

# **Aromatherapy Market By Product (Consumables, Equipment) , By Mode of Delivery (Topical, Aerial Diffusion, Direct Inhalation) By Application (Relaxation, Skin & Hair Care, Pain Management, Cold & Cough, Insomnia, Scar Management, Others) By End-use Industry (Home Use, Spa & Wellness Centers, Hospitals & Clinics, Yoga & Meditation Centers) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

Aromatherapy Market Expected to Garner \$7.0 Billion by 2033, Growing with a CAGR of 12.6%

Abstract: The global aromatherapy market is expected to grow primarily due to the growing interest and recognition of aromatherapy's potential benefits in managing health conditions. The market in the North America region is predicted to grow with the highest profitability.

As per the report published by Research Dive, the global aromatherapy market was valued at \$2.2 billion in 2023 and is expected to register a revenue of \$7.0 billion by 2033 at a CAGR of 12.6% during the forecast period 2024-2033.

### **Dynamics of the Market**

The growing interest and recognition of aromatherapy's potential benefits in managing health conditions, including pain relief, mood improvement, stress reduction, and

relaxation is expected to make the aromatherapy market a highly profitable one in the forecast period. Besides, the growing preference of consumers for natural and sustainable products, driving a surge in demand for aromatherapy oils and diffusers.

However, according to market analysts, the potential adverse reactions from essential oils and the lack of standardized regulations in the aroma therapy industry might restraint the growth of the market.

Advancements in holistic medicine, particularly the development of essential oil nanoformulations, which offer more effective and targeted treatments is predicted to offer numerous growth opportunities to the market in the forecast period. Moreover, the integration of artificial intelligence and machine learning in the formulation of nanoemulsions is expected to propel the aromatherapy market forward in the coming period.

### Key Players of the Market

The major players of the aromatherapy market include d?TERRA, Edens Garden, Young Living Essential Oils, Mountain Rose Herbs, Rocky Mountain Oils, LLC, Plant Therapy Essential Oils, FLORIHANA, Biolandes, Falcon, and Stadler Form Aktiengesellschaft.

### What the Report Covers

In addition to the details highlighted in this description, the comprehensive final report delves into essential market aspects. These encompass a market overview, SWOT analysis, market dynamics, Porter's five forces analysis, segmentation (key trends, regional analysis, and forecast analysis), and company profiles (including company overview, product portfolio, operating segments, strategic initiatives, and financial performance).

Additional benefits you will get with this purchase are:

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Consumer Buying Behavior Analysis

End user preferences and pain points

Investment Opportunities

Upcoming/New Entrant by Regions

Technology Trend Analysis

Consumer Preference and Product Specifications

Go To Market Strategy

New Product Development/ Product Matrix of Key Players

Pain Point Analysis

Regulatory Guidelines

Strategic Recommendations

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Market share analysis of players at global/region/country level

SWOT Analysis

## Key Market Segments

### By Product

Consumables

Essential Oils

Carrier Oils

Equipment

Ultrasonic

Nebulizing

Evaporative

Heat

#### By Mode Of Delivery

Topical

Aerial Diffusion

Direct Inhalation

#### By Application

Relaxation

Skin Hair Care

Pain Management

Cold Cough

Insomnia

Scar Management

Others

#### By End-use Industry

Home Use

Spa Wellness Centers

Hospitals Clinics

## Yoga Meditation Centers

### By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Spain

Italy

France

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

UAE

South Africa

Rest of LAMEA

Key Market Players

Young Living Essential oils

Edens Garden

Mountain Rose Herbs

Plant Therapy Essential Oils

Rocky Mountain Oils, LLC

FLORIHANA

Falcon

Biolandes

Stadler Form Aktiengesellschaft

d?TERRA

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

### CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Threat of New Entrants
  - 3.3.3. Threat of Substitutes
  - 3.3.4. Competitive Rivalry
  - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
  - 3.4.1. Drivers
  - 3.4.2. Restraints
  - 3.4.3. Opportunities

