

# **Automotive Seat Market by Trim Material (Fabric, Synthetic Leather, and Genuine Leather), Seat type (Bucket Seat And Bench Seat), Vehicle Type (Passenger Car, Light Commercial Vehicles, and Heavy Commercial Vehicles), and Vehicle Energy Source (Gasoline, Diesel, Electric, and LPG): Global Opportunity Analysis and Industry Forecast, 2018–2025**

<https://marketpublishers.com/r/A413BEE7DBFEN.html>

Date: May 2019

Pages: 329

Price: US\$ 5,370.00 (Single User License)

ID: A413BEE7DBFEN

## **Abstracts**

Automotive seat is an important part in a vehicle as it provides comfort to the person who is driving. Moreover, these seats also offer a stylish look to a vehicle as they have ability to integrate various interior parts and different type of fabric materials.

Furthermore, automotive seats are considered as one of the crucial components in vehicles as they are designed to support thighs, the buttocks, lower and upper back, and head support. They are usually made up of steel, aluminum, or mixed material.

The seats used in most of the passenger and light commercial vehicles have three main parts that include seat back, seat base, and head-rest. These components are usually constructed from foam to provide comfort to the rider. Furthermore, different type of trim, foam, and fabric materials are used by manufacturers to provide balancing comfort, support, safety, and recycling properties.

The automotive seat market is segmented based on seat type, vehicle type, vehicle energy source, trim material, and region. On the basis of seat type, the market is divided into bucket seat and bench seat. Depending on vehicle type, it is categorized into passenger car, light commercial vehicles, and heavy commercial vehicles. By trim

material, the automotive seat market is fragmented into fabric, synthetic leather, and genuine leather. Based on vehicle energy source, it is divided into gasoline, diesel, electric, and LPG. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the automotive seat market include Adient plc, Aisin Seiki Co., Ltd, Faurecia, GENTHERM, Lear Corporation, Magna International Inc, NHK SPRING Co., Ltd., Tachi-s Co., Ltd., Toyota Boshoku Corporation, and TS Tech Co., Ltd.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the automotive seat market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Trim Material

Fabric

Synthetic Leather

Genuine Leather

## By Seat Type

Bucket Seat

Bench Seat

## By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

## By Vehicle Energy Source

Gasoline

Diesel

Electric

LPG

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
  - 3.2.3. Top winning strategies
- 3.3. Porter's five forces analysis
- 3.4. Market share analysis (2017)
- 3.5. Market dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Rising sales of luxurious vehicles in developing countries
    - 3.5.1.2. Growing need for lightweight seat frame
    - 3.5.1.3. Growing need of climate-controlled seat technology
  - 3.5.2. Restraints
    - 3.5.2.1. Volatility in the prices of metal
    - 3.5.2.2. Slow-down in the sales and production of automobiles
  - 3.5.3. Opportunities
    - 3.5.3.1. Rising demand of animal products free vehicles
    - 3.5.3.2. Growing popularity of autonomous vehicles

### CHAPTER 4: AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE

- 4.1. Overview
- 4.2. passenger car
  - 4.2.1. Key market trends, growth factors, and opportunities
  - 4.2.2. Market size and forecast, by region
  - 4.2.3. Market analysis by country
- 4.3. Light Commercial Vehicles
  - 4.3.1. Key market trends, growth factors, and opportunities
  - 4.3.2. Market size and forecast, by region
  - 4.3.3. Market analysis by country
- 4.4. Heavy Commercial Vehicles
  - 4.4.1. Key market trends, growth factors and opportunities
  - 4.4.2. Market size and forecast, by region
  - 4.4.3. Market analysis by country

## **CHAPTER 5: AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL**

- 5.1. Overview
- 5.2. Fabric
  - 5.2.1. Key market trends, growth factors and opportunities
  - 5.2.2. Market size and forecast, by region
  - 5.2.3. Market analysis by country
- 5.3. Synthetic Leather
  - 5.3.1. Key market trends, growth factors, and opportunities
  - 5.3.2. Market size and forecast, by region
  - 5.3.3. Market analysis by country
- 5.4. Genuine Leather
  - 5.4.1. Key market trends, growth factors, and opportunities
  - 5.4.2. Market size and forecast, by region
  - 5.4.3. Market analysis by country

