

Asia-Pacific Cloud Identity and Access Management (IAM) Market by Service (User Provisioning, Access Management, Multi Factor Authentication, Single Sign-on, Directory Services, Password Management and Governance & Compliance Management) and Type (Private Cloud, Public Cloud and Hybrid Cloud)- Global Opportunity Analysis and Industry Forecast, 2014 - 2020

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Abstracts

Asia-Pacific Cloud IAM Market is expected to garner \$574 million by 2020, registering a CAGR of 29.3% during the period 2015-2020. Cloud Identity and access (IAM) management is a business security framework that manages digital identities which ensures secure access to end users across multiple applications.

Cloud IAM is one of the evolving cloud services in cloud security market, exhibiting consistent growth in developed Asia Pacific countries over the years. The significantly increasing cloud adoption amongst enterprises both large and SMEs is the key driving factor. Additionally, the supplementing factors such as the increasing number of cyber-attacks, growing BYOD and other mobility trends, centralized access management and regulations for data protection & security are driving the growth of this market. Distrust on cloud IAM providers and inadequate awareness of cloud IAM, are some of the major factors limiting the growth of the cloud IAM market. Several cloud IAM vendors are aiming at developing more secure IAM solutions, customized according to specifications of end consumers at reduced prices, thereby creating numerous opportunities for the market. The prominent companies operating in the Asia-Pacific cloud IAM market have adopted acquisition, agreements, partnerships and product launch as their major growth strategies to gain a significant foothold in the market and expand their product portfolio.

In addition, increased focus of prominent cloud services providing companies on emerging economies is driving investments in cloud IAM in Asia-Pacific. The Asia-Pacific cloud IAM market is segmented based on deployment type, services, industry verticals and country. The cloud IAM services include user provisioning, access management, multi factor authentication, single sign-on, directory services, password management, and governance & compliance management. Asia-Pacific cloud IAM market is segmented based on different industry verticals, into BFSI, IT and telecommunication, healthcare, media & entertainment, retail, education and others. IT & telecom and BFSI witnessed the highest adoption of Asia-Pacific cloud IAM services over the forecast period (2015-2020). Based on deployment type, the market is further categorized into private cloud, public cloud and hybrid cloud. Among the three, private cloud dominated the overall Asia-Pacific cloud IAM market owing to enhanced security risks as compared to public cloud and hybrid cloud. The market has been analyzed on the basis of countries which include Japan, Australia, Singapore, South Korea, China and Rest of Asia-Pacific. Some of the key players operating in the market include IBM Corporation, Fujitsu, Microsoft Corporation, SailPoint Technologies, Inc., EMC Corporation, CA Technologies, Oracle Corporation, Hewlett-Packard Company, Dell, Inc. and Intel Corporation.

POTENTIAL BENEFITS FOR STAKEHOLDERS:

The study provides an in-depth analysis of the Asia-Pacific cloud IAM market with current and future trends to elucidate the imminent investment pockets in the market

Current and future trends are outlined to determine the overall attractiveness and single out profitable trends to gain a stronger foothold in the market

The report identifies key drivers, opportunities and restraints that shape the market and provide an impact analysis of these factors during the forecast period

Quantitative analysis of the current market and estimations during the period of 2015-2020 have are provided to highlight the financial appetency of the market

SWOT analysis of key market players highlight essential strengths and potential opportunities in the market

CLOUD IDENTITY & ACCESS MANAGEMENT MARKET SEGMENTATION

The market is segmented on the basis of deployment type, services, industry vertical and geography.

MARKET BY SERVICES

User Provisioning

Access Management

Multi Factor Authentication

Single Sign-on

Directory Services

Password Management

Governance & Compliance Management

MARKET BY INDUSTRY VERTICALS

BFSI

IT & Telecommunication

Healthcare

Media & Entertainment

Education

Retail

Others (Energy, Oil and Gas, Public Sector and Utilities)

MARKET BY DEPLOYMENT TYPE

Private Cloud

Public Cloud

Hybrid Cloud

MARKET BY COUNTRY

Japan

Australia

Singapore

South Korea

China

Rest of Asia-Pacific (India, Malaysia and Indonesia)

KEY PLAYERS

IBM Corporation

Fujitsu

Microsoft Corporation

SailPoint Technologies, Inc.

EMC Corporation

CA Technologies

Intel Corporation

Dell, Inc.

