limited: Operating Segments

Table 78. Johnson Electric Holdings Limited: Product Portfolio

Table 79. Magna International Inc.: Company Snapshot

Table 80. Magna International Inc.: Operating Segments

Table 81. Plastic Omnium: Company Snapshot

Table 82. Plastic Omnium: Product Portfolio

Table 83. Robert Bosch Gmbh: Company Snapshot

Table 84. Robert Bosch Gmbh: Operating Segments

Table 85. Aisin Seiki Co., Ltd.: Company Snapshot

Table 86. Aisin Seiki Co., Ltd.: Operating Segments

Table 87. Autoease Technologies: Company Snapshot

Table 88. Autoease Technology: Product Portfolio

Table 89. Woodbine Manufacturing Co. Inc.: Company Snapshot

Table 90. Woodbine Manufacturing Co. Inc.: Product Portfolio

List of Figures

Figure 01. Key Market Segments

Figure 02. Executive Summary

Figure 03. Executive Summary

Figure 04. Top Impacting Factors

Figure 05. Top Investment Pockets

Figure 06. Top Winning Strategies, By Year, 2017–2019\*

Figure 07. Top Winning Strategies, By Year, 2017–2019\*

Figure 08. Top Winning Strategies, By Company, 2017–2019\*

Figure 09. Moderate-To-High Bargaining Power of Suppliers

Figure 10. Moderate-To-High Threat of New Entrants

Figure 11. Moderate Threat of Substitutes

Figure 12. High-To-Moderate Intensity of Rivalry

Figure 13. Moderate Bargaining Power of Buyers

Figure 14. Key Players Positioning (2018)

Figure 15. Global Automotive Tailgate Market, By Type, 2018–2026 (%)

Figure 16. Comparative Share Analysis of Automotive Tailgate Market For Hydraulic/Manual Operated, By Country, 2018 & 2026 (\$Million)

Figure 17. Comparative Share Analysis of Automotive Tailgate Market For Power Operated, By Country, 2018 & 2026 (%Million)

Figure 18. Global Automotive Tailgate Market, By Vehicle Type, 2018 & 2026 (%)

Figure 19. Comparative Share Analysis of Automotive Tailgate Market For Passenger Vehicle, By Country, 2018 & 2026 (%)

Figure 20. Comparative Share Analysis of Automotive Tailgate Market For Commercial Vehicle, By Country, 2018 & 2026 (%)



- Figure 21. Global Automotive Tailgate Market, By Sales Channel, 2018–2026 (%)
- Figure 22. Comparative Share Analysis of Automotive Tailgate Market For Original Equipment Manufacturers, By Country, 2018 & 2026 (%)
- Figure 23. Comparative Share Analysis of Automotive Tailgate Market For Aftermarket, By Country, 2018 & 2026 (%)
- Figure 24. Automotive Tailgate Market, By Region, 2018-2026 (%)
- Figure 25. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)
- Figure 26. U.S. Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 27. Canada Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 28. Mexico Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 29. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)
- Figure 30. Germany Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 31. France Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 32. Uk Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 33. Italy Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 34. Rest of Europe Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 35. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)
- Figure 36. China Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 37. Japan Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 38. India Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 39. South Korea Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 40. Rest of Asia-Pacific Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 41. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)
- Figure 42. Latin America Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 43. Middle East Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 44. Africa Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 45. Johnson Electric Holdings Limited: Revenue, 2016–2018 (\$Million)
- Figure 46. Johnson Electric Holdings Limited: Revenue, By Business Segment, 2018 (%)
- Figure 47. Johnson Electric Holdings Limited: Revenue, By Region, 2018 (%)
- Figure 48. Magna International Inc.: Net Sales, 2016-2018 (\$Million)
- Figure 49. Magna International Inc.: Revenue Share By Segment, 2018 (%)
- Figure 50. Magna International Inc: Revenue Share By Region, 2018 (%)
- Figure 51. Plastic Omnium: Net Sales, 2016-2018 (\$Million)
- Figure 52. Plastic Omnium: Revenue Share By Region, 2018 (%)