## **CHAPTER 6: AUTOMOTIVE SEAT MARKET, BY SEAT TYPE**

- 6.1. Overview
- 6.2. Bucket seat
  - 6.2.1. Key market trends, growth factors and opportunities
  - 6.2.2. Market size and forecast, by region
  - 6.2.3. Market analysis by country
- 6.3. Bench seat
  - 6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market analysis by country

## **CHAPTER 7: AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE**

7.1. Overview

7.2. Gasoline

7.2.1. Key market trends, growth factors and opportunities

7.2.2. Market size and forecast, by region

7.2.3. Market analysis by country

7.3. Diesel

7.3.1. Key market trends, growth factors and opportunities

7.3.2. Market size and forecast, by region

7.3.3. Market analysis by country

7.4. Electric

7.4.1. Key market trends, growth factors and opportunities

7.4.2. Market size and forecast, by region

7.4.3. Market analysis by country

7.5. LPG

7.5.1. Key market trends, growth factors and opportunities

7.5.2. Market analysis by country

## **CHAPTER 8: AUTOMOTIVE SEAT MARKET, BY REGION**

8.1. Overview

8.2. North America

8.2.1. Key market trends, growth factors, and opportunities

8.2.2. Market size and forecast, by Vehicle Type

8.2.3. Market size and forecast, by Trim material

8.2.4. Market size and forecast, by Seat Type

8.2.5. Market size and forecast, by Vehicle energy source

8.2.6. Market analysis by country

8.2.6.1. U.S.

8.2.6.1.1. Market size and forecast, by Vehicle Type

8.2.6.1.2. Market size and forecast, by Trim material

8.2.6.1.3. Market size and forecast, by Seat types

8.2.6.1.4. Market size and forecast, by Vehicle energy source

8.2.6.2. Canada

8.2.6.2.1. Market size and forecast, by Vehicle Type

- 8.2.6.2.2. Market size and forecast, by Trim material
- 8.2.6.2.3. Market size and forecast, by Seat types
- 8.2.6.2.4. Market size and forecast, by Vehicle energy source

#### 8.2.6.3. Mexico

- 8.2.6.3.1. Market size and forecast, by Vehicle Type
- 8.2.6.3.2. Market size and forecast, by Trim material
- 8.2.6.3.3. Market size and forecast, by Seat types
- 8.2.6.3.4. Market size and forecast, by Vehicle energy source

### 8.3. Europe

#### 8.3.1. Key market trends, growth factors, and opportunities

#### 8.3.2. Market size and forecast, by Vehicle Type

#### 8.3.3. Market size and forecast, by Trim material

#### 8.3.4. Market size and forecast, by Seat types

#### 8.3.5. Market size and forecast, by Vehicle energy source

#### 8.3.6. Market analysis by country

##### 8.3.6.1. U.K.

- 8.3.6.1.1. Market size and forecast, by Vehicle Type
- 8.3.6.1.2. Market size and forecast, by Trim material
- 8.3.6.1.3. Market size and forecast, by Seat types
- 8.3.6.1.4. Market size and forecast, by Vehicle energy source

##### 8.3.6.2. Germany

- 8.3.6.2.1. Market size and forecast, by Vehicle Type
- 8.3.6.2.2. Market size and forecast, by Trim material
- 8.3.6.2.3. Market size and forecast, by Seat types
- 8.3.6.2.4. Market size and forecast, by Vehicle energy source

##### 8.3.6.3. France

- 8.3.6.3.1. Market size and forecast, by Vehicle Type
- 8.3.6.3.2. Market size and forecast, by Trim material
- 8.3.6.3.3. Market size and forecast, by Seat types
- 8.3.6.3.4. Market size and forecast, by Vehicle energy source

##### 8.3.6.4. Russia

- 8.3.6.4.1. Market size and forecast, by Vehicle Type
- 8.3.6.4.2. Market size and forecast, by Trim material
- 8.3.6.4.3. Market size and forecast, by Seat types
- 8.3.6.4.4. Market size and forecast, by Vehicle energy source

