

Asia-Pacific Construction Equipment Market by Type (Loader, Crane, Crane, Excavator, Dozer, Forklift), Solution Type (Product, Rental, Maintenance) and Application (Earth moving, Lifting & material handling, Excavation, Transportation, Mining) and Industries (Public Works & Rail Road, Mining, Oil & Gas, Manufacturing, Military, Forestry & Agricultural) -Opportunity Analysis and Industry Forecast, 2014 -2022

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Abstracts

Construction equipment are machinery specially designed to perform heavy duty tasks in construction and earthwork operations. Construction equipment are used accomplish construction tasks such as material handling, drilling, excavation, lifting, hauling, excavating, paving and grading. There are several kinds of construction equipment that have specific capabilities to accomplish specific tasks. Some of the key equipment includes cranes, loaders, excavators and dozers. Each equipment has its unique functionality e.g., excavators are used for excavation, cranes are used for lifting and material handling and loaders are majorly used for earthmoving. The construction equipment market is witnessing rapid growth in the Asia-Pacific region, specifically in countries such as China, India and Japan due to favorable government investments in infrastructure projects and economic growth. Hike in crude oil prices negatively affects the Asia Pacific construction equipment industry, as it adds extra cost

to the construction project.

The market is segmented based on solutions, type, applications, industries and country. Market by type segment includes loader, crane, excavator, forklift, dozer and others.



The solutions segmentation includes product and service segments. Product segment includes all the equipment and service segment includes rental and maintenance services. Market is further segmented according to the different applications of these equipment in various verticals. The bifurcation includes excavation, lifting & material handling, earth moving, transportation, and material handling, and mining.

Based on country, the market is segmented into China, India, Japan, South Korea and Rest of Asia Pacific. The key players operating in this market are Volvo, Hitachi Construction Machinery, Caterpillar Inc., Liebherr Group, Kobe Steel Ltd. (KOBELCO), CNH Industrial and Komatsu Ltd.

CONSTRUCTION EQUIPMENT MARKET KEY SEGMENTS:

The market is segmented on the basis of type, application, solution, industries and country.

Ву Туре

Loader Crane Crane Excavator Dozer Forklift Other By Solution Type Product

Service

Rental



Maintenance

By Application

Earth moving

Lifting & material handling

Excavation

Transportation

Mining

By Industries

Public Works & Rail Road

Mining

Oil & Gas

Manufacturing

Military

Forestry & Agricultural

By Country

China

India

Japan



South Korea

Rest of Asia Pacific

KEY PLAYERS

Volvo Construction Equipment

Hitachi Construction Machinery Co., Ltd.

Caterpillar Inc.

J.C. Bamford Excavators Limited (JCB)

Doosan Heavy Industries & Construction

Komatsu Ltd.

Liebherr group

Kobe Steel, Ltd. (Kobelco)

CNH Industrial

Atlas Copco

POTENTIAL BENEFITS FOR STAKEHOLDERS:

Comprehensive analysis of the current and future trends in the Asia-Pacific Construction equipment market have been provided in this report

The report provides a competitive scenario of the Asia-Pacific Construction equipment market with current and future growth trends, structure, driving factors, scope, opportunities and challenges

The report includes a comprehensive analysis of market segments to provide insights on the market dynamics



Porters Five Forces analysis highlights the potential of buyers and suppliers as well as provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making

Value chain analysis provides key inputs on the role of stakeholders involved at various stages of the value chain

SWOT analysis of the key market players highlights their strengths and weaknesses along with potential opportunities present in the market



Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Research Methodology
- 1.2.1 Secondary Research
- 1.2.2 Primary Research
- 1.2.3 Analyst Tools and Models

CHAPTER 2 EXCECUTIVE SUMMARY

2.1 CXO Perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market Definition and Scope
- 3.2 Key Findings
 - 3.2.1 Top Impacting Factors
 - 3.2.2 Top Investment Pockets
 - 3.2.3 Top Winning Strategies
- 3.3 Value Chain Analysis
- 3.4 Market Share Analysis, 2014
- 3.5 Porter's Five Forces Analysis
 - 3.5.1 Moderate Bargaining Power of Supplier
 - 3.5.2 High Bargaining Power of Buyers
 - 3.5.3 Low Threat of New Entrants
 - 3.5.4 Low Threat of Substitutes
- 3.5.5 High Industry Rivalry
- 3.6 Case studies
- 3.7 Market dynamics
 - 3.7.1 Drivers
 - 3.7.2 Restraints
 - 3.7.3 Opportunities

