

Australia Tattoo Removal Market by Procedure (Lasers, Surgical, Creams, and Others) and End User (Hospitals, Clinics, and Others): Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

The Australia tattoo-removal market was valued at \$1.14 million in 2018, and is projected to reach \$3.04 million by 2026, registering a CAGR of 13.0% from 2019 to 2026. Tattoo removal is a procedure to remove unwanted tattoo. The removal process can be done by using laser surgery, dermabrasion, tattoo-removal creams, and surgical removal. The use of laser techniques for tattoo-removal is predominant in the industry. For instance, Q-switched Nd:YAG laser, Q-switched ruby laser, and Q-switched alexandrite laser are used for removal of red, black, and blue pigments, respectively. The other alternatives available in the market for tattoo-removal includes surgical excision, dermabrasion, tattoo-removal creams, and plastic surgery.

Application of creams is more convenient for removal of tattoos as compared to laser and surgical procedures, as these procedures are painful; however, the use of creams is time-consuming and relatively less effective. As per data published by the Australian National Health and Medical Research Council, about 25% of Australian aged 20 to 30 have at least one tattoo. Approximately 24% of people who have tattoo regret getting it, and 1 in every 7 people in wants the tattoos to be removed. Approximately, more than 10 sessions are required for tattoo-removal using lasers. In addition, major medical aesthetic companies are introducing advanced lasers for faster results for various challenging dermatological indications such as tattoo-removal. For instance, in 2018, Alma Lasers launched laser device, Pico Clear at Barcelona that is specifically used in removal of colored ink tattoos, dark ink tattoos, birthmarks, benign pigmented lesions, acne scars, and wrinkles.

The tattoo-removal market in Australia is witnessing a significant growth, owing to rise in trend of tattooing among the Australian population and introduction of effective tattoo-removal treatments. Furthermore, the tattoo-removal industry is not regulated in Australia, thus, currently there are no separate tattooist licenses for establishing a formal tattoo parlor. This encouraged the tattoo artists to set up their own studios. Thus, upsurge in number of tattoo parlors has led to rise in number of people getting inked. According to No Ink Solutions, one among five Australians were wearing a tattoo in 2018. This, in turn, increased the chances for tattoo-removal, which acts as a key factor driving the growth of the tattoo-removal market. Furthermore, tattoo-removal due to personal and professional reasons has boosted the need for tattoo-removal process. However, the high cost associated with tattoo-removal is expected to hinder the market growth.

The Australian tattoo-removal market is segmented on the basis of procedure and end user. On the basis of procedure, the market is classified into lasers, surgical, creams, and others. By end user, it is segregated into hospitals, clinics, and others. Prominent players in the market have adopted various strategies such as developing tattoo-removal techniques and product launch for strengthening their foothold in the Australia tattoo-removal market. Some of the key players of the market include Agic Capital, Bison Medical, Candela Corporation, Cryomed Aesthetics, Cutera Pty. Limited, Cynosure, Inc., Fosun Pharma, Lumenis, Lutronic Corporation, and Global Beauty Group.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a detailed quantitative analysis of the current market trends and future estimations from 2019 to 2026, which assists to identify the prevailing market opportunities.

An in-depth analysis of various regions is anticipated to provide a detailed understanding of the current trends to enable stakeholders to formulate region-specific plans.

A comprehensive analysis of the factors that drive and restrain the growth of the Australia tattoo-removal market is provided.

An extensive analysis of various regions provides insights that allow companies to strategically plan their business moves.

KEY MARKET SEGMENTS

By Procedure

Laser

Surgical

Creams

Others

By End User

Hospitals

Clinics

Others

KEY MARKET PLAYERS

Agic Capital

Bison Medical

Candela Corporation

Cryomed Aesthetics

Cutera Pty Limited

Cynosure, Inc.

Fosun Pharma

Lumenis

Lutronic Corporation

Global Beauty Group

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