

Automotive Paint Additives Market by Type (Blending Solvents, Flow Enhancers, Fisheye Eliminator, and Other), Application (Automotive Decorative Paint, Automotive Antirust Paint, Automotive Fire-retardant Paint, and Other), and Vehicle Type (Passenger Cars and Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Automotive paint additives that are used to enhance the properties of the paints on automobiles are considered under the scope. Various types of additives are used to increase the finish of paints. In addition, they are used for leveling the surface of paints without excessive thinning. Owing to addition of additives, modern paints possess rapid dyeing property, which, prevent overflow of paints and brush marks. In addition, textured additives are mixed to hide minor imperfections and offer enhanced aesthetics and are used to make paint more durable and well-coated.

The market is anticipated to witness a significant growth over the years, owing to the growing automotive industry.

The global automotive paint additives market is segmented into type, application, vehicle type, and region. By type, the market is divided into blending solvents, flow enhancers, fisheye eliminator, and others. Deepening on application, it is segregated into automotive decorative paint, automotive antirust paint, automotive fire-retardant paint, and others. On the basis of vehicle type, it is categorized into passenger cars and commercial vehicles. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the automotive paint additives market include BASF SE, PPG, Akzo Nobel N.V, Eastman Chemical Company, LLC, The Sherwin-Williams, Kansai Paint Co., Ltd, Nippon Paint Holdings Co., Ltd., DuPont, Clariant, and Solvay.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global automotive paint additives market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

Blending Solvents

Flow Enhancers

Fisheye Eliminator

Other

By Application

Automotive Decorative Paint

Automotive Antirust Paint

Automotive Fire-Retardant Paint

Other

By Vehicle Type

Passenger Cars

Commercial Vehicles

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

BASF SE

PPG

Akzo Nobel N.V.

Eastman Chemical Company

The Sherwin-Williams

Kansai Paint Co., Ltd.

Nippon Paint Holdings Co., Ltd.

DuPont

Clariant

Solvay

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market share analysis (2018)
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Increase in automobile production
 - 3.5.1.2. Increase in demand for eco-friendly and innovative automotive paints additives
 - 3.5.2. Restraint
 - 3.5.2.1. Rising prices of raw materials
 - 3.5.3. Opportunities
 - 3.5.3.1. Production of eco-friendly and cost-effective automotive paints additives

CHAPTER 4: AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE

- 4.1. Overview
- 4.2. Blending solvents
 - 4.2.1. Key market trends, growth factors and opportunities

- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis by country
- 4.3. Flow enhancers
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market analysis by country
- 4.4. Fisheye eliminator
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market analysis by country
- 4.5. Others
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2. Market size and forecast, by region
 - 4.5.3. Market analysis by country

CHAPTER 5: AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION

- 5.1. Overview
- 5.2. Automotive Decorative Paint
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market analysis by country
- 5.3. Automotive Antirust Paint
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market analysis by country
- 5.4. Automotive Fire-Retardant Paint
 - 5.4.1. Key market trends, growth factors, and opportunities
 - 5.4.2. Market size and forecast, by region
 - 5.4.3. Market analysis by country
- 5.5. Others
 - 5.5.1. Key market trends, growth factors, and opportunities
 - 5.5.2. Market size and forecast, by region
 - 5.5.3. Market analysis by country

CHAPTER 6: AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE

- 6.1. Overview
- 6.3. Passenger vehicle

- 6.3.1. Key market trends, growth factors and opportunities
- 6.3.2. Market size and forecast, by region
- 6.3.3. Market analysis by country
- 6.4. Commercial vehicle
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market analysis by country

CHAPTER 7: AUTOMOTIVE PAINTS ADDITIVES MARKET, BY REGION

- 7.1. Overview
- 7.2. North America
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by type
 - 7.2.3. Market size and forecast, by application
 - 7.2.4. Market size and forecast, by vehicle type
 - 7.2.5. Market analysis by country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Market size and forecast, by type
 - 7.2.5.1.2. Market size and forecast, by application
 - 7.2.5.1.3. Market size and forecast, by vehicle type
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Market size and forecast, by type
 - 7.2.5.2.2. Market size and forecast, by application
 - 7.2.5.2.3. Market size and forecast, by vehicle type
 - 7.2.5.3. Mexico
 - 7.2.5.3.1. Market size and forecast, by type
 - 7.2.5.3.2. Market size and forecast, by application
 - 7.2.5.3.3. Market size and forecast, by vehicle type
- 7.3. Europe
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2. Market size and forecast, by type
 - 7.3.3. Market size and forecast, by application
 - 7.3.4. Market size and forecast, by vehicle type
 - 7.3.5. Market analysis by country
 - 7.3.5.1. UK
 - 7.3.5.1.1. Market size and forecast, by type
 - 7.3.5.1.2. Market size and forecast, by application
 - 7.3.5.1.3. Market size and forecast, by vehicle type

