

Asia - Pacific Advanced Wound Care Market by Product (Infection Management, Exudate Management, Active Wound Care, and Therapy Device), Application (Chronic Wound Care and Acute Wound Care), and End User (Hospital and Community Health Service Center): Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

The Asia-Pacific advanced wound care (AWC) market was valued at \$1,658 million in 2017, and is projected to reach \$3,655 million by 2025, registering a CAGR of 10.4% during the forecast period. Advanced wound care is a therapeutic approach that provides a moist microenvironment to stimulate the natural healing process. These products are mainly used to treat and manage complex wounds, such as burns, complex trauma, chronic wounds, and surgical wounds. Due to its efficacy and use in managing wounds, advanced wound care has emerged as a standard solution for treating chronic wounds and is replacing traditional wound care products.

The growth of the market is attributed to the rapid increase in prevalence of chronic diseases such as diabetes, favorable reimbursement scenario in developed countries, and rise in inclination toward wound care products that enhance therapeutic outcomes. Other factors such as changes in lifestyles, increase in healthcare expenditure by the government, and attempts to minimize surgical costs by reducing the duration of hospital stays drive the growth of the advanced wound care market. However, high cost of advanced wound care products and low awareness, especially in the under-developed countries are the factors expected to restrain the market growth.

This report categorizes the Asia-Pacific advanced wound care market based on product

type, application, end user, and region. By product type, the market is divided into infection management, exudate management, active wound care, and therapy devices. Infection management is the leading segment in the product type and is further sub-segmented into silver dressing, non-silver dressing, and collagen. Based on application, the market is bifurcated into chronic wound care and acute wound care. Based on end user, the market is categorized into hospital and community health service centers. Based on country, the market is studied across Singapore, Malaysia, Japan, China, India, South Korea, Australia, and rest of Asia-Pacific.

Key Market Benefits For Asia-Pacific Advanced Wound Care:

This report offers a detailed quantitative analysis of the current market trends from 2014 to 2025 to identify the prevailing opportunities. The market forecast and opportunities have been provided from 2018 to 2025.

The market estimations provided in this report are based on a comprehensive analysis of the key developments in the industry.

In-depth analysis based on country helps understand the regional market to assist in strategic business planning.

The development strategies adopted by key manufacturers are enlisted in the report to understand the competitive scenario of the market.

Asia-Pacific Advanced Wound Care Market Key Market Segements:

By Product

Infection Management

Silver Wound Dressing

Non-silver Dressing

Collagen

Exudate Management

Hydrocolloid

Foam Dressing

Alginate

Hydrogel

Active Wound Care

Skin Substitute

Growth Factor

Therapy Device

Negative Pressure Wound Therapy

Oxygen and Hyperbaric Oxygen Equipment

Electromagnetic Therapy Device

Others

By Application

Chronic Wound Care

Pressure Ulcer

Diabetic Foot Ulcer

Venous Leg Ulcer

Arterial Ulcer

Acute Wound Care

Burns & Trauma

Surgical Wound

By End User

Hospital

Community Health Service Center

By Country

Singapore

Malaysia

Japan

China

India

South Korea

Australia

Rest of Asia-Pacific

KEY PLAYERS PROFILED

3M Company

Smith & Nephew Plc

Coloplast A/S

Medtronic Plc

Acelity L.P. Inc.

Cardinal Health, Inc.

MInlycke Health Care AB

ConvaTec Group Plc

Essity Aktiebolag (BSN Medical GmbH)

B. Braun Melsungen AG

The other players of the Asia-Pacific advanced wound care market include (companies not profiled in the report):

Hollister Incorporated

Medline Industries, Inc.

Johnson & Johnson

Baxter International

Triage Meditech

Integra Lifesciences

Derma Sciences Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top investment pockets
- 3.3. Porters Five Forces analysis
- 3.4. Market Share Analysis
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Rapidly aging population and favorable demographics
 - 3.5.1.2. Technological advancements to deal with complex wounds
 - 3.5.1.3. Increased awareness to reduce healthcare costs
 - 3.5.2. Restraints
 - 3.5.2.1. Reluctance in adoption of new technologies
 - 3.5.2.2. Development of substitute products and lack of sufficient evidence
 - 3.5.3. Opportunities
 - 3.5.3.1. Increased focus toward advanced treatment protocols
 - 3.5.3.2. Significant unmet need in wound care