CHAPTER 4 MARKET BY SOLUTION TYPE

4.1 Product

4.1.1 Key Market Trends



- 4.1.2 Competitive Scenario
- 4.1.3 Key Growth Factors and Opportunities
- 4.1.4 Market Size and Forecast by Type
- 4.2 Services
- 4.2.1 Key Market Trends
- 4.2.2 Competitive Scenario
- 4.2.3 Key Growth Factors and Opportunities
- 4.2.4 Market Size and Forecast by Type

CHAPTER 5 MARKET BY TYPE

- 5.1 Loader
- 5.1.1 Key Market Trends
- 5.1.2 Competitive Scenario
- 5.1.3 Key Growth Factors and Opportunities
- 5.1.4 Market Size and Forecast by Solution Type
- 5.1.5 Market Size and Forecast by Country
- 5.2 Crane
 - 5.2.1 Key Market Trends
 - 5.2.2 Competitive Scenario
 - 5.2.3 Key Growth Factors and Opportunities
 - 5.2.4 Market Size and Forecast by Solution Type
- 5.2.5 Market Size and Forecast by Country
- 5.3 Forklift
 - 5.3.1 Key Market Trends
 - 5.3.2 Competitive Scenario
 - 5.3.3 Key Growth Factors and Opportunities
 - 5.3.4 Market Size and Forecast by Solution Type
 - 5.3.5 Market Size and Forecast by Country
- 5.4 Excavator
 - 5.4.1 Key Market Trends
 - 5.4.2 Competitive Scenario
 - 5.4.3 Key Growth Factors and Opportunities
 - 5.4.4 Market Size and Forecast by Solution Type
 - 5.4.5 Market Size and Forecast by Country

5.5 Dozer

- 5.5.1 Key Market Trends
- 5.5.2 Competitive Scenario
- 5.5.3 Key Growth Factors and Opportunities



- 5.5.4 Market Size and Forecast by Solution Type
- 5.5.5 Market Size and Forecast by Country

5.6 Others

- 5.6.1 Key Market Trends
- 5.6.2 Competitive Scenario
- 5.6.3 Key Growth Factors and Opportunities
- 5.6.4 Market Size and Forecast by Solution Type
- 5.6.5 Market Size and Forecast by Country
- 5.6.6 Market Size and Forecast by Service Type

CHAPTER 6 MARKET BY APPLICATION

- 6.1 Earthmoving
 - 6.1.1 Key Market Trends
 - 6.1.2 Competitive Scenario
 - 6.1.3 Key Growth Factors and Opportunities
 - 6.1.4 Market Size and Forecast

6.2 Excavation & Mining

- 6.2.1 Key Market Trends
- 6.2.2 Competitive Scenario
- 6.2.3 Key Growth Factors and Opportunities
- 6.2.4 Market Size and Forecast
- 6.3 Lifting & Material Handling
 - 6.3.1 Key Market Trends
 - 6.3.2 Competitive Scenario
 - 6.3.3 Key Growth Factors and Opportunities
 - 6.3.4 Market Size and Forecast
- 6.4 Transportation
 - 6.4.1 Key Market Trends
 - 6.4.2 Competitive Scenario
 - 6.4.3 Key Growth Factors and Opportunities
- 6.4.4 Market Size and Forecast
- 6.5 Others
 - 6.5.1 Key Market Trends
 - 6.5.2 Competitive Scenario
 - 6.5.3 Key Growth Factors and Opportunities
 - 6.5.4 Market Size and Forecast

CHAPTER 7 MARKET BY INDUSTRIES



- 7.1 Public Works & Rail Road
- 7.1.1 Market size and forecast
- 7.2 Oil & Gas
- 7.2.1 Market size and forecast
- 7.3 Mining
- 7.3.1 Market size and forecast
- 7.4 Forestry & Agriculture
- 7.4.1 Market size and forecast
- 7.5 Manufacturing
- 7.5.1 Market size and forecast
- 7.6 Military
 - 7.6.1 Market size and forecast

