

Asia-Pacific ERP Software Market by Deployment Model (On-premise, Cloud, and Hybrid), Business Function (Finance, Human Resource (HR), Supply Chain, Customer Management, Inventory Management, Manufacturing Module, and Others), Industry Vertical (BFSI, Healthcare, Retail & Distribution, Government & Utilities, IT & Telecom, Construction, Aerospace & Defense, and Others), and End User (Large Enterprises, Medium Enterprises, and Small Enterprises): Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Enterprise resource planning (ERP) is a software that enables organizations to manage and automate their business processes. This software has been widely used for back-office operations, which include inventory control production, order management, accounting, human resource (HR), and others. An ERP software system comprises several software modules, and each ERP module is focused on a particular departmental area, such as inventory control, finance, material purchasing, marketing, HR, and accounting. These modules can be customized according to the business requirement of the organization. In addition, ERPs have witnessed increased adoption, as they offer effective planning and streamlining of data under one platform, which helps in regulating operational costs, increase sales, and enhance decision-making. With the growing focus of modern SMEs toward improving their operational and business process efficiency, the adoption of ERP software is expected to increase in the upcoming years. This will subsequently fuel the growth of the Asia-Pacific ERP software

market.

Rise in need for operational efficiency & transparency in business processes and surge in adoption of cloud & mobile applications are the major factors that fuel the growth of the Asia-Pacific ERP software market. In addition, increase in demand for data-driven decision-making is one of the crucial drivers of the market. However, higher investment and maintenance costs are expected to hinder the Asia-Pacific ERP software market growth.

Conversely, increase in demand for ERP among small & medium enterprises and technological advancements in ERP are expected to provide lucrative opportunities for the market growth in the coming years.

The Asia-Pacific ERP software market is segmented on the basis of deployment model, business function, industry vertical, end user, and country. Based on deployment model, the market is categorized into on-premise, cloud, and hybrid. Depending on business function, it is classified into finance, human resource (HR), supply chain, customer management, inventory management, manufacturing module, and others. By industry vertical, it is segregated into manufacturing, BFSI, healthcare, retail & distribution, government & utilities, IT & telecom, construction, aerospace & defense, and others. As per end user, it is divided into large enterprises, medium enterprises, and small enterprises. Country wise, it is analyzed across India, Indonesia, Thailand, Singapore, Malaysia, Philippines, Vietnam, Nepal, Sri Lanka, Hong Kong, Bangladesh, Cambodia, Fiji, and rest of Asia-Pacific.

The market players operating in the Asia-Pacific ERP software market include Digiwinx Infotech PVT. LTD., Synergix Technologies, Focus Softnet PTE LTD, IFS AB, Deskera, HashMicro Pte. Ltd., 3i Infotech LTD., Rorko Technologies, Tigernix Pte. Ltd., and Accentuate Pte. Ltd.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the Asia-Pacific ERP software market and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers

operating in the Asia-Pacific ERP software industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY DEPLOYMENT MODEL

On-premise

Cloud

Hybrid

BY BUSINESS FUNCTION

Finance

Human Resource (HR)

Supply Chain

Customer Management

inventory Management

Manufacturing Module

Others

BY INDUSTRY VERTICAL

BFSI

Healthcare

Retail & Distribution

Government & Utilities

It & Telecom

Construction

Aerospace & Defense

Others

BY END USER

Large Enterprises

Medium Enterprises

Small Enterprises

BY COUNTRY

Asia-Pacific

India

Indonesia

Thailand

Singapore

Malaysia

Philippines

Vietnam

Nepal

Sri Lanka

Hong Kong

Bangladesh

Cambodia

Fiji

Rest of Asia-Pacific

KEY MARKET PLAYERS

Digiwinx Infotech PVT. LTD

Synergix Technologies

Focus Softnet PTE LTD

IFS AB

Deskera

HashMicro Pte. Ltd.

3i Infotech LTD.

Rorko Technologies

Tigernix Pte. Ltd.

Accentuate Pte. Ltd.

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