CHAPTER 4: ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY PRODUCT

- 4.1. Overview
 - 4.1.1. Market size and forecast, by product

- 4.2. Infection Management
 - 4.2.1. Key market trends and growth opportunities
 - 4.2.2. Market size and forecast, by type
 - 4.2.3. Silver wound dressings
 - 4.2.3.1. Market size and forecast
 - 4.2.4. Non-silver dressings
 - 4.2.4.1. Market size and forecast
 - 4.2.5. Collagen dressings
 - 4.2.5.1. Market size and forecast
- 4.3. Exudate Management
 - 4.3.1. Key market trends and opportunities
 - 4.3.2. Market size and forecast, by type
 - 4.3.3. Hydrocolloid dressings
 - 4.3.3.1. Market size and forecast
 - 4.3.4. Foam dressings
 - 4.3.4.1. Market size and forecast
 - 4.3.5. Alginate dressings
 - 4.3.5.1. Market size and forecast
 - 4.3.6. Hydrogel dressings
 - 4.3.6.1. Market size and forecast
- 4.4. Active Wound Care
 - 4.4.1. Key market trends and opportunities
 - 4.4.2. Market size and forecast, by type
 - 4.4.3. Skin substitutes
 - 4.4.3.1. Market size and forecast
 - 4.4.4. Growth factors
 - 4.4.4.1. Market size and forecast
- 4.5. Therapy Devices
 - 4.5.1. Key market trends and opportunities
 - 4.5.2. Market size and forecast, by type
 - 4.5.3. Negative pressure wound therapy (NPWT)
 - 4.5.3.1. Market size and forecast
 - 4.5.4. Oxygen and hyperbaric oxygen equipment
 - 4.5.4.1. Market size and forecast
 - 4.5.5. Electromagnetic therapy devices
 - 4.5.5.1. Market size and forecast
 - 4.5.6. Others
 - 4.5.6.1. Market size and forecast

CHAPTER 5: ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY APPLICATION

5.1. Overview

5.1.1. Market size and forecast, by application

5.2. Chronic Wounds

5.2.1. Market size and forecast, by type

5.2.2. Pressure ulcers

5.2.2.1. Market size and forecast

5.2.3. Diabetic foot ulcers

5.2.3.1. Market size and forecast

5.2.4. Venous leg ulcers

5.2.4.1. Market size and forecast

5.2.5. Arterial ulcers

5.2.5.1. Market size and forecast

5.3. Acute Wounds

5.3.1. Key market trends and growth opportunities

5.3.2. Market size and forecast, by type

5.3.3. Burns and trauma

5.3.3.1. Market size and forecast

5.3.4. Surgical wounds

5.3.4.1. Market size and forecast

CHAPTER 6: ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY END USER

6.1. Overview

6.1.1. Market size and forecast, by end user

6.2. Hospitals

6.2.1. Market size and forecast

6.3. Community Health Service Centers

6.3.1. Market size and forecast

CHAPTER 7: ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY COUNTRY

7.1. Overview

7.1.1. Market size and forecast, by country

7.2. Singapore

7.2.1. Market size and forecast

7.3. Malaysia

- 7.3.1. Market size and forecast
- 7.4. Japan
 - 7.4.1. Market size and forecast
- 7.5. China
 - 7.5.1. Market size and forecast
- 7.6. India
 - 7.6.1. Market size and forecast
- 7.7. South Korea
 - 7.7.1. Market size and forecast
- 7.8. Australia
 - 7.8.1. Market size and forecast
- 7.9. Rest of Asia-Pacific
 - 7.9.1. Market size and forecast

CHAPTER 8: COMPANY PROFILES

- 8.1. 3M Company
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Operating business segments
 - 8.1.4. Product portfolio
 - 8.1.5. Business performance
- 8.2. Acelity L.P. Inc.
 - 8.2.1. Company overview
 - 8.2.2. Company snapshot
 - 8.2.3. Operating business segments
 - 8.2.4. Product portfolio
 - 8.2.5. Business performance
 - 8.2.6. Key strategic moves and developments
- 8.3. B. Braun Melsungen AG
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Operating business segments
 - 8.3.4. Product portfolio
 - 8.3.5. Business performance
 - 8.3.6. Key strategic moves and developments
- 8.4. Cardinal Health, Inc.
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot

- 8.4.3. Operating business segments
- 8.4.4. Product portfolio
- 8.4.5. Business performance
- 8.5. Coloplast A/S
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot
 - 8.5.3. Operating business segments
 - 8.5.4. Product portfolio
 - 8.5.5. Business performance
- 8.6. ConvaTec Group Plc
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Operating business segments
 - 8.6.4. Product portfolio
 - 8.6.5. Business performance
- 8.7. Essity Aktiebolag (BSN Medical GmbH)
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Product portfolio
 - 8.7.4. Business performance
- 8.8. Medtronic Plc. (Covidien Ltd.)
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Operating business segments
 - 8.8.4. Product portfolio
 - 8.8.5. Business performance
- 8.9. Mlnlycke Health Care AB
 - 8.9.1. Company overview
 - 8.9.2. Company snapshot
 - 8.9.3. Operating business segments
 - 8.9.4. Product portfolio
 - 8.9.5. Business performance
- 8.10. Smith & Nephew Plc.
 - 8.10.1. Company overview
 - 8.10.2. Company snapshot
 - 8.10.3. Operating business segments
 - 8.10.4. Product portfolio
 - 8.10.5. Business performance

