

Asia-Pacific Physical Security Market By Component (System and Service Type), System Type (Physical Access System, Video Surveillance System, Perimeter Intrusion & Detection, Physical Security Information Management, and Others), Service type (Access Control-As-A-Service, Video Surveillance-As-A-Service, Remote Monitoring Services, Security System Integration Service, and Others), Enterprise Size (Large Enterprises and Small & Medium Enterprises) and Industry Vertical (BFSI, Government, Retail, Transportation, Residential, IT & Telecom, and Others) Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Physical security involves protection of hardware, software, data, personnel, and networks against physical events and actions, which could potentially cause damage or loss to an organization. It provides safety from natural disasters, fire, theft, vandalism, and terrorism. It includes multiple layers containing interdependent systems, including security guards, CCTV surveillance, locks, protective barriers, access control protocols, and other similar techniques. Physical security devices can be broadly classified into three major components, namely, access control, surveillance, and security testing, which work together to make user space more secure. A comprehensive access control system and strategy also includes use of advanced locks, access control cards, mobile phones, or biometric authentication and authorization. Surveillance is another important



component to consider within the space. Modern security systems can take advantage of multiple types of sensors, including those that detect motion, heat, and smoke for protection against intrusion and accidents.

Rise in importance for physical security for organizations and identifying potential threats are the key drivers for market growth. Rapid adoption of contact less biometric systems in the pandemic and high demand for video surveillance solutions, specifically for remote monitoring activities are the major factors that propel the market growth. However, rise in issue of data privacy is expected to restrain the market growth. In addition, rapid growth of IoT network and emergence of advanced technologies such as AI and security analytics is estimated to be a game changer for the market.

The Asia-Pacific physical security market is primarily segmented on the basis of component, enterprise size, industry verticals, and country. On the basis of component, the market is bifurcated into system and services. The system segment is further divided into physical access system, video surveillance system, perimeter intrusion & detection, physical security information management, and others. In addition, the services segment is divided into access control-as-a-service, video surveillance-as-a-service, remote monitoring services, security systems integration services and others.

Some of the key players profiled in the report include Cisco Systems, Honeywell international, Huawei, NEC Corporation, and Johnson Controls, Anixter, Genetec, ADT Corporation, Axis Communication AB and Bosch Security and others. This study includes market trends, physical security market analysis, and future estimations to determine imminent investment pockets.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the physical security market along with current trends and future estimations to elucidate imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of physical security market for the



period 2020–2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT

System Type

Service Type

BY System Type

Physical Access System

Video Surveillance System

Perimeter Intrusion and Detection

Physical Security Information Management

Others

BY Service Type

Access Control-as-a-Service

Video Surveillance-as-a-Service

Remote Monitoring Services

Security Systems Integration Services

Others

BY ENTERPRISE SIZE



| Large | e Enterprises | |
|----------------------|------------------------|--|
| Large | Enterprises | |
| Smal | I & Medium Enterprises | |
| BY INDUSTRY VERTICAL | | |
| BESI | BFSI | |
| | | |
| Gove | rnment | |
| Retai | I | |
| Trans | sportation | |
| Resid | Residential | |
| IT an | IT and Telecom | |
| Other | rs | |
| | | |
| BY COUNTRY | | |
| | China | |
| | India | |
| | Japan | |
| | India | |
| | Australia | |
| | Indonesia | |
| | Thailand | |

Singapore



Malaysia

| maiayola | | |
|--------------------------------|--|--|
| South Korea | | |
| Vietnam | | |
| Myanmar | | |
| Rest of Asia-Pacific | | |
| KEY MARKET PLAYERS | | |
| Cisco Systems | | |
| Honeywell International | | |
| Huawei | | |
| NEC Corporation | | |
| Johnson Controls | | |
| Anixter | | |
| Genetec | | |
| ADT Corporation | | |
| Axis Communication AB | | |
| Bosch Security | | |
| Computer Sciences Corporations | | |
| DELL EMC Corporation | | |
| | | |



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