

# **Automotive Logging Device Market By Service Type (Entry Level, Intermediate and High Level), Vehicle Type (LCV, Trucks, Bus, and Cars), Component (Display, Telematics Unit, and Others) and Form Factor (Integrated and Embedded): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global automotive logging device market was valued at \$12.73 billion in 2019, and is projected to reach \$17.46 billion by 2027, registering a CAGR of 4.1% from 2020 to 2027. Automotive logging device is a device that is used in vehicles to monitor or track working hours of the drivers and commercial motor carriers on the basis of hours of service compliance. Automotive logging devices are mostly used in light commercial vehicle, trucks, buses, and cars. Automotive logging device market is increasing consistently as governments of various regions such as North America, Europe and Asia-Pacific among others, have mandated the use of logging devices in vehicles as these assist in increasing safety and security of the driver and vehicle, and also maintain records of the time, date, location of the vehicle, miles driven, engine hours, and identity of the driver.

Technological advancements such as use of internet connectivity, have enabled real-time tracking at remote and critical locations with enhanced accuracy. The electronic logging devices also monitor engine health and notify the driver and back-end fleet monitoring systems.

The scope of the report discusses potential opportunities for key players to enter the automotive logging device market. Furthermore, it provides an in-depth analysis of the

market, outlining current trends, key driving factors, and key areas of investment. The report includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder in the value chain. Moreover, it features strategies adopted by key market players to maintain their foothold in the market.

The automotive logging device market size is segmented based on service type, vehicle type, components, form factors and region. By service type, the market is categorized into entry level, intermediate and high level. By vehicle type, the market is segmented into light commercial vehicles (LCV), trucks, buses and cars. By component, the market is categorized into display, telematics unit and others. By form factor, the market is segmented into integrated and embedded. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA along with its prominent countries.

The key players profiled in the automotive logging device industry include Continental AG, Omnitrac LLC, ELD Solutions, Geotab Inc., Zonar systems, Teletrac Navman, Peoplenet, Coretex, DriverTech, and Assure Tracking. These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations to enhance their market penetration.

### Key Benefits For Stakeholders

This study includes the analytical depiction of the automotive logging device market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities in the automotive logging device market analysis.

The automotive logging device market trends are quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

### Automotive Logging Device Market Key Segments

*Automotive Logging Device Market By Service Type (Entry Level, Intermediate and High Level), Vehicle Type (LCV...*

## By Service Type

Entry Level

Intermediate

High Level

## By Vehicle type

Light Commercial Vehicles

Trucks

Bus

Cars

## By Component

Display

Telematics Unit

Others (Cables, Connectors, Mounting)

## By Form Factor

Integrated

Embedded

## By Region

## North America

U.S.

Canada

Mexico

## Europe

UK

Germany

France

Russia

Rest of Europe

## Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

## Key Market Players

AT&T Business

Blue Tree System

Coretex

DriverTech

ELD Solutions

Garmin International

Geotab Inc.

Omnitracs LLC

Teletrac Navman

Zonar Systems

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
- 1.4.RESEARCH METHODOLOGY
  - 1.4.1.Primary research
  - 1.4.2.Secondary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.KEY FINDINGS
  - 2.1.1.Top impacting factors
  - 2.1.2.Top investment pockets
- 2.2.CXO PERSPECTIVE

### CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.PORTER'S FIVE FORCES ANALYSIS
- 3.3.PATENT ANALYSIS
  - 3.3.1.By region (2017-2019)
  - 3.3.2.By applicant
- 3.4.MARKET DYNAMICS
  - 3.4.1.Drivers
    - 3.4.1.1.Increasing government mandate towards safety and security of vehicle.
    - 3.4.1.2.Growing trends toward vehicle condition monitoring
  - 3.4.2.Restraints
    - 3.4.2.1.High cost associated with automotive logging device
    - 3.4.2.2.Slow adoption of the technology in emerging economies
  - 3.4.3.Opportunities
    - 3.4.3.1.Increasing service offering by transport companies
    - 3.4.3.2.Increasing demand for commercial vehicle and trucks
- 3.5.COVID IMPACT
  - 3.5.1.Impact on market size
  - 3.5.2.End user trends, preferences, and budget impact

