

ASEAN Ground Support Equipment Market by Equipment Type (Container Pallet Loader (7T), Conveyor Belt Loader, Tugs & Tractors, Dollies and Others), Type (Motorized and Non-Motorized), and Power Source (Electric, Non-Electric, and Hybrid): Regional Opportunity Analysis and Industry Forecast, 2018–2027

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Abstracts

The ASEAN ground support equipment market involves the study of various GSE applications such as aircraft handling, passenger handling, and cargo handling. For instance, GSE such as deicers, ground power units, fuel trucks, pre-conditioned air (PCA) units, and hydrant trucks are especially deployed for aircraft handling. Equipment such as belt loaders/conveyors, cabin service vehicles, boarding stairs, lavatory service vehicles, and passenger buses serve the purpose of passenger handling. In addition, cargo/container loaders, pushback tractors, and forklifts are used for cargo handling application. Powered equipment consist of refuelers, ground power equipment, tugs & tractors, portable water truck, generators, baggage conveyor/belt loader, passenger buses, catering truck, passenger boarding stairs, air compressors, portable floodlights, air conditioners, container loaders, lavatory service vehicles, and de-icing vehicles. Equipment studied under non-powered GSE include chocks baggage carts, trestles, intake exhaust cover, oil cart, air cart, dollies, sling cables, ladders, and aircraft jacks.

The ASEAN ground support equipment market is driven by factors such as increase in air traffic and cargo, rise in focus of airports on enhancing operational efficiency, high service standards, and leasing of ground support equipment. However, high initial investment restrict the market growth. Moreover, surge in focus toward procurement of greener GSE, outsourcing of maintenance, repair, and overhaul (MRO) to third party,

and emerging use of wireless technologies create lucrative growth opportunities for the market growth.

The ASEAN ground support equipment market is segmented into equipment type, type, power source and ASEAN countries. By equipment type, it is segmented into container pallet loader (7T), conveyor belt loader, tugs & tractors, dollies, and others. Further, by type, it is divided into motorized and non-motorized. Based on power source it is segmented into electric, non-electric, and hybrid.

Geographically, the market is analyzed across ASEAN countries, which include Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, The Philippines, Singapore, Thailand, and Vietnam.

Key players operating in the market include Adelte Group S.L, Avia Equipment Pte Ltd, Cavotec SA, Guangta, IMAI Aero-Equipment MFG. CO. LTD., ITW GSE, JBT Corporation, Textron Ground Support Equipment INC, TLD, and Tronair.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the ASEAN ground support equipment market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Equipment Type

Container Pallet Loader (7T)

Conveyor Belt Loader

Tugs & Tractors

Dollies

Others

By Type

Motorized

Non-Motorized

By Power Source

Electric

Non-electric

Hybrid

By Country

Brunei

Cambodia

Indonesia

Laos

Malaysia

Myanmar

The Philippines

Singapore

Thailand

Vietnam

Key Market Players

Adelte Group S.L

Avia Equipment Pte Ltd

Cavotec SA

Guangta

IMAI Aero-Equipment MFG. CO. LTD.

ITW GSE

JBT Corporation

Textron Ground Support Equipment INC

TLD

Tronair

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