

Animal Wound Care Market By Product (Surgical, Therapy Devices) , By Animal Type (Companion, Live stock) By End User (Hospitals, Clinics, Homecare) : Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/AD5B98CB20DDEN.html>

Date: September 2024

Pages: 280

Price: US\$ 2,655.00 (Single User License)

ID: AD5B98CB20DDEN

Abstracts

The animal wound care market was valued at \$1.4 billion in 2023, and is projected to reach \$2.9 billion by 2033, growing at a CAGR of 7.6% from 2024 to 2033.

Animal wound care is the management and treatment of injuries on animals to promote effective healing, prevent infections, and minimize complications. This field encompasses a range of practices and products designed to address various types of wounds—such as lacerations, abrasions, punctures, and surgical incisions—in both domestic and wild animals. Proper wound care in animals involves cleaning, disinfection, and dressing of the wound, and, in many cases, the application of topical or systemic medications to aid recovery.

Increase in rates of pet ownership worldwide, along with rise in willingness among pet owners to invest in quality healthcare for their animals, are driving the growth of the global advanced wound care products and services. According to the 2024 Pet Ownership Statistics by The Zebra—one-stop shop for insurance comparison—there are approximately 370 million pet cats and 900 million pet dogs worldwide. This has significantly emphasized the need for effective wound care in veterinary practices. In addition, in agricultural sectors, proper wound management in livestock is essential for animal welfare and productivity, which drives the demand for wound care products and technologies. Moreover, increase in awareness and regulation around animal welfare, particularly for livestock and working animals, are pushing for better injury management practices, thus supporting market growth. Furthermore, the trend of treating pets as

family members encourages owners to seek advanced, human-grade care for their animals, including sophisticated wound care treatments that prioritize comfort and rapid healing, which notably contributes toward the market growth. However, high cost of advanced wound care products hampers the market growth. In addition, dearth of trained veterinarians and veterinary nurses who can effectively administer advanced wound care acts as the key deterrent factors of the global market. On the contrary, innovations in wound care products such as antimicrobial dressings, hydrogel-based treatments, and skin grafts for animals are expected to offer lucrative opportunities for the expansion of the global market during the forecast period. Developments in veterinary diagnostics and treatment techniques, including laser therapies, tissue adhesives, and regenerative medicine, is expanding the range of wound care solutions available for both companion and farm animals, which are anticipated to open new avenues for the market growth.

The global animal wound care market is segmented into product, animal type, end user, and region. By product, the market is classified into surgical and therapy devices. On the basis of animal type, it is divided into companion and livestock. Depending on end user, it is segregated into hospitals & clinics and homecare. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By product, the surgical segment held the highest market share in 2023.

On the basis of animal type, the companion segment garnered the largest share in 2023.

Depending on end user, the hospitals & clinics segment was the major shareholder in 2023.

Region wise, North America held a dominant position in the market in 2023.

Competition Analysis

Competitive analysis and profiles of the major players in the global animal wound care market include Quotient Limited, B. Braun Melsungen AG, Medtronic Plc, Johnson & Johnson, Virbac S.A., 3M Company, Advancis Veterinary Ltd., Innovacyn, Inc, Vernacare Limited, and Neogen Corporation These major players have adopted various key development strategies such as business expansion, new product launches, and

partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Average Selling Price Analysis / Price Point Analysis

Expanded list for Company Profiles

Historic market data

Key Market Segments

By Product

Surgical

Therapy Devices

By Animal Type

Companion

Live stock

By End User

Hospitals

Clinics

Homecare

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Quotient Limited

B. Braun Melsungen AG

Medtronic plc

Johnson & Johnson

Virbac S.A.

3M Company

Advancis Veterinary Ltd

Innovacyn, Inc

Vernacare Limited

Neogen Corporation

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: ANIMAL WOUND CARE MARKET, BY PRODUCT

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Product
- 4.2. Surgical
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Therapy Devices
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country

CHAPTER 5: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Animal Type
- 5.2. Companion
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Live Stock
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country

CHAPTER 6: ANIMAL WOUND CARE MARKET, BY END USER

- 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By End User
- 6.2. Hospitals
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region
 - 6.2.3. Market Share Analysis, By Country
- 6.3. Clinics
 - 6.3.1. Key Market Trends, Growth Factors and Opportunities
 - 6.3.2. Market Size and Forecast, By Region
 - 6.3.3. Market Share Analysis, By Country
- 6.4. Homecare
 - 6.4.1. Key Market Trends, Growth Factors and Opportunities
 - 6.4.2. Market Size and Forecast, By Region
 - 6.4.3. Market Share Analysis, By Country