List Of Tables

LIST OF TABLES

TABLE 01. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY PRODUCT, 20142016 (\$MILLION)

TABLE 02. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY PRODUCT, 20172025 (\$MILLION)

TABLE 03. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR INFECTION MANAGEMENT, BY TYPE, 20142016 (\$MILLION)

TABLE 04. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR INFECTION MANAGEMENT, BY TYPE, 20172025 (\$MILLION)

TABLE 05. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR EXUDATE MANAGEMENT, BY TYPE, 20142016 (\$MILLION)

TABLE 06. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR EXUDATE MANAGEMENT, BY TYPE, 20172025 (\$MILLION)

TABLE 07. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR ACTIVE WOUND CARE, BY TYPE, 20142016 (\$MILLION)

TABLE 08. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR ACTIVE WOUND CARE, BY TYPE, 20172025 (\$MILLION)

TABLE 09. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR THERAPY DEVICES, BY TYPE, 20142016 (\$MILLION)

TABLE 10. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR THERAPY DEVICES, BY TYPE, 20172025 (\$MILLION)

TABLE 11. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY APPLICATION, 20142016 (\$MILLION)

TABLE 12. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY APPLICATION, 20172025 (\$MILLION)

TABLE 13. ASIA-PACIFIC ADVANCED CHRONIC WOUND CARE MARKET, BY TYPE, 20142016 (\$MILLION)

TABLE 14. ASIA-PACIFIC ADVANCED CHRONIC WOUND CARE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 15. ASIA-PACIFIC ADVANCED ACUTE WOUND CARE MARKET, BY TYPE, 20142016 (\$MILLION)

TABLE 16. ASIA-PACIFIC ADVANCED ACUTE WOUND CARE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 17. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY END USER, 20142016 (\$MILLION)

TABLE 18. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY END USER,

20172025 (\$MILLION)

TABLE 19. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY COUNTRY,
20142016 (\$MILLION)

TABLE 20. ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY COUNTRY,
20172025 (\$MILLION)