Figure 53. Robert Bosch: Revenue, 2016–2018 (\$Million)

Figure 54. Robert Bosch Gmbh: Revenue Share By Segment, 2018 (%)

Figure 55. Robert Bosch Gmbh: Revenue Share By Region, 2018 (%)

Figure 56. Aisin Seiki Co., Ltd.: Net Sales, 2016-2018 (\$Million)

Figure 57. Aisin Seiki Co., Ltd: Revenue Share By Segment, 2018 (%)

Figure 58. Aisin Seiki Co., Ltd: Revenue Share By Region, 2018 (%)

## List Of Tables

### LIST OF TABLES

- Table 01. Global Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 02. Automotive Tailgate Market Revenue For Hydraulic/Manual Operated, By Region 2018–2026 (\$Million)
- Table 03. Automotive Tailgate Market Revenue For Power Operated, By Region 2018–2026 (\$Million)
- Table 04. Global Automotive Tailgate Market, By Vehicle Type, 2018-2026(\$Million)
- Table 05. Automotive Tailgate Market Revenue For Passenger Vehicle, By Region 2018-2026 (\$Million)
- Table 06. Automotive Tailgate Market Revenue For Commercial Vehicle, By Region 2018-2026 (\$Million)
- Table 07. Global Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 08. Automotive Tailgate Market Revenue For Original Equipment Manufacturers, By Region 2018–2026 (\$Million)
- Table 09. Automotive Tailgate Market Revenue For Aftermarket, By Region 2018–2026 (\$Million)
- Table 10. North America Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 11. North America Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 12. North America Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 13. U.S. Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 14. U.S. Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 15. U.S. Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 16. Canada Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 17. Canada Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 18. Canada Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 19. Mexico Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 20. Mexico Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 21. Mexico Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 22. Europe Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 23. Europe Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 24. Europe Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)
- Table 25. Germany Automotive Tailgate Market, By Type, 2018–2026 (\$Million)
- Table 26. Germany Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 27. Germany Automotive Tailgate Market, By Sales Channel, 2018–2026



(\$Million)

Table 28. France Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 29. France Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 30. France Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 31. Uk Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 32. Uk Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 33. Uk Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 34. Italy Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 35. Italy Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 36. Italy Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 37. Rest of Europe Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 38. Rest of Europe Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 39. Rest of Europe Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 40. Asia-Pacific Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 41. Asia-Pacific Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 42. Asia-Pacific Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 43. China Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 44. China Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 45. China Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 46. Japan Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 47. Japan Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 48. Japan Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 49. India Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 50. India Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 51. India Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 52. South Korea Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 53. South Korea Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 54. South Korea Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 55. Rest of Asia-Pacific Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 56. Rest of Asia-Pacific Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 57. Rest of Asia-Pacific Automotive Tailgate Market, By Sales Channel,

2018–2026 (\$Million)

Table 58. Lamea Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 59. Lamea Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 60. Lamea Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 61. Latin America Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 62. Latin America Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 63. Latin America Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 64. Middle East Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 65. Middle East Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 66. Middle East Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 67. Africa Automotive Tailgate Market, By Type, 2018–2026 (\$Million)

Table 68. Africa Automotive Tailgate Market, By Vehicle Type, 2018–2026 (\$Million)

Table 69. Africa Automotive Tailgate Market, By Sales Channel, 2018–2026 (\$Million)