7.3.5.2. Germany

7.3.5.2.1. Market size and forecast, by type

7.3.5.2.2. Market size and forecast, by application

7.3.5.2.3. Market size and forecast, by vehicle type

7.3.5.3. Italy

7.3.5.3.1. Market size and forecast, by type

7.3.5.3.2. Market size and forecast, by application

7.3.5.3.3. Market size and forecast, by vehicle type

7.3.5.4. France

7.3.5.4.1. Market size and forecast, by type

7.3.5.4.2. Market size and forecast, by application

7.3.5.4.3. Market size and forecast, by vehicle type

7.3.5.5. Rest of Europe

7.3.5.5.1. Market size and forecast, by type

7.3.5.5.2. Market size and forecast, by application

7.3.5.5.3. Market size and forecast, by vehicle type

7.4. Asia-Pacific

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by type

7.4.3. Market size and forecast, by application

7.4.4. Market size and forecast, by vehicle type

7.4.5. Market analysis by country

7.4.5.1. China

7.4.5.1.1. Market size and forecast, by type

7.4.5.1.2. Market size and forecast, by application

7.4.5.1.3. Market size and forecast, by vehicle type

7.4.5.2. Japan

7.4.5.2.1. Market size and forecast, by type

7.4.5.2.2. Market size and forecast, by application

7.4.5.2.3. Market size and forecast, by vehicle type

7.4.5.3. India

7.4.5.3.1. Market size and forecast, by type

7.4.5.3.2. Market size and forecast, by Application

7.4.5.3.3. Market size and forecast, by vehicle type

7.4.5.4. South Korea

7.4.5.4.1. Market size and forecast, by type

7.4.5.4.2. Market size and forecast, by application

7.4.5.4.3. Market size and forecast, by vehicle type

7.4.5.5. Rest of Asia-Pacific

- 7.4.5.5.1. Market size and forecast, by type
- 7.4.5.5.2. Market size and forecast, by application
- 7.4.5.5.3. Market size and forecast, by vehicle type

7.5. LAMEA

- 7.5.1. Key market trends, growth factors, and opportunities
- 7.5.2. Market size and forecast, by type
- 7.5.3. Market size and forecast, by application
- 7.5.4. Market size and forecast, by vehicle type
- 7.5.5. Market analysis by country
 - 7.5.5.1. Latin America
 - 7.5.5.1.1. Market size and forecast, by type
 - 7.5.5.1.2. Market size and forecast, by application
 - 7.5.5.1.3. Market size and forecast, by vehicle type
 - 7.5.5.2. Middle East
 - 7.5.5.2.1. Market size and forecast, by type
 - 7.5.5.2.2. Market size and forecast, by application
 - 7.5.5.2.3. Market size and forecast, by vehicle type
 - 7.5.5.3. Africa
 - 7.5.5.3.1. Market size and forecast, by type
 - 7.5.5.3.2. Market size and forecast, by application
 - 7.5.5.3.3. Market size and forecast, by vehicle type

CHAPTER 8: COMPANY PROFILES

8.1. BASF SE

- 8.1.1. Company overview
- 8.1.2. Company snapshot
- 8.1.3. Operating business segments
- 8.1.4. Product portfolio
- 8.1.5. Business performance

8.2. PPG

- 8.2.1. Company overview
- 8.2.2. Company snapshot
- 8.2.3. Operating business segments
- 8.2.4. Product portfolio
- 8.2.5. Business performance
- 8.2.6. Key strategic moves and developments

8.3. Akzo Nobel N.V.

- 8.3.1. Company overview

- 8.3.2. Company snapshot
- 8.3.3. Operating business segments
- 8.3.4. Product portfolio
- 8.3.5. Business performance
- 8.3.6. Key strategic moves and developments
- 8.4. Eastman Chemical Company
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Operating business segments
 - 8.4.4. Product portfolio
 - 8.4.5. Business performance
- 8.5. The Sherwin-Williams
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot
 - 8.5.3. Operating business segments
 - 8.5.4. Product portfolio
 - 8.5.5. Business performance
- 8.6. Kansai Paint Co., Ltd.
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Operating business segments
 - 8.6.4. Business performance
- 8.7. Nippon Paint Holdings Co., Ltd.
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Operating business segments
 - 8.7.4. Business performance
- 8.8. DuPont
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Operating business segments
 - 8.8.4. Business performance
- 8.9. Clariant
 - 8.9.1. Company overview
 - 8.9.2. Company snapshot
 - 8.9.3. Operating business segments
 - 8.9.4. Product portfolio
 - 8.9.5. Business performance
- 8.10. Solvay

