

# **Apparel Software Market By Deployment Type (On-premise, Cloud) , By Application (Apparel Retailers, Apparel Manufacturer, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032**

<https://marketpublishers.com/r/A7943F9938B3EN.html>

Date: August 2024

Pages: 350

Price: US\$ 2,601.00 (Single User License)

ID: A7943F9938B3EN

## **Abstracts**

### Apparel Software Market

The apparel software market was valued at \$834.3 billion in 2023 and is projected to reach \$1818.4 billion by 2032, growing at a CAGR of 9% from 2024 to 2032.

Apparel software is a type of management software for retail businesses that manages the manufacturing, distribution, and retailing of clothing products. The database of the software records all the details of products and tracks down the sales, helping businesses to make inventory decisions through data analysis. The major functions performed by apparel software include product scheduling, apparel forecasting, accounting, inventory management, e-commerce, and customer relationship management (CRM). The ability of the software to streamline operational and administrative activities aids garment businesses to enhance their efficiency & productivity.

Surge in inclination toward integrating digital technologies to simplify the operations of retail business is a major driver of the apparel software market. Moreover, the software exhibits the capability to regulate complex supply chains and reduce the lead times through data analytics, which augments the development of the market. In addition, rise of the e-commerce industry is propelling the market growth as the software facilitates smooth online order processing and CRM. The use of AI and ML algorithms to assimilate predictive analytics capabilities into the software is currently trending in the apparel software market. Predictive analytics aids the businesses to elevate their

presence in the market and make well-informed decisions through future fashion forecasting & consumer behavior prediction.

However, the implementation and management of the software is a time-consuming and capital-intensive process, deterring several small-scale apparel businesses from investing in it. This restrains the growth of the apparel software market significantly. Furthermore, the use of digital technology poses concerns related to data security and leak of sensitive business information, which limits the adoption of software and hampers the market development. On the contrary, increase in awareness among businesses regarding the multidimensional benefits of apparel software is presenting several lucrative opportunities for the market expansion. Global consulting firm, McKinsey & Company mentioned in a recent report that in 2021, the investment of fashion companies in technology was 1.6-1.8% of their total revenue. The firm predicts this figure to increase to 3-3.5% by 2030. This surge in investment in technology is poised to open new avenues for the apparel software market.

## Segment Review

The apparel software market is segmented into deployment type, application, and region. On the basis of deployment type, the market is bifurcated into on-premise and cloud. Depending on application, it is divided into apparel retails, apparel manufacturer, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, Latin America, and MEA.

## Key Findings

On the basis of deployment type, the on-premise segment dominated the market in 2023.

Depending on application, the apparel retails segment acquired a high stake in the market in 2023.

Region wise, North America was the highest revenue generator in 2023.

## Competition Analysis

The leading players operating in the global apparel software market include Systech Innovations Pvt. Ltd., AIMS 360 Apparel Software, Apparel Business Systems, Oracle Corporation, Orderhive Inc., Fast React Systems Ltd., AF Technologies, Inc., PowerSoft

Computer Solutions Ltd., ApparelMagic, and Computer Generated Solutions, Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and\* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response\*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

End user preferences and pain points

Industry life cycle assessment, by region

Product Benchmarking / Product specification and applications

Product Life Cycles

Scenario Analysis & Growth Trend Comparison

Technology Trend Analysis

Go To Market Strategy

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Pain Point Analysis

Regulatory Guidelines

Strategic Recommendations

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

## By Deployment Type

On-premise

Cloud

## By Application

Apparel Retails

Apparel Manufacturer

Others

## By Region

North America

U.S.

Canada

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

Latin America

Brazil

Colombia

Argentina

Rest of Latin America

MEA

Saudi Arabia

South Africa

UAE

Rest of MEA

Key Market Players

Systech Infovations Pvt. Ltd.

AIMS 360 Apparel Software

Apparel Business Systems

Oracle Corporation

Orderhive Inc.

Fast React Systems Ltd.

AF Technologies, Inc.

PowerSoft Computer Solutions Ltd.

ApparelMagic

Computer Generated Solutions, Inc.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. CXO Perspective

### **CHAPTER 3: MARKET LANDSCAPE**

- 3.1. Market Definition and Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Threat of New Entrants
  - 3.3.3. Threat of Substitutes
  - 3.3.4. Competitive Rivalry
  - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
  - 3.4.1. Drivers
  - 3.4.2. Restraints
  - 3.4.3. Opportunities

### **CHAPTER 4: APPAREL SOFTWARE MARKET, BY DEPLOYMENT TYPE**

- 4.1. Market Overview
  - 4.1.1 Market Size and Forecast, By Deployment Type
- 4.2. On-premise
  - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Cloud
  - 4.3.1. Key Market Trends, Growth Factors and Opportunities
  - 4.3.2. Market Size and Forecast, By Region
  - 4.3.3. Market Share Analysis, By Country

