

Asia-Pacific Foot Care Products Market By Product (Foot Repair Ointment, Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Others) , By Application (Sports and Athletics, Medical, Personal Comfort) By Distribution Channel (Drug stores and Pharmacies, Hospitals and Specialty Clinics, Online Stores, Others) : Opportunity Analysis and Industry Forecast, 2024-2034

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Abstracts

Asia-Pacific Foot Care Products Market

The Asia-Pacific foot care products market was valued at \$1.1 billion in 2023 and is projected to reach \$2.5 billion by 2034 growing at a CAGR of 7.8% from 2024 to 2034.

Foot care products include a diverse range of goods used to maintain the hygiene and overall well-being of human feet. These products address various concerns associated with feet such as cleanliness, odor, cracked heels, blisters, calluses, and fungal infections. These products have gained notable traction in recent years for diverse reasons such as general maintenance, therapeutic purposes, or specialized care.

Changes in lifestyles and rise in disposable income of individuals in Asia-Pacific have upsurged expenditure on foot care, thus propelling the development of the market. Furthermore, increase in influencer culture has been a key driver of the Asia-Pacific foot care products market as it has enhanced the popularity of foot care as a part of daily beauty regime. The usage of technology and smart devices as a part of foot care routine has become a prominent trend in Asia-Pacific. Electric foot files, smart

massagers, and automated foot spa devices are garnering significant traction from individuals in the region.

However, cost constraints and lack of awareness regarding the availability of diverse foot care products in certain areas hamper the overall growth of the Asia-Pacific foot care products market. In addition, the availability of several low-quality counterfeit products undermines the trust of consumers, thereby restraining the market development. On the contrary, exponential surge in diabetic population in the region has boosted concerns regarding diabetic foot ulcers (DFUs), which is presenting notable opportunities for stakeholders in the market to launch prophylactic products. According to the International Diabetes Federation, the number of individuals with diabetes in Southeast Asia is projected to increase by 68% and 152 million by 2045. Moreover, the number of diabetic individuals in Western Pacific is expected to rise to 27%, with 260 million by 2045. This exponential surge indicates a significant rise in the cases of DFUs in the future, which is expected to fuel the need for a diabetes-specific foot care segment in the Asia-Pacific foot care products market.

Segment Review

The Asia-Pacific foot care products market is segmented into product, application, distribution channel, and region. On the basis of product, the market is divided into foot repair ointment, foot creams, foot cleansing lotions, slough scrub products, and others. Depending on application, it is classified into sports & athletics, medical, and personal comfort. According to distribution channel, it is categorized into drug stores & pharmacies, hospitals & specialty clinics, online stores, and others. Country wise, it is analyzed across China, Japan, India, Australia, South Korea, and rest of Asia-Pacific

Key Findings

On the basis of product, the foot creams segment dominated the market in 2023.

Depending on application, the medical segment held the highest market share in 2023.

According to distribution channel, the hospitals & specialty clinics segment acquired a notable stake in the market in 2023.

Competition Analysis

The leading players operating in the Asia-Pacific foot care products market include

Blistex Inc., Revlon, Inc., Scholls Wellness Co., Miracle of Aloe, PediFix Inc., HoMedics USA LLC, GlaxoSmithKline plc, Aetna Foot Products, Alva-Amco Pharmacal Companies, LLC, and Combe, Incorporated. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

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Consumer Buying Behavior Analysis

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Brands Share Analysis

Historic market data

Key Market Segments

By Product

Foot Repair Ointment

Foot Creams

Foot Cleansing Lotions

Slough Scrub Products

Others

By Application

Sports and Athletics

Medical

Personal Comfort

By Distribution Channel

Drug stores and Pharmacies

Hospitals and Specialty Clinics

Online Stores

Others

By Country

China

Japan

India

Australia

South Korea

Rest Of Asia-Pacific

Key Market Players

Blistex Inc.

Revlon, Inc

Scholls Wellness Co

Miracle of Aloe

PediFix Inc.

HoMedics USA LLC

GlaxoSmithKline plc

Aetna Foot Products

Alva-Amco Pharmacal Companies, LLC

Combe, Incorporated

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FIGURE 57. ALVA-AMCO PHARMACAL COMPANIES, LLC: REVENUE SHARE, BY SEGMENT, 2023 (%)

FIGURE 58. ALVA-AMCO PHARMACAL COMPANIES, LLC: REVENUE SHARE, BY REGION, 2023 (%)

FIGURE 59. COMBE, INCORPORATED: NET SALES, 2021-2023 (\$MILLION)

FIGURE 60. COMBE, INCORPORATED: REVENUE SHARE, BY SEGMENT, 2023 (%)

FIGURE 61. COMBE, INCORPORATED: REVENUE SHARE, BY REGION, 2023 (%)

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