### CHAPTER 4: AROMATHERAPY MARKET, BY PRODUCT

- 4.1. Market Overview
  - 4.1.1 Market Size and Forecast, By Product
- 4.2. Consumables
  - 4.2.1. Key Market Trends, Growth Factors and Opportunities



- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.2.5. Essential Oils
  - 4.2.5.1. Market Size and Forecast
- 4.2.6. Carrier Oils
  - 4.2.6.1. Market Size and Forecast
- 4.3. Equipment
  - 4.3.1. Key Market Trends, Growth Factors and Opportunities
  - 4.3.2. Market Size and Forecast, By Region
  - 4.3.3. Market Share Analysis, By Country
  - 4.3.5. Ultrasonic
    - 4.3.5.1. Market Size and Forecast
  - 4.3.6. Nebulizing
    - 4.3.6.1. Market Size and Forecast
  - 4.3.7. Evaporative
    - 4.3.7.1. Market Size and Forecast
  - 4.3.8. Heat
    - 4.3.8.1. Market Size and Forecast

## **CHAPTER 5: AROMATHERAPY MARKET, BY MODE OF DELIVERY**

- 5.1. Market Overview
  - 5.1.1 Market Size and Forecast, By Mode Of Delivery
- 5.2. Topical
  - 5.2.1. Key Market Trends, Growth Factors and Opportunities
  - 5.2.2. Market Size and Forecast, By Region
  - 5.2.3. Market Share Analysis, By Country
- 5.3. Aerial Diffusion
  - 5.3.1. Key Market Trends, Growth Factors and Opportunities
  - 5.3.2. Market Size and Forecast, By Region
  - 5.3.3. Market Share Analysis, By Country
- 5.4. Direct Inhalation
  - 5.4.1. Key Market Trends, Growth Factors and Opportunities
  - 5.4.2. Market Size and Forecast, By Region
  - 5.4.3. Market Share Analysis, By Country

## **CHAPTER 6: AROMATHERAPY MARKET, BY APPLICATION**

- 6.1. Market Overview

- 6.1.1 Market Size and Forecast, By Application
- 6.2. Relaxation
  - 6.2.1. Key Market Trends, Growth Factors and Opportunities
  - 6.2.2. Market Size and Forecast, By Region
  - 6.2.3. Market Share Analysis, By Country
- 6.3. Skin Hair Care
  - 6.3.1. Key Market Trends, Growth Factors and Opportunities
  - 6.3.2. Market Size and Forecast, By Region
  - 6.3.3. Market Share Analysis, By Country
- 6.4. Pain Management
  - 6.4.1. Key Market Trends, Growth Factors and Opportunities
  - 6.4.2. Market Size and Forecast, By Region
  - 6.4.3. Market Share Analysis, By Country
- 6.5. Cold Cough
  - 6.5.1. Key Market Trends, Growth Factors and Opportunities
  - 6.5.2. Market Size and Forecast, By Region
  - 6.5.3. Market Share Analysis, By Country
- 6.6. Insomnia
  - 6.6.1. Key Market Trends, Growth Factors and Opportunities
  - 6.6.2. Market Size and Forecast, By Region
  - 6.6.3. Market Share Analysis, By Country
- 6.7. Scar Management
  - 6.7.1. Key Market Trends, Growth Factors and Opportunities
  - 6.7.2. Market Size and Forecast, By Region
  - 6.7.3. Market Share Analysis, By Country
- 6.8. Others
  - 6.8.1. Key Market Trends, Growth Factors and Opportunities
  - 6.8.2. Market Size and Forecast, By Region
  - 6.8.3. Market Share Analysis, By Country

## **CHAPTER 7: AROMATHERAPY MARKET, BY END-USE INDUSTRY**

- 7.1. Market Overview
  - 7.1.1 Market Size and Forecast, By End-use Industry
- 7.2. Home Use
  - 7.2.1. Key Market Trends, Growth Factors and Opportunities
  - 7.2.2. Market Size and Forecast, By Region
  - 7.2.3. Market Share Analysis, By Country
- 7.3. Spa Wellness Centers