CHAPTER 7: ANIMAL WOUND CARE MARKET, BY REGION

7.1. Market Overview

7.1.1 Market Size and Forecast, By Region

7.2. North America

7.2.1. Key Market Trends and Opportunities

7.2.2. Market Size and Forecast, By Product

7.2.3. Market Size and Forecast, By Animal Type

7.2.4. Market Size and Forecast, By End User

7.2.5. Market Size and Forecast, By Country

7.2.6. U.S. Animal Wound Care Market

7.2.6.1. Market Size and Forecast, By Product

7.2.6.2. Market Size and Forecast, By Animal Type

7.2.6.3. Market Size and Forecast, By End User

7.2.7. Canada Animal Wound Care Market

7.2.7.1. Market Size and Forecast, By Product

7.2.7.2. Market Size and Forecast, By Animal Type

7.2.7.3. Market Size and Forecast, By End User

7.2.8. Mexico Animal Wound Care Market

7.2.8.1. Market Size and Forecast, By Product

7.2.8.2. Market Size and Forecast, By Animal Type

7.2.8.3. Market Size and Forecast, By End User

7.3. Europe

7.3.1. Key Market Trends and Opportunities

7.3.2. Market Size and Forecast, By Product

7.3.3. Market Size and Forecast, By Animal Type

7.3.4. Market Size and Forecast, By End User

7.3.5. Market Size and Forecast, By Country

7.3.6. Germany Animal Wound Care Market

7.3.6.1. Market Size and Forecast, By Product

7.3.6.2. Market Size and Forecast, By Animal Type

7.3.6.3. Market Size and Forecast, By End User

7.3.7. France Animal Wound Care Market

7.3.7.1. Market Size and Forecast, By Product

7.3.7.2. Market Size and Forecast, By Animal Type

7.3.7.3. Market Size and Forecast, By End User

7.3.8. UK Animal Wound Care Market

7.3.8.1. Market Size and Forecast, By Product

7.3.8.2. Market Size and Forecast, By Animal Type

7.3.8.3. Market Size and Forecast, By End User

7.3.9. Italy Animal Wound Care Market

- 7.3.9.1. Market Size and Forecast, By Product
- 7.3.9.2. Market Size and Forecast, By Animal Type
- 7.3.9.3. Market Size and Forecast, By End User
- 7.3.10. Spain Animal Wound Care Market
 - 7.3.10.1. Market Size and Forecast, By Product
 - 7.3.10.2. Market Size and Forecast, By Animal Type
 - 7.3.10.3. Market Size and Forecast, By End User
- 7.3.11. Rest Of Europe Animal Wound Care Market
 - 7.3.11.1. Market Size and Forecast, By Product
 - 7.3.11.2. Market Size and Forecast, By Animal Type
 - 7.3.11.3. Market Size and Forecast, By End User
- 7.4. Asia-Pacific
 - 7.4.1. Key Market Trends and Opportunities
 - 7.4.2. Market Size and Forecast, By Product
 - 7.4.3. Market Size and Forecast, By Animal Type
 - 7.4.4. Market Size and Forecast, By End User
 - 7.4.5. Market Size and Forecast, By Country
 - 7.4.6. Japan Animal Wound Care Market
 - 7.4.6.1. Market Size and Forecast, By Product
 - 7.4.6.2. Market Size and Forecast, By Animal Type
 - 7.4.6.3. Market Size and Forecast, By End User
 - 7.4.7. China Animal Wound Care Market
 - 7.4.7.1. Market Size and Forecast, By Product
 - 7.4.7.2. Market Size and Forecast, By Animal Type
 - 7.4.7.3. Market Size and Forecast, By End User
 - 7.4.8. Australia Animal Wound Care Market
 - 7.4.8.1. Market Size and Forecast, By Product
 - 7.4.8.2. Market Size and Forecast, By Animal Type
 - 7.4.8.3. Market Size and Forecast, By End User
 - 7.4.9. India Animal Wound Care Market
 - 7.4.9.1. Market Size and Forecast, By Product
 - 7.4.9.2. Market Size and Forecast, By Animal Type
 - 7.4.9.3. Market Size and Forecast, By End User
 - 7.4.10. South Korea Animal Wound Care Market
 - 7.4.10.1. Market Size and Forecast, By Product
 - 7.4.10.2. Market Size and Forecast, By Animal Type
 - 7.4.10.3. Market Size and Forecast, By End User
 - 7.4.11. Rest of Asia-Pacific Animal Wound Care Market
 - 7.4.11.1. Market Size and Forecast, By Product

