

ATV-UTV Tire Market by Type (Racing Tires, Sand Tires, Mud Tires, and All Terrain Tires), Application (All-Terrain Vehicle (ATV) and Utility Terrain Vehicle (UTV)), and Industry Vertical (Agriculture, Military, Mountaineering, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/A4BCCAD4500FEN.html>

Date: February 2020

Pages: 202

Price: US\$ 5,370.00 (Single User License)

ID: A4BCCAD4500FEN

Abstracts

ATV-UTV tires are special type of tires, which are designed to operate effectively and efficiently in special conditions such as mountaineering and military operations. ATV-UTV tires are fitted across the rim of a wheel to transfer load of a vehicle from axle to the ground. They are made of high-performance rubber that consists of tread, joint less cap piles, beads, and other materials; such as synthetic rubber, carbon black, and fabric, which are responsible for effective working of vehicles. Since, tires used in a vehicle are used to protect the wheel rim of a vehicle and at the same time offer tractive force between road surface and vehicle causing the vehicle to move. In addition, the ATV-UTV tires are manufactured with treads marked on them which causes the vehicle to move and at the same time are responsible for efficient driving of the vehicle.

Numerous ATV-UTV tires have been introduced by companies having a wider application in ATVs and UTVs, which supplements the growth of the market. Wider use of ATVs and UTVs for different purposes, such as use in adventurous sports and military operations, supplement the growth of ATV-UTV tire market. The applications of ATVs and UTVs are anticipated to witness significant growth over the years, owing to increased demand for such types of vehicles.

The global ATV-UTV tire market is segmented on the basis of type, application, industry vertical, and region. By type, it is categorized into racing tires, sand tires, mud tires, and

all terrain tires. By application, it is categorized into all-terrain vehicle (ATV) and utility terrain vehicle (UTV). By industry vertical, it is categorized into agriculture, military, mountaineering, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the ATV-UTV tire market include Bridgestone, Carlisle, Duro Tire, Goodyear, KENDA Tire, Maxxis, Michelin, Sedona Tire and Wheel, Titan International Inc., Toyo Tire and others which holds major ATV-UTV tire market share.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global ATV-UTV tire market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

Racing Tires

Sand Tires

Mud Tires

All Terrain Tires

By Application

All-Terrain Vehicle (ATV)

Utility Terrain Vehicle (UTV)

By Industry Vertical

Agriculture

Military

Mountaineering

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. Porter's five forces analysis
- 3.4. Key player positioning (2018)
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Rise in trend of adventure sports & recreational activities
 - 3.5.1.2. Adoption of ATV and UTV in military activities
 - 3.5.1.3. Government rules to support driving ATVs and UTVs on roads
 - 3.5.2. Restraint
 - 3.5.2.1. Growth in the retreading tires market
 - 3.5.2.2. Volatile prices of raw materials
 - 3.5.3. Opportunities
 - 3.5.3.1. Anticipated rise in the automobile sector
 - 3.5.3.2. Production of safer ATVs and UTVs

CHAPTER 4: ATV-UTV TIRE MARKET, BY TIRE TYPE

- 4.1. Overview
- 4.2. Racing Tires
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market analysis, by country
- 4.3. Sand Tires
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market analysis, by country
- 4.4. Mud Tires
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market analysis, by country
- 4.5. All-Terrain Tires
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2. Market size and forecast, by region
 - 4.5.3. Market analysis, by country

CHAPTER 5: ATV-UTV TIRE MARKET, BY APPLICATION

- 5.1. Overview
- 5.2. ALL TERRAIN VEHICLE (ATV)
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market analysis, by country
- 5.3. UTILITY TERRAIN VEHICLE (UTV)
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market analysis, by country

CHAPTER 6: ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL

- 6.1. Overview
- 6.2. Agriculture
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market analysis, by country
- 6.3. Military
 - 6.3.1. Key market trends, growth factors, and opportunities

- 6.3.2. Market size and forecast, by region
- 6.3.3. Market analysis, by country
- 6.4. Mountaineering
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market analysis, by country
- 6.5. Others
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.2. Market size and forecast, by region
 - 6.5.3. Market analysis, by country

CHAPTER 7: ATV-UTV TIRE MARKET, BY REGION

- 7.1. Overview
- 7.2. North America
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by type
 - 7.2.3. Market size and forecast, by application
 - 7.2.4. Market size and forecast, by industry vertical
 - 7.2.5. Market analysis, by country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Market size and forecast, by type
 - 7.2.5.1.2. Market size and forecast, by application
 - 7.2.5.1.3. Market size and forecast, by industry vertical
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Market size and forecast, by type
 - 7.2.5.2.2. Market size and forecast, by application
 - 7.2.5.2.3. Market size and forecast, by industry vertical
 - 7.2.5.3. Mexico
 - 7.2.5.3.1. Market size and forecast, by type
 - 7.2.5.3.2. Market size and forecast, by application
 - 7.2.5.3.3. Market size and forecast, by industry vertical
- 7.3. Europe
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2. Market size and forecast, by type
 - 7.3.3. Market size and forecast, by application
 - 7.3.4. Market size and forecast, by industry vertical
 - 7.3.5. Market analysis, by country
 - 7.3.5.1. Germany