Oracle Corporation

Hewlett-Packard Company

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key take away
- 1.3 Key market segmentation
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
 - 3.2.2 Top investment pockets
 - 3.2.3 Top winning strategies
- 3.3 Porters five forces analysis
 - 3.3.1 Moderate bargaining power of the suppliers due to low brand loyalty, well-educated buyers and customized services
 - 3.3.2 Low switching cost increases the bargaining power of buyers
 - 3.3.3 Undifferentiated service leads to high competition among rivalry
 - 3.3.4 Stringent government policy, undifferentiated products leads to moderate threat of new entrants
 - 3.3.5 No feasible substitute leads to low threat of substitute
- 3.4 Value chain analysis
- 3.5 Market share analysis, 2014
- 3.6 Market dynamics
 - 3.6.1 Drivers
 - 3.6.1.1 Increasing cyber attacks
 - 3.6.1.2 Centralized security and management
 - 3.6.1.3 Government compliances
 - 3.6.1.4 Increasing trend of BYOD and other mobility trends

3.6.2 Restraints

3.6.2.1 Security in cloud based environment

3.6.2.2 Lack of trust in cloud IAM provider

3.6.2.3 Lack of awareness

3.6.3 Opportunities

3.6.3.1 Low cost cloud IAM services

CHAPTER 4 ASIA-PACIFIC CLOUD IAM MARKET, BY SERVICE

4.1 Introduction

4.1.1 Market size and forecast

4.2 User provisioning

4.2.1 Key market trends

4.2.2 Key drivers and opportunities

4.2.3 Market Size and Forecast

4.3 Multi-factor authentication

4.3.1 Key market trends

4.3.2 Key drivers and opportunities

4.3.3 Market Size and Forecast

4.4 Single sign-on

4.4.1 Key market trends

4.4.2 Key drivers and opportunities

4.4.3 Market Size and Forecast

4.5 Access management

4.5.1 Key market trends

4.5.2 Key drivers and opportunities

4.5.3 Market Size and Forecast

4.6 Password management

4.6.1 Key market trends

4.6.2 Key drivers and opportunities

4.6.3 Market Size and Forecast

4.7 Directory services

4.7.1 Key market trends

4.7.2 Key drivers and opportunities

4.7.3 Market Size and Forecast

4.8 Governance and compliance management

4.8.1 Key market trends

4.8.2 Key drivers and opportunities

4.8.3 Market Size and Forecast

CHAPTER 5 ASIA-PACIFIC CLOUD IAM MARKET, BY INDUSTRY VERTICALS

5.1 Introduction

5.1.1 Market size and forecast

5.2 Banking, financial services and insurance (BFSI)

5.2.1 Market size and forecast

5.3 IT & Telecom

5.3.1 Market size and forecast

5.4 Healthcare

5.4.1 Market size and forecast

5.5 Retail

5.5.1 Market size and forecast

5.6 Education

5.6.1 Market size and forecast

5.7 Media & entertainment

5.7.1 Market size and forecast

5.8 Others (energy, oil and gas, public sector and utilities)

5.8.1 Market size and forecast

CHAPTER 6 ASIA-PACIFIC CLOUD IAM MARKET, BY DEVELOPMENT TYPE

6.1 Introduction

6.1.1 Market size and forecast

6.2 Public cloud

6.2.1 Key market trends

6.2.2 Competitive scenario

6.2.3 Key growth factors and opportunities

6.2.4 Market size and forecast

6.3 Private cloud

6.3.1 Key market trends

6.3.2 Competitive scenario

6.3.3 Key growth factors and opportunities

6.3.4 Market size and forecast

6.4 Hybrid cloud

6.4.1 Key market trends

6.4.2 Competitive scenario

6.4.3 Key growth factors and opportunities

6.4.4 Market size and forecast

CHAPTER 7 ASIA-PACIFIC CLOUD IAM MARKET, BY COUNTRY

7.1 Introduction

7.2 Japan

7.2.1 Key market trends

7.2.2 Competitive scenario

7.2.3 Key growth factors and opportunities

7.2.4 Market size and forecast

7.3 China

7.3.1 Key market trends

7.3.2 Competitive scenario

7.3.3 Key growth factors and opportunities

7.3.4 Market size and forecast

7.4 Singapore

7.4.1 Key market trends

7.4.2 Competitive scenario

7.4.3 Key growth factors and opportunities

7.4.4 Market size and forecast

7.5 South Korea

7.5.1 Key market trends

7.5.2 Competitive scenario

7.5.3 Key growth factors and opportunities

7.5.4 Market size and forecast

7.6 Australia

7.6.1 Key market trends

7.6.2 Competitive scenario

7.6.3 Key growth factors and opportunities

7.6.4 Market size and forecast

7.7 Others (India, Malaysia and Indonesia)

7.7.1 Key market trends

