

Asia-Pacific & Middle East Mobile Phone Accessories Market By Distribution Channel (Online and Offline): Country Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/A23756323212EN.html>

Date: August 2020

Pages: 108

Price: US\$ 5,769.00 (Single User License)

ID: A23756323212EN

Abstracts

The Asia-Pacific & Middle East mobile phone accessories market was valued at 117.8 billion in 2019, and is projected to reach \$154.8 billion by 2027, registering a CAGR of 3.6% from 2020 to 2027. Rapid technological development of mobile phones in the twenty-first century has led to its adoption as a utility used for day-to-day tasks such as alarm, task reminders, remote controlling appliances, and others. The entertainment and media exploring functionalities such as large touch screens, speakers, easy control volume buttons, voice control intelligence, and other applications. As a result, smartphones have found replacement of laptops, cameras, wrist watches, and other electronics up to a considerable level.

Rise in demand for wireless accessories drives the growth of the mobile phone accessories market. This increase in demand is due to change in customer preferences to listen to music on portable devices, such as smartphones and tablets. Music is easily accessible through music streaming platforms, which include YouTube and SoundCloud. The demand for mobile phone accessories has increased due to an upsurge in disposable income and rise in the popularity of social networking sites in urban areas. In addition, increase in internet penetration also boosts the online retailing platform.

Factors such as rise in demand for smart wireless accessories, emerging advancements in gaming accessories, and technological advancements in OTGs and wireless attachments drive the market growth in the region. However, increase in penetration of counterfeit products and trade war between nations hamper the market to

a certain extent. Furthermore, strong distribution network and technological advancements in imaging and photographic accessories are expected to offer lucrative opportunities to the market growth.

The Asia-Pacific & Middle East mobile phone accessories market is segmented into distribution channel and country). Based on distribution channel, it is bifurcated into online and offline. The offline segment is further divided into retail, traditional stores, hypermarkets, and others. Based on country, the market is analyzed across Australia, Indonesia, Japan, South Korea, Malaysia, Philippines, Singapore, Taiwan/Hong Kong/Macao, Thailand, Vietnam, the Middle East, and rest of Asia-Pacific.

The key players operating in the global mobile phone accessories market are Panasonic Corporation, Sennheiser Electronic GmbH & Co. KG, Sony Corporation, Samsung Electronics Co., Ltd., Apple Inc., Bose Corporation, BYD Co Ltd., Plantronics, Inc., Energizer Holdings, Inc., and JVC Kenwood Corporation. These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations, to enhance their market penetration.

Key Benefits For Stakeholders

This study includes the analytical depiction of the Asia-Pacific & Middle East mobile phone accessories market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities in the Asia-Pacific & Middle East mobile phone accessories market.

The Asia-Pacific & Middle East mobile phone accessories market trend is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

Asia-Pacific & Middle East Mobile Phone Accessories Market Key Segments

By Distribution Channel

Online

Offline

By Country

Australia/New Zealand

Indonesia

Japan

South Korea

Malaysia

Philippines

Singapore

Taiwan/Hong Kong/ Macao

Thailand

Vietnam

Middle East

Rest of Asia-Pacific

Key Market Players

Panasonic Corporation

Sennheiser Electronic GmbH & Co. KG

Sony Corporation

Samsung Electronics Co. Ltd.

Apple Inc.

Bose Corporation

BYD Co. Ltd.

Plantronics Inc.

Energizer Holdings Inc.

