

Athleisure Market by Product Type (Sneaker, Joggers, Leggings, Hoodies, and Others), Gender (Male and Female), and Distribution Channel (Online and Offline): Global Opportunity Analysis and Industry Forecast, 2019-2026

<https://marketpublishers.com/r/AF21ED52C96BEN.html>

Date: October 2019

Pages: 245

Price: US\$ 4,400.00 (Single User License)

ID: AF21ED52C96BEN

Abstracts

The athleisure market size was valued at \$155.2 billion in 2018 and is expected to reach \$257.1 billion by 2026, registering a CAGR of 6.7% from 2019 to 2026. The rise in number of health conscious consumers is one of the key factors driving the growth of the global athleisure market.

The global athleisure market is segmented on the basis of product type, gender, distribution channel, and region. Based on product type, the market is classified into sneaker, joggers, leggings, hoodies, and others. Based on gender, the market is segmented into male and female. By distribution channel the market is divided into online and offline.

North America and Europe are known to be the dominant regions in the global Athleisure market.

Fitness enthusiasts show high propensity to pay premium prices for fitness related products, which are necessary to achieve their fitness goals. Fitness has become one of the major part of daily routine of a substantial number of consumers. Increase in participation in sports and fitness activity has led to a more comprehensive approach of customers toward fitness and sports-related products. On the other hand, the female apparel segment is highly fragmented. Fashionable athleisure products has witnessed surge in demand, due increase in adoption for apparel from female consumers. In addition, shift in female physical activity participation is one of the major factors that

drives the demand for athleisure products. Increase in number of female fitness models, sports players, and athletes developed a holistic approach of female consumers toward sports and fitness. Moreover, the ongoing trend of healthy aging has witnessed increased popularity among the geriatric population. The requirement of performance boosting fitness products is expected to increase among the geriatric population, owing to rise in health & fitness associated with ageing. This factor increases the demand for athleisure among elderly consumers, owing to performance boosting features of active wear such as enhanced grip, wicking, and back support. Thus, increase in participation of customers triggers the demand for athleisure products.

According to the U.S. Census Bureau, millennials are on the verge of surpassing baby boomers in the country. Similarly, in Asia-Pacific, millennials account for a larger population, especially in countries such as China, India, and Australia as compared to other population groups. This set of population has been active, health-conscious and indulges in various physical activities. They have been influential in evolving various global industries in terms of product offerings and services. They always tend to try products that are new in the market and determine whether the products cater to the requirements. Thus, millennials are being considered as the prime customers in the global athleisure market. As a result, the rise in number of millennials eventually triggers demand for athleisure apparels and footwear products.

Athleisure products require proper designing and combination of various fabrics such as polyester, Nylon, Polypropylene, Spandex, and Neoprene, as texture, design, look, and other fashion attributes of athleisure apparels require systematic processing and designing of raw materials. Similarly, fluctuations commodity market, natural calamities effect on the raw material sources, fluctuations in global economies, and others are some of the key factors affecting the price of raw materials. Thus, these products are priced high, resulting in low sales. Thus, high costs of raw material designing of this product hamper the overall market growth.

Key players operating in the market includes Puma, Nike, Under Armour, Adidas, Lululemon Athletic, Asics Corporation, Columbia Sportswear Company, Gap Inc., North Face, Phillips-Van Heusen Corporation, and others.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global athleisure market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By Product Type

Sneaker

Joggers

Leggings

Hoodies

Others

By Gender

Male

Female

By Distribution Channel

Online

Offline

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia and New Zealand

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools And Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key Findings
 - 2.1.1. Top Impacting Factors
 - 2.1.2. Top Investment Pockets
- 2.2. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Parent/Peer Market Overview (2017-18)
- 3.3. Key Forces Shaping Athleisure Market
 - 3.3.1. High Bargaining Power of Suppliers
 - 3.3.2. Moderate-To-High Threat of New Entrants
 - 3.3.3. Moderate Threat of Substitutes
 - 3.3.4. Moderate Intensity of Rivalry
 - 3.3.5. Moderate Bargaining Power of Buyers
- 3.4. Value Chain Analysis
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Increase In Participation of Consumers In Physical Fitness Activities
 - 3.5.1.2. Rise In Health And Wellness Trend Among The Target Customers
 - 3.5.1.3. Rise In Number of Millennials
 - 3.5.2. Restraints
 - 3.5.2.1. Volatile Cost of Raw Materials
 - 3.5.2.2. Availability of Counterfeit Brands
 - 3.5.3. Opportunities