7.7.2 Competitive scenario

7.7.3 Key growth factors and opportunities

7.7.4 Market size and forecast

CHAPTER 8 COMPANY PROFILES

8.1 Fujitsu

8.1.1 Company overview

- 8.1.2 Company Snapshot
- 8.1.3 Business Performance
- 8.1.4 Strategic moves and developments
- 8.1.5 SWOT Analysis of Fujitsu
- 8.2 International Business Machines Corporation (IBM)
 - 8.2.1 Company Overview
 - 8.2.2 Company Snapshot
 - 8.2.3 Business Performance
 - 8.2.4 Strategic Moves and Developments
 - 8.2.5 SWOT Analysis of IBM Corp.
- 8.3 Microsoft Corporation
 - 8.3.1 Company overview
 - 8.3.2 Company snapshot
 - 8.3.3 Financial performance
 - 8.3.4 Strategic moves and developments
 - 8.3.5 SWOT analysis of Microsoft Corporation
- 8.4 CA, Inc.
 - 8.4.1 Company overview
 - 8.4.2 Company snapshot
 - 8.4.3 Financial performance
 - 8.4.4 Strategic moves and developments
 - 8.4.5 SWOT analysis of CA, Inc.
- 8.5 Dell Secure Works Inc.
 - 8.5.1 Company overview
 - 8.5.2 Company snapshot
 - 8.5.3 Strategic moves and developments
 - 8.5.4 SWOT analysis and strategic conclusion of Dell Secure Works
- 8.6 Oracle Corporation
 - 8.6.1 Company Overview
 - 8.6.2 Company Snapshot
 - 8.6.3 Business Performance
 - 8.6.4 Strategic Moves and Development
 - 8.6.5 SWOT Analysis of Oracle Corporation
- 8.7 Intel Corporation
 - 8.7.1 Company overview
 - 8.7.2 Company snapshot
 - 8.7.3 Financial performance
 - 8.7.4 Strategic moves and developments
 - 8.7.5 SWOT analysis of Intel Corporation

8.8 EMC Corporation

8.8.1 Company overview

8.8.2 Company snapshot

8.8.3 Financial performance

8.8.4 Strategic moves and developments

8.8.5 SWOT Analysis of EMC Corporation

8.9 Hewlett Packard Company

8.9.1 Company overview

8.9.2 Company snapshot

8.9.3 Business performance

8.9.4 Key strategies and developments

8.9.5 SWOT analysis of Hewlett Packard Company

8.10 Sailpoint Technologies, Inc.

8.10.1 Company overview

8.10.2 Company snapshot

8.10.3 Strategic moves and developments

8.10.4 SWOT analysis of Sailpoint Technologies, Inc.

List Of Tables

LIST OF TABLES

TABLE 1 ASIA-PACIFIC CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 2 ASIA-PACIFIC CLOUD IAM MARKET BY SERVICE, 2014-2020 (\$MILLION)

TABLE 3 USER PROVISIONING CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 4 MULTI-FACTOR AUTHENTICATION CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 5 SINGLE SIGN-ON CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 6 ACCESS MANAGEMENT CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 7 PASSWORD MANAGEMENT CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 8 DIRECTORY SERVICES CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 9 GOVERNANCE AND COMPLIANCE MANAGEMENT CLOUD IAM MARKET BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 10 ASIA-PACIFIC CLOUD IAM MARKET BY INDUSTRY VERTICALS, 2014 - 2020 (\$MILLION)

TABLE 11 BFSI CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 12 IT & TELECOM CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 13 HEALTHCARE CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 14 RETAIL CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 15 EDUCATION CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 16 MEDIA & ENTERTAINMENT CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 17 OTHERS (ENERGY, OIL AND GAS, PUBLIC SECTOR AND UTILITIES) CLOUD IAM MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 18 ASIA-PACIFIC CLOUD IAM MARKET BY DEPLOYMENT TYPE, 2014 - 2020 (\$MILLION)

TABLE 19 PUBLIC CLOUD MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 20 PRIVATE CLOUD MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 21 HYBRID CLOUD MARKET BY COUNTRY, 2014 - 2020 (\$MILLION)

TABLE 22 JAPAN CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 23 CHINA CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 24 SINGAPORE CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 25 SOUTH KOREA CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 26 AUSTRALIA CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 27 OTHERS (INDIA, MALAYSIA AND INDONESIA) CLOUD IAM MARKET BY SERVICE, 2014 - 2020 (\$MILLION)