- 7.3.1. Key Market Trends, Growth Factors and Opportunities
- 7.3.2. Market Size and Forecast, By Region
- 7.3.3. Market Share Analysis, By Country
- 7.4. Hospitals Clinics
  - 7.4.1. Key Market Trends, Growth Factors and Opportunities
  - 7.4.2. Market Size and Forecast, By Region
  - 7.4.3. Market Share Analysis, By Country
- 7.5. Yoga Meditation Centers
  - 7.5.1. Key Market Trends, Growth Factors and Opportunities
  - 7.5.2. Market Size and Forecast, By Region
  - 7.5.3. Market Share Analysis, By Country

## **CHAPTER 8: AROMATHERAPY MARKET, BY REGION**

- 8.1. Market Overview
  - 8.1.1 Market Size and Forecast, By Region
- 8.2. North America
  - 8.2.1. Key Market Trends and Opportunities
  - 8.2.2. Market Size and Forecast, By Product
  - 8.2.3. Market Size and Forecast, By Mode Of Delivery
  - 8.2.4. Market Size and Forecast, By Application
  - 8.2.5. Market Size and Forecast, By End-use Industry
  - 8.2.6. Market Size and Forecast, By Country
  - 8.2.7. U.S. Aromatherapy Market
    - 8.2.7.1. Market Size and Forecast, By Product
    - 8.2.7.2. Market Size and Forecast, By Mode Of Delivery
    - 8.2.7.3. Market Size and Forecast, By Application
    - 8.2.7.4. Market Size and Forecast, By End-use Industry
  - 8.2.8. Canada Aromatherapy Market
    - 8.2.8.1. Market Size and Forecast, By Product
    - 8.2.8.2. Market Size and Forecast, By Mode Of Delivery
    - 8.2.8.3. Market Size and Forecast, By Application
    - 8.2.8.4. Market Size and Forecast, By End-use Industry
  - 8.2.9. Mexico Aromatherapy Market
    - 8.2.9.1. Market Size and Forecast, By Product
    - 8.2.9.2. Market Size and Forecast, By Mode Of Delivery
    - 8.2.9.3. Market Size and Forecast, By Application
    - 8.2.9.4. Market Size and Forecast, By End-use Industry
- 8.3. Europe

- 8.3.1. Key Market Trends and Opportunities
- 8.3.2. Market Size and Forecast, By Product
- 8.3.3. Market Size and Forecast, By Mode Of Delivery
- 8.3.4. Market Size and Forecast, By Application
- 8.3.5. Market Size and Forecast, By End-use Industry
- 8.3.6. Market Size and Forecast, By Country
- 8.3.7. Germany Aromatherapy Market
  - 8.3.7.1. Market Size and Forecast, By Product
  - 8.3.7.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.7.3. Market Size and Forecast, By Application
  - 8.3.7.4. Market Size and Forecast, By End-use Industry
- 8.3.8. UK Aromatherapy Market
  - 8.3.8.1. Market Size and Forecast, By Product
  - 8.3.8.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.8.3. Market Size and Forecast, By Application
  - 8.3.8.4. Market Size and Forecast, By End-use Industry
- 8.3.9. Spain Aromatherapy Market
  - 8.3.9.1. Market Size and Forecast, By Product
  - 8.3.9.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.9.3. Market Size and Forecast, By Application
  - 8.3.9.4. Market Size and Forecast, By End-use Industry
- 8.3.10. Italy Aromatherapy Market
  - 8.3.10.1. Market Size and Forecast, By Product
  - 8.3.10.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.10.3. Market Size and Forecast, By Application
  - 8.3.10.4. Market Size and Forecast, By End-use Industry
- 8.3.11. France Aromatherapy Market
  - 8.3.11.1. Market Size and Forecast, By Product
  - 8.3.11.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.11.3. Market Size and Forecast, By Application
  - 8.3.11.4. Market Size and Forecast, By End-use Industry
- 8.3.12. Rest Of Europe Aromatherapy Market
  - 8.3.12.1. Market Size and Forecast, By Product
  - 8.3.12.2. Market Size and Forecast, By Mode Of Delivery
  - 8.3.12.3. Market Size and Forecast, By Application
  - 8.3.12.4. Market Size and Forecast, By End-use Industry
- 8.4. Asia-Pacific
  - 8.4.1. Key Market Trends and Opportunities
  - 8.4.2. Market Size and Forecast, By Product