3.5.3.1. Premiumization Trend Provide Immense Opportunity

3.5.3.2. Rise In Promotional Activities & Initiatives By Various Organizations

CHAPTER 4: ATHLEISURE MARKET, BY GENDER

4.1. Overview

4.2. Male

4.2.1. Key Market Trends, Growth Factors, And Opportunities

4.2.2. Market Size And Forecast, By Region

4.2.3. Market Analysis By Country

4.3. Female

4.3.1. Key Market Trends, Growth Factors, And Opportunities

4.3.2. Market Size And Forecast, By Region

4.3.3. Market Analysis By Country

CHAPTER 5: ATHLEISURE MARKET, BY PRODUCT TYPE

5.1. Overview

5.2. Sneaker

5.2.1. Key Market Trends, Growth Factors, And Opportunities

5.2.2. Market Size And Forecast, By Region

5.2.3. Market Analysis By Country

5.3. Joggers

5.3.1. Key Market Trends, Growth Factors, And Opportunities

5.3.2. Market Size And Forecast, By Region

5.3.3. Market Analysis By Country

5.4. Leggings

5.4.1. Key Market Trends, Growth Factors, And Opportunities

5.4.2. Market Size And Forecast, By Region

5.4.3. Market Analysis By Country

5.5. Hoodies

5.5.1. Key Market Trends, Growth Factors, And Opportunities

5.5.2. Market Size And Forecast, By Region

5.5.3. Market Analysis By Country

5.6. Others

5.6.1. Key Market Trends, Growth Factors, And Opportunities

5.6.2. Market Size And Forecast, By Region

5.6.3. Market Analysis By Country

CHAPTER 6: ATHLEISURE MARKET, BY DISTRIBUTION CHANNEL

6.1. Overview

6.2. offline Store

6.2.1. Key Market Trends, Growth Factors, And Opportunities

6.2.2. Market Size And Forecast, By Region

6.2.3. Market Analysis By Country

6.3. Online Store

6.3.1. Key Market Trends, Growth Factors, And Opportunities

6.3.2. Market Size And Forecast, By Region

6.3.3. Market Analysis By Country

CHAPTER 7: ATHLEISURE MARKET, BY REGION

7.1. Overview

7.2. North America

7.2.1. Key Market Trends, Growth Factors, And Opportunities

7.2.2. Market Size And Forecast, By Gender

7.2.3. Market Size And Forecast, By Product Type

7.2.4. Market Size And Forecast, By Distribution Channel

7.2.5. Market Analysis By Country

7.2.5.1. U.S.

7.2.5.2. Market Size And Forecast, By Gender

7.2.5.3. Market Size And Forecast, By Product Type

7.2.5.4. Market Size And Forecast, By Distribution Channel

7.2.5.5. Canada

7.2.5.6. Market Size And Forecast, By Gender

7.2.5.7. Market Size And Forecast, By Product Type

7.2.5.8. Market Size And Forecast, By Distribution Channel

7.2.5.9. Mexico

7.2.5.9.1. Market Size And Forecast, By Gender

7.2.5.9.2. Market Size And Forecast, By Product Type

7.2.5.9.3. Market Size And Forecast, By Distribution Channel

7.3. Europe

7.3.1. Key Market Trends, Growth Factors, And Opportunities

7.3.2. Market Size And Forecast, By Gender

7.3.3. Market Size And Forecast, By Product Type

7.3.4. Market Size And Forecast, By Distribution Channel

7.3.5. Market Analysis By Country

7.3.5.1. Germany

7.3.5.1.1. Market Size And Forecast, By Gender

7.3.5.2. Market Size And Forecast, By Product Type

7.3.5.3. Market Size And Forecast, By Distribution Channel

7.3.5.4. France