- 3.5.3. End user trends, preferences, and budget impact
- 3.5.4. Parent industry impact
- 3.5.5. Key player strategies to tackle negative impact
  - 3.5.5.1. Limiting cuts to R&D expense:
  - 3.5.5.2. Focusing on next-generation products
  - 3.5.5.3. Shifting toward agile supply chain model
- 3.5.6. Opportunity window

## **CHAPTER 4: AUTOMOTIVE LOGGING DEVICE MARKET, BY SERVICE TYPE**

### 4.1. OVERVIEW

### 4.2. ENTRY LEVEL

- 4.2.1. Key market trends, growth factors, and opportunities
- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis, by country

### 4.3. INTERMEDIATE

- 4.3.1. Key market trends, growth factors, and opportunities
- 4.3.2. Market size and forecast, by region
- 4.3.3. Market analysis, by country

### 4.4. HIGH END

- 4.4.1. Key market trends, growth factors, and opportunities
- 4.4.2. Market size and forecast, by region
- 4.4.3. Market analysis, by country

## **CHAPTER 5: AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE**

### 5.1. OVERVIEW

### 5.2. LIGHT COMMERCIAL VEHICLES (LCV)

- 5.2.1. Key market trends, growth factors, and opportunities
- 5.2.2. Market size and forecast, by region
- 5.2.3. Market analysis, by country

### 5.3. TRUCKS

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market analysis, by country

### 5.4. BUS

- 5.4.1. Key market trends, growth factors, and opportunities
- 5.4.2. Market size and forecast, by region
- 5.4.3. Market analysis, by country

## 5.5.CARS

- 5.5.1.Key market trends, growth factors, and opportunities
- 5.5.2.Market size and forecast, by region
- 5.5.3.Market analysis, by country

## **CHAPTER 6:AUTOMOTIVE LOGGING DEVICE MARKET BY COMPONENTS**

### 6.1.OVERVIEW

### 6.2.DISPLAY

- 6.2.1.Key market trends, growth factors, and opportunities
- 6.2.2.Market size and forecast, by region
- 6.2.3.Market analysis, by country

### 6.3.TELEMATICS UNIT

- 6.3.1.Key market trends, growth factors, and opportunities
- 6.3.2.Market size and forecast, by region
- 6.3.3.Market analysis, by country

### 6.4.OTHERS

- 6.4.1.Key market trends, growth factors, and opportunities
- 6.4.2.Market size and forecast, by region
- 6.4.3.Market analysis, by country

## **CHAPTER 7:AUTOMOTIVE LOGGING DEVICE MARKET BY FORM FACTOR**

### 7.1.OVERVIEW

### 7.2.INTEGRATED

- 7.2.1.Key market trends, growth factors, and opportunities
- 7.2.2.Market size and forecast, by region
- 7.2.3.Market analysis, by country

### 7.3.EMBEDDED

- 7.3.1.Key market trends, growth factors, and opportunities
- 7.3.2.Market size and forecast, by region
- 7.3.3.Market analysis, by country

## **CHAPTER 8:AUTOMOTIVE LOGGING DEVICE MARKET, BY REGION**

### 8.1.OVERVIEW

### 8.2.NORTH AMERICA

- 8.2.1.Key market trends, growth factors, and opportunities
- 8.2.2.Market size and forecast, by service type



