

Asia-Pacific Eyewear Market by Product Type (Prescription glasses/Spectacles, Sunglasses, Contact Lenses), by Mode of Sale (Retail Stores, Online Stores) and End User (Men, Women) - Opportunity Analysis and Industry Forecast, 2014 - 2021

<https://marketpublishers.com/r/AEF04214E5CEN.html>

Date: March 2016

Pages: 107

Price: US\$ 3,999.00 (Single User License)

ID: AEF04214E5CEN

Abstracts

Eyewear are corrective or protective devices designed to safeguard the eyes from harmful radiations, improve vision and enhance the overall appearance. Growing elderly population would thrust the demand of vision correction spectacles, as vision deteriorates with ageing, thus generating the need for spectacles and other corrective eyewear. Owing to reducing birth and fertility rates, countries such as China and Japan are experiencing vigorous growth in the number of old aged people, thereby creating an amplifying demand for spectacles in the region. In addition, the market is witnessing an increasing demand of branded international eyewear labels by the fashion enthusiasts, due to increasing accessibility and affordability.

In 2014, among the significant Asia-Pacific countries, China occupied the maximum revenue stake in the region. International brands are also strengthening their position in Asia-Pacific market in an attempt to discover the profitable markets in the region. Carl Zeiss, one of the prominent companies in the eyewear market, established its new center in China and India to furnish the market needs and increase their customer base. The Asia-Pacific eyewear market is segmented into product type, end user, mode of sale and country. The market segmentation by product type includes sunglasses, contact lenses and prescription glasses. By end user, the market has been segmented into men and women, while, online stores and retail stores are covered under mode of sale segment. Geographic breakdown of each of the aforesaid segment is included for South Korea, India, China, Japan and Rest of Asia-Pacific.

The key market players profiled in the report include Essilor International S.A, Luxottica Group S.p.A, Carl Zeiss AG, Marcolin S.p.A., Safilo Group S.p.A, Valeant Pharmaceuticals International, Johnson & Johnson, GrandVision and Prada S.p.A, Hoya Corporation.

KEY BENEFITS FOR STAKEHOLDERS:

This report provides an extensive analysis of the current and emerging market trends and dynamics in Asia-Pacific eyewear market

Quantitative analysis of the current market and forecast for the period 2015 - 2020 highlights the financial appetency of the market

Strategic decisions of the key competitors in the Asia-Pacific eyewear market can be understood through the Porters five force model and SWOT analysis

Value chain analysis in the report provides a clear understanding on the roles of stakeholders involved in the value chain

ASIA PACAFIC EYEMARKET MARKET SEGMENTS:

The Asia-Pacific eyewear market is segmented by product type, end-user, mode of sale, and country.

Market By Product Type

Prescription glasses/Spectacles

Sunglasses

Contact Lenses

Market By End User

Men

Women

Market By Mode of Sale

Retail Stores

Online Stores

Market By Country

China

India

Japan

South Korea

Rest of Asia-Pacific

KEY PLAYERS:

Luxottica Group S.p.A

Essilor International S.A

Safilo Group S.p.A

GrandVision

Marcolin S.p.A

Johnson & Johnson, Inc.

Valeant Pharmaceuticals International, Inc.

Prada S.p.A

Hoya Corporation

Carl Zeiss AG

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Market segmentation
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 MARKET OVERVIEW

- 2.1 Executive summary
- 2.2 CXO perspectives
- 2.3 Market definition and scope
- 2.4 Key findings
 - 2.4.1 Top impacting factors
 - 2.4.2 Top investment pockets
 - 2.4.3 Top winning strategies
- 2.5 Value chain analysis
- 2.6 Market share analysis, 2014
- 2.7 Porter's five forces analysis
 - 2.7.1 Large number of renowned market players, increases the bargaining power of buyers
 - 2.7.2 Limited number of quality raw material suppliers, increases the bargaining power of suppliers
 - 2.7.3 Presence of well-established market players, results in reduced threat of new entrants
 - 2.7.4 Availability of substitutes for few product segments, results in low threat from substitutes
 - 2.7.5 Fierce competition in the Asia Pacific eyewear market, leads to high rivalry among competitors
- 2.8 Market dynamics
 - 2.8.1 Drivers
 - 2.8.1.1 Growing visual deficiency and eye defects
 - 2.8.1.2 Collaboration between different institutions to mitigate vision disorder in rural areas