7.3.5.5. Market Size And Forecast, By Gender

7.3.5.6. Market Size And Forecast, By Product Type

7.3.5.7. Market Size And Forecast, By Distribution Channel

7.3.5.8. Uk

7.3.5.9. Market Size And Forecast, By Gender

7.3.5.10. Market Size And Forecast, By Product Type

7.3.5.11. Market Size And Forecast, By Distribution Channel

7.3.5.12. Italy

7.3.5.13. Market Size And Forecast, By Gender

7.3.5.14. Market Size And Forecast, By Product Type

7.3.5.15. Market Size And Forecast, By Distribution Channel

7.3.5.16. Spain

7.3.5.17. Market Size And Forecast, By Gender

7.3.5.18. Market Size And Forecast, By Product Type

7.3.5.19. Market Size And Forecast, By Distribution Channel

7.3.5.20. Rest of Europe

7.3.5.21. Market Size And Forecast, By Gender

7.3.5.22. Market Size And Forecast, By Product Type

7.3.5.23. Market Size And Forecast, By Distribution Channel

7.4. Asia-Pacific

7.4.1. Key Market Trends, Growth Factors, And Opportunities

7.4.2. Market Size And Forecast, By Gender

7.4.3. Market Size And Forecast, By Product Type.

7.4.4. Market Size And Forecast, By Distribution Channel

7.4.4.1. China

7.4.4.2. Market Size And Forecast, By Gender

7.4.4.3. Market Size And Forecast, By Product Type

7.4.4.4. Market Size And Forecast, By Distribution Channel

7.4.4.5. India

7.4.4.6. Market Size And Forecast, By Gender

7.4.4.7. Market Size And Forecast, By Product Type

7.4.4.8. Market Size And Forecast, By Distribution Channel

7.4.4.9. Australia

7.4.4.10. Market Size And Forecast, By Gender

- 7.4.4.11. Market Size And Forecast, By Product Type
- 7.4.4.12. Market Size And Forecast, By Distribution Channel
- 7.4.4.13. New Zealand
- 7.4.4.14. Market Size And Forecast, By Gender
- 7.4.4.15. Market Size And Forecast, By Product Type
- 7.4.4.16. Market Size And Forecast, By Distribution Channel
- 7.4.4.17. South-East Asia
- 7.4.4.18. Market Size And Forecast, By Gender
- 7.4.4.19. Market Size And Forecast, By Product Type
- 7.4.4.20. Market Size And Forecast, By Distribution Channel
- 7.4.4.21. Rest of Asia-Pacific
- 7.4.4.22. Market Size And Forecast, By Gender
- 7.4.4.23. Market Size And Forecast, By Product Type
- 7.4.4.24. Market Size And Forecast, By Distribution Channel
- 7.5. Lamea
 - 7.5.1. Key Market Trends, Growth Factors, And Opportunities
 - 7.5.2. Market Size And Forecast, By Gender
 - 7.5.3. Market Size And Forecast, By Product Type
 - 7.5.4. Market Size And Forecast, By Distribution Channel
 - 7.5.4.1. Latin America
 - 7.5.4.2. Market Size And Forecast, By Gender
 - 7.5.4.3. Market Size And Forecast, By Product Type
 - 7.5.4.4. Market Size And Forecast, By Distribution Channel
 - 7.5.4.5. Middle East
 - 7.5.4.6. Market Size And Forecast, By Gender
 - 7.5.4.7. Market Size And Forecast, By Product Type
 - 7.5.4.8. Market Size And Forecast, By Distribution Channel
 - 7.5.4.9. Africa
 - 7.5.4.10. Market Size And Forecast, By Gender
 - 7.5.4.11. Market Size And Forecast, By Product Type
 - 7.5.4.12. Market Size And Forecast, By Distribution Channel