- 7.3.5.1.1. Market size and forecast, by type
- 7.3.5.1.2. Market size and forecast, by application
- 7.3.5.1.3. Market size and forecast, by industry vertical

7.3.5.2. France

- 7.3.5.2.1. Market size and forecast, by type
- 7.3.5.2.2. Market size and forecast, by application
- 7.3.5.2.3. Market size and forecast, by industry vertical

7.3.5.3. UK

- 7.3.5.3.1. Market size and forecast, by type
- 7.3.5.3.2. Market size and forecast, by application
- 7.3.5.3.3. Market size and forecast, by industry vertical

7.3.5.4. Rest of Europe

- 7.3.5.4.1. Market size and forecast, by type
- 7.3.5.4.2. Market size and forecast, by application
- 7.3.5.4.3. Market size and forecast, by industry vertical

7.4. Asia-Pacific

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by type

7.4.3. Market size and forecast, by application

7.4.4. Market size and forecast, by industry vertical

7.4.5. Market analysis, by country

7.4.5.1. Japan

- 7.4.5.1.1. Market size and forecast, by type
- 7.4.5.1.2. Market size and forecast, by application
- 7.4.5.1.3. Market size and forecast, by industry vertical

7.4.5.2. China

- 7.4.5.2.1. Market size and forecast, by type
- 7.4.5.2.2. Market size and forecast, by application
- 7.4.5.2.3. Market size and forecast, by industry vertical

7.4.5.3. India

- 7.4.5.3.1. Market size and forecast, by type
- 7.4.5.3.2. Market size and forecast, by application
- 7.4.5.3.3. Market size and forecast, by industry vertical

7.4.5.4. Rest of Asia-Pacific

- 7.4.5.4.1. Market size and forecast, by type
- 7.4.5.4.2. Market size and forecast, by application
- 7.4.5.4.3. Market size and forecast, by industry vertical

7.5. LAMEA

7.5.1. Key market trends, growth factors, and opportunities

- 7.5.2. Market size and forecast, by type
- 7.5.3. Market size and forecast, by application
- 7.5.4. Market size and forecast, by industry vertical
- 7.5.5. Market analysis, by country
 - 7.5.5.1. Latin America
 - 7.5.5.1.1. Market size and forecast, by type
 - 7.5.5.1.2. Market size and forecast, by application
 - 7.5.5.1.3. Market size and forecast, by industry vertical
 - 7.5.5.2. Middle East
 - 7.5.5.2.1. Market size and forecast, by type
 - 7.5.5.2.2. Market size and forecast, by application
 - 7.5.5.2.3. Market size and forecast, by industry vertical
 - 7.5.5.3. Africa
 - 7.5.5.3.1. Market size and forecast, by type
 - 7.5.5.3.2. Market size and forecast, by application
 - 7.5.5.3.3. Market size and forecast, by industry vertical

CHAPTER 8: COMPANY PROFILES

- 8.1. CARLISLE (subsidiary of The Carlstar Group, Llc)
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Product portfolio
 - 8.1.4. Key strategic moves and developments
- 8.2. Duro Tire & Wheel Corp.
 - 8.2.1. Company overview
 - 8.2.2. Product portfolio
- 8.3. Kenda Tires
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Product portfolio
 - 8.3.4. Key strategic moves and developments
- 8.4. Maxxis International
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Product portfolio
- 8.5. Michelin
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot

- 8.5.3. Product portfolio
- 8.5.4. Business performance
- 8.5.5. Key strategic moves and developments
- 8.6. Sedona Tire and Wheel
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Product portfolio
 - 8.6.4. Key strategic moves and developments
- 8.7. Titan International, Inc.
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Product portfolio
 - 8.7.4. Business performance
 - 8.7.5. Key strategic moves and developments
- 8.8. The Goodyear Tire & Rubber Company
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Operating business segments
 - 8.8.4. Product portfolio
 - 8.8.5. Business performance
- 8.9. TOYO TIRE U.S.A (a subsidiary of Toyo Tire Corporation)
 - 8.9.1. Company overview
 - 8.9.2. Company snapshot
 - 8.9.3. Operating business segments
 - 8.9.4. Business performance
 - 8.9.5. Key strategic moves and developments
- 8.10. BRIDGESTONE GROUP
 - 8.10.1. Company overview
 - 8.10.2. Company snapshot
 - 8.10.3. Operating business segments
 - 8.10.4. Business performance