CHAPTER 8 MARKET BY COUNTRY

- 8.1 China
 - 8.1.1 Key Market Trends
 - 8.1.2 Competitive Scenario
 - 8.1.3 Key Growth Factors and Opportunities
 - 8.1.4 Market Size and Forecast
- 8.2 India
 - 8.2.1 Key Market Trends
 - 8.2.2 Competitive Scenario
 - 8.2.3 Key Growth Factors and Opportunities
- 8.2.4 Market Size and Forecast
- 8.3 Japan
 - 8.3.1 Key Market Trends
 - 8.3.2 Competitive Scenario
 - 8.3.3 Key Growth Factors and Opportunities
 - 8.3.4 Market Size and Forecast
- 8.4 South Korea
 - 8.4.1 Key Market Trends
 - 8.4.2 Competitive Scenario
 - 8.4.3 Key Growth Factors and Opportunities
- 8.4.4 Market Size and Forecast
- 8.5 Rest of Asia Pacific
 - 8.5.1 Key Market Trends
 - 8.5.2 Competitive Scenario



- 8.5.3 Key Growth Factors and Opportunities
- 8.5.4 Market Size and Forecast

CHAPTER 9 COMPANY PROFILES

- 9.1 VOLVO Construction Equipment
 - 9.1.1 Company Overview
 - 9.1.2 Business Performance
 - 9.1.3 Strategic Moves and Developments
 - 9.1.4 Organic Strategies: Product Launches
 - 9.1.5 Inorganic Strategies: Acquisition and Divestment
- 9.1.6 SWOT Analysis & Strategic Conclusions
- 9.2 Hitachi Construction Machinery Co., Ltd.
 - 9.2.1 Company Overview
 - 9.2.2 Business Performance
 - 9.2.3 Strategic Moves and Developments
 - 9.2.4 Organic Strategies: Product Launches & Business Restructuring
 - 9.2.5 SWOT Analysis & Strategic Conclusions
- 9.3 Caterpillar Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Business Performance
 - 9.3.3 Strategic Moves and Developments
 - 9.3.4 Organic Strategies: Product Launches
- 9.3.5 SWOT Analysis & Strategic Conclusions
- 9.4 Doosan Heavy Industries & Construction
 - 9.4.1 Company Overview
 - 9.4.2 Business Performance
 - 9.4.3 Strategic Moves and Developments
 - 9.4.4 Organic Strategies: Product Launches
- 9.4.5 SWOT Analysis & Strategic Conclusions
- 9.5 Komatsu Ltd.
 - 9.5.1 Company Overview
 - 9.5.2 Business Performance
 - 9.5.3 Strategic Moves and Developments
 - 9.5.4 Organic Strategies: Product Launches
 - 9.5.5 Inorganic Growth Strategies: Joint Venture
- 9.5.6 SWOT Analysis & Strategic Conclusions
- 9.6 J.C. Bamford Excavators Limited (JCB)
- 9.6.1 Company Overview



- 9.6.2 Strategic Moves and Developments
- 9.6.3 Organic Strategies: Product Launches
- 9.6.4 SWOT Analysis & Strategic Conclusions
- 9.7 Kobe Steel, Ltd. (KOBELCO)
- 9.7.1 Company Overview
- 9.7.2 Business Performance
- 9.7.3 Strategic Moves and Developments
- 9.7.4 Organic Strategies: Product Launches
- 9.7.5 SWOT Analysis & Strategic Conclusions
- 9.8 Liebherr Group
 - 9.8.1 Company Overview
 - 9.8.2 Business Performance
 - 9.8.3 Strategic Moves and Developments
 - 9.8.4 Inorganic Strategies: Acquisition
 - 9.8.5 SWOT Analysis & Strategic Conclusions

9.9 Atlas Copco

- 9.9.1 Company Overview
- 9.9.2 Business Performance
- 9.9.3 Strategic Moves and Developments
- 9.9.4 Inorganic Strategies: Acquisition & Divestment
- 9.9.5 SWOT Analysis & Strategic Conclusions

9.10 CNH Industrial

- 9.10.1 Company Overview
- 9.10.2 Business Performance
- 9.10.3 Strategic Moves and Developments
- 9.10.4 Inorganic Strategies: Acquisition & Merger
- 9.10.5 SWOT Analysis & Strategic Conclusions





