

Antiepileptic Drugs Market By Drug (First Generation, Second Generation, Third Generation) , By Route of Administration (Oral, Intravenous) By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies, Drug Stores) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The antiepileptic drugs market was valued at \$16.8 billion in 2023, and is projected to reach \$27.5 billion by 2033, growing at a CAGR of 5.1% from 2024 to 2033.

Antiepileptic drugs, also known as anticonvulsants, are medications formulated to prevent or reduce the frequency and severity of seizures in individuals with epilepsy. Epilepsy is a neurological disorder characterized by recurrent, unprovoked seizures resulting from abnormal electrical activity in the brain. Antiepileptic drugs work by stabilizing nerve cell membranes and modulating neurotransmitter activity to prevent this abnormal firing, helping to control seizure episodes.

The growth of the global antiepileptic drugs market is driven by alarming increase in prevalence of epilepsy and other neurological conditions. According to a study published by the World Health Organization in February 2024, approximately 50 million individuals suffer from epilepsy globally, thus making it the most common neurological disorders. In addition, improved diagnostic methods and growing awareness of epilepsy in healthcare systems contribute to earlier diagnoses and the expansion of the patient base for antiepileptic drugs. Moreover, surge in geriatric population notably contributes toward the growth of the global market. This is majorly attributed to the fact that aged individuals are more susceptible to falls, which can lead to head trauma. Traumatic brain injuries are a significant cause of seizures. As per the World Health Organization,

the number of people aged 60 years and older was 1 billion in 2019. This number is estimated to increase to 1.4 billion by 2030 and 2.1 billion by 2050. Furthermore, significant government and healthcare support for epilepsy treatment acts as the key driving force of the global market. However, side effects associated with antiepileptic drugs such as drowsiness, dizziness, cognitive impairment, mood changes, and, in some cases, serious allergic reactions hamper the market growth. Moreover, availability of alternative non-pharmacological treatments, such as surgical interventions, ketogenic diets, and neuromodulation therapies restrains the market growth. On the contrary, ongoing R&D have led to the formulation of novel antiepileptic drugs with fewer side effects and improved efficacy and innovations in drug delivery methods like extended release formulations are expected to offer lucrative opportunities for the expansion of the global market during the forecast period.

The global antiepileptic drugs industry is segmented into drug, route of administration, distribution channel, and region. By drug, the market is classified into first generation, second generation, third generation. On the basis of route of administration, it is divided into oral and intravenous. Depending on distribution channel, it is segregated into hospital pharmacies, retail pharmacies, online pharmacies, and drug stores. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By drug, the second-generation segment held the highest market share in 2023.

On the basis of route of administration, the oral segment garnered the largest share in 2023.

Depending on distribution channel, the hospital segment was the major shareholder in 2023.

Region wise, North America held the highest market share in 2023, and is poised to maintain its leadership from 2024 to 2033.

Competition Analysis

Competitive analysis and profiles of the major players in the global antiepileptic drugs market include Johnson & Johnson, Merck KGaA, Eisai Co., Ltd., AstraZeneca, Novartis AG, Abbott Laboratories, Teva Pharmaceutical Industries Ltd., Pfizer Inc., GlaxoSmithKline Plc, and Sanofi. These major players have adopted various key

development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Expanded list for Company Profiles

Historic market data

Key Market Segments

By Drug

First Generation

Second Generation

Third Generation

By Route Of Administration

Oral

Intravenous

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Drug Stores

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Johnson & Johnson

Merck KGaA

Eisai Co., Ltd.

AstraZeneca

Novartis AG

Abbott Laboratories

Teva Pharmaceutical Industries Ltd.

Pfizer Inc.

GlaxoSmithKline Plc

Sanofi

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