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 02. ATV-UTV TIRE MARKET REVENUE FOR RACING TIRES, BY REGION 2018–2026 (\$MILLION)

TABLE 03. ATV-UTV TIRE MARKET REVENUE FOR SAND TIRES, BY REGION 2018–2026 (\$MILLION)

TABLE 04. ATV-UTV TIRE MARKET REVENUE FOR MUD TIRES, BY REGION 2018–2026 (\$MILLION)

TABLE 05. ATV-UTV TIRE MARKET REVENUE FOR ALL-TERRAIN TIRES, BY REGION 2018–2026 (\$MILLION)

TABLE 06. GLOBAL ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026(\$MILLION)

TABLE 07. ATV-UTV TIRE MARKET REVENUE FOR ALL TERRAIN VEHICLE (ATV), BY REGION 2018–2026 (\$MILLION)

TABLE 08. ATV-UTV TIRE MARKET REVENUE FOR UTILITY TERRAIN VEHICLE (UTV), BY REGION 2018–2026 (\$MILLION)

TABLE 09. GLOBAL ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 10. ATV-UTV TIRE MARKET REVENUE FOR AGRICULTURE, BY REGION 2018–2026 (\$MILLION)

TABLE 11. ATV-UTV TIRE MARKET REVENUE FOR MILITARY, BY REGION 2018–2026 (\$MILLION)

TABLE 12. ATV-UTV TIRE MARKET REVENUE FOR MOUNTAINEERING, BY REGION 2018–2026 (\$MILLION)

TABLE 13. ATV-UTV TIRE MARKET REVENUE FOR OTHERS, BY REGION 2018–2026 (\$MILLION)

TABLE 14. NORTH AMERICA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 15. NORTH AMERICA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 16. NORTH AMERICA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 17. U.S. ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 18. U.S. ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 19. U.S. ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 20. CANADA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 21. CANADA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 22. CANADA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 23. MEXICO ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 24. MEXICO ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 25. MEXICO ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 26. EUROPE ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 27. EUROPE ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 28. EUROPE ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 29. GERMANY ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 30. GERMANY ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 31. GERMANY ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 32. FRANCE ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 33. FRANCE ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 34. FRANCE ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 35. UK ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 36. UK ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 37. UK ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 38. REST OF EUROPE ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 39. REST OF EUROPE ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 40. REST OF EUROPE ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 41. ASIA-PACIFIC ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 42. ASIA-PACIFIC ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 43. ASIA-PACIFIC ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 44. JAPAN ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 45. JAPAN ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 46. JAPAN ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 47. CHINA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 48. CHINA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 49. CHINA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 50. INDIA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 51. INDIA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 52. INDIA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 53. REST OF ASIA-PACIFIC ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 54. REST OF ASIA-PACIFIC ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 55. REST OF ASIA-PACIFIC ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 56. LAMEA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 57. LAMEA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 58. LAMEA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 59. LATIN AMERICA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 60. LATIN AMERICA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 61. LATIN AMERICA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 62. MIDDLE EAST ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 63. MIDDLE EAST ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 64. MIDDLE EAST ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL,

2018–2026 (\$MILLION)

TABLE 65. AFRICA ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (\$MILLION)

TABLE 66. AFRICA ATV-UTV TIRE MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 67. AFRICA ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (\$MILLION)