- 2.8.1.3 Rising living standards and growing fashion trends
- 2.8.1.4 Ageing population
- 2.8.2 Restraints
 - 2.8.2.1 Acceptance of laser surgeries
- 2.8.3 Opportunities
 - 2.8.3.1 Demand for different variety of eyewear

CHAPTER 3 APAC EYEWEAR MARKET BY PRODUCT TYPE

- 3.1 Prescription Glasses/Spectacles
 - 3.1.1 Key market trends
 - 3.1.2 Competitive scenario
 - 3.1.3 Key growth factors and opportunities
 - 3.1.4 Market size and forecast
- 3.2 Sunglasses
 - 3.2.1 Key market trends
 - 3.2.2 Competitive scenario
 - 3.2.3 Key growth factors and opportunities
 - 3.2.4 Market size and forecast
- 3.3 Contact lenses
 - 3.3.1 Key market trends
 - 3.3.2 Competitive scenario
 - 3.3.3 Key growth factors and opportunities
 - 3.3.4 Market size and forecast

CHAPTER 4 APAC EYEWEAR MARKET BY MODE OF SALE

- 4.1 Retail stores
 - 4.1.1 Key market trends
 - 4.1.2 Competitive scenario
 - 4.1.3 Key growth factors and opportunities
 - 4.1.4 Market size and forecast
- 4.2 Online stores
 - 4.2.1 Key market trends
 - 4.2.2 Competitive scenario
 - 4.2.3 Key growth factors and opportunities
 - 4.2.4 Market size and forecast

CHAPTER 5 APAC EYEWEAR MARKET BY END USER

5.1 Men

- 5.1.1 Key market trends
- 5.1.2 Competitive scenario
- 5.1.3 Key growth factors and opportunities
- 5.1.4 Market size and forecast

5.2 Women

- 5.2.1 Key market trends
- 5.2.2 Competitive scenario
- 5.2.3 Key growth factors and opportunities
- 5.2.4 Market size and forecast

CHAPTER 6 APAC EYEWEAR MARKET BY COUNTRY

6.1 China

- 6.1.1 Key market trends
- 6.1.2 Competitive scenario
- 6.1.3 Key growth factors and opportunities
- 6.1.4 Market size and forecast

6.2 India

- 6.2.1 Key market trends
- 6.2.2 Competitive scenario
- 6.2.3 Key growth factors and opportunities
- 6.2.4 Market size and forecast

6.3 Japan

- 6.3.1 Key market trends
- 6.3.2 Competitive scenario
- 6.3.3 Key growth factors and opportunities
- 6.3.4 Market size and forecast

6.4 South Korea

- 6.4.1 Key market trends
- 6.4.2 Competitive scenario
- 6.4.3 Key growth factors and opportunities
- 6.4.4 Market size and forecast

6.5 Rest of Asia-Pacific

- 6.5.1 Key market trends
- 6.5.2 Competitive scenario
- 6.5.3 Key growth factors and opportunities
- 6.5.4 Market size and forecast

CHAPTER 7 COMPANY PROFILE

7.1 Luxottica Group S.p.A

7.1.1 Company overview

7.1.2 Company snapshot

7.1.3 Business performance

7.1.4 Key strategies and developments

7.1.5 SWOT analysis and strategic conclusion of Luxottica Group S.p.A

7.2 Carl Zeiss AG

7.2.1 Company overview

7.2.2 Company snapshot

7.2.3 Business performance

7.2.4 Key strategies and developments

7.2.5 SWOT analysis and strategic conclusion of Carl Zeiss AG

7.3 Essilor International S.A.

7.3.1 Company overview

7.3.2 Company snapshot

7.3.3 Business performance

7.3.4 Key strategies and developments

7.3.5 SWOT analysis and strategic conclusion of Essilor International S.A.

7.4 GrandVision

7.4.1 Company overview

7.4.2 Company snapshot

7.4.3 Business performance

7.4.4 Key strategies and developments

7.4.5 SWOT analysis and strategic conclusion of GrandVision

7.5 Johnson & Johnson, Inc.

7.5.1 Company overview

7.5.2 Company snapshot

7.5.3 Business performance

7.5.4 Key strategies and developments

7.5.5 SWOT analysis and strategic conclusion of Johnson & Johnson, Inc.

7.6 Safilo Group S.p.A

7.6.1 Company overview

7.6.2 Company snapshot

7.6.3 Business performance

7.6.4 Key strategies and developments

7.6.5 SWOT analysis and strategic conclusion of Safilo Group S.p.A

7.7 Prada S.p.A

7.7.1 Company overview

7.7.2 Company snapshot

7.7.3 Business performance

7.7.4 Key strategies and developments

7.7.5 SWOT analysis and strategic conclusion of Prada S.P.A

7.8 Valeant Pharmaceuticals International, Inc.

7.8.1 Company overview

7.8.2 Company snapshot

7.8.3 Business performance

7.8.4 Key strategies and developments

7.8.5 SWOT analysis and strategic conclusion of Valeant Pharmaceuticals

International, Inc.