## **CHAPTER 5: APPAREL SOFTWARE MARKET, BY APPLICATION**

- 5.1. Market Overview
  - 5.1.1 Market Size and Forecast, By Application
- 5.2. Apparel Retails
  - 5.2.1. Key Market Trends, Growth Factors and Opportunities
  - 5.2.2. Market Size and Forecast, By Region
  - 5.2.3. Market Share Analysis, By Country
- 5.3. Apparel Manufacturer
  - 5.3.1. Key Market Trends, Growth Factors and Opportunities
  - 5.3.2. Market Size and Forecast, By Region
  - 5.3.3. Market Share Analysis, By Country
- 5.4. Others
  - 5.4.1. Key Market Trends, Growth Factors and Opportunities
  - 5.4.2. Market Size and Forecast, By Region
  - 5.4.3. Market Share Analysis, By Country

## **CHAPTER 6: APPAREL SOFTWARE MARKET, BY REGION**

- 6.1. Market Overview
  - 6.1.1 Market Size and Forecast, By Region
- 6.2. North America
  - 6.2.1. Key Market Trends and Opportunities
  - 6.2.2. Market Size and Forecast, By Deployment Type
  - 6.2.3. Market Size and Forecast, By Application
  - 6.2.4. Market Size and Forecast, By Country
  - 6.2.5. U.S. Apparel Software Market
    - 6.2.5.1. Market Size and Forecast, By Deployment Type
    - 6.2.5.2. Market Size and Forecast, By Application
  - 6.2.6. Canada Apparel Software Market
    - 6.2.6.1. Market Size and Forecast, By Deployment Type
    - 6.2.6.2. Market Size and Forecast, By Application

### 6.3. Europe

- 6.3.1. Key Market Trends and Opportunities
- 6.3.2. Market Size and Forecast, By Deployment Type
- 6.3.3. Market Size and Forecast, By Application
- 6.3.4. Market Size and Forecast, By Country
- 6.3.5. France Apparel Software Market
  - 6.3.5.1. Market Size and Forecast, By Deployment Type
  - 6.3.5.2. Market Size and Forecast, By Application
- 6.3.6. Germany Apparel Software Market
  - 6.3.6.1. Market Size and Forecast, By Deployment Type
  - 6.3.6.2. Market Size and Forecast, By Application
- 6.3.7. Italy Apparel Software Market
  - 6.3.7.1. Market Size and Forecast, By Deployment Type
  - 6.3.7.2. Market Size and Forecast, By Application
- 6.3.8. Spain Apparel Software Market
  - 6.3.8.1. Market Size and Forecast, By Deployment Type
  - 6.3.8.2. Market Size and Forecast, By Application
- 6.3.9. UK Apparel Software Market
  - 6.3.9.1. Market Size and Forecast, By Deployment Type
  - 6.3.9.2. Market Size and Forecast, By Application
- 6.3.10. Rest Of Europe Apparel Software Market
  - 6.3.10.1. Market Size and Forecast, By Deployment Type
  - 6.3.10.2. Market Size and Forecast, By Application

### 6.4. Asia-Pacific

- 6.4.1. Key Market Trends and Opportunities
- 6.4.2. Market Size and Forecast, By Deployment Type
- 6.4.3. Market Size and Forecast, By Application
- 6.4.4. Market Size and Forecast, By Country
- 6.4.5. China Apparel Software Market
  - 6.4.5.1. Market Size and Forecast, By Deployment Type
  - 6.4.5.2. Market Size and Forecast, By Application
- 6.4.6. Japan Apparel Software Market
  - 6.4.6.1. Market Size and Forecast, By Deployment Type
  - 6.4.6.2. Market Size and Forecast, By Application
- 6.4.7. India Apparel Software Market
  - 6.4.7.1. Market Size and Forecast, By Deployment Type
  - 6.4.7.2. Market Size and Forecast, By Application
- 6.4.8. South Korea Apparel Software Market
  - 6.4.8.1. Market Size and Forecast, By Deployment Type

- 6.4.8.2. Market Size and Forecast, By Application
- 6.4.9. Australia Apparel Software Market
  - 6.4.9.1. Market Size and Forecast, By Deployment Type
  - 6.4.9.2. Market Size and Forecast, By Application
- 6.4.10. Rest of Asia-Pacific Apparel Software Market
  - 6.4.10.1. Market Size and Forecast, By Deployment Type
  - 6.4.10.2. Market Size and Forecast, By Application
- 6.5. Latin America
  - 6.5.1. Key Market Trends and Opportunities
  - 6.5.2. Market Size and Forecast, By Deployment Type
  - 6.5.3. Market Size and Forecast, By Application
  - 6.5.4. Market Size and Forecast, By Country
  - 6.5.5. Brazil Apparel Software Market
    - 6.5.5.1. Market Size and Forecast, By Deployment Type
    - 6.5.5.2. Market Size and Forecast, By Application
  - 6.5.6. Colombia Apparel Software Market
    - 6.5.6.1. Market Size and Forecast, By Deployment Type
    - 6.5.6.2. Market Size and Forecast, By Application
  - 6.5.7. Argentina Apparel Software Market
    - 6.5.7.1. Market Size and Forecast, By Deployment Type
    - 6.5.7.2. Market Size and Forecast, By Application
  - 6.5.8. REST of Latin America Apparel Software Market
    - 6.5.8.1. Market Size and Forecast, By Deployment Type
    - 6.5.8.2. Market Size and Forecast, By Application
- 6.6. MEA
  - 6.6.1. Key Market Trends and Opportunities
  - 6.6.2. Market Size and Forecast, By Deployment Type
  - 6.6.3. Market Size and Forecast, By Application
  - 6.6.4. Market Size and Forecast, By Country
  - 6.6.5. Saudi Arabia Apparel Software Market
    - 6.6.5.1. Market Size and Forecast, By Deployment Type
    - 6.6.5.2. Market Size and Forecast, By Application
  - 6.6.6. South Africa Apparel Software Market
    - 6.6.6.1. Market Size and Forecast, By Deployment Type
    - 6.6.6.2. Market Size and Forecast, By Application
  - 6.6.7. UAE Apparel Software Market
    - 6.6.7.1. Market Size and Forecast, By Deployment Type
    - 6.6.7.2. Market Size and Forecast, By Application
  - 6.6.8. Rest Of Mea Apparel Software Market