List Of Tables

LIST OF TABLES

TABLE 1 APAC CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 2 APAC CONSTRUCTION EQUIPMENT MARKET REVENUE BY SOLUTION TYPE, 2014-2020 (\$MILLION)

TABLE 3 APAC CONSTRUCTION EQUIPMENT PRODUCT MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)

TABLE 4 APAC CONSTRUCTION EQUIPMENT SERVICES MARKET REVENUE BY SERVICE TYPE, 2014-2020 (\$MILLION)

TABLE 5 APAC CONSTRUCTION EQUIPMENT MARKET SERVICE REVENUE BY TYPE, 2014 - 2020 (\$MILLION)

TABLE 6 APAC CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE, 2014 - 2020 (\$MILLION)

TABLE 7 APAC CONSTRUCTION EQUIPMENT LOADER MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION)

TABLE 8 APAC CONSTRUCTION EQUIPMENT LOADER PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 9 APAC CONSTRUCTION EQUIPMENT LOADER SERVICE MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 10 APAC CONSTRUCTION EQUIPMENT CRANE MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION)

TABLE 11 APAC CONSTRUCTION EQUIPMENT CRANE PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 12 APAC CONSTRUCTION EQUIPMENT CRANE SERVICE MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 13 APAC CONSTRUCTION EQUIPMENT FORKLIFT MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION)

TABLE 14 APAC CONSTRUCTION EQUIPMENT FORKLIFT PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 15 APAC CONSTRUCTION EQUIPMENT FORKLIFT SERVICE MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 16 APAC CONSTRUCTION EQUIPMENT EXCAVATOR MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION)

TABLE 17 APAC CONSTRUCTION EQUIPMENT EXCAVATOR PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 18 APAC CONSTRUCTION EQUIPMENT EXCAVATOR SERVICE MARKET



REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION) TABLE 19 APAC CONSTRUCTION EQUIPMENT DOZER MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION) TABLE 20 APAC CONSTRUCTION EQUIPMENT DOZER PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION) TABLE 21 APAC CONSTRUCTION EQUIPMENT DOZER SERVICE MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION) TABLE 22 APAC CONSTRUCTION EQUIPMENT OTHERS MARKET REVENUE BY SOLUTION, 2014 - 2020 (\$MILLION) TABLE 23 APAC CONSTRUCTION EQUIPEMENT OTHERS PRODUCT MARKET REVENUE BY COUNTRY, 2014 - 2020 (\$MILLION) TABLE 24 APAC CONSTRUCTION EQUIPMENT OTHERS SERVICE MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 25 APAC CONSTRUCTION EQUIPMENT MARKET REVENUE BY APPLICATION, 2014-2020 (\$MILLION) TABLE 26 APAC EARTH MOVING CONSTRUCTION EQUIPMENT APPLICATION MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 27 APAC EXCAVATION & MINING APPLICATION MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 28 APAC LIFTING & MATERIAL HANDLING CONSTRUCTION EQUIPMENT APPLICATION MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 29 APAC TRANSPORTATION CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 30 APAC OTHER CONSTURCTION EQUIPMENT APPLICATION MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 31 APAC CONSTRUCTION EQUIPMENT MARKET REVENUE BY INDUSTRIES, 2014-2020 (\$MILLION) TABLE 32 APAC PUBLIC WORKS & RAIL ROAD CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 33 APAC OIL & GAS MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 34 APAC MINING CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 35 APAC AGRICULTURE & FORESTRY CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION) TABLE 36 APAC MANUFACTURING CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 37 APAC MILITARY CONSTRUCTION EQUIPMENT MARKET REVENUE BY COUNTRY, 2014-2020 (\$MILLION)