7.4.11.2. Market Size and Forecast, By Animal Type

7.4.11.3. Market Size and Forecast, By End User

7.5. LAMEA

7.5.1. Key Market Trends and Opportunities

7.5.2. Market Size and Forecast, By Product

7.5.3. Market Size and Forecast, By Animal Type

7.5.4. Market Size and Forecast, By End User

7.5.5. Market Size and Forecast, By Country

7.5.6. Brazil Animal Wound Care Market

7.5.6.1. Market Size and Forecast, By Product

7.5.6.2. Market Size and Forecast, By Animal Type

7.5.6.3. Market Size and Forecast, By End User

7.5.7. Saudi Arabia Animal Wound Care Market

7.5.7.1. Market Size and Forecast, By Product

7.5.7.2. Market Size and Forecast, By Animal Type

7.5.7.3. Market Size and Forecast, By End User

7.5.8. South Africa Animal Wound Care Market

7.5.8.1. Market Size and Forecast, By Product

7.5.8.2. Market Size and Forecast, By Animal Type

7.5.8.3. Market Size and Forecast, By End User

7.5.9. Rest of LAMEA Animal Wound Care Market

7.5.9.1. Market Size and Forecast, By Product

7.5.9.2. Market Size and Forecast, By Animal Type

7.5.9.3. Market Size and Forecast, By End User

CHAPTER 8: COMPETITIVE LANDSCAPE

8.1. Introduction

8.2. Top Winning Strategies

8.3. Product Mapping Of Top 10 Player

8.4. Competitive Dashboard

8.5. Competitive Heatmap

8.6. Top Player Positioning, 2023

CHAPTER 9: COMPANY PROFILES

9.1. Quotient Limited

9.1.1. Company Overview

9.1.2. Key Executives

- 9.1.3. Company Snapshot
- 9.1.4. Operating Business Segments
- 9.1.5. Product Portfolio
- 9.1.6. Business Performance
- 9.1.7. Key Strategic Moves and Developments
- 9.2. B. Braun Melsungen AG
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Operating Business Segments
 - 9.2.5. Product Portfolio
 - 9.2.6. Business Performance
 - 9.2.7. Key Strategic Moves and Developments
- 9.3. Medtronic Plc
 - 9.3.1. Company Overview
 - 9.3.2. Key Executives
 - 9.3.3. Company Snapshot
 - 9.3.4. Operating Business Segments
 - 9.3.5. Product Portfolio
 - 9.3.6. Business Performance
 - 9.3.7. Key Strategic Moves and Developments
- 9.4. Johnson And Johnson
 - 9.4.1. Company Overview
 - 9.4.2. Key Executives
 - 9.4.3. Company Snapshot
 - 9.4.4. Operating Business Segments
 - 9.4.5. Product Portfolio
 - 9.4.6. Business Performance
 - 9.4.7. Key Strategic Moves and Developments
- 9.5. Virbac S.A.
 - 9.5.1. Company Overview
 - 9.5.2. Key Executives
 - 9.5.3. Company Snapshot
 - 9.5.4. Operating Business Segments
 - 9.5.5. Product Portfolio
 - 9.5.6. Business Performance
 - 9.5.7. Key Strategic Moves and Developments
- 9.6. 3M Company
 - 9.6.1. Company Overview

- 9.6.2. Key Executives
- 9.6.3. Company Snapshot
- 9.6.4. Operating Business Segments
- 9.6.5. Product Portfolio
- 9.6.6. Business Performance
- 9.6.7. Key Strategic Moves and Developments
- 9.7. Advancis Veterinary Ltd
 - 9.7.1. Company Overview
 - 9.7.2. Key Executives
 - 9.7.3. Company Snapshot
 - 9.7.4. Operating Business Segments
 - 9.7.5. Product Portfolio
 - 9.7.6. Business Performance
 - 9.7.7. Key Strategic Moves and Developments
- 9.8. Innovacyn, Inc
 - 9.8.1. Company Overview
 - 9.8.2. Key Executives
 - 9.8.3. Company Snapshot
 - 9.8.4. Operating Business Segments
 - 9.8.5. Product Portfolio
 - 9.8.6. Business Performance
 - 9.8.7. Key Strategic Moves and Developments
- 9.9. Vernacare Limited
 - 9.9.1. Company Overview
 - 9.9.2. Key Executives
 - 9.9.3. Company Snapshot
 - 9.9.4. Operating Business Segments
 - 9.9.5. Product Portfolio
 - 9.9.6. Business Performance
 - 9.9.7. Key Strategic Moves and Developments
- 9.10. Neogen Corporation
 - 9.10.1. Company Overview
 - 9.10.2. Key Executives
 - 9.10.3. Company Snapshot
 - 9.10.4. Operating Business Segments
 - 9.10.5. Product Portfolio
 - 9.10.6. Business Performance
 - 9.10.7. Key Strategic Moves and Developments

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