TABLE 68. CARLISLE: COMPANY SNAPSHOT

TABLE 69. CARLISLE: PRODUCT PORTFOLIO

TABLE 70. DURO TIRE & WHEEL CORP.: COMPANY SNAPSHOT

TABLE 71. CARLISLE: PRODUCT PORTFOLIO

TABLE 72. KENDA TIRES: SNAPSHOT

TABLE 73. CONTINENTALAG: PRODUCT PORTFOLIO

TABLE 74. MAXXIS INTERNATIONAL: SNAPSHOT

TABLE 75. MAXXIS INTERNATIONAL: PRODUCT PORTFOLIO

TABLE 76. MICHELIN: SNAPSHOT

TABLE 77. HENDRICKSON USA, L.L.C.: PRODUCT PORTFOLIO

TABLE 78. SEDONA TIRE AND WHEEL: COMPANY SNAPSHOT

TABLE 79. SEDONA TIRE AND WHEEL: PRODUCT PORTFOLIO

TABLE 80. TITAN INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 81. TITAN INTERNATIONAL INC.: PRODUCT PORTFOLIO

TABLE 82. THE GOODYEAR TIRE & RUBBER COMPANY: COMPANY SNAPSHOT

TABLE 83. THE GOODYEAR TYRE & RUBBER COMPANY: OPERATING SEGMENTS

TABLE 84. THE GOODYEAR TYRE & RUBBER COMPANY: PRODUCT PORTFOLIO

TABLE 85. TOYO TIRE U.S.A (A SUBSIDIARY OF TOYO TIRE CORPORATION): COMPANY SNAPSHOT

TABLE 86. ACCUAIR SUSPENSION: OPERATING SEGMENTS

TABLE 87. BRIDGESTONE CORPORATION.: COMPANY SNAPSHOT

TABLE 88. BRIDGESTONE CORPORATION.: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 01. KEY MARKET SEGMENTS
- FIGURE 02. EXECUTIVE SUMMARY
- FIGURE 03. EXECUTIVE SUMMARY
- FIGURE 04. TOP IMPACTING FACTORS
- FIGURE 05. TOP INVESTMENT POCKETS
- FIGURE 06. TOP WINNING STRATEGIES, BY YEAR, 2016–2019*
- FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2016–2019*
- FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY, 2016–2019*
- FIGURE 09. MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS
- FIGURE 10. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
- FIGURE 11. MODERATE THREAT OF SUBSTITUTES
- FIGURE 12. HIGH-TO-MODERATE INTENSITY OF RIVALRY
- FIGURE 13. MODERATE BARGAINING POWER OF BUYERS
- FIGURE 14. KEY PLAYER POSITIONING (2018)
- FIGURE 15. GLOBAL ATV-UTV TIRE MARKET, BY TYPE, 2018–2026 (%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR RACING TIRES, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR SAND TIRES, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 18. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR MUD TIRES, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR ALL-TERRAIN TIRES, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 20. GLOBAL ATV-UTV TIRE MARKET, BY APPLICATION, 2018 & 2026 (%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR ALL TERRAIN VEHICLE (ATV), BY COUNTRY, 2018 & 2026 (%)
- FIGURE 22. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR UTILITY TERRAIN VEHICLE (UTV), BY COUNTRY, 2018 & 2026 (%)
- FIGURE 23. GLOBAL ATV-UTV TIRE MARKET, BY INDUSTRY VERTICAL, 2018–2026 (%)
- FIGURE 24. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR AGRICULTURE, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 25. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR MILITARY, BY COUNTRY, 2018 & 2026 (%)
- FIGURE 26. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR

MOUNTAINEERING, BY COUNTRY, 2018 & 2026 (%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET FOR OTHERS, BY COUNTRY, 2018 & 2026 (%)

FIGURE 28. ATV-UTV TIRE MARKET, BY REGION, 2018–2026 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 30. U.S. ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 31. CANADA ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 32. MEXICO ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 33. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 34. GERMANY ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 35. FRANCE ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 36. UK ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 37. REST OF EUROPE ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 38. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 39. GERMANY ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 40. CHINA ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 41. INDIA ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 42. REST OF ASIA-PACIFIC ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 43. COMPARATIVE SHARE ANALYSIS OF ATV-UTV TIRE MARKET, BY COUNTRY, 2018–2026 (%)

FIGURE 44. LATIN AMERICA ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 45. MIDDLE EAST ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 46. AFRICA ATV-UTV TIRE MARKET, 2018–2026 (\$MILLION)

FIGURE 47. MICHELIN: REVENUE, 2016–2018 (\$MILLION)

FIGURE 48. TITAN INTERNATIONAL INC.: REVENUE, 2016–2018 (\$MILLION)

FIGURE 49. TITAN INTERNATIONAL INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 50. TITAN INTERNATIONAL INC.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 51. THE GOODYEAR TYRE & RUBBER COMPANY: REVENUE, 2016–2018 (\$MILLION)

FIGURE 52. THE GOODYEAR TYRE & RUBBER COMPANY: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 53. THE GOODYEAR TYRE & RUBBER COMPANY: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 54. TOYO TIRE U.S.A (A SUBSIDIARY OF TOYO TIRE CORPORATION):

REVENUE, 2016–2018 (\$MILLION)

FIGURE 55. TOYO TIRE U.S.A (A SUBSIDIARY OF TOYO TIRE CORPORATION):
REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 56. TOYO TIRE U.S.A (A SUBSIDIARY OF TOYO TIRE CORPORATION):
REVENUE SHARE BY REGION, 2018 (%)

FIGURE 57. BRIDGESTONE CORPORATION: REVENUE, 2015–2017 (\$MILLION)

FIGURE 58. BRIDGESTONE CORPORATION: REVENUE SHARE BY SEGMENT,
2017 (%)

FIGURE 59. BRIDGESTONE CORPORATION: REVENUE SHARE BY REGION, 2017
(%)

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