

# Architectural Coatings Market by Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane, Polyester, Urethane, and Others), Technology (Solvent Borne and Water Borne), Function (Ceramics, Inks, Lacquers, Paints, Powder Coatings, Primers, Sealers) - Global Opportunity Analysis and Industry Forecast, 2014-2022

<https://marketpublishers.com/r/A08D680CDD0EN.html>

Date: March 2017

Pages: 270

Price: US\$ 3,999.00 (Single User License)

ID: A08D680CDD0EN

## Abstracts

The global architectural coatings market is expected to reach \$57,270 million by 2022 from \$81,861 million in 2015 with a CAGR of 5.6% from 2016 to 2022. Architectural coatings are coatings that are applied on buildings and homes. Architectural coatings include a wide range of paints & coatings such as varnishes, lacquers, power coatings, primers, inks, and several others. They are applied to protect the surfaces from abrasion, moisture, and other harmful substances that can cause damage, fading of the surface.

The architectural coatings market is primarily driven by the growing demand from Asia-Pacific and LAMEA region. The market will also benefit by the rising demand of architectural coatings from residential sector due to rising disposable income of the middle class. The major restraint hindering the growth of agricultural coatings market is the stringent government regulations against the use of toxic chemicals. However, the impact of this restraint is likely to reduce in the future with the introduction of green coatings. The development of green coatings and increasing use of nanocoating is expected to create numerous growth opportunities in the market.

On the basis of resin type, the architectural coatings market is segmented into acrylic, alkyd, epoxy, polyurethane, polyester, urethane, and others including PTFE and PVDF. Based on technology, it is bifurcated into solvent borne and water borne. According to the end-use industry, the market segmentation includes residential and non-residential.

Based on function, the market is segmented into ceramics, inks, lacquers, paints, powder coatings, primers, sealers, stains, and varnishes. Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The North American architectural coatings market has witnessed several acquisitions and agreements. The market is consolidated with maximum of the share occupied by four major market players, The Sherwin- Williams Company, PPG Industries, The Valspar Corporation, and Masco.

Top players in architectural coatings market include:

PPG Industries

Asian Paints

Nippon Paints

The Sherwin-Williams Company

Axalta Coatings

RPM International Inc.

The Valspar Corporation

Midwest Industrial Coatings Inc.

Sumter Coatings

BASF SE

## **KEY BENEFITS FOR STAKEHOLDERS**

This report entails the detailed quantitative analysis of current market and estimations from 2014 to 2022 that assist to identify the prevailing market opportunities to capitalize on the global architectural coatings market.

In-depth coverage of the market including drivers, restraints, and opportunities helps professionals to better understand the market behavior.

Detailed study of the strategies of key leaders, partnerships, and acquisitions in the market is provided.

Porter's Five Forces analysis examines the competitive structure of the market and assists strategists in better decision-making.

Pinpoint analysis of geographical segments helps to identify opportunities for growth within the market.

## **KEY MARKET SEGMENTS**

### **By Resin Type**

Acrylic

Alkyd

Epoxy

Polyurethane

Polyester

Urethane

Others (PTFE & PVDF)

### **By Technology**

Solvent Borne

Water Borne

### **By End-Use Industry**

Residential

Non-Residential

### By Function

Ceramics

Inks

Lacquers

Paints

Powder Coatings

Primers

Sealers

Stains

Varnishes

### By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Turkey

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

Korea

India

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

UAE

Qatar

Rest of LAMEA

Other prominent market players are

AzkoNobel

Prisum Coatings Canada Inc.

Helios Group

A&A Coatings

Kansai Paint Co.

RockSolid Industrial

LINE-X UK

Single Source, Inc.

Michelman, Inc.

IFS Coatings

(The above companies are not profiled but can be done on Client's request)

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