##### 8.3.6.5. Rest of Europe

- 8.3.6.5.1. Market size and forecast, by Vehicle Type
- 8.3.6.5.2. Market size and forecast, by Trim material
- 8.3.6.5.3. Market size and forecast, by Seat types



8.3.6.5.4. Market size and forecast, by Vehicle energy source

#### 8.4. Asia-Pacific

8.4.1. Key market trends, growth factors, and opportunities

8.4.2. Market size and forecast, by Trim material

8.4.3. Market size and forecast, by Seat types

8.4.4. Market size and forecast, by Vehicle energy source

8.4.5. Market analysis by country

8.4.5.1. China

8.4.5.1.1. Market size and forecast, by Vehicle Type

8.4.5.1.2. Market size and forecast, by Trim material

8.4.5.1.3. Market size and forecast, by Seat types

8.4.5.1.4. Market size and forecast, by Vehicle energy source

8.4.5.2. India

8.4.5.2.1. Market size and forecast, by Vehicle Type

8.4.5.2.2. Market size and forecast, by Trim material

8.4.5.2.3. Market size and forecast, by Seat types

8.4.5.2.4. Market size and forecast, by Vehicle energy source

8.4.5.3. Japan

8.4.5.3.1. Market size and forecast, by Vehicle Type

8.4.5.3.2. Market size and forecast, by Trim material

8.4.5.3.3. Market size and forecast, by Seat types

8.4.5.3.4. Market size and forecast, by Vehicle energy source

8.4.5.4. South Korea

8.4.5.4.1. Market size and forecast, by Vehicle Type

8.4.5.4.2. Market size and forecast, by Trim material

8.4.5.4.3. Market size and forecast, by Seat types

8.4.5.4.4. Market size and forecast, by Vehicle energy source

8.4.5.5. Rest of Asia-Pacific

8.4.5.5.1. Market size and forecast, by Vehicle Type

8.4.5.5.2. Market size and forecast, by Trim material

8.4.5.5.3. Market size and forecast, by Seat types

8.4.5.5.4. Market size and forecast, by Vehicle energy source

#### 8.5. LAMEA

8.5.1. Key market trends, growth factors, and opportunities

8.5.2. Market size and forecast, by Vehicle Type

8.5.3. Market size and forecast, by Trim material

8.5.4. Market size and forecast, by Seat types

8.5.5. Market size and forecast, by Vehicle energy source

8.5.6. Market analysis by country

#### 8.5.6.1. Latin America

8.5.6.1.1. Market size and forecast, by Vehicle Type

8.5.6.1.2. Market size and forecast, by Trim material

8.5.6.1.3. Market size and forecast, by Seat types

8.5.6.1.4. Market size and forecast, by Vehicle energy source

#### 8.5.6.2. Middle East

8.5.6.2.1. Market size and forecast, by Vehicle Type

8.5.6.2.2. Market size and forecast, by Trim material

8.5.6.2.3. Market size and forecast, by Seat types

8.5.6.2.4. Market size and forecast, by Vehicle energy source

#### 8.5.6.3. Africa

8.5.6.3.1. Market size and forecast, by Vehicle Type

8.5.6.3.2. Market size and forecast, by Trim material

8.5.6.3.3. Market size and forecast, by Seat types

8.5.6.3.4. Market size and forecast, by Vehicle energy source

## **CHAPTER 9: COMPANY PROFILES**

### 9.1. Adient plc.

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Operating business segments

9.1.4. Product portfolio

9.1.5. Business performance

9.1.6. Key strategic moves and developments

### 9.2. Aisin Seiki Co., Ltd.

9.2.1. Company overview

9.2.2. Company snapshot

9.2.3. Operating business segments

9.2.4. Product portfolio

9.2.5. Business performance

9.2.6. Key strategic moves and developments

### 9.3. Faurecia

9.3.1. Company overview

9.3.2. Company snapshot

9.3.3. Operating business segments

9.3.4. Product portfolio

9.3.5. Business performance

9.3.6. Key strategic moves and developments

#### 9.4. GENTHERM

- 9.4.1. Company overview
- 9.4.2. Company snapshot
- 9.4.3. Operating business segments
- 9.4.4. Product portfolio
- 9.4.5. Business performance
- 9.4.6. Key strategic moves and developments

