

Asia-Pacific Construction Equipment Market by Type (Loader, Crane, Crane, Excavator, Dozer, Forklift), Solution Type (Product, Rental, Maintenance) and Application (Earth moving, Lifting & material handling, Excavation, Transportation, Mining) and Industries (Public Works & Rail Road, Mining, Oil & Gas, Manufacturing, Military, Forestry & Agricultural) - Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Construction equipment are machinery specially designed to perform heavy duty tasks in construction and earthwork operations. Construction equipment are used accomplish construction tasks such as material handling, drilling, excavation, lifting, hauling, excavating, paving and grading. There are several kinds of construction equipment that have specific capabilities to accomplish specific tasks. Some of the key equipment includes cranes, loaders, excavators and dozers. Each equipment has its unique functionality e.g., excavators are used for excavation, cranes are used for lifting and material handling and loaders are majorly used for earthmoving.

The construction equipment market is witnessing rapid growth in the Asia-Pacific region, specifically in countries such as China, India and Japan due to favorable government investments in infrastructure projects and economic growth. Hike in crude oil prices negatively affects the Asia Pacific construction equipment industry, as it adds extra cost to the construction project.

The market is segmented based on solutions, type, applications, industries and country. Market by type segment includes loader, crane, excavator, forklift, dozer and others.

The solutions segmentation includes product and service segments. Product segment includes all the equipment and service segment includes rental and maintenance services. Market is further segmented according to the different applications of these equipment in various verticals. The bifurcation includes excavation, lifting & material handling, earth moving, transportation, and material handling, and mining.

Based on country, the market is segmented into China, India, Japan, South Korea and Rest of Asia Pacific. The key players operating in this market are Volvo, Hitachi Construction Machinery, Caterpillar Inc., Liebherr Group, Kobe Steel Ltd. (KOBELCO), CNH Industrial and Komatsu Ltd.

CONSTRUCTION EQUIPMENT MARKET KEY SEGMENTS:

The market is segmented on the basis of type, application, solution, industries and country.

By Type

Loader

Crane

Crane

Excavator

Dozer

Forklift

Other

By Solution Type

Product

Service

Rental

Maintenance

By Application

Earth moving

Lifting & material handling

Excavation

Transportation

Mining

By Industries

Public Works & Rail Road

Mining

Oil & Gas

Manufacturing

Military

Forestry & Agricultural

By Country

China

India

Japan

South Korea

Rest of Asia Pacific

KEY PLAYERS

Volvo Construction Equipment

Hitachi Construction Machinery Co., Ltd.

Caterpillar Inc.

J.C. Bamford Excavators Limited (JCB)

Doosan Heavy Industries & Construction

Komatsu Ltd.

Liebherr group

Kobe Steel, Ltd. (Kobelco)

CNH Industrial

Atlas Copco

POTENTIAL BENEFITS FOR STAKEHOLDERS:

Comprehensive analysis of the current and future trends in the Asia-Pacific Construction equipment market have been provided in this report

The report provides a competitive scenario of the Asia-Pacific Construction equipment market with current and future growth trends, structure, driving factors, scope, opportunities and challenges

The report includes a comprehensive analysis of market segments to provide insights on the market dynamics

Porters Five Forces analysis highlights the potential of buyers and suppliers as well as provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making

Value chain analysis provides key inputs on the role of stakeholders involved at various stages of the value chain

SWOT analysis of the key market players highlights their strengths and weaknesses along with potential opportunities present in the market

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