

Automotive Logging Device Market By Service Type (Entry Level, Intermediate and High Level), Vehicle Type (LCV, Trucks, Bus, and Cars), Component (Display, Telematics Unit, and Others) and Form Factor (Integrated and Embedded): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global automotive logging device market was valued at \$12.73 billion in 2019, and is projected to reach \$17.46 billion by 2027, registering a CAGR of 4.1% from 2020 to 2027. Automotive logging device is a device that is used in vehicles to monitor or track working hours of the drivers and commercial motor carriers on the basis of hours of service compliance. Automotive logging devices are mostly used in light commercial vehicle, trucks, buses, and cars. Automotive logging device market is increasing consistently as governments of various regions such as North America, Europe and Asia-Pacific among others, have mandated the use of logging devices in vehicles as these assist in increasing safety and security of the driver and vehicle, and also maintain records of the time, date, location of the vehicle, miles driven, engine hours, and identity of the driver.

Technological advancements such as use of internet connectivity, have enabled real-time tracking at remote and critical locations with enhanced accuracy. The electronic logging devices also monitor engine health and notify the driver and back-end fleet monitoring systems.

The scope of the report discusses potential opportunities for key players to enter the automotive logging device market. Furthermore, it provides an in-depth analysis of the

market, outlining current trends, key driving factors, and key areas of investment. The report includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder in the value chain. Moreover, it features strategies adopted by key market players to maintain their foothold in the market.

The automotive logging device market size is segmented based on service type, vehicle type, components, form factors and region. By service type, the market is categorized into entry level, intermediate and high level. By vehicle type, the market is segmented into light commercial vehicles (LCV), trucks, buses and cars. By component, the market is categorized into display, telematics unit and others. By form factor, the market is segmented into integrated and embedded. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA along with its prominent countries.

The key players profiled in the automotive logging device industry include Continental AG, Omnitracs LLC, ELD Solutions, Geotab Inc., Zonar systems, Teletrac Navman, Peoplenet, Coretex, DriverTech, and Assure Tracking. These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations to enhance their market penetration.

Key Benefits For Stakeholders

This study includes the analytical depiction of the automotive logging device market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities in the automotive logging device market analysis.

The automotive logging device market trends are quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

Automotive Logging Device Market Key Segments

Automotive Logging Device Market By Service Type (Entry Level, Intermediate and High Level), Vehicle Type (LCV...

By Service Type

Entry Level

Intermediate

High Level

By Vehicle type

Light Commercial Vehicles

Trucks

Bus

Cars

By Component

Display

Telematics Unit

Others (Cables, Connectors, Mounting)

By Form Factor

Integrated

Embedded

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

AT&T Business

Blue Tree System

Coretex

DriverTech

ELD Solutions

Garmin International

Geotab Inc.

Omnitracs LLC

Teletrac Navman

Zonar Systems

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