

Automation as a Service Market by Component (Solution and Services), Business Function (Information Technology, Sales and Marketing, Operations, Finance, Human Resources, and Others), Enterprise Size (Large Enterprises and Small & Medium Enterprises), and Industry Vertical (BFSI, Telecom & IT, Retail, Healthcare, Manufacturing, Government & Defense, Energy & Utilities, Media & Entertainment, Transportation & Logistics, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Automation as a Service (AaaS) is a set of disruptive technologies that provide professional services to industries that are willing to adopt automation in their day-to-day processes. Plethora of software applications and rise in need to automate certain processes with redundant responses is a major factor that drives the growth of the market among major social networking players. For instance, in 2018, IFTTT Inc. adopted AaaS to provide end users with instant responses by automating processes with applications such as Twitter, Facebook, OneDrive, and WordPress. These processes are able to automatically execute various tasks when specific conditions are met and are known as recipes.

Connected devices are proliferating the traction of AaaS solutions as these devices provide easy data access. IoT and smartphones are key connected devices that propel the adoption of automation as a service at a significant rate. Primarily, robotics plays a

vital role in optimizing manual work processes, especially in warehouses that require tireless working with heavy loads. However, concerns associated with data security and privacy as automation requires sharing of data at a high pace, which is expected to hamper the growth of the market to a certain extent.

The automation as a service market is segmented on the basis of component, business function, enterprise size, industry vertical, and region. By component, it is categorized into solution and services. On the basis of business function, it is divided into information technology, sales and marketing, operations, finance, human resources, and others. On the basis of enterprise size, it is divided into large enterprises and small & medium enterprises. Depending on industry vertical, it is categorized into BFSI, telecom & IT, retail, healthcare, manufacturing, government & defense, energy & utilities, media & entertainment, transportation & logistics, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the automation as a service market include Automation Anywhere, Inc., Blue Prism Limited, HCL Technologies Limited, Hewlett Packard Enterprise Company, International Business Machines Corporation, Kofax Inc., Microsoft Corporation, NICE Robotic Automation, Pegasystems Inc., and UiPath.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analyses on the global automation as a service market size is provided.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the global automation as a service industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the global automation as a service market potential.

KEY MARKET SEGMENTS

By Component

Solution

Services

By Business Function

Information Technology

Sales and Marketing

Operations

Finance

Human Resources

Others

By Enterprise Size

Large Enterprises

Small & Medium Enterprises

By Industry Vertical

BFSI

Telecom and IT

Retail

Healthcare

Manufacturing

Government and Defense

Energy and Utilities

Media and Entertainment

Transportation and Logistics

Others

By Region

North America

U.S.

Canada

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

Automation Anywhere, Inc.

Blue Prism Limited

HCL Technologies Limited

Hewlett Packard Enterprise Company

International Business Machines Corporation

Kofax Inc.

Microsoft Corporation

NICE Robotic Automation

Pegasystems Inc.

UiPath

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