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Automotive Switches Market by Type (Ignition Switches, HVAC Switches, Steering Wheel Switches, Window Switches, Overhead Console Switches, Seat Control Switches, Door Switches, Hazard Switches, Multi-Purpose Switches, and Others), Design (Rocker Switches, Rotary Switches, Toggle Switches, Push Switches, and Other Switches), Vehicle Type (Passenger Cars, Light Commercial Vehicles, and Heavy Commercial Vehicles), and Sales Channel (Original Equipment Manufacturers and Aftermarket): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Automotive switches are one of the basic components of a vehicle. They regulate the entire electrical equipment installed in an automobile. Presently, electromechanical automotive switches are commonly installed in all vehicle types. They are quite convenient to operate and are quite responsive. They are used to operate power windows, power seats, HVAC systems, and others. Automatic switches used for lights and rain wipers are gaining immense popularity and are expected to be a common feature in mid-entry cars, thereby propelling the demand for automotive switches over the years.

Growing demand for automotive switches in commercial vehicles and rising demand for automatic automotive switches are expected to drive the automotive switches market

growth over the forecast period. However, the rising use of haptics and the fluctuating price of raw materials used in making automotive switches are anticipated to hamper the growth of the market during the forecast period. Moreover, growing implementation of electronic systems in vehicles and innovations in automotive switches are expected to offer lucrative opportunities for the market in future.

The automotive switches market is segmented into type, design, vehicle type, sales channel, and region. Based on type, it is further divided into ignition switches, HVAC switches, steering wheel switches, window switches, overhead console switches, seat control switches, door switches, hazard switches, multi-purpose switches, and others. Based on design, it is classified into rocker switches, rotary switches, toggle switches, push switches, and other switches. Depending on the vehicle type, it is fragmented into passenger cars, light commercial vehicles, and heavy commercial vehicles. Based on sales channel, it is bifurcated into original equipment manufacturers and aftermarket. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Competitive analysis and profiles of the major players in the automotive switches market include C&K Switches, Eaton Corporation PLC, INENSY, Johnson Electric Holdings Limited, Leopold Kostal GmbH & Co. Kg, Marquardt GmbH, Preh GmbH, Tokai Rika Co Ltd., Toyodenso Co., Ltd., Valeo, and ZF Friedrichshafen AG.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global automotive switches market analysis along with the current trends and future estimations to depict imminent investment pockets.

The overall automotive switches market opportunity is determined by understanding profitable trends to gain a stronger foothold.

The report presents information related to the key drivers, restraints, and opportunities of the global automotive switches market with a detailed impact analysis.

The current automotive switches market is quantitatively analyzed from 2019 to 2027 to

benchmark the financial competency.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

KEY MARKET SEGMENTS

By Type

Ignition Switches

HVAC Switches

Steering Wheel Switches

Window Switches

Overhead Console Switches

Seat Control Switches

Door Switches

Hazard Switches

Multi-purpose Switches

Others

By Design

Rocker Switches

Rotary Switches

Toggle Switches

Push Switches

Other Switches

By Vehicle Type

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

By Sales Channel

Original Equipment Manufacturers

Aftermarket

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

ASEAN

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

C&K Switches

Eaton Corporation PLC

INENSY

Johnson Electric Holdings Limited

Leopold Kostal GmbH & Co. Kg

+44 20 8123 2220
info@marketpublishers.com

Marquardt GmbH

Preh GmbH

Tokai Rika Co Ltd.

Toyodenso Co., Ltd.

Valeo

ZF Friedrichshafen AG

+44 20 8123 2220
info@marketpublishers.com

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