

# **Asia-Pacific Cold Chain Logistics Market by Business Type (Cold Storage and Cold Chain Transport), End-use Industry (Fruits & Vegetables, Bakery & Confectionery, Dairy & Frozen Desserts, Meat, Fish, & Sea Food, Drugs & Pharmaceuticals, and Others), Product (Refrigerators and Air Conditioning), and Technology (Air Blown and EUTECTIC): Regional Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

Cold chain logistics is a temperature-controlled supply chain that is an uninterrupted chain of distribution and storage activity in which a given temperature is maintained throughout the chain. This type of logistics is used to ensure and extend the life of goods and products such as seafood, frozen food, agriculture produce, chemicals, photographic film, pharmaceutical drugs, and others. Monitoring, storage, and transportation are the important factors in the cold chain to prevent degradation in the quality of shipments. Cold chain logistics solutions are anticipated to witness significant adoption over the years, owing to rise in their need in the pharmaceutical industry.

The report on the Asia-Pacific cold chain logistics market focuses on the current market trends and future growth opportunities of various business types such as cold storage and cold chain transport. Cold storage is further segmented into refrigerated warehouse and automated warehouse, whereas cold chain transport is subdivided into roadways, railways, waterways, and airways. In addition, on the basis of end-use industry, the market is classified into fruits & vegetables; bakery & confectionary; dairy & frozen desserts; meat, fish, & sea food; drugs & pharmaceuticals; and others. Based on

product, it is bifurcated into refrigerators and air conditioning. Based on technology, it is divided into air blown and EUTECTIC. Furthermore, it analyzes the current trends of the Asia-Pacific cold chain logistics market across countries such as Japan, India, Indonesia, the Philippines, Thailand, Vietnam, Malaysia, China, Australia, and the rest of Asia-Pacific.

The key players analyzed in the Asia-Pacific cold chain logistics market include AIT Worldwide Logistics, Inc., CJ Rokin Logistics, CWT Pte. Limited, JWD InfoLogistics Public Company Limited, Nichirei Logistics Group Inc., OOCL Logistics Limited, SCG Logistics Management Company Limited, SF Express, United Parcel Service, X2 Logistics Networks, and others.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents analytical depiction of the Asia-Pacific cold chain logistics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the Asia-Pacific cold chain logistics market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

By Business Type

Cold Storage

Refrigerated Warehouse

Automated Warehouse

Cold Chain Transport

Roadways

Railways

Waterways

Airways

By End-use Industry

Fruits & Vegetables

Bakery & Confectionery

Dairy & Frozen Desserts

Meat, Fish, & Sea Food

Drugs & Pharmaceuticals

Others

By Product

Refrigerators

Air Conditioning

By Technology

Air Blown

EUTECTIC

## By Country

Japan

India

Indonesia

Thailand

Malaysia

Philippines

Vietnam

China

Australia

Rest of Asia-Pacific

## KEY PLAYERS

AIT Worldwide Logistics, Inc.

CJ Rokin Logistics

CWT Pte. Limited

JWD InfoLogistics Public Company Limited

Nichirei Logistics Group Inc.

OOCL Logistics Limited

SCG Logistics Management Company Limited

SF Express

United Parcel Service

X2 Logistics Networks

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