6.6.8.1. Market Size and Forecast, By Deployment Type

6.6.8.2. Market Size and Forecast, By Application

## **CHAPTER 7: COMPETITIVE LANDSCAPE**

7.1. Introduction

7.2. Top Winning Strategies

7.3. Product Mapping Of Top 10 Player

7.4. Competitive Dashboard

7.5. Competitive Heatmap

7.6. Top Player Positioning, 2023

## **CHAPTER 8: COMPANY PROFILES**

8.1. Systech Infoventions Pvt. Ltd.

8.1.1. Company Overview

8.1.2. Key Executives

8.1.3. Company Snapshot

8.1.4. Operating Business Segments

8.1.5. Product Portfolio

8.1.6. Business Performance

8.1.7. Key Strategic Moves and Developments

8.2. AIMS 360 Apparel Software

8.2.1. Company Overview

8.2.2. Key Executives

8.2.3. Company Snapshot

8.2.4. Operating Business Segments

8.2.5. Product Portfolio

8.2.6. Business Performance

8.2.7. Key Strategic Moves and Developments

8.3. Apparel Business Systems

8.3.1. Company Overview

8.3.2. Key Executives

8.3.3. Company Snapshot

8.3.4. Operating Business Segments

8.3.5. Product Portfolio

8.3.6. Business Performance

8.3.7. Key Strategic Moves and Developments

8.4. Oracle Corporation

- 8.4.1. Company Overview
- 8.4.2. Key Executives
- 8.4.3. Company Snapshot
- 8.4.4. Operating Business Segments
- 8.4.5. Product Portfolio
- 8.4.6. Business Performance
- 8.4.7. Key Strategic Moves and Developments
- 8.5. Orderhive Inc.
  - 8.5.1. Company Overview
  - 8.5.2. Key Executives
  - 8.5.3. Company Snapshot
  - 8.5.4. Operating Business Segments
  - 8.5.5. Product Portfolio
  - 8.5.6. Business Performance
  - 8.5.7. Key Strategic Moves and Developments
- 8.6. Fast React Systems Ltd.
  - 8.6.1. Company Overview
  - 8.6.2. Key Executives
  - 8.6.3. Company Snapshot
  - 8.6.4. Operating Business Segments
  - 8.6.5. Product Portfolio
  - 8.6.6. Business Performance
  - 8.6.7. Key Strategic Moves and Developments
- 8.7. AF Technologies, Inc.
  - 8.7.1. Company Overview
  - 8.7.2. Key Executives
  - 8.7.3. Company Snapshot
  - 8.7.4. Operating Business Segments
  - 8.7.5. Product Portfolio
  - 8.7.6. Business Performance
  - 8.7.7. Key Strategic Moves and Developments
- 8.8. PowerSoft Computer Solutions Ltd.
  - 8.8.1. Company Overview
  - 8.8.2. Key Executives
  - 8.8.3. Company Snapshot
  - 8.8.4. Operating Business Segments
  - 8.8.5. Product Portfolio
  - 8.8.6. Business Performance
  - 8.8.7. Key Strategic Moves and Developments

- 8.9. ApparelMagic
  - 8.9.1. Company Overview
  - 8.9.2. Key Executives
  - 8.9.3. Company Snapshot
  - 8.9.4. Operating Business Segments
  - 8.9.5. Product Portfolio
  - 8.9.6. Business Performance
  - 8.9.7. Key Strategic Moves and Developments
- 8.10. Computer Generated Solutions, Inc.
  - 8.10.1. Company Overview
  - 8.10.2. Key Executives
  - 8.10.3. Company Snapshot
  - 8.10.4. Operating Business Segments
  - 8.10.5. Product Portfolio
  - 8.10.6. Business Performance
  - 8.10.7. Key Strategic Moves and Developments

## I would like to order

Product name: Apparel Software Market By Deployment Type (On-premise, Cloud) , By Application (Apparel Retails, Apparel Manufacturer, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032

Product link: <https://marketpublishers.com/r/A7943F9938B3EN.html>

Price: US\$ 2,601.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7943F9938B3EN.html>