JVC Kenwood Corporation

Contents

CHAPTER 1:INTRODUCTION

1.1.REPORT DESCRIPTION

CHAPTER 2:EXECUTIVE SUMMARY

2.1.CXO PERSPECTIVE

2.2.MARKET SHARE ANALYSIS, 2018 (%)

CHAPTER 3:ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL

3.1.OVERVIEW

3.2.ONLINE

3.2.1.Key market trends, growth factors, and opportunities

3.3.OFFLINE

3.3.1.Key market trends, growth factors, and opportunities

3.3.2.Retailers

3.3.3.Traditional Stores

3.3.4.Hypermarkets

3.3.5.Others

CHAPTER 4:AISA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET, BY COUNTRY

4.1.OVERVIEW

4.2.AUSTRALIA/NEW ZEALAND

4.3.INDONESIA

4.4.JAPAN

4.5.SOUTH KOREA

4.6.MALAYSIA

4.7.PHILIPPINES

4.8.SINGAPORE

4.9.TAIWAN/HONG KONG/MACAO

4.10.THAILAND

4.11.VIETNAM

4.12.MIDDLE EAST

4.13.REST OF ASIA PACIFIC

CHAPTER 5:COMPANY PROFILES

5.1.APPLE INC.

- 5.1.1.Company overview
- 5.1.2.Key Executives
- 5.1.3.Company snapshot
- 5.1.4.Operating business segments
- 5.1.5.Product portfolio
- 5.1.6.R&D Expenditure
- 5.1.7.Business performance
- 5.1.8.Key strategic moves and developments

5.2.BOSE CORPORATION

- 5.2.1.Company overview
- 5.2.2.Key Executives
- 5.2.3.Company snapshot
- 5.2.4.Product portfolio
- 5.2.5.Business performance
- 5.2.6.Key strategic moves and developments

5.3.BYD COMPANY LTD.

- 5.3.1.Company overview
- 5.3.2.Key Executives
- 5.3.3.Company snapshot
- 5.3.4.Operating business segments
- 5.3.5.Product portfolio
- 5.3.6.R&D Expenditure
- 5.3.7.Business performance

5.4.ENERGIZER HOLDINGS, INC.

- 5.4.1.Company overview
- 5.4.2.Key Executives
- 5.4.3.Company snapshot
- 5.4.4.Operating business segments
- 5.4.5.Product portfolio
- 5.4.6.R&D Expenditure
- 5.4.7.Business performance
- 5.4.8.Key strategic moves and developments

5.5.JVCKENWOOD CORPORATION

- 5.5.1.Company overview

- 5.5.2.Key Executives
- 5.5.3.Company snapshot
- 5.5.4.Operating business segments
- 5.5.5.Product portfolio
- 5.5.6.R&D Expenditure
- 5.5.7.Business performance
- 5.5.8.Key strategic moves and developments
- 5.6.PANASONIC CORPORATION
 - 5.6.1.Company overview
 - 5.6.2.Key Executives
 - 5.6.3.Company snapshot
 - 5.6.4.Operating business segments
 - 5.6.5.Product portfolio
 - 5.6.6.R&D Expenditure
 - 5.6.7.Business performance
 - 5.6.8.Key strategic moves and developments
- 5.7.PLANTRONICS, INC.
 - 5.7.1.Company overview
 - 5.7.2.Key Executives
 - 5.7.3.Company snapshot
 - 5.7.4.Operating business segments
 - 5.7.5.Product portfolio
 - 5.7.6.R&D Expenditure
 - 5.7.7.Business performance
 - 5.7.8.Key strategic moves and developments
- 5.8.SAMSUNG ELECTRONICS CO. LTD.
 - 5.8.1.Company overview
 - 5.8.2.Key Executives
 - 5.8.3.Company snapshot
 - 5.8.4.Operating business segments
 - 5.8.5.Product portfolio
 - 5.8.6.R&D Expenditure
 - 5.8.7.Business performance
 - 5.8.8.Key strategic moves and developments
- 5.9.SONY CORPORATION
 - 5.9.1.Company overview
 - 5.9.2.Key Executives
 - 5.9.3.Company snapshot
 - 5.9.4.Operating business segments

