

Audio IC Market By IC Type (Audio Amplifier, Audio DSP, Audio Codecs, and Microphone IC) and Application (Computer & Tablets, Phones, Headphones, Home Entertainment Systems, Automotive, Smart Home & IoT Devices, and Wearables): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global audio IC market size was valued at \$27.72 Billion in 2019, and is projected to reach \$45.57 Billion by 2027, to register a CAGR of 7.09% from 2020 to 2027. Audio IC is an electronic device, which is used in audio processors, MEMS microphones, audio amplifiers, and subsystems. Various types of audio ICs include audio amplifiers, audio converters, audio DSPs, and audio processors. Audio amplifiers are used in sound systems such as home audio systems, musical instruments systems, loudspeakers, and sound reinforcement.

The purpose of an amplifier is to increase vibrations to the maximum extent of signals without affecting frequency or any wavelength, and help improve efficiency of a system. In addition, a digital sound processor (DSP) is a specialized microprocessor chip widely used in audio signal processing, telecommunications, digital image processing, radar, sonar and speech recognition systems, and consumer electronic devices such as mobile phones, disk drives, and high-definition television (HDTV) products.

Increase in adoption of consumer electronics devices and development of new energy efficient audio devices with enhanced user experience drives growth of the audio IC market. In addition, rise in penetration of wireless and smart infrastructure and surge in demand for Hi-Fi audio in commercial events fuel growth of the market. However,

increase in demand for audio SoCs and technical faults and issues associated with integration of audio devices is a major restraint for the global audio IC industry. Furthermore, rise in demand for on-board media entertainment systems and development of VR technology is expected to create opportunities for the audio IC industry.

The global audio IC market is segmented on the basis of IC type, application, and region. By IC type, the market is segmented into audio amplifier, audio DSP, audio codecs, and microphone IC. The application segment is divided into computer & tablets, phones, headphones, home entertainment systems, automotive, smart home & IoT devices, and wearables. Region wise, the audio IC market trends have been analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the market include as Analog Devices, Inc., Cirrus Logic, NXP Semiconductors, STMicroelectronics, Maxim Integrated, ROHM CO., LTD., Texas Instruments, ON Semiconductors, Toshiba Corporation, and Infineon. These key players have adopted various strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations, to increase their market penetration and strengthen their foothold in the industry.

Audio IC Market Key Segments

By IC Type

Audio Amplifier

Audio DSP

Audio Codecs

Microphone IC

By Application

Computer & Tablets

Phones

Headphones

Home Entertainment Systems

Automotive

Smart Home & IoT devices

Wearables

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Sweden

France

Germany

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Analog Devices Inc.

Cirrus Logic

NXP Semiconductors

STMicroelectronics

Maxim Integrated

ROHM CO. LTD.

Texas Instruments

ON Semiconductors

Toshiba Corporation

Infineon

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FIGURE 53.ANALOG DEVICES, INC.: REVENUE SHARE, BY REGION, 2020 (%)

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FIGURE 85. TOSHIBA CORPORATION.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 86. TOSHIBA CORPORATION.: REVENUE SHARE, BY REGION, 2020 (%)

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