TABLE 38 CHINA CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE. 2014-2020 (\$MILLION) TABLE 39 INDIAN CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE, 2014-2020 (\$MILLION) TABLE 40 JAPAN CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE, 2014-2020 (\$MILLION) TABLE 41 SOUTH KOREA CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE, 2014-2020 (\$MILLION) TABLE 42 REST OF ASIA PACIFIC CONSTRUCTION EQUIPMENT MARKET REVENUE BY TYPE, 2014-2020 (\$MILLION) TABLE 43 VOLVO BUSINESS SNAPSHOT TABLE 44 HITACHI CONSTRUCTION MACHINERY BUSINESS SNAPSHOT **TABLE 45 CATERPILLAR BUSINESS SNAPSHOT TABLE 46 DOOSAN BUSINESS SNAPSHOT** TABLE 47 KOMATSU BUSINESS SNAPSHOT TABLE 48 JCB CONSTRUCTIONS MACHINARY BUSINESS SNAPSHOT **TABLE 49 KOBELCO BUSINESS SNAPSHOT** TABLE 50 LIEBHERR GROUP BUSINESS SNAPSHOT TABLE 51 ATLAS COPCO BUSINESS SNAPSHOT **TABLE 52 CNH INDUSTRIALBUSINESS SNAPSHOT**



List Of Figures

LIST OF FIGURES

- FIG. 1 TOP IMPACTING FACTORS
- FIG. 2 TOP INVESTMENT POCKETS
- FIG. 3 TOP WINNING STRATEGIES
- FIG. 4 CONSTRUCTION EQUIPMENT MARKET'S VALUE CHAIN
- FIG. 5 MARKET SHARE ANALYSIS, 2014
- FIG. 6 PORTER'S FIVE FORCES MODEL
- FIG. 7 REVENUE GENERATED BY VOLVO, 2012 2014, (\$MILLION)
- FIG. 8 VOLVO FINANCIAL REVENUES (2014), BY GEOGRAPHIC REGIONS (%)
- FIG. 9 VOLVO FINANCIAL REVENUES (2014), BY OPERATING SEGMENT (%)
- FIG. 10 SWOT ANALYSIS OF VOLVO

FIG. 11 REVENUE GENERATED BY HITACHI CONSTRUCTION MACHINARY, 2012 - 2014, (\$MILLION)

FIG. 12 HITACHI CONSTRUCTION MACHINARY FINANCIAL REVENUES (2014), BY GEOGRAPHIC REGIONS (%)

- FIG. 13 SWOT ANALYSIS OF HITACHI CONSTRUCTION EQUIPMENT
- FIG. 14 REVENUE GENERATED BY CATERPILLAR, 2012 2014, (\$MILLION)
- FIG. 15 SWOT ANALYSIS OF CATERPILLER
- FIG. 16 REVENUE GENERATED BY DOOSAN, 2011 2013, (\$MILLION)
- FIG. 17 SWOT ANALYSIS OF DOOSAN
- FIG. 18 REVENUE GENERATED BY KOMATSU, 2012 2014, (\$MILLION)
- FIG. 19 SWOT ANALYSIS OF KOMATSU
- FIG. 20 SWOT ANALYSIS OF JCB
- FIG. 21 REVENUE GENERATED BY KOBELCO, 2011 2013, (\$MILLION)
- FIG. 22 KOBELCO FINANCIAL REVENUES (2014), BY GEOGRAPHIC REGIONS (%)
- FIG. 23 KOBELCO FINANCIAL REVENUES (2014), BY OPERATING SEGMENTS (%)
- FIG. 24 SWOT ANALYSIS OF KOBELCO
- FIG. 25 REVENUE GENERATED BY LIEBHERR GROUP, 2011 2013, (\$MILLION) FIG. 26 LIEBHERR GROUP FINANCIAL REVENUES (2013), BY GEOGRAPHIC REGIONS (%)
- FIG. 27 SWOT ANALYSIS OF LIEBHERR
- FIG. 28 REVENUE GENERATED BY ATLAS COPCO, 2012 2014, (\$MILLION) FIG. 29 ATLAS COPCO FINANCIAL REVENUES (2014), BY OPERATING SEGMENTS (%)
- FIG. 30 ATLAS COPCO FINANCIAL REVENUES (2014), BY GEOGRAPHIC REGIONS (%)



FIG. 31 SWOT ANALYSIS OF ATLAS COPCO

FIG. 32 REVENUE GENERATED BY CNH INDUSTRIAL, 2012 - 2014, (\$MILLION) FIG. 33 CNH INDUSTRIAL FINANCIAL REVENUES (2014), BY GEOGRAPHIC REGIONS (%)

FIG. 34 SWOT ANALYSIS OF CNH INDUSTRIAL



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