#### 9.5. Lear Corporation

- 9.5.1. Company overview
- 9.5.2. Company snapshot
- 9.5.3. Operating business segments
- 9.5.4. Product portfolio
- 9.5.5. Business performance
- 9.5.6. Key strategic moves and developments

#### 9.6. Magna International Inc.

- 9.6.1. Company overview
- 9.6.2. Company snapshot
- 9.6.3. Operating business segments
- 9.6.4. Product portfolio
- 9.6.5. Business performance
- 9.6.6. Key strategic moves and developments

#### 9.7. NHK SPRING Co.,Ltd.

- 9.7.1. Company overview
- 9.7.2. Company snapshot
- 9.7.3. Operating business segments
- 9.7.4. Product portfolio
- 9.7.5. Business performance

#### 9.8. TACHI-S CO.,LTD.

- 9.8.1. Company overview
- 9.8.2. Company snapshot
- 9.8.3. Product portfolio
- 9.8.4. Business performance
- 9.8.5. Key strategic moves and developments

#### 9.9. TOYOTA BOSHOKU CORPORATION

- 9.9.1. Company overview
- 9.9.2. Company snapshot
- 9.9.3. Product portfolio
- 9.9.4. Business performance
- 9.9.5. Key strategic moves and developments

## 9.10. TS TECH CO.,LTD.

9.10.1. Company overview

9.10.2. Company snapshot

9.10.3. Operating business segments

9.10.4. Product portfolio

9.10.5. Business performance

9.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01. AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017-2025(\$MILLION)

TABLE 02. AUTOMOTIVE SEAT MARKET REVENUE FOR PASSENGER CAR, BY REGION 2017–2025 (\$MILLION)

TABLE 03. AUTOMOTIVE SEAT MARKET REVENUE FOR LIGHT COMMERCIAL VEHICLES, BY REGION 2017-2025 (\$MILLION)

TABLE 04. AUTOMOTIVE SEAT MARKET REVENUE FOR HEAVY COMMERCIAL VEHICLES/LTE, BY REGION 2017-2025 (\$MILLION)

TABLE 05. AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017-2025(\$MILLION)

TABLE 06. AUTOMOTIVE SEAT MARKET REVENUE FOR FABRIC, BY REGION 2017-2025 (\$MILLION)

TABLE 07. AUTOMOTIVE SEAT MARKET REVENUE FOR SYNTHETIC LEATHER, BY REGION 2017-2025 (\$MILLION)

TABLE 08. AUTOMOTIVE SEAT MARKET REVENUE FOR GENUINE LEATHER, BY REGION 2017–2025 (\$MILLION)

TABLE 09. AUTOMOTIVE SEAT MARKET, BY SEAT TYPE, 2017-2025(\$MILLION)

TABLE 10. AUTOMOTIVE SEAT MARKET REVENUE FOR BUCKET SEAT, BY REGION 2017-2025 (\$MILLION)

TABLE 11. AUTOMOTIVE SEAT MARKET REVENUE FOR BENCH SEAT, BY REGION 2017-2025 (\$MILLION)

TABLE 12. AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 13. AUTOMOTIVE SEAT MARKET REVENUE FOR GASOLINE, BY REGION, 2017–2025 (\$MILLION)

TABLE 14. AUTOMOTIVE SEAT MARKET REVENUE FOR DIESEL, BY REGION 2017-2025 (\$MILLION)

TABLE 15. AUTOMOTIVE SEAT MARKET REVENUE FOR ELECTRIC, BY REGION 2017-2025 (\$MILLION)

TABLE 16. AUTOMOTIVE SEAT MARKET REVENUE FOR LPG, BY REGION 2017-2025 (\$MILLION)