TABLE 28 FUJITSU SNAPSHOT

TABLE 29 IBM CORPORATION SNAPSHOT

TABLE 30 MICROSOFT CORPORATION SNAPSHOT

TABLE 31 CA, INC. SNAPSHOT

TABLE 32 DELL SECUREWORKS SNAPSHOT

TABLE 33 ORACLE CORPORATION SNAPSHOT

TABLE 34 INTEL CORPORATION SNAPSHOT

TABLE 35 EMC CORPORATION SNAPSHOT

TABLE 36 HEWLETT PACKARD COMPANY SNAPSHOT

TABLE 37 SAILPOINT TECHNOLOGIES, INC. SNAPSHOT

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 TOP WINNING STRATEGIES IN THE ASIA-PACIFIC CLOUD IAM MARKET
(2013 - 2015)

FIG. 4 TOP WINNING STRATEGIES (PERCENTAGE COMPARISON) (2013 - 2015)

FIG. 5 PORTERS FIVE FORCES ANALYSIS OF ASIA-PACIFIC CLOUD IAM MARKET

FIG. 6 VALUE CHAIN ANALYSIS OF ASIA-PACIFIC CLOUD IAM MARKET

FIG. 7 MARKET SHARE ANALYSIS OF ASIA-PACIFIC CLOUD IAM MARKET, 2014

FIG. 8 ASIA-PACIFIC CLOUD IAM MARKET REVENUE BY SERVICE (PERCENTAGE
COMPARISON), 2014

FIG. 9 ASIA-PACIFIC CLOUD IAM MARKET REVENUE BY COUNTRY
(PERCENTAGE COMPARISON), 2014

FIG. 10 NET SALES OF FUJITSU, 2012-2014 (\$MILLION)

FIG. 11 NET SALES OF FUJITSU BY SEGMENT (%), 2014

FIG. 12 NET SALES OF FUJITSU BY REGION (%), 2014

FIG. 13 SWOT ANALYSIS OF FUJITSU

FIG. 14 REVENUE OF IBM CORP., 2012-2014 (\$MILLION)

FIG. 15 REVENUE OF IBM CORP. BY BUSINESS SEGMENT (%), 2014

FIG. 16 REVENUE OF IBM CORP. BY REGION (%), 2014

FIG. 17 SWOT ANALYSIS OF IBM CORP.

FIG. 18 REVENUE OF MICROSOFT CORPORATION, 2013 - 2015 (\$MILLION)

FIG. 19 REVENUE OF MICROSOFT CORPORATION, BY PRODUCTS AND
SERVICES (%), 2015

FIG. 20 REVENUE OF MICROSOFT CORPORATION, BY REGION (%), 2015

FIG. 21 SWOT ANALYSIS OF MICROSOFT CORPORATION

FIG. 22 REVENUE OF CA, INC., 2013 - 2015 (\$MILLION)

FIG. 23 REVENUE OF CA, INC., BY REGION (%), 2014

FIG. 24 SWOT ANALYSIS OF CA, INC.

FIG. 25 SWOT ANALYSIS OF DELL SECUREWORKS

FIG. 26 REVENUE OF ORACLE CORPORATION (2013 - 2015, \$MILLION)

FIG. 27 REVENUE OF ORACLE CORPORATION BY REGIONS (%), 2015

FIG. 28 REVENUE OF ORACLE CORPORATION BY OPERATIONS (%), 2015

FIG. 29 SOFTWARE AND CLOUD REVENUES OF ORACLE CORPORATION (%),
2015

FIG. 30 HARDWARE SYSTEMS REVENUE OF ORACLE CORPORATION (%), 2015

FIG. 31 SWOT ANALYSIS OF ORACLE CORPORATION

FIG. 32 REVENUE OF INTEL CORPORATION, 2012-2014 (\$MILLION)

FIG. 33 REVENUE OF INTEL CORPORATION BY SEGMENT (%), 2014

FIG. 34 REVENUE OF INTEL CORPORATION BY REGION (%), 2014

FIG. 35 SWOT ANALYSIS OF INTEL CORPORATION

FIG. 36 REVENUE OF EMC CORPORATION, 2012-2014 (\$MILLION)

FIG. 37 REVENUE OF EMC CORPORATION BY SEGMENT (%), 2014

FIG. 38 REVENUE OF EMC CORPORATION BY REGION (%), 2014

FIG. 39 SWOT ANALYSIS OF EMC CORPORATION

FIG. 40 REVENUE OF HEWLETT-PACKARD COMPANY, 2012-2014 (\$MILLION)

FIG. 41 REVENUE OF HEWLETT-PACKARD COMPANY BY GEOGRAPHY (%), 2014

FIG. 42 REVENUE OF HEWLETT-PACKARD COMPANY BY BUSINESS SEGMENT (%), 2014

FIG. 43 SWOT ANALYSIS OF HEWLETT PACKARD COMPANY

FIG. 44 SWOT ANALYSIS OF SAILPOINT TECHNOLOGIES, INC.

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