8.2.3. Market size and forecast, by vehicle type

8.2.4. Market size and forecast, by component

8.2.5. Market size and forecast, by form factor

8.2.6. Market analysis, by country

8.2.6.1. U.S.

8.2.6.1.1. Market size and forecast, by service type

8.2.6.1.2. Market size and forecast, by vehicle type

8.2.6.1.3. Market size and forecast, by component

8.2.6.1.4. Market size and forecast, by form factor

8.2.6.2. Canada

8.2.6.2.1. Market size and forecast, by service type

8.2.6.2.2. Market size and forecast, by vehicle type

8.2.6.2.3. Market size and forecast, by component

8.2.6.2.4. Market size and forecast, by form factor

8.2.6.3. Mexico

8.2.6.3.1. Market size and forecast, by service type

8.2.6.3.2. Market size and forecast, by vehicle type

8.2.6.3.3. Market size and forecast, by component

8.2.6.3.4. Market size and forecast, by form factor

8.3. EUROPE

8.3.1. Key market trends, growth factors, and opportunities

8.3.2. Market size and forecast, by service type

8.3.3. Market size and forecast, by vehicle type

8.3.4. Market size and forecast, by component

8.3.5. Market size and forecast, by form factor

8.3.6. Market analysis, by country

8.3.6.1. UK

8.3.6.1.1. Market size and forecast, by service type

8.3.6.1.2. Market size and forecast, by vehicle type

8.3.6.1.3. Market size and forecast, by component

8.3.6.1.4. Market size and forecast, by form factor

8.3.6.2. Germany

8.3.6.2.1. Market size and forecast, by service type

8.3.6.2.2. Market size and forecast, by vehicle type

8.3.6.2.3. Market size and forecast, by component

8.3.6.2.4. Market size and forecast, by form factor

8.3.6.3. France

8.3.6.3.1. Market size and forecast, by service type

8.3.6.3.2. Market size and forecast, by vehicle type

8.3.6.3.3. Market size and forecast, by component

8.3.6.3.4. Market size and forecast, by form factor

#### 8.3.6.4. Russia

8.3.6.4.1. Market size and forecast, by service type

8.3.6.4.2. Market size and forecast, by vehicle type

8.3.6.4.3. Market size and forecast, by component

8.3.6.4.4. Market size and forecast, by form factor

#### 8.3.6.5. Rest of Europe

8.3.6.5.1. Market size and forecast, by service type

8.3.6.5.2. Market size and forecast, by vehicle type

8.3.6.5.3. Market size and forecast, by component

8.3.6.5.4. Market size and forecast, by form factor

### 8.4. ASIA-PACIFIC

8.4.1. Key market trends, growth factors, and opportunities

8.4.2. Market size and forecast, by service type

8.4.3. Market size and forecast, by vehicle type

8.4.4. Market size and forecast, by component

8.4.5. Market size and forecast, by form factor

8.4.6. Market analysis, by country

#### 8.4.6.1. China

8.4.6.1.1. Market size and forecast, by service type

8.4.6.1.2. Market size and forecast, by vehicle type

8.4.6.1.3. Market size and forecast, by component

8.4.6.1.4. Market size and forecast, by form factor

#### 8.4.6.2. Japan

8.4.6.2.1. Market size and forecast, by service type

8.4.6.2.2. Market size and forecast, by vehicle type

8.4.6.2.3. Market size and forecast, by component

8.4.6.2.4. Market size and forecast, by form factor

#### 8.4.6.3. India

8.4.6.3.1. Market size and forecast, by service type

8.4.6.3.2. Market size and forecast, by vehicle type

8.4.6.3.3. Market size and forecast, by component

8.4.6.3.4. Market size and forecast, by form factor

#### 8.4.6.4. South Korea

8.4.6.4.1. Market size and forecast, by service type

8.4.6.4.2. Market size and forecast, by vehicle type

8.4.6.4.3. Market size and forecast, by component

8.4.6.4.4. Market size and forecast, by form factor

#### 8.4.6.5. Rest of Asia-Pacific

8.4.6.5.1. Market size and forecast, by service type

8.4.6.5.2. Market size and forecast, by vehicle type

8.4.6.5.3. Market size and forecast, by component

8.4.6.5.4. Market size and forecast, by form factor