- 8.4.3. Market Size and Forecast, By Mode Of Delivery
- 8.4.4. Market Size and Forecast, By Application
- 8.4.5. Market Size and Forecast, By End-use Industry
- 8.4.6. Market Size and Forecast, By Country
- 8.4.7. China Aromatherapy Market
  - 8.4.7.1. Market Size and Forecast, By Product
  - 8.4.7.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.7.3. Market Size and Forecast, By Application
  - 8.4.7.4. Market Size and Forecast, By End-use Industry
- 8.4.8. Japan Aromatherapy Market
  - 8.4.8.1. Market Size and Forecast, By Product
  - 8.4.8.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.8.3. Market Size and Forecast, By Application
  - 8.4.8.4. Market Size and Forecast, By End-use Industry
- 8.4.9. India Aromatherapy Market
  - 8.4.9.1. Market Size and Forecast, By Product
  - 8.4.9.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.9.3. Market Size and Forecast, By Application
  - 8.4.9.4. Market Size and Forecast, By End-use Industry
- 8.4.10. South Korea Aromatherapy Market
  - 8.4.10.1. Market Size and Forecast, By Product
  - 8.4.10.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.10.3. Market Size and Forecast, By Application
  - 8.4.10.4. Market Size and Forecast, By End-use Industry
- 8.4.11. Australia Aromatherapy Market
  - 8.4.11.1. Market Size and Forecast, By Product
  - 8.4.11.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.11.3. Market Size and Forecast, By Application
  - 8.4.11.4. Market Size and Forecast, By End-use Industry
- 8.4.12. Rest of Asia-Pacific Aromatherapy Market
  - 8.4.12.1. Market Size and Forecast, By Product
  - 8.4.12.2. Market Size and Forecast, By Mode Of Delivery
  - 8.4.12.3. Market Size and Forecast, By Application
  - 8.4.12.4. Market Size and Forecast, By End-use Industry
- 8.5. LAMEA
  - 8.5.1. Key Market Trends and Opportunities
  - 8.5.2. Market Size and Forecast, By Product
  - 8.5.3. Market Size and Forecast, By Mode Of Delivery
  - 8.5.4. Market Size and Forecast, By Application

- 8.5.5. Market Size and Forecast, By End-use Industry
- 8.5.6. Market Size and Forecast, By Country
- 8.5.7. Brazil Aromatherapy Market
  - 8.5.7.1. Market Size and Forecast, By Product
  - 8.5.7.2. Market Size and Forecast, By Mode Of Delivery
  - 8.5.7.3. Market Size and Forecast, By Application
  - 8.5.7.4. Market Size and Forecast, By End-use Industry
- 8.5.8. Saudi Arabia Aromatherapy Market
  - 8.5.8.1. Market Size and Forecast, By Product
  - 8.5.8.2. Market Size and Forecast, By Mode Of Delivery
  - 8.5.8.3. Market Size and Forecast, By Application
  - 8.5.8.4. Market Size and Forecast, By End-use Industry
- 8.5.9. UAE Aromatherapy Market
  - 8.5.9.1. Market Size and Forecast, By Product
  - 8.5.9.2. Market Size and Forecast, By Mode Of Delivery
  - 8.5.9.3. Market Size and Forecast, By Application
  - 8.5.9.4. Market Size and Forecast, By End-use Industry
- 8.5.10. South Africa Aromatherapy Market
  - 8.5.10.1. Market Size and Forecast, By Product
  - 8.5.10.2. Market Size and Forecast, By Mode Of Delivery
  - 8.5.10.3. Market Size and Forecast, By Application
  - 8.5.10.4. Market Size and Forecast, By End-use Industry
- 8.5.11. Rest of LAMEA Aromatherapy Market
  - 8.5.11.1. Market Size and Forecast, By Product
  - 8.5.11.2. Market Size and Forecast, By Mode Of Delivery
  - 8.5.11.3. Market Size and Forecast, By Application
  - 8.5.11.4. Market Size and Forecast, By End-use Industry