TABLE 17. NORTH AMERICAN AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 18. NORTH AMERICAN AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 19. NORTH AMERICAN AUTOMOTIVE SEAT MARKET, BY SEAT TYPE,

2017–2025 (\$MILLION)

TABLE 20. NORTH AMERICAN AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 21. U. S. AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 22. U. S. AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 23. U. S. AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 24. U.S. AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 25. CANADA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 26. CANADA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 27. CANADA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 28. CANADA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 29. MEXICO AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 30. MEXICO AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 31. MEXICO AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 32. MEXICO AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 33. EUROPEAN AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 34. EUROPEAN AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 35. EUROPEAN AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 36. EUROPEAN AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 37. U.K. AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 38. U.K. AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 39. U.K. AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025  
(\$MILLION)

TABLE 40. U.K. AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE,  
2017–2025 (\$MILLION)

TABLE 41. GERMANY AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE,  
2017–2025 (\$MILLION)

TABLE 42. GERMANY AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL,  
2017–2025 (\$MILLION)

TABLE 43. GERMANY AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025  
(\$MILLION)

TABLE 44. GERMANY AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY  
SOURCE, 2017–2025 (\$MILLION)

TABLE 45. FRANCE AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025  
(\$MILLION)

TABLE 46. FRANCE AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025  
(\$MILLION)

TABLE 47. FRANCE AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025  
(\$MILLION)

TABLE 48. FRANCE AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY  
SOURCE, 2017–2025 (\$MILLION)

TABLE 49. RUSSIA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025  
(\$MILLION)

TABLE 50. RUSSIA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025  
(\$MILLION)

TABLE 51. RUSSIA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025  
(\$MILLION)

TABLE 52. RUSSIA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE,  
2017–2025 (\$MILLION)

TABLE 53. REST OF EUROPE AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE,  
2017–2025 (\$MILLION)

TABLE 54. REST OF EUROPE AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL,  
2017–2025 (\$MILLION)

TABLE 55. REST OF EUROPE AUTOMOTIVE SEAT MARKET, BY SEAT TYPES,  
2017–2025 (\$MILLION)

TABLE 56. REST OF EUROPE AUTOMOTIVE SEAT MARKET, BY VEHICLE  
ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 57. ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE,  
2017–2025 (\$MILLION)

TABLE 58. ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL,



2017–2025 (\$MILLION)

TABLE 59. ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 60. ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 61. CHINA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 62. CHINA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 63. CHINA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 64. CHINA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 65. INDIA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 66. INDIA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 67. INDIA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 68. INDIA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 69. JAPAN AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 70. JAPAN AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 71. JAPAN AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 72. JAPAN AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 73. SOUTH KOREA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 74. SOUTH KOREA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 75. SOUTH KOREA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 76. SOUTH KOREA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 77. REST OF ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)



TABLE 78. REST OF ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 79. REST OF ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 80. REST OF ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 81. LAMEA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 82. LAMEA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 83. LAMEA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 84. LAMEA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 85. LATIN AMERICA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 86. LATIN AMERICA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 87. LATIN AMERICA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 88. LATIN AMERICA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 89. MIDDLE EAST AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 90. MIDDLE EAST AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 91. MIDDLE EAST AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 92. MIDDLE EAST AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 93. AFRICA AUTOMOTIVE SEAT MARKET, BY VEHICLE TYPE, 2017–2025 (\$MILLION)

TABLE 94. AFRICA AUTOMOTIVE SEAT MARKET, BY TRIM MATERIAL, 2017–2025 (\$MILLION)

TABLE 95. AFRICA AUTOMOTIVE SEAT MARKET, BY SEAT TYPES, 2017–2025 (\$MILLION)

TABLE 96. AFRICA AUTOMOTIVE SEAT MARKET, BY VEHICLE ENERGY SOURCE, 2017–2025 (\$MILLION)