CHAPTER 8: COMPANY PROFILES

- 8.1. Adidas Ag (Adidas)
 - 8.1.1. Company Overview
 - 8.1.2. Key Executives
 - 8.1.3. Company Snapshot
 - 8.1.4. Operating Business Segments

- 8.1.5. Product Portfolio
- 8.1.6. R&D Expenditure
- 8.1.7. Business Performance
- 8.1.8. Key Strategic Moves And Developments
- 8.2. Asics Corporation
 - 8.2.1. Company Overview
 - 8.2.2. Key Executive
 - 8.2.3. Company Snapshot
 - 8.2.4. Operating Business Segments
 - 8.2.5. Product Portfolio
 - 8.2.6. R&D Expenditure
 - 8.2.7. Business Performance
 - 8.2.8. Key Strategic Moves And Developments
- 8.3. Columbia Sportswear Company
 - 8.3.1. Company Overview
 - 8.3.2. Key Executive
 - 8.3.3. Company Snapshot
 - 8.3.4. Operating Business Segments
 - 8.3.5. Product Portfolio
 - 8.3.6. Business Performance
 - 8.3.7. Key Strategic Moves And Developments
- 8.4. Lululemon Athletica Inc.
 - 8.4.1. Company Overview
 - 8.4.2. Key Executive
 - 8.4.3. Company Snapshot
 - 8.4.4. Operating Business Segments
 - 8.4.5. Product Portfolio
 - 8.4.6. Business Performance
- 8.5. Nike, Inc. (Nike)
 - 8.5.1. Company Overview
 - 8.5.2. Key Executives
 - 8.5.3. Company Snapshot
 - 8.5.4. Operating Business Segments
 - 8.5.5. Product Portfolio
 - 8.5.6. Business Performance
 - 8.5.7. Key Strategic Moves And Developments
- 8.6. Pvh Corp.
 - 8.6.1. Company Overview
 - 8.6.2. Key Executive

- 8.6.3. Company Snapshot
- 8.6.4. Operating Business Segments
- 8.6.5. Product Portfolio
- 8.6.6. Business Performance
- 8.6.7. Key Strategic Moves And Developments
- 8.7. Puma Se
 - 8.7.1. Company Overview
 - 8.7.2. Key Executives
 - 8.7.3. Company Snapshot
 - 8.7.4. Operating Business Segments
 - 8.7.5. Product Portfolio
 - 8.7.6. Business Performance
 - 8.7.7. Key Strategic Moves And Developments
- 8.8. The Gap, Inc.
 - 8.8.1. Company Overview
 - 8.8.2. Key Executive
 - 8.8.3. Company Snapshot
 - 8.8.4. Product Portfolio
 - 8.8.5. R&D Expenditure
 - 8.8.6. Business Performance
 - 8.8.7. Key Strategic Moves And Developments
- 8.9. The North Face (Vf Corporation (Vfc))
 - 8.9.1. Company Overview
 - 8.9.2. Key Executive
 - 8.9.3. Company Snapshot
 - 8.9.4. Operating Business Segments
 - 8.9.5. Product Portfolio
 - 8.9.6. Business Performance
 - 8.9.7. Key Strategic Moves And Developments
- 8.10. Under Armour, Inc.
 - 8.10.1. Company Overview
 - 8.10.2. Key Executive
 - 8.10.3. Company Snapshot
 - 8.10.4. Operating Business Segments
 - 8.10.5. Product Portfolio
 - 8.10.6. Business Performance

