

# Asia - Pacific Advanced Wound Care Market by Product (Infection Management, Exudate Management, Active Wound Care, and Therapy Device), Application (Chronic Wound Care and Acute Wound Care), and End User (Hospital and Community Health Service Center): Opportunity Analysis and Industry Forecast, 2018 - 2025

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## **Abstracts**

The Asia-Pacific advanced wound care (AWC) market was valued at \$1,658 million in 2017, and is projected to reach \$3,655 million by 2025, registering a CAGR of 10.4% during the forecast period. Advanced wound care is a therapeutic approach that provides a moist microenvironment to stimulate the natural healing process. These products are mainly used to treat and manage complex wounds, such as burns, complex trauma, chronic wounds, and surgical wounds. Due to its efficacy and use in managing wounds, advanced wound care has emerged as a standard solution for treating chronic wounds and is replacing traditional wound care products.

The growth of the market is attributed to the rapid increase in prevalence of chronic diseases such as diabetes, favorable reimbursement scenario in developed countries, and rise in inclination toward wound care products that enhance therapeutic outcomes. Other factors such as changes in lifestyles, increase in healthcare expenditure by the government, and attempts to minimize surgical costs by reducing the duration of hospital stays drive the growth of the advanced wound care market. However, high cost of advanced wound care products and low awareness, especially in the underdeveloped countries are the factors expected to restrain the market growth.

This report categorizes the Asia-Pacific advanced wound care market based on product



type, application, end user, and region. By product type, the market is divided into infection management, exudate management, active wound care, and therapy devices. Infection management is the leading segment in the product type and is further sub-segmented into silver dressing, non-silver dressing, and collagen. Based on application, the market is bifurcated into chronic wound care and acute wound care. Based on end user, the market is categorized into hospital and community health service centers. Based on country, the market is studied across Singapore, Malaysia, Japan, China, India, South Korea, Australia, and rest of Asia-Pacific.

Key Market Benifits For Asia-Pacific Advanced Wound Care:

This report offers a detailed quantitative analysis of the current market trends from 2014 to 2025 to identify the prevailing opportunities. The market forecast and opportunities have been provided from 2018 to 2025.

The market estimations provided in this report are based on a comprehensive analysis of the key developments in the industry.

In-depth analysis based on country helps understand the regional market to assist in strategic business planning.

The development strategies adopted by key manufacturers are enlisted in the report to understand the competitive scenario of the market.

Asia-Pacific Advanced Wound Care Market Key Market Segements:

By Product

Infection Management

Silver Wound Dressing

Non-silver Dressing

Collagen

**Exudate Management** 



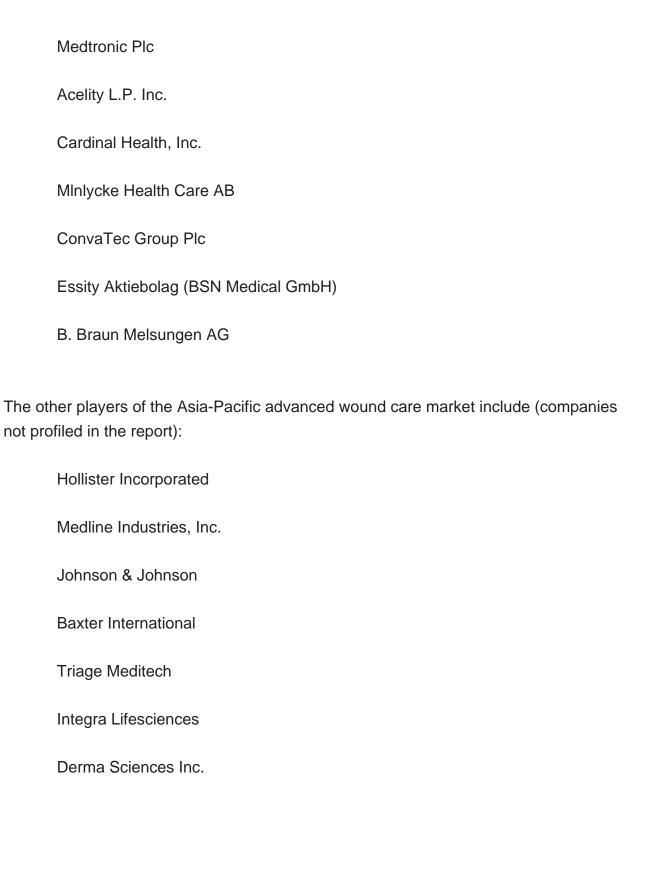
Hydrocolloid Foam Dressing Alginate Hydrogel **Active Wound Care** Skin Substitute **Growth Factor** Therapy Device **Negative Pressure Wound Therapy** Oxygen and Hyperbaric Oxygen Equipment **Electromagnetic Therapy Device** Others By Application **Chronic Wound Care** Pressure Ulcer **Diabetic Foot Ulcer** Venous Leg Ulcer **Arterial Ulcer** 

**Acute Wound Care** 



Burns & Trauma	
Surgical Wound	
By End User	
Hospital	
Community Health Service Center	
By Country	
Singapore	
Malaysia	
Japan	
China	
India	
South Korea	
Australia	
Rest of Asia-Pacific	
KEY PLAYERS PROFILED	
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