- 8.10.1. Company overview
- 8.10.2. Company snapshot
- 8.10.3. Operating business segments
- 8.10.4. Business performance

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018-2026(\$MILLION)

TABLE 02. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR BLENDING SOLVENTS, BY REGION 2018-2026 (\$MILLION)

TABLE 03. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR FLOW ENHANCERS, BY REGION 2018-2026 (\$MILLION)

TABLE 04. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR FISHEYE ELIMINATOR, BY REGION 2018–2026 (\$MILLION)

TABLE 05. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR OTHERS, BY REGION 2018–2026 (\$MILLION)

TABLE 06. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018-2026(\$MILLION)

TABLE 07. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR AUTOMOTIVE DECORATIVE PAINT, BY REGION 2018-2026 (\$MILLION)

TABLE 08. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR AUTOMOTIVE ANTIRUST PAINT, BY REGION 2018-2026 (\$MILLION)

TABLE 09. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR AUTOMOTIVE FIRE RETARDANT PAINT, BY REGION 2018–2026 (\$MILLION)

TABLE 10. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR OTHERS, BY REGION 2018–2026 (\$MILLION)

TABLE 11. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 12. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR PASSENGER VEHICLE, BY REGION 2018-2026 (\$MILLION)

TABLE 13. AUTOMOTIVE PAINTS ADDITIVES MARKET REVENUE FOR COMMERCIAL VEHICLE, BY REGION, 2018–2026 (\$MILLION)

TABLE 14. NORTH AMERICAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 15. NORTH AMERICAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 16. NORTH AMERICAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 17. U. S. AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 18. U. S. AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION,

2018–2026 (\$MILLION)

TABLE 19. U.S. AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 20. CANADA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 21. CANADA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 22. CANADA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 23. MEXICO AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 24. MEXICO AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 25. MEXICO AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 26. EUROPEAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 27. EUROPEAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 28. EUROPEAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 29. UK AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 30. UK AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 31. UK AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 32. GERMANY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 33. GERMANY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 34. GERMANY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 35. ITALY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 36. ITALY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 37. ITALY AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 38. FRANCE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 39. FRANCE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 40. FRANCE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 41. REST OF EUROPE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 42. REST OF EUROPE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 43. REST OF EUROPE AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 44. ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 45. ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 46. ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 47. CHINA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 48. CHINA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 49. CHINA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 50. JAPAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 51. JAPAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 52. JAPAN AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 53. INDIA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 54. INDIA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 55. INDIA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 56. SOUTH KOREA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 57. SOUTH KOREA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY

APPLICATION, 2018–2026 (\$MILLION)

TABLE 58. SOUTH KOREA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 59. REST OF ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 60. REST OF ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 61. REST OF ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 62. LAMEA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 63. LAMEA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 64. LAMEA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 65. LATIN AMERICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 66. LATIN AMERICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 67. LATIN AMERICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 68. MIDDLE EAST AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 69. MIDDLE EAST AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 70. MIDDLE EAST AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 71. AFRICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 72. AFRICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 73. AFRICA AUTOMOTIVE PAINTS ADDITIVES MARKET, BY VEHICLE TYPE, 2018–2026 (\$MILLION)

TABLE 74. BASF: COMPANY SNAPSHOT

TABLE 75. BASF: OPERATING SEGMENTS

TABLE 76. BASF: PRODUCT PORTFOLIO

TABLE 77. PPG: COMPANY SNAPSHOT

TABLE 78. PPG: OPERATING SEGMENTS

TABLE 79. PPG: PRODUCT PORTFOLIO

TABLE 80. PPG: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 81. AKZO NOBEL N.V.: COMPANY SNAPSHOT