#### 8.5. LAMEA

8.5.1. Key market trends, growth factors, and opportunities

8.5.2. Market size and forecast, by service type

8.5.3. Market size and forecast, by vehicle type

8.5.4. Market size and forecast, by component

8.5.5. Market size and forecast, by form factor

8.5.6. Market analysis, by country

##### 8.5.6.1. Latin America

8.5.6.1.1. Market size and forecast, by service type

8.5.6.1.2. Market size and forecast, by vehicle type

8.5.6.1.3. Market size and forecast, by component

8.5.6.1.4. Market size and forecast, by form factor

##### 8.5.6.2. Middle East

8.5.6.2.1. Market size and forecast, by service type

8.5.6.2.2. Market size and forecast, by vehicle type

8.5.6.2.3. Market size and forecast, by component

8.5.6.2.4. Market size and forecast, by form factor

##### 8.5.6.3. Africa

8.5.6.3.1. Market size and forecast, by service type

8.5.6.3.2. Market size and forecast, by vehicle type

8.5.6.3.3. Market size and forecast, by component

8.5.6.3.4. Market size and forecast, by form factor

## CHAPTER 9: COMPETITIVE LANDSCAPE

### 9.1. INTRODUCTION

### 9.2. TOP WINNING STRATEGIES

9.2.1. Top winning strategies, by year

9.2.2. Top winning strategies, by development

9.2.3. Top winning strategies, by company

## CHAPTER 10: COMPANY PROFILES

### 10.1. AT&T BUSINESS

- 10.1.1. Company overview
- 10.1.2. Key Executives
- 10.1.3. Company snapshot
- 10.1.4. Operating business segments
- 10.1.5. Product portfolio
- 10.1.6. R&D Expenditure
- 10.1.7. Business performance
- 10.1.8. Key strategic moves and developments
- 10.2. BLUE TREE SYSTEMS (ORBCOMM INC.)
  - 10.2.1. Company overview
  - 10.2.2. Key Executives
  - 10.2.3. Company snapshot
  - 10.2.4. Operating business segments
  - 10.2.5. Product portfolio
  - 10.2.6. Business performance
  - 10.2.7. Key strategic moves and developments
- 10.3. CORETEX
  - 10.3.1. Company overview
  - 10.3.2. Key Executives
  - 10.3.3. Company snapshot
  - 10.3.4. Operating business segments
  - 10.3.5. Product portfolio
  - 10.3.6. Key strategic moves and developments
- 10.4. DRIVERTech
  - 10.4.1. Company overview
  - 10.4.2. Key Executives
  - 10.4.3. Company snapshot
  - 10.4.4. Operating business segments
  - 10.4.5. Product portfolio
  - 10.4.6. Key strategic moves and developments
- 10.5. ELD SOLUTIONS
  - 10.5.1. Company overview
  - 10.5.2. Key Executives
  - 10.5.3. Company snapshot
  - 10.5.4. Operating business segments
  - 10.5.5. Product portfolio
  - 10.5.6. Key strategic moves and developments
- 10.6. GARMIN INTERNATIONAL
  - 10.6.1. Company overview

- 10.6.2.Key Executives
- 10.6.3.Company snapshot
- 10.6.4.Operating business segments
- 10.6.5.Product portfolio
- 10.6.6.R&D Expenditure
- 10.6.7.Business performance
- 10.6.8.Key strategic moves and developments
- 10.7.GEOTAB INC.
- 10.7.1.Company overview
- 10.7.2.Key Executives
- 10.7.3.Company snapshot
- 10.7.4.Operating business segments
- 10.7.5.Product portfolio
- 10.7.6.Key strategic moves and developments
- 10.8.OMNITRACS LLC
- 10.8.1.Company overview
- 10.8.2.Key Executives
- 10.8.3.Company snapshot
- 10.8.4.Operating business segments
- 10.8.5.Product portfolio
- 10.8.6.Key strategic moves and developments
- 10.9.TELETRAC NAVMAN
- 10.9.1.Company overview
- 10.9.2.Key Executives
- 10.9.3.Company snapshot
- 10.9.4.Operating business segments
- 10.9.5.Product portfolio
- 10.9.6.Key strategic moves and developments
- 10.10.ZONAR SYSTEMS
- 10.10.1.Company overview
- 10.10.2.Key Executives
- 10.10.3.Company snapshot
- 10.10.4.Operating business segments
- 10.10.5.Product portfolio
- 10.10.6.Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01.AUTOMOTIVE LOGGING DEVICE MARKET FOR INTERMEDIATE, BY REGION, 2020-2027 (\$MILLION)

TABLE 02.AUTOMOTIVE LOGGING DEVICE MARKET FOR INTERMEDIATE, BY REGION 2020-2027 (\$MILLION)

TABLE 03.AUTOMOTIVE LOGGING DEVICE MARKET FOR HIGH LEVEL, BY REGION 2020-2027 (\$MILLION)