List Of Tables

LIST OF TABLES

- Table 01. Global Athleisure Market, By Gender, 2019-2026 (\$Billion)
- Table 02. Athleisure Market Revenue In Male Population, By Region 2019–2026 (\$Billion)
- Table 03. Athleisure Market In Female Population Revenue, By Region 2019–2026(\$Billion)
- Table 04. Global Athleisure Market Revenue, By Product Type, 2019-2026 (\$Billion)
- Table 05. Athleisure Market Revenue In Sneaker, By Region 2019–2026(\$Billion)
- Table 06. Joggers Market Revenue, By Region 2019–2026(\$Billion)
- Table 07. Leggings Market Revenue, By Region 2019–2026(\$Billion)
- Table 08. Hoodies Market Revenue, By Region 2019–2026(\$Billion)
- Table 09. Others Market Revenue, By Region 2019–2026(\$Billion)
- Table 10. Global Athleisure Market Revenue, By Distribution Channel, 2019-2026 (\$Billion)
- Table 11. Athleisure Market Revenue In offline Store, By Region 2019–2026(\$Billion)
- Table 12. Athleisure Market Revenue In Online Store, By Region 2019–2026(\$Billion)
- Table 13. North America Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
- Table 14. North America Athleisure Market Value, By Product Type, 2019–2026(\$Billion)
- Table 15. North America Athleisure Market Value, By Distribution Channel, 2019–2026(\$Billion)
- Table 16. U.S. Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
- Table 17. U.S. Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
- Table 18. U.S. Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
- Table 19. Canada Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
- Table 20. Canada Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
- Table 21. Canada Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
- Table 22. Mexico Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
- Table 23. Mexico Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
- Table 24. Mexico Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
- Table 25. Europe Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
- Table 26. Europe Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
- Table 27. Europe Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)

Table 28. Germany Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 29. Germany Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 30. Germany Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 31. France Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 32. France Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 33. France Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 34. Uk Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 35. Uk Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 36. Uk Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 37. Italy Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 38. Italy Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 39. Italy Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 40. Spain Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 41. Spain Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 42. Spain Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 43. Rest of Europe Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 44. Rest of Europe Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 45. Rest of Europe Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 46. Asia-Pacific Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 47. Asia-Pacific Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 48. Asia-Pacific Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 49. China Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 50. China Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 51. China Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 52. India Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 53. India Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 54. India Athleisure Market Revenue, By Distribution Channel 2019–2026(\$Billion)
Table 55. Australia Athleisure Market Revenue, By Gender 2019–2026(\$Billion)
Table 56. Australia Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)
Table 57. Australia Athleisure Market Revenue, By Distribution Channel

2019–2026(\$Billion)

Table 58. New Zealand Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 59. New Zealand Athleisure Market Revenue, By Product Type
2019–2026(\$Billion)

Table 60. New Zealand Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 61. South-East Asia Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 62. South-East Asia Athleisure Market Revenue, By Product Type
2019–2026(\$Billion)

Table 63. South-East Asia Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 64. Rest of Asia-Pacific Athleisure Market Revenue, By Gender
2019–2026(\$Billion)

Table 65. Rest of Asia-Pacific Athleisure Market Revenue, By Product Type
2019–2026(\$Billion)

Table 66. Rest of Asia-Pacific Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 67. Lamea Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 68. Lamea Athleisure Market Revenue, By Product Type 2019–2026(\$Billion)

Table 69. Lamea Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 70. Latin America Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 71. Latin America Athleisure Market Revenue, By Product Type
2019–2026(\$Billion)

Table 72. Latin America Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 73. Middle East Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 74. Middle East Athleisure Market Revenue, By Product Type
2019–2026(\$Billion)

Table 75. Middle East Athleisure Market Revenue, By Distribution Channel
2019–2026(\$Billion)

Table 76. Africa Athleisure Market Revenue, By Gender 2019–2026(\$Billion)

Table 77. Africa Athleisure Market Value, By Product Type 2019–2026(\$Billion)

Table 78. Africa Athleisure Market Value, By Distribution Channel 2019–2026(\$Billion)

Table 79. Adidas Ag: Key Executives

Table 80. Adidas Ag: Company Snapshot

Table 81. Adidas Ag: Operating Segments

Table 82. Adidas Ag: Product Portfolio

Table 83. Adidas Ag: R&D Expenditure, 2016–2018 (\$Million)

Athleisure Market by Product Type (Sneaker, Joggers, Leggings, Hoodies, and Others), Gender (Male and Female),...