TABLE 82. AKZO NOBEL N.V.: OPERATING SEGMENTS

TABLE 83. AKZO NOBEL N.V.: PRODUCT PORTFOLIO

TABLE 84. AKZO NOBEL N.V.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 85. EASTMAN: COMPANY SNAPSHOT

TABLE 86. EASTMAN: OPERATING SEGMENTS

TABLE 87. EASTMAN: PRODUCT PORTFOLIO

TABLE 88. EASTMAN: COMPANY SNAPSHOT

TABLE 89. EASTMAN: OPERATING SEGMENTS

TABLE 90. EASTMAN: PRODUCT PORTFOLIO

TABLE 91. KANSAI PAINT CO., LTD.: COMPANY SNAPSHOT

TABLE 92. KANSAI PAINT CO., LTD.: OPERATING SEGMENTS

TABLE 93. NIPPON PAINT HOLDINGS CO., LTD.: COMPANY SNAPSHOT

TABLE 94. NIPPON PAINT HOLDINGS CO., LTD.: OPERATING SEGMENTS

TABLE 95. DUPONT: COMPANY SNAPSHOT

TABLE 96. DUPONT: OPERATING SEGMENTS

TABLE 97. CLARIANT: COMPANY SNAPSHOT

TABLE 98. CLARIANT: OPERATING SEGMENTS

TABLE 99. CLARIANT: PRODUCT PORTFOLIO

TABLE 100. SOLVAY: COMPANY SNAPSHOT

TABLE 101. SOLVAY: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 01. KEY MARKET SEGMENTS
- FIGURE 02. EXECUTIVE SUMMARY
- FIGURE 03. EXECUTIVE SUMMARY
- FIGURE 04. TOP IMPACTING FACTORS
- FIGURE 05. TOP INVESTMENT POCKETS
- FIGURE 06. MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS
- FIGURE 07. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
- FIGURE 08. MODERATE THREAT OF SUBSTITUTES
- FIGURE 09. HIGH-TO-MODERATE INTENSITY OF RIVALRY
- FIGURE 10. HIGH-TO-MODERATE BARGAINING POWER OF BUYERS
- FIGURE 11. MARKET SHARE ANALYSIS (2018)
- FIGURE 12. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET SHARE, BY TYPE, 2018–2026 (%)
- FIGURE 13. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR BLENDING SOLVENTS, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 14. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR FLOW ENHANCERS, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 15. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR FISHEYE ELIMINATOR, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR OTHERS, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 17. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET SHARE, BY APPLICATION, 2018–2026 (%)
- FIGURE 18. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR AUTOMOTIVE DECORATIVE PAINT, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR AUTOMOTIVE ANTIRUST PAINT, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 20. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR AUTOMOTIVE FIRE RETARDANT PAINT, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET FOR OTHERS, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 22. GLOBAL AUTOMOTIVE PAINTS ADDITIVES MARKET SHARE, BY

VEHICLE TYPE, 2018–2026 (%)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS

ADDITIVES MARKET FOR PASSENGER VEHICLE, BY COUNTRY, 2018 & 2026 (%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS

ADDITIVES MARKET FOR COMMERCIAL VEHICLE, BY COUNTRY, 2018 & 2026 (%)

FIGURE 25. AUTOMOTIVE PAINTS ADDITIVES MARKET, BY REGION, 2018-2026 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 27. U. S. AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 28. CANADA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 29. MEXICO AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 31. UK AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 32. GERMANY AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 33. ITALY AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 34. FRANCE AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 35. REST OF EUROPE AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 36. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS ADDITIVES MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 37. CHINA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 38. JAPAN AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 39. INDIA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 40. SOUTH KOREA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 41. REST OF ASIA-PACIFIC AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 42. COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE PAINTS

ADDITIVES MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 43. LATIN AMERICA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 44. MIDDLE EAST AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 45. AFRICA AUTOMOTIVE PAINTS ADDITIVES MARKET, 2018–2026 (\$MILLION)

FIGURE 46. BASF: REVENUE, 2016–2018 (\$MILLION)

FIGURE 47. BASF: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 48. BASF: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 49. PPG: REVENUE, 2016–2018 (\$MILLION)

FIGURE 50. PPG: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 51. PPG: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 52. AKZO NOBEL N.V.: REVENUE, 2016–2018 (\$MILLION)

FIGURE 53. AKZO NOBEL N.V.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 54. AKZO NOBEL N.V.: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 55. EASTMAN: REVENUE, 2016–2018 (\$MILLION)

FIGURE 56. EASTMAN: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 57. EASTMAN: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 58. EASTMAN: REVENUE, 2016–2018 (\$MILLION)

FIGURE 59. EASTMAN: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 60. KANSAI PAINT CO., LTD.: REVENUE, 2016–2018 (\$MILLION)

FIGURE 61. KANSAI PAINT CO., LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 62. KANSAI PAINT CO., LTD.: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 63. NIPPON PAINT HOLDINGS CO., LTD.: REVENUE, 2016–2018 (\$MILLION)

FIGURE 64. NIPPON PAINT HOLDINGS CO., LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 65. NIPPON PAINT HOLDINGS CO., LTD.: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 66. DUPONT: REVENUE, 2016–2018 (\$MILLION)

FIGURE 67. DUPONT: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 68. DUPONT: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 69. CLARIANT: REVENUE, 2016–2018 (\$MILLION)

FIGURE 70. CLARIANT: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 71. CLARIANT: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 72. SOLVAY: REVENUE, 2016–2018 (\$MILLION)

FIGURE 73. SOLVAY: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 74. SOLVAY: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

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