TABLE 04.AUTOMOTIVE LOGGING DEVICE MARKET FOR LIGHT COMMERCIAL VEHICLES, BY REGION 2020-2027 (\$MILLION)

TABLE 05.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR TRUCKS, BY REGION 2020-2027 (\$MILLION)

TABLE 06.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR BUS, BY REGION 2020-2027 (\$MILLION)

TABLE 07.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR CARS, BY REGION 2020-2027 (\$MILLION)

TABLE 08.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2020-2027(\$MILLION)

TABLE 09.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR DISPLAY, BY REGION 2020-2027 (\$MILLION)

TABLE 10.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR TELEMATICS UNIT, BY REGION 2020-2027 (\$MILLION)

TABLE 11.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR OTHERS, BY REGION 2020-2027 (\$MILLION)

TABLE 12.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2020-2027(\$MILLION)

TABLE 13.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR INTEGRATED, BY REGION 2020-2027 (\$MILLION)

TABLE 14.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR EMBEDDED, BY REGION 2020-2027 (\$MILLION)

TABLE 15.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET REVENUE, BY REGION, 2019–2027 (\$MILLION)

TABLE 16.NORTH AMERICA GLOBAL AUTOMOTIVE LOGGING DEVICEMARKET, SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 17.NORTH AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 18.NORTH AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY

COMPONENT, 2019–2027 (\$MILLION)

TABLE 19.NORTH AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 20.U.S. AUTOMOTIVE LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 21.U.S. GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 22.U.S. AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 23.U.S. AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 24.CANADA GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 25.CANADA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 26.CANADA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 27.CANADA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 28.MEXICO GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 29.MEXICO AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 30.MEXICO AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 31.MEXICO AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 32.EUROPE AUTOMOTIVE LOGGING DEVICE, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 33.EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 34.EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 35.EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 36.UK GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 37.UK AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 38.UK AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 39.UK AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 40.GERMANY GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 41.GERMANY AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 42.GERMANY AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 43.GERMANY AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 44.FRANCE GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 45.FRANCE AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 46.FRANCE AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 47.FRANCE AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 48.RUSSIA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 49.RUSSIA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 50.RUSSIA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 51.RUSSIA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 52.REST OF EUROPE GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 53.REST OF EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 54.REST OF EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 55.REST OF EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 56.ASIA PACIFIC GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 57.ASIA PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE



TYPE, 2019–2027 (\$MILLION)

TABLE 58.ASIA-PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 59.ASIA-PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 60.CHINA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 61.CHINA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 62.CHINA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 63.CHINA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 64.JAPAN GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 65.JAPAN AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 66.JAPAN AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 67.JAPAN AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 68.INDIA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 69.INDIA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 70.INDIA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 71.INDIA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 72.SOUTH KOREA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 73.SOUTH KOREA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 74.SOUTH KOREA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 75.SOUTH KOREA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 76.REST OF ASIA PACIFIC GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 77.REST OF ASIA PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 78.REST OF ASIA PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 79.REST OF ASIA PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 80.LAMEA AUTOMOTIVE LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 81.LAMEA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 82.LAMEA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

LAMEA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 83.LATIN AMERICA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 84.LATIN AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 85.LATIN AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 86.LATIN AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 87.MIDDLE EAST GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 88.MIDDLE EAST AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 89.MIDDLE EAST AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 90.MIDDLE EAST AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 91.AFRICA GLOBAL LOGGING DEVICE MARKET, BY SERVICE TYPE, 2019–2027 (\$MILLION)

TABLE 92.AFRICA AUTOMOTIVE LOGGING DEVICE MARKET, BY VEHICLE TYPE, 2019–2027 (\$MILLION)

TABLE 93.AFRICA AUTOMOTIVE LOGGING DEVICE MARKET, BY COMPONENT, 2019–2027 (\$MILLION)

TABLE 94.AFRICA AUTOMOTIVE LOGGING DEVICE MARKET, BY FORM FACTOR, 2019–2027 (\$MILLION)