Table 84. Adidas Ag: Net Sales, 2016–2018 (\$Million)
Table 85. Asics Corporation: Key Executives
Table 86. Asics Corporation: Company Snapshot
Table 87. Asics Corporation: Operating Segments
Table 88. Asics Corporation: Product Portfolio
Table 89. Asics Corporation: R&D Expenditure, 2016–2018 (\$Million)
Table 90. Asics Corporation: Net Sales, 2016–2018 (\$Million)
Table 91. Columbia Sportswear Company: Key Executives
Table 92. Columbia Sportswear Company: Company Snapshot
Table 93. Columbia Sportswear Company: Operating Segments
Table 94. Columbia Sportswear Company: Product Portfolio
Table 95. Columbia Sportswear Company: Net Sales, 2016–2018 (\$Million)
Table 96. Lululemon Athletica Inc.: Key Executives
Table 97. Lululemon Athletica Inc.: Company Snapshot
Table 98. Lululemon Athletica Inc.: Operating Segments
Table 99. Lululemon Athletica Inc.: Product Portfolio
Table 100. Lululemon Athletica Inc.: Net Sales, 2016–2018 (\$Million)
Table 101. Nike, Inc.: Key Executives
Table 102. Nike, Inc.: Company Snapshot
Table 103. Nike, Inc.: Operating Segments
Table 104. Nike, Inc.: Product Portfolio
Table 105. Nike, Inc.: Net Sales, 2017–2019 (\$Million)
Table 106. Pvh Corp.: Key Executives
Table 107. Pvh Corp.: Company Snapshot
Table 108. Pvh Corp.: Operating Segments
Table 109. Pvh Corp.: Product Portfolio
Table 110. Pvh Corp.: Net Sales, 2016–2018 (\$Million)
Table 111. Puma Se: Key Executives
Table 112. Puma Se: Company Snapshot
Table 113. Puma Se: Operating Segments
Table 114. Puma Se: Product Portfolio
Table 115. Puma Se: Net Sales, 2016–2018 (\$Million)
Table 116. The Gap, Inc.: Key Executives
Table 117. The Gap, Inc.: Company Snapshot
Table 118. The Gap, Inc.: Product Portfolio
Table 119. The Gap, Inc.: R&D Expenditure, 2016–2018 (\$Million)
Table 120. The Gap, Inc.: Net Sales, 2016–2018 (\$Million)
Table 121. The North Face (Vfc): Key Executives
Table 122. The North Face (Vfc): Company Snapshot

Table 123. The North Face (Vfc): Operating Segments
Table 124. The North Face (Vfc): Product Portfolio
Table 125. The North Face (Vfc): Net Sales, 2016–2018 (\$Million)
Table 126. Under Armour, Inc.: Key Executives
Table 127. Under Armour, Inc.: Company Snapshot
Table 128. Under Armour, Inc.: Operating Segments
Table 129. Under Armour, Inc.: Product Portfolio
Table 130. Under Armour, Inc.: Net Sales, 2016–2018 (\$Million)

List Of Figures

LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary
- Figure 03. Top Impacting Factors
- Figure 04. Top Investment Pockets
- Figure 05. Global Athleisure Market, By Gender, 2018 (\$Billion)
- Figure 06. Comparative Value Share Analysis of Athleisure Market In Male Population, By Country, 2018 & 2026 (%)
- Figure 07. Comparative Value Share Analysis of Athleisure Market In Female Population, By Country, 2018 & 2026 (%)
- Figure 08. Global Athleisure Market, By Product Type, 2019-2026
- Figure 09. Comparative Value Share Analysis of Sneaker Market, By Country, 2018 & 2026 (%)
- Figure 10. Comparative Share Analysis of Joggers Market, By Country, 2018 & 2026 (%)
- Figure 11. Comparative Share Analysis of Leggings Market, By Country, 2018 & 2026 (%)
- Figure 12. Comparative Share Analysis of Hoodies Market, By Country, 2018 & 2026 (%)
- Figure 13. Comparative Share Analysis of Others Market, By Country, 2018 & 2026 (%)
- Figure 14. Global Athleisure Market, By Distribution Channel, 2019-2026
- Figure 15. Comparative Value Share Analysis of Athleisure Market In offline Store, By Country, 2018 & 2026 (%)
- Figure 16. Comparative Share Analysis of Athleisure Market Revenue In Online Store, By Country, 2018 & 2026 (%)
- Figure 17. U.S. Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 18. Canada Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 19. Mexico Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 20. Germany Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 21. France Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 22. Uk Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 23. Italy Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 24. Spain Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 25. Rest of Europe Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 26. China Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 27. India Athleisure Market Revenue, 2019-2026(\$Billion)