- 5.9.5.Product portfolio
- 5.9.6.R&D Expenditure
- 5.9.7.Business performance
- 5.9.8.Key strategic moves and developments
- 5.10.SENNHEISER ELECTRONIC GMBH & CO. KG
 - 5.10.1.Company overview
 - 5.10.2.Key Executives
 - 5.10.3.Company snapshot
 - 5.10.4.Operating business division
 - 5.10.5.Product portfolio
 - 5.10.6.Business performance
 - 5.10.7.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.ASIA-PACIFIC & MIDDLE EAST MOBILE ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL, 2019–2027 (\$MILLION)

TABLE 02.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET FOR OFFLINE , BY SUBSEGMENT, 2019-2027, (\$MILLION)

TABLE 03.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET FOR RETAILERS, BY COUNTRY, 2019-2027, (\$MILLION)

TABLE 04.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET FOR RETAILERS, BY COUNTRY, 2019-2027, (\$MILLION)

TABLE 05.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET FOR RETAILERS, BY COUNTRY, 2019-2027, (\$MILLION)

TABLE 06.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET FOR RETAILERS, BY COUNTRY, 2019-2027, (\$MILLION)

TABLE 07.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET, BY COUNTRY, 2019-2027, (\$MILLION)

TABLE 08.APPLE INC.: KEY EXECUTIVES

TABLE 09.APPLE INC.: COMPANY SNAPSHOT

TABLE 10.APPLE INC.: OPERATING SEGMENTS

TABLE 11.APPLE INC.: PRODUCT PORTFOLIO

TABLE 12.APPLE INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 13.BOSE CORPORATION: KEY EXECUTIVES

TABLE 14.BOSE CORPORATION: COMPANY SNAPSHOT

TABLE 15.BOSE CORPORATION: OPERATING SEGMENTS

TABLE 16.BYD COMPANY LTD.: KEY EXECUTIVES

TABLE 17.BYD COMPANY LTD.: COMPANY SNAPSHOT

TABLE 18.BYD COMPANY LTD.: OPERATING SEGMENTS

TABLE 19.BYD COMPANY LTD. PRODUCT PORTFOLIO

TABLE 20.ENERGIZER HOLDINGS, INC.: KEY EXECUTIVES

TABLE 21.ENERGIZER HOLDINGS, INC.: COMPANY SNAPSHOT

TABLE 22.ENERGIZER HOLDINGS, INC.: OPERATING SEGMENTS

TABLE 23.ENERGIZER HOLDINGS, INC.: PRODUCT PORTFOLIO

TABLE 24.ENERGIZER HOLDINGS, INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 25.JVCKENWOOD CORPORATION: KEY EXECUTIVES

TABLE 26.JVCKENWOOD CORPORATION: COMPANY SNAPSHOT

TABLE 27.JVCKENWOOD CORPORATION: OPERATING SEGMENTS

TABLE 28.JVCKENWOOD CORPORATION: PRODUCT PORTFOLIO

TABLE 29.JVCKENWOOD CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 30.PANASONIC CORPORATION: KEY EXECUTIVES

TABLE 31.PANASONIC CORPORATION: COMPANY SNAPSHOT

TABLE 32.PANASONIC CORPORATION: OPERATING SEGMENTS

TABLE 33.PANASONIC CORPORATION: PRODUCT PORTFOLIO

TABLE 34.PANASONIC CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 35.PLANTRONICS, INC.: KEY EXECUTIVES

TABLE 36.PLANTRONICS, INC.: COMPANY SNAPSHOT

TABLE 37.PLANTRONICS, INC.: OPERATING SEGMENTS

TABLE 38.PLANTRONICS, INC.: PRODUCT PORTFOLIO

TABLE 39.PLANTRONICS, INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 40.SAMSUNG ELECTRONICS CO. LTD.: KEY EXECUTIVES