TABLE 95.AT&T:KEY EXECUTIVES

TABLE 96.AT&T: COMPANY SNAPSHOT  
TABLE 97.AT&T: OPERATING SEGMENTS  
TABLE 98.AT&T: PRODUCT PORTFOLIO  
TABLE 99.AT&T: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 100.ORBCOMM INC.:KEY EXECUTIVES  
TABLE 101.ORBCOMM INC.: COMPANY SNAPSHOT  
TABLE 102.ORBCOMM INC.: OPERATING SEGMENTS  
TABLE 103.ORBCOMM INC.: PRODUCT PORTFOLIO  
TABLE 104.ORBCOMM INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 105.CORETEX:KEY EXECUTIVES  
TABLE 106.CORETEX: COMPANY SNAPSHOT  
TABLE 107.CORETEX: OPERATING SEGMENTS  
TABLE 108.CORETEX: PRODUCT PORTFOLIO  
TABLE 109.CORETEX: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 110.DRIVERTECH:KEY EXECUTIVES  
TABLE 111.DRIVERTECH: COMPANY SNAPSHOT  
TABLE 112.DRIVERTECH: OPERATING SEGMENTS  
TABLE 113.DRIVERTECH: PRODUCT PORTFOLIO  
TABLE 114.DRIVERTECH: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 115.ELD SOLUTIONS:KEY EXECUTIVES  
TABLE 116.ELD SOLUTIONS: COMPANY SNAPSHOT  
TABLE 117.ELD SOLUTIONS: OPERATING SEGMENTS  
TABLE 118.ELD SOLUTIONS: PRODUCT PORTFOLIO  
TABLE 119.ELD SOLUTIONS: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 120.GARMIN INTERNATIONAL:KEY EXECUTIVES  
TABLE 121.GARMIN INTERNATIONAL: COMPANY SNAPSHOT  
TABLE 122.GARMIN INTERNATIONAL: OPERATING SEGMENTS  
TABLE 123.GARMIN INTERNATIONAL: PRODUCT PORTFOLIO  
TABLE 124.GARMIN INTERNATIONAL: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 125.GEOTAB INC.:KEY EXECUTIVES  
TABLE 126.GEOTAB INC.: COMPANY SNAPSHOT  
TABLE 127.GEOTAB INC.: OPERATING SEGMENTS  
TABLE 128.GEOTAB INC.: PRODUCT PORTFOLIO  
TABLE 129.GEOTAB INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS  
TABLE 130.OMNITRACS LLC:KEY EXECUTIVES  
TABLE 131.OMNITRACS LLC: COMPANY SNAPSHOT  
TABLE 132.OMNITRACS LLC: OPERATING SEGMENTS  
TABLE 133.OMNITRACS LLC: PRODUCT PORTFOLIO

TABLE 134.OMNITRACS LLC: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 135.TELETRAC NAVMAN:KEY EXECUTIVES

TABLE 136.TELETRAC NAVMAN: COMPANY SNAPSHOT

TABLE 137.TELETRAC NAVMAN: OPERATING SEGMENTS

TABLE 138.TELETRAC NAVMAN: PRODUCT PORTFOLIO

TABLE 139.TELETRAC NAVMAN: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 140.ZONAR SYSTEMS:KEY EXECUTIVES

TABLE 141.ZONAR SYSTEMS: COMPANY SNAPSHOT

TABLE 142.ZONAR SYSTEMS: OPERATING SEGMENTS

TABLE 143.ZONAR SYSTEMS: PRODUCT PORTFOLIO

TABLE 144.ZONAR SYSTEMS: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY, BY SEGMENTATION

FIGURE 03.EXECUTIVE SUMMARY, BY REGION

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.MODERATE TO HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 07.MODERATE THREAT OF NEW ENTRANTS

FIGURE 08.HIGH THREAT OF SUBSTITUTES

FIGURE 09.HIGH INTENSITY OF RIVALRY

FIGURE 10.MODERATE TO HIGH BARGAINING POWER OF BUYERS

FIGURE 11.PATENT ANALYSIS, BY COUNTRY

FIGURE 12.PATENT ANALYSIS, BY APPLICANT

FIGURE 13.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY SERVICE TYPE, 2019–2027 (%)