7.9 Marcolin S.p.A

7.9.1 Company overview

7.9.2 Company snapshot

7.9.3 Business performance

7.9.4 Key strategies and developments

7.9.5 SWOT analysis and strategic conclusion of Marcolin S.p.A

7.10 Hoya Corporation

7.10.1 Company overview

7.10.2 Company snapshot

7.10.3 Business Performance

7.10.4 Key strategies and developments

7.10.5 SWOT analysis and strategic conclusion of Hoya Corporation

List Of Tables

LIST OF TABLES

- TABLE 1 ASIA PACIFIC EYEWEAR MARKET REVENUE BY COUNTRY, 2014–2020 (\$MILLION)
- TABLE 2 ASIA PACIFIC EYEWEAR MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)
- TABLE 3 ASIA PACIFIC PRESCRIPTION GLASSES/SPECTACLE MARKET REVENUE BYCOUNTRY, 2014-2020 (\$MILLION)
- TABLE 4 ASIA PACIFIC SUNGLASSES MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION)
- TABLE 5 ASIA PACIFIC CONTACT LENSES MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION)
- TABLE 6 ASIA PACIFIC EYEWEAR MARKET REVENUE BY MODE OF SALE 2014-2020 (\$MILLION)
- TABLE 7 ASIA PACIFIC RETAIL STORES EYEWEAR MARKET REVENUE BY COUNTRY, 2014–2020 (\$MILLION)
- TABLE 8 ASIA PACIFIC ONLINE STORES EYEWEAR MARKET REVENUE BY COUNTRY, 2014–2020 (\$MILLION)
- TABLE 9 APAC EYEWEAR MARKET BY END USER, 2014-2020 (\$MILLION)
- TABLE 10 APAC MEN EYEWEAR MARKET REVENUE BY COUNTRY, 2014–2020 (\$MILLION)
- TABLE 11 APAC WOMEN EYEWEAR MARKET REVENUE BY COUNTRY, 2014–2020 (\$MILLION)
- TABLE 12 CHINA EYEWEAR MARKET REVENUE BY END USER, 2014-2020 (\$MILLION)
- TABLE 13 INDIA EYEWEAR MARKET REVENUE BY END USER, 2014-2020 (\$MILLION)
- TABLE 14 JAPAN EYEWEAR MARKET REVENUE BY END USER, 2014-2020 (\$MILLION)
- TABLE 15 SOUTH KOREA EYEWEAR MARKET REVENUE BY END USER, 2014-2020 (\$MILLION)
- TABLE 16 REST OF ASIA-PACIFIC EYEWEAR MARKET REVENUE BY END USER, 2014-2020 (\$MILLION)
- TABLE 17 SNAPSHOT OF LUXOTTICA GROUP S.P.A
- TABLE 18 SNAPSHOT OF CARL ZEISS AG
- TABLE 19 SNAPSHOT OF ESSILOR INTERNATIONAL S.A.
- TABLE 20 SNAPSHOT OF GRANDVISION

TABLE 21 SNAPSHOT OF JOHNSON & JOHNSON, INC.

TABLE 22 SNAPSHOT OF SAFILO GROUP S.P.A

TABLE 23 SNAPSHOT OF PRADA S.P.A

TABLE 24 SNAPSHOT OF VALEANT PHARMACEUTICALS INTERNATIONAL, INC.