## **CHAPTER 9: COMPETITIVE LANDSCAPE**

- 9.1. Introduction
- 9.2. Top Winning Strategies
- 9.3. Product Mapping Of Top 10 Player
- 9.4. Competitive Dashboard
- 9.5. Competitive Heatmap
- 9.6. Top Player Positioning, 2023

## **CHAPTER 10: COMPANY PROFILES**



- 10.1. Young Living Essential Oils
  - 10.1.1. Company Overview
  - 10.1.2. Key Executives
  - 10.1.3. Company Snapshot
  - 10.1.4. Operating Business Segments
  - 10.1.5. Product Portfolio
  - 10.1.6. Business Performance
  - 10.1.7. Key Strategic Moves and Developments
- 10.2. Edens Garden
  - 10.2.1. Company Overview
  - 10.2.2. Key Executives
  - 10.2.3. Company Snapshot
  - 10.2.4. Operating Business Segments
  - 10.2.5. Product Portfolio
  - 10.2.6. Business Performance
  - 10.2.7. Key Strategic Moves and Developments
- 10.3. Mountain Rose Herbs
  - 10.3.1. Company Overview
  - 10.3.2. Key Executives
  - 10.3.3. Company Snapshot
  - 10.3.4. Operating Business Segments
  - 10.3.5. Product Portfolio
  - 10.3.6. Business Performance
  - 10.3.7. Key Strategic Moves and Developments
- 10.4. Plant Therapy Essential Oils
  - 10.4.1. Company Overview
  - 10.4.2. Key Executives
  - 10.4.3. Company Snapshot
  - 10.4.4. Operating Business Segments
  - 10.4.5. Product Portfolio
  - 10.4.6. Business Performance
  - 10.4.7. Key Strategic Moves and Developments
- 10.5. Rocky Mountain Oils, LLC
  - 10.5.1. Company Overview
  - 10.5.2. Key Executives
  - 10.5.3. Company Snapshot
  - 10.5.4. Operating Business Segments
  - 10.5.5. Product Portfolio
  - 10.5.6. Business Performance

#### 10.5.7. Key Strategic Moves and Developments

### 10.6. FLORIHANA

#### 10.6.1. Company Overview

#### 10.6.2. Key Executives

#### 10.6.3. Company Snapshot

#### 10.6.4. Operating Business Segments

#### 10.6.5. Product Portfolio

#### 10.6.6. Business Performance

#### 10.6.7. Key Strategic Moves and Developments

### 10.7. Falcon

#### 10.7.1. Company Overview

#### 10.7.2. Key Executives

#### 10.7.3. Company Snapshot

#### 10.7.4. Operating Business Segments

#### 10.7.5. Product Portfolio

#### 10.7.6. Business Performance

#### 10.7.7. Key Strategic Moves and Developments

### 10.8. Biolandes

#### 10.8.1. Company Overview

#### 10.8.2. Key Executives

#### 10.8.3. Company Snapshot

#### 10.8.4. Operating Business Segments

#### 10.8.5. Product Portfolio

#### 10.8.6. Business Performance

#### 10.8.7. Key Strategic Moves and Developments

### 10.9. Stadler Form Aktiengesellschaft

#### 10.9.1. Company Overview

#### 10.9.2. Key Executives

#### 10.9.3. Company Snapshot

#### 10.9.4. Operating Business Segments

#### 10.9.5. Product Portfolio

#### 10.9.6. Business Performance

#### 10.9.7. Key Strategic Moves and Developments

### 10.10. D?TERRA

#### 10.10.1. Company Overview

#### 10.10.2. Key Executives

#### 10.10.3. Company Snapshot

#### 10.10.4. Operating Business Segments

#### 10.10.5. Product Portfolio



10.10.6. Business Performance

10.10.7. Key Strategic Moves and Developments

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