TABLE 21. 3M: COMPANY SNAPSHOT

TABLE 22. 3M: OPERATING SEGMENTS

TABLE 23. 3M: PRODUCT PORTFOLIO

TABLE 24. ACELITY: COMPANY SNAPSHOT

TABLE 25. ACELITY: OPERATING SEGMENTS

TABLE 26. ACELITY: PRODUCT PORTFOLIO

TABLE 27. B. BRAUN: COMPANY SNAPSHOT

TABLE 28. B. BRAUN: OPERATING SEGMENTS

TABLE 29. B. BRAUN: PRODUCT PORTFOLIO

TABLE 30. CARDINAL HEALTH: COMPANY SNAPSHOT

TABLE 31. CARDINAL HEALTH: OPERATING SEGMENTS

TABLE 32. CARDINAL HEALTH: PRODUCT PORTFOLIO

TABLE 33. COLOPLAST: COMPANY SNAPSHOT

TABLE 34. COLOPLAST: OPERATING SEGMENTS

TABLE 35. COLOPLAST: PRODUCT PORTFOLIO

TABLE 36. CONVATEC: COMPANY SNAPSHOT

TABLE 37. CONVATEC: OPERATING SEGMENTS

TABLE 38. CONVATEC: PRODUCT PORTFOLIO

TABLE 39. ESSITY: COMPANY SNAPSHOT

TABLE 40. ESSITY: PRODUCT PORTFOLIO

TABLE 41. MEDTRONIC: COMPANY SNAPSHOT

TABLE 42. MEDTRONIC: OPERATING SEGMENTS

TABLE 43. MEDTRONIC: PRODUCT PORTFOLIO

TABLE 44. MOLNLYCKE: COMPANY SNAPSHOT

TABLE 45. MOLNLYCKE: OPERATING SEGMENTS

TABLE 46. MOLNLYCKE: PRODUCT PORTFOLIO

TABLE 47. SMITH & NEPHEW: COMPANY SNAPSHOT

TABLE 48. SMITH & NEPHEW: PRODUCT SEGMENTS

TABLE 49. SMITH & NEPHEW: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. ASIA-PACIFIC ADVANCED WOUND CARE MARKET SEGMENTATION
- FIGURE 02. TOP INVESTMENT POCKETS
- FIGURE 03. HIGH BARGAINING POWER OF BUYERS
- FIGURE 04. MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 05. HIGH THREAT OF NEW ENTRANTS
- FIGURE 06. LOW THREAT OF SUBSTITUTION
- FIGURE 07. HIGH COMPETITIVE RIVALRY
- FIGURE 08. MARKET SHARE ANALYSIS, 2017
- FIGURE 09. ASIA-PACIFIC SILVER WOUND DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 10. ASIA-PACIFIC NON-SILVER DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 11. ASIA-PACIFIC COLLAGEN DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 12. ASIA-PACIFIC HYDROCOLLOIDS DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 13. ASIA-PACIFIC FOAM DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 14. ASIA-PACIFIC ALGINATE DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 15. ASIA-PACIFIC HYDROGEL DRESSINGS MARKET, 20142025 (\$MILLION)
- FIGURE 16. ASIA-PACIFIC SKIN SUBSTITUTES MARKET, 20142025 (\$MILLION)
- FIGURE 17. ASIA-PACIFIC GROWTH FACTORS MARKET, 20142025 (\$MILLION)
- FIGURE 18. ASIA-PACIFIC NEGATIVE PRESSURE WOUND THERAPY MARKET, 20142025 (\$MILLION)
- FIGURE 19. ASIA-PACIFIC OXYGEN AND HYPERBARIC OXYGEN EQUIPMENT MARKET, 20142025 (\$MILLION)
- FIGURE 20. ASIA-PACIFIC ELECTROMAGNETIC THERAPY DEVICES MARKET, 20142025 (\$MILLION)
- FIGURE 21. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR OTHERS, 20142025 (\$MILLION)
- FIGURE 22. ASIA-PACIFIC PRESSURE ULCERS MARKET, 20142025 (\$MILLION)
- FIGURE 23. ASIA-PACIFIC DIABETIC FOOT ULCER MARKET, 20142025 (\$MILLION)
- FIGURE 24. ASIA-PACIFIC VENOUS ULCERS MARKET, 20142025 (\$MILLION)
- FIGURE 25. ASIA-PACIFIC ARTERIAL ULCERS MARKET, 20142025 (\$MILLION)
- FIGURE 26. ASIA-PACIFIC BURNS AND TRAUMA MARKET, 20142025 (\$MILLION)

- FIGURE 27. ASIA-PACIFIC SURGICAL WOUND MARKET, 20142025 (\$MILLION)
- FIGURE 28. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR HOSPITALS, 20142025 (\$MILLION)
- FIGURE 29. ASIA-PACIFIC ADVANCED WOUND CARE MARKET FOR COMMUNITY HEALTH SERVICES CENTER, 20142025 (\$MILLION)
- FIGURE 30. SINGAPORE ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 31. MALAYSIA ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 32. JAPAN ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 33. CHINA ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 34. INDIA ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 35. SOUTH KOREA ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 36. AUSTRALIA ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 37. REST OF ASIA-PACIFIC ADVANCED WOUND CARE MARKET, 20142025 (\$MILLION)
- FIGURE 38. 3M: NET SALES, 20152017 (\$MILLION)
- FIGURE 39. 3M: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 40. 3M: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 41. ACELITY: NET SALES, 20132015 (\$MILLION)
- FIGURE 42. ACELITY: REVENUE SHARE BY SEGMENT, 2015 (%)
- FIGURE 43. ACELITY: REVENUE SHARE BY GEOGRAPHY, 2015 (%)
- FIGURE 44. B. BRAUN: NET SALES, 20152017 (\$MILLION)
- FIGURE 45. B. BRAUN: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 46. B. BRAUN: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 47. CARDINAL HEALTH: NET SALES, 20152017 (\$MILLION)
- FIGURE 48. CARDINAL HEALTH: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 49. CARDINAL HEALTH: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 50. COLOPLAST: NET SALES, 20152017 (\$MILLION)
- FIGURE 51. COLOPLAST: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 52. COLOPLAST: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 53. CONVATEC: NET SALES, 20152017 (\$MILLION)
- FIGURE 54. CONVATEC: REVENUE SHARE BY PRODUCT, 2017 (%)
- FIGURE 55. CONVATEC: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 56. ESSITY: NET SALES, 20152017 (\$MILLION)
- FIGURE 57. ESSITY: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 58. ESSITY: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 59. MEDTRONIC: NET SALES, 20152017 (\$MILLION)

- FIGURE 60. MEDTRONIC: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 61. MEDTRONIC: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 62. MOLNLYCKE: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 63. MOLNLYCKE: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 64. MOLNLYCKE: REVENUE SHARE BY REGION, 2017 (%)
- FIGURE 65. SMITH & NEPHEW: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 66. SMITH & NEPHEW: REVENUE SHARE BY PRODUCT, 2017 (%)
- FIGURE 67. SMITH & NEPHEW: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

I would like to order

Product name: Asia - Pacific Advanced Wound Care Market by Product (Infection Management, Exudate Management, Active Wound Care, and Therapy Device), Application (Chronic Wound Care and Acute Wound Care), and End User (Hospital and Community Health Service Center): Opportunity Analysis and Industry Forecast, 2018 - 2025

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