TABLE 41.SAMSUNG ELECTRONICS CO. LTD.: COMPANY SNAPSHOT

TABLE 42.SAMSUNG ELECTRONICS CO. LTD.: OPERATING SEGMENTS

TABLE 43.SAMSUNG ELECTRONICS CO. LTD.: PRODUCT PORTFOLIO

TABLE 44.SAMSUNG ELECTRONICS CO. LTD.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 45.SONY CORPORATION: KEY EXECUTIVES

TABLE 46.SONY CORPORATION: COMPANY SNAPSHOT

TABLE 47.SONY CORPORATION: OPERATING SEGMENTS

TABLE 48.SONY CORPORATION: PRODUCT PORTFOLIO

TABLE 49.SONY CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 50.SENNHEISER ELECTRONIC GMBH & CO. KG: KEY EXECUTIVES

TABLE 51.SENNHEISER ELECTRONIC GMBH & CO. KG: COMPANY SNAPSHOT

TABLE 52.SENNHEISER ELECTRONIC GMBH & CO. KG: OPERATING SEGMENTS

TABLE 53.SENNHEISER ELECTRONIC GMBH & CO. KG: PRODUCT PORTFOLIO

TABLE 54.SENNHEISER ELECTRONIC GMBH & CO. KG: KEY STRATEGIC MOVES AND DEVELOPMENTS

List Of Figures

LIST OF FIGURES

FIGURE 01.EXECUTIVE SUMMARY

FIGURE 02.MARKET SHARE ANALYSIS, 2018

FIGURE 03.ASIA-PACIFIC & MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

FIGURE 04.AUSTRALIA/NEW ZEALAND MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 05.INDONESIA MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 06.JAPAN MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 07.SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 08.MALAYSIA MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 09.PHILIPPINES MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 10.SINGAPORE MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 11.TAIWAN/HONG KONG/MACAO MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 12.THAILAND MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 13.VIETNAM MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 14.MIDDLE EAST MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 15.REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2019–2027 (\$MILLION)

FIGURE 16.APPLE INC.: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 17.APPLE INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 18.APPLE INC.: REVENUE SHARE BY CATEGORY, 2019 (%)

FIGURE 19.APPLE INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 20.BOSE CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 21.BYD COMPANY LTD.: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 22.BYD COMPANY LTD.: REVENUE, 2016–2018 (\$MILLION)

FIGURE 23.BYD COMPANY LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 24.BYD COMPANY LTD.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 25.ENERGIZER HOLDINGS, INC.: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 26.ENERGIZER HOLDINGS, INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 27.ENERGIZER HOLDINGS, INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 28.ENERGIZER HOLDINGS, INC.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 29.JVCKENWOOD CORPORATION: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 30.JVCKENWOOD CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 31.JVCKENWOOD CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 32.PANASONIC CORPORATION: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 33.PANASONIC CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 34.PANASONIC CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 35.PANASONIC CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 36.PLANTRONICS, INC.: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 37.PLANTRONICS, INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 38.PLANTRONICS, INC.: REVENUE SHARE BY PRODUCT CATEGORIES, 2019 (%)

FIGURE 39.PLANTRONICS, INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 40.SAMSUNG ELECTRONICS CO. LTD.: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 41.SAMSUNG ELECTRONICS CO. LTD.: NET SALES, 2017–2019 (\$MILLION)

FIGURE 42.SAMSUNG ELECTRONICS CO. LTD.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 43.SAMSUNG ELECTRONICS CO. LTD.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 44.SONY CORPORATION: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 45.SONY CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 46.SONY CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 47.SONY CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 48.SENNHEISER ELECTRONIC GMBH & CO. KG: REVENUE, 2016–2018 (\$MILLION)

FIGURE 49.SENNHEISER ELECTRONIC GMBH & CO. KG: REVENUE SHARE BY

REGION, 2018 (%)

I would like to order

Product name: Asia-Pacific & Middle East Mobile Phone Accessories Market By Distribution Channel (Online and Offline): Country Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/A23756323212EN.html>

Price: US\$ 5,769.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A23756323212EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