TABLE 97. ADIENT PLC. INC: COMPANY SNAPSHOT

TABLE 98. ADIENT PLC. INC: OPERATING SEGMENTS  
TABLE 99. ADIENT PLC. INC: PRODUCT PORTFOLIO  
TABLE 100. AISIN SEIKI CO., LTD.: COMPANY SNAPSHOT  
TABLE 101. AISIN SEIKI CO., LTD.: OPERATING SEGMENTS  
TABLE 102. AISIN SEIKI CO., LTD.: PRODUCT PORTFOLIO  
TABLE 103. FAURECIA: COMPANY SNAPSHOT  
TABLE 104. FAURECIA: OPERATING SEGMENTS  
TABLE 105. LEAR CORPORATION: PRODUCT PORTFOLIO  
TABLE 106. GENTHERM: COMPANY SNAPSHOT  
TABLE 107. GENTHERM: OPERATING SEGMENTS  
TABLE 108. GENTHERM: PRODUCT PORTFOLIO  
TABLE 109. LEAR CORPORATION: COMPANY SNAPSHOT  
TABLE 110. LEAR CORPORATION: OPERATING SEGMENTS  
TABLE 111. LEAR CORPORATION: PRODUCT PORTFOLIO  
TABLE 112. MAGNA INTERNATIONAL INC.: COMPANY SNAPSHOT  
TABLE 113. MAGNA INTERNATIONAL INC.: OPERATING SEGMENTS  
TABLE 114. MAGNA INTERNATIONAL INC.: PRODUCT PORTFOLIO  
TABLE 115. NHK SPRING CO.,LTD.: COMPANY SNAPSHOT  
TABLE 116. NHK SPRING CO.,LTD.: OPERATING SEGMENTS  
TABLE 117. NHK SPRING CO.,LTD.: PRODUCT PORTFOLIO  
TABLE 118. TACHI-S CO.,LTD.: COMPANY SNAPSHOT  
TABLE 119. TACHI-S CO.,LTD.: PRODUCT PORTFOLIO  
TABLE 120. TOYOTA BOSHOKU CORPORATION: COMPANY SNAPSHOT  
TABLE 121. TOYOTA BOSHOKU CORPORATION: PRODUCT PORTFOLIO  
TABLE 122. TS TECH CO., LTD.: COMPANY SNAPSHOT  
TABLE 123. NHK SPRING CO.,LTD.: OPERATING SEGMENTS  
TABLE 124. TS TECH CO., LTD.: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. EXECUTIVE SUMMARY

FIGURE 03. EXECUTIVE SUMMARY

FIGURE 04. TOP IMPACTING FACTORS

FIGURE 05. TOP INVESTMENT POCKETS

FIGURE 06. TOP WINNING STRATEGIES, BY YEAR, 2015–2019\*

FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2015–2019\*

FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY, 2015–2019\*

FIGURE 09. HIGH-TO-HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 10. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 11. MODERATE-TO-HIGH THREAT OF SUBSTITUTES

FIGURE 12. HIGH-TO-MODERATE INTENSITY OF RIVALRY

FIGURE 13. MODERATE-TO-LOW BARGAINING POWER OF BUYERS

FIGURE 14. MARKET SHARE ANALYSIS (2017)

FIGURE 15. AUTOMOTIVE SEAT MARKET SHARE, BY VEHICLE TYPE, 2017–2025 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR PASSENGER CAR, BY COUNTRY, 2017 & 2025 (%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR LIGHT COMMERCIAL VEHICLES, BY COUNTRY, 2017 & 2025 (%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR HEAVY COMMERCIAL VEHICLES/LTE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 19. AUTOMOTIVE SEAT MARKET SHARE, BY TRIM MATERIAL, 2017–2025 (%)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR FABRIC, BY COUNTRY, 2017 & 2025 (%)

FIGURE 21. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR SYNTHETIC LEATHER, BY COUNTRY, 2017 & 2025 (%)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR GENUINE LEATHER, BY COUNTRY, 2017 & 2025 (%)

FIGURE 23. AUTOMOTIVE SEAT MARKET SHARE, BY SEAT TYPE, 2017–2025 (%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR BUCKET SEAT, BY COUNTRY, 2017 & 2025 (%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR BENCH SEAT, BY COUNTRY, 2017 & 2025 (%)