FIGURE 14.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY SERVICE TYPE, 2020-2027 (\$MILLION)

FIGURE 15.COMPARATIVE SHARE ANALYSIS AUTOMOTIVE LOGGING DEVICE MARKET FOR ENTRY LEVEL, BY COUNTRY, 2019 & 2027 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS AUTOMOTIVE LOGGING DEVICE MARKET FOR INTERMEDIATE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS AUTOMOTIVE LOGGING DEVICE MARKET FOR HIGH LEVEL, BY COUNTRY, 2019 & 2027 (%)

FIGURE 18.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY VEHICLE TYPE, 2019–2027 (%)

FIGURE 19.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY VEHICLE TYPE, 2020-2027 (\$MILLION)

FIGURE 20.COMPARATIVE SHARE ANALYSIS AUTOMOTIVE LOGGING DEVICE MARKET FOR LIGHT COMMERCIAL VEHICLES (LCV), BY COUNTRY, 2019 & 2027 (%)

FIGURE 21.COMPARATIVE SHARE ANALYSIS GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR TRUCKS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 22.COMPARATIVE SHARE ANALYSIS GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR BUS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 23.COMPARATIVE SHARE ANALYSIS GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR CARS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 24.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY COMPONENT, 2019–2027 (%)

FIGURE 25.COMPARATIVE SHARE ANALYSIS OF GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR DISPLAY, BY COUNTRY, 2019 & 2027 (%)

FIGURE 26.COMPARATIVE SHARE ANALYSIS OF AUTOMOTIVE LOGGING DEVICE MARKET FOR TELEMATICS UNIT, BY COUNTRY, 2019 & 2027 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR OTHERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 28.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET SHARE, BY FORM FACTOR, 2019–2027 (%)

FIGURE 29.COMPARATIVE SHARE ANALYSIS OF GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR INTEGRATED, BY COUNTRY, 2019 & 2027 (%)

FIGURE 30.COMPARATIVE SHARE ANALYSIS OF GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET FOR EMBEDDED, BY COUNTRY, 2019 & 2027 (%)

FIGURE 31.GLOBAL AUTOMOTIVE LOGGING DEVICE MARKET, BY REGION, 2020-2027 (%)

FIGURE 32.COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 33.U.S. AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 34.CANADA GLOBAL AUTOMOTIVE DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 35.MEXICO AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 36.COMPARATIVE SHARE ANALYSIS OF EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 37.UK AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 38.GERMANY AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 39.FRANCE AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 40.RUSSIA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 41.REST OF EUROPE AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 42.COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 43.CHINA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027 (\$MILLION)

FIGURE 44.JAPAN AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027

(\$MILLION)

FIGURE 45.INDIA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027

(\$MILLION)

FIGURE 46.SOUTH KOREA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027

(\$MILLION)

FIGURE 47.REST OF ASIA-PACIFIC AUTOMOTIVE LOGGING DEVICE MARKET,  
2019–2027 (\$MILLION)

FIGURE 48.COMPARATIVE SHARE ANALYSIS OF LAMEA AUTOMOTIVE LOGGING  
DEVICE MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 49.LATIN AMERICA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027  
(\$MILLION)

FIGURE 50.MIDDLE EAST AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027  
(\$MILLION)

FIGURE 51.AFRICA AUTOMOTIVE LOGGING DEVICE MARKET, 2019–2027  
(\$MILLION)

FIGURE 52.TOP WTOP WINNING STRATEGIES, BY YEAR, 2017–2021

FIGURE 53.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017–2021 (%)

FIGURE 54.TOP WINNING STRATEGIES, BY COMPANY, 2017–2021

FIGURE 55.AT&T: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 56.AT&T: REVENUE, 2018–2020 (\$MILLION)

FIGURE 57.AT&T: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 58.AT&T: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 59.ORBCOMM INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 60.ORBCOMM INC.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 61.GARMIN INTERNATIONAL: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 62.GARMIN INTERNATIONAL: REVENUE, 2018–2020 (\$MILLION)

FIGURE 63.GARMIN INTERNATIONAL: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 64.GARMIN INTERNATIONAL: REVENUE SHARE BY REGION, 2020 (%)

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