Table 70. Go Industries Inc.: Company Snapshot

Table 71. Go Industries Inc.: Product Portfolio

Table 72. Gordon Auto Body Parts Co., Ltd.: Company Snapshot

Table 73. Gordon Auto Body Parts Co., Ltd.: Product Portfolio

Table 74. Huf H?lsbeck & F?rst Gmbh & Co. Kg.: Company Snapshot

Table 75. Huf H?lsbeck & F?rst Gmbh & Co. Kg.: Product Portfolio

Table 76. Johnson Electric Holdings Limited: Snapshot

Table 77. Johnson Electric Holdings Limited: Operating Segments

Table 78. Johnson Electric Holdings Limited: Product Portfolio

Table 79. Magna International Inc.: Company Snapshot

Table 80. Magna International Inc.: Operating Segments

Table 81. Plastic Omnium: Company Snapshot

Table 82. Plastic Omnium: Product Portfolio

Table 83. Robert Bosch Gmbh: Company Snapshot

Table 84. Robert Bosch Gmbh: Operating Segments

Table 85. Aisin Seiki Co., Ltd.: Company Snapshot

Table 86. Aisin Seiki Co., Ltd.: Operating Segments

Table 87. Autoease Technologies: Company Snapshot

Table 88. Autoease Technology: Product Portfolio

Table 89. Woodbine Manufacturing Co. Inc.: Company Snapshot

Table 90. Woodbine Manufacturing Co. Inc.: Product Portfolio

## List Of Figures

### LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary
- Figure 03. Executive Summary
- Figure 04. Top Impacting Factors
- Figure 05. Top Investment Pockets
- Figure 06. Top Winning Strategies, By Year, 2017–2019\*
- Figure 07. Top Winning Strategies, By Year, 2017–2019\*
- Figure 08. Top Winning Strategies, By Company, 2017–2019\*
- Figure 09. Moderate-To-High Bargaining Power of Suppliers
- Figure 10. Moderate-To-High Threat of New Entrants
- Figure 11. Moderate Threat of Substitutes
- Figure 12. High-To-Moderate Intensity of Rivalry
- Figure 13. Moderate Bargaining Power of Buyers
- Figure 14. Key Players Positioning (2018)
- Figure 15. Global Automotive Tailgate Market, By Type, 2018–2026 (%)
- Figure 16. Comparative Share Analysis of Automotive Tailgate Market For Hydraulic/Manual Operated, By Country, 2018 & 2026 (\$Million)
- Figure 17. Comparative Share Analysis of Automotive Tailgate Market For Power Operated, By Country, 2018 & 2026 (%Million)
- Figure 18. Global Automotive Tailgate Market, By Vehicle Type, 2018 & 2026 (%)
- Figure 19. Comparative Share Analysis of Automotive Tailgate Market For Passenger Vehicle, By Country, 2018 & 2026 (%)
- Figure 20. Comparative Share Analysis of Automotive Tailgate Market For Commercial Vehicle, By Country, 2018 & 2026 (%)
- Figure 21. Global Automotive Tailgate Market, By Sales Channel, 2018–2026 (%)
- Figure 22. Comparative Share Analysis of Automotive Tailgate Market For Original Equipment Manufacturers, By Country, 2018 & 2026 (%)
- Figure 23. Comparative Share Analysis of Automotive Tailgate Market For Aftermarket, By Country, 2018 & 2026 (%)
- Figure 24. Automotive Tailgate Market, By Region, 2018-2026 (%)
- Figure 25. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)
- Figure 26. U.S. Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 27. Canada Automotive Tailgate Market, 2018–2026 (\$Million)
- Figure 28. Mexico Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 29. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)

Figure 30. Germany Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 31. France Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 32. Uk Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 33. Italy Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 34. Rest of Europe Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 35. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)

Figure 36. China Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 37. Japan Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 38. India Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 39. South Korea Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 40. Rest of Asia-Pacific Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 41. Comparative Share Analysis of Automotive Tailgate Market, By Country, 2018–2026 (%)

Figure 42. Latin America Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 43. Middle East Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 44. Africa Automotive Tailgate Market, 2018–2026 (\$Million)

Figure 45. Johnson Electric Holdings Limited: Revenue, 2016–2018 (\$Million)

Figure 46. Johnson Electric Holdings Limited: Revenue, By Business Segment, 2018 (%)

Figure 47. Johnson Electric Holdings Limited: Revenue, By Region, 2018 (%)

Figure 48. Magna International Inc.: Net Sales, 2016–2018 (\$Million)

Figure 49. Magna International Inc.: Revenue Share By Segment, 2018

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