FIGURE 26. AUTOMOTIVE SEAT MARKET SHARE, BY VEHICLE ENERGY SOURCE, 2017–2025 (%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR GASOLINE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR DIESEL, BY COUNTRY, 2017 & 2025 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR ELECTRIC, BY COUNTRY, 2017 & 2025 (%)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET FOR LPG, BY COUNTRY, 2017 & 2025 (%)

FIGURE 31. AUTOMOTIVE SEAT MARKET, BY REGION, 2017-2025 (%)

FIGURE 32. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET, BY COUNTRY, 2017–2025 (%)

FIGURE 33. U. S. AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 34. CANADA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 35. MEXICO AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 36. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET, BY COUNTRY, 2017–2025 (%)

FIGURE 37. U.K. AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 38. GERMANY AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 39. FRANCE AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 40. RUSSIA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 41. REST OF EUROPE AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 42. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET, BY COUNTRY, 2017–2025 (%)

FIGURE 43. CHINA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 44. INDIA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 45. JAPAN AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 46. SOUTH KOREA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 47. REST OF ASIA-PACIFIC AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 48. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE SEAT MARKET, BY COUNTRY, 2017–2025 (%)

FIGURE 49. LATIN AMERICA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 50. MIDDLE EAST AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 51. AFRICA AUTOMOTIVE SEAT MARKET, 2017–2025 (\$MILLION)

FIGURE 52. ADIENT PLC. INC: REVENUE, 2015–2017 (\$MILLION)

FIGURE 53. ADIENT PLC. INC: REVENUE SHARE BY SEGMENT, 2017 (%)

- FIGURE 54. ADIENT PLC. INC.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 55. AISIN SEIKI CO., LTD.: REVENUE, 2015–2017 (\$MILLION)
- FIGURE 56. AISIN SEIKI CO., LTD.: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 57. AISIN SEIKI CO., LTD.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 58. FAURECIA: REVENUE, 2016–2018 (\$MILLION)
- FIGURE 59. FAURECIA: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 60. FAURECIA: REVENUE SHARE BY GEOGRAPHY, 2018 (%)
- FIGURE 61. GENTHERM: NET SALES, 2015–2017 (\$MILLION)
- FIGURE 62. GENTHERM: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 63. GENTHERM: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 64. LEAR CORPORATION: REVENUE, 2015–2017 (\$MILLION)
- FIGURE 65. LEAR CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 66. LEAR CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2018 (%)
- FIGURE 67. MAGNA INTERNATIONAL INC.: NET SALES, 2017–2018 (\$MILLION)
- FIGURE 68. MAGNA INTERNATIONAL INC.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 69. MAGNA INTERNATIONAL INC.: REVENUE SHARE BY GEOGRAPHY, 2018 (%)
- FIGURE 70. NHK SPRING CO.,LTD.: REVENUE, 2016–2018 (\$MILLION)
- FIGURE 71. NHK SPRING CO.,LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 72. NHK SPRING CO.,LTD.: REVENUE SHARE BY GEOGRAPHY, 2018 (%)
- FIGURE 73. TACHI-S CO.,LTD.: REVENUE, 2015–2017 (\$MILLION)
- FIGURE 74. TACHI-S CO.,LTD.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 75. TOYOTA BOSHOKU CORPORATION: REVENUE, 2015–2017 (\$MILLION)
- FIGURE 76. TOYOTA BOSHOKU CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 77. TS TECH CO., LTD.: REVENUE, 2015–2017 (\$MILLION)
- FIGURE 78. NHK SPRING CO.,LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 79. TS TECH CO., LTD.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

## I would like to order

Product name: Automotive Seat Market by Trim Material (Fabric, Synthetic Leather, and Genuine Leather), Seat type (Bucket Seat And Bench Seat), Vehicle Type (Passenger Car, Light Commercial Vehicles, and Heavy Commercial Vehicles), and Vehicle Energy Source (Gasoline, Diesel, Electric, and LPG): Global Opportunity Analysis and Industry Forecast, 2018–2025

Product link: <https://marketpublishers.com/r/A413BEE7DBFEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A413BEE7DBFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970