TABLE 25 SNAPSHOT OF MARCOLIN S.PA

TABLE 26 SNAPSHOT OF HOYA CORPORATION

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 TOP WINNING STRATEGIES

FIG. 4 VALUE CHAIN ANALYSIS

FIG. 5 MARKET SHARE ANALYSIS, 2014

FIG. 6 PORTER'S FIVE FORCES MODEL

FIG. 7 GDP GROWTH IN MAJOR COUNTRIES, 2015

FIG. 8 POPULATION AND AGEING GROWTH IN THE WORLD, 2010- 2019
(MILLION)

FIG. 9 CHINA GDP PER CAPITA, 2009-2013

FIG. 10 REVENUE OF LUXOTTICA GROUP S.P.A, INC., 2012–2014 (\$MILLION)

FIG. 11 SWOT ANALYSIS OF LUXOTTICA GROUP S.P.A

FIG. 12 REVENUE OF CARL ZEISS AG, 2012–2014 (\$MILLION)

FIG. 13 REVENUE OF CARL ZEISS AG BY BUSINESS SEGMENT (%), 2014

FIG. 14 REVENUE OF CARL ZEISS AG BY REGION (%), 2014

FIG. 15 SWOT ANALYSIS OF CARL ZEISS AG

FIG. 16 REVENUE OF ESSILOR INTERNATIONAL S.A., 2012–2014 (\$MILLION)

FIG. 17 REVENUE OF ESSILOR INTERNATIONAL S.A. BY BUSINESS SEGMENT
(%), 2014

FIG. 18 REVENUE OF ESSILOR INTERNATIONAL S.A. BY REGION (%), 2014

FIG. 19 SWOT ANALYSIS OF ESSILOR INTERNATIONAL S.A.

FIG. 20 REVENUE OF GRANDVISION, 2012-2014 (\$MILLION)

FIG. 21 REVENUE OF GRANDVISION BY BUSINESS SEGMENT (%), 2014

FIG. 22 GROWTH IN NUMBER OF STORES OF GRANDVISION, 2012-2014

FIG. 23 SWOT ANALYSIS OF GRANDVISION

FIG. 24 REVENUE OF JOHNSON & JOHNSON, INC., 2012–2014 (\$MILLION)

FIG. 25 REVENUE OF JOHNSON & JOHNSON, INC. BY BUSINESS SEGMENT (%),
2014

FIG. 26 SWOT ANALYSIS OF JOHNSON & JOHNSON, INC.

FIG. 27 REVENUE OF SAFILO GROUP S.P.A, 2012–2014 (\$MILLION)

FIG. 28 REVENUE OF SAFILO GROUP S.P.A BY PRODUCT (%), 2014

FIG. 29 REVENUE OF SAFILO GROUP S.P.A BY REGION (%), 2014

FIG. 30 SWOT ANALYSIS OF SAFILO GROUP S.P.A

FIG. 31 REVENUE OF PRADA S.P.A, 2012–2014 (\$MILLION)

FIG. 32 REVENUE OF PRADA S.P.A., BY REGION (%), 2014

FIG. 33 REVENUE OF PRADA S.P.A., BY BRAND (%), 2014

FIG. 34 REVENUE OF PRADA S.P.A. BY DISTRIBUTION CHANNEL (%), 2014

FIG. 35 SWOT ANALYSIS OF PRADA S.P.A

FIG. 36 REVENUE OF VALEANT PHARMACEUTICALS INTERNATIONAL, INC.,
2013–2015 (\$MILLION)

FIG. 37 REVENUE OF VALEANT PHARMACEUTICALS INTERNATIONAL, INC. BY
OPERATING SEGMENT (%), 2014

FIG. 38 REVENUE OF VALEANT PHARMACEUTICALS INTERNATIONAL, INC. BY
PRODUCT SEGMENT (%), 2014

FIG. 39 SWOT ANALYSIS OF VALEANT PHARMACEUTICALS INTERNATIONAL,
INC.

FIG. 40 REVENUE OF MARCOLIN S.P.A, 2012–2014 (\$MILLION)

FIG. 41 REVENUE OF MARCOLIN S.P.A, BY REGION (%), 2014

FIG. 42 SWOT ANALYSIS OF MARCOLIN S.P.A

FIG. 43 REVENUE OF HOYA CORPORATION 2013–2015 (\$MILLION)

FIG. 44 REVENUE OF HOYA CORPORATION, BY SEGMENTS (%), 2015

FIG. 45 SWOT ANALYSIS OF HOYA CORPORATION

I would like to order

Product name: Asia-Pacific Eyewear Market by Product Type (Prescription glasses/Spectacles, Sunglasses, Contact Lenses), by Mode of Sale (Retail Stores, Online Stores) and End User (Men, Women) - Opportunity Analysis and Industry Forecast, 2014 - 2021

Product link: <https://marketpublishers.com/r/AEF04214E5CEN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEF04214E5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970