- Figure 28. Australia Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 29. New Zealand Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 30. South-East Asia Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 31. Rest of Asia-Pacific Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 32. Latin America Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 33. Middle East Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 34. Africa Athleisure Market Revenue, 2019-2026(\$Billion)
- Figure 35. Adidas Ag: R&D Expenditure, 2016–2018 (\$Million)
- Figure 36. Adidas Ag: Net Sales, 2016–2018 (\$Million)
- Figure 37. Adidas Ag: Revenue Share By Segment, 2018 (%)
- Figure 38. Adidas Ag: Revenue Share By Product Category, 2018 (%)
- Figure 39. Asics Corporation: R&D Expenditure, 2016–2018 (\$Million)
- Figure 40. Asics Corporation: Net Sales, 2016–2018 (\$Million)
- Figure 41. Asics Corporation: Revenue Share By Segment, 2018 (%)
- Figure 42. Asics Corporation: Revenue Share By Region, 2018 (%)
- Figure 43. Columbia Sportswear Company: Net Sales, 2016–2018 (\$Million)
- Figure 44. Columbia Sportswear Company: Revenue Share By Segment, 2018 (%)
- Figure 45. Columbia Sportswear Company: Revenue Share By Product Type, 2018 (%)
- Figure 46. Lululemon Athletica Inc.: Net Sales, 2016–2018 (\$Million)
- Figure 47. Lululemon Athletica Inc.: Revenue Share By Segment, 2018 (%)
- Figure 48. Lululemon Athletica Inc.: Revenue Share By Region, 2018 (%)
- Figure 49. Nike, Inc.: Net Sales, 2017–2019 (\$Million)
- Figure 50. Nike, Inc.: Revenue Share By Segment, 2019 (%)
- Figure 51. Nike, Inc.: Revenue Share By Product Type, 2019 (%)
- Figure 52. Pvh Corp.: Net Sales, 2016–2018 (\$Million)
- Figure 53. Pvh Corp.: Revenue Share By Segment, 2018 (%)
- Figure 54. Pvh Corp.: Revenue Share By Region, 2018 (%)
- Figure 55. Puma Se: Net Sales, 2016–2018 (\$Million)
- Figure 56. Puma Se: Revenue Share By Segment, 2018 (%)
- Figure 57. Puma Se: Revenue Share By Region, 2018 (%)
- Figure 58. The Gap, Inc.: R&D Expenditure, 2016–2018 (\$Million)
- Figure 59. The Gap, Inc.: Net Sales, 2016–2018 (\$Million)
- Figure 60. The Gap, Inc.: Revenue Share By Segment, 2018 (%)
- Figure 61. The Gap, Inc.: Revenue Share By Region, 2018 (%)
- Figure 62. The North Face (Vfc): Net Sales, 2016–2018 (\$Million)
- Figure 63. The North Face (Vfc): Revenue Share By Segment, 2018 (%)
- Figure 64. The North Face (Vfc): Revenue Share By Region, 2018 (%)
- Figure 65. Under Armour, Inc.: Net Sales, 2016–2018 (\$Million)
- Figure 66. Under Armour, Inc.: Revenue Share By Segment, 2018 (%)

I would like to order

Product name: Athleisure Market by Product Type (Sneaker, Joggers, Leggings, Hoodies, and Others), Gender (Male and Female), and Distribution Channel (Online and Offline): Global Opportunity Analysis and Industry Forecast, 2019-2026

Product link: <https://marketpublishers.com/r/AF21ED52C96BEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF21ED52C96BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970