

Analytics as a Service (AaaS) Market by Component (Solutions and Services), Analytics Type (Predictive Analytics, Prescriptive Analytics, Diagnostic Analytics, Descriptive Analytics), Deployment Type (Private Cloud, Public Cloud, Hybrid Cloud), and Industry Vertical (BFSI, Retail, Government & Public Sector, IT & Telecommunication, Transportation & Logistics, Manufacturing, and Others): Global Opportunity Analysis And Industry Forecast, 2019–2026

<https://marketpublishers.com/r/ACDC1028E77FEN.html>

Date: December 2019

Pages: 297

Price: US\$ 4,296.00 (Single User License)

ID: ACDC1028E77FEN

Abstracts

Analytics as a service (AaaS) is a part of wide range of services that include Software as a Service (SaaS), Platform as a Service (PaaS), and Infrastructure as a Service (IaaS). All these models have one common factor that replaces conventional on-premise systems with web-based systems. Businesses can use services offered by providers to access a remote analytics platform for a regular fee instead of developing a large internal warehouse full of software. AaaS provides a set-up that allows clients to use a specific analytics software as per requirement and it can be less labor intensive and more cost effective as compared to the traditional services.

Rise in acceptance of social media applications and continuous increase in demand for progressive technologies to process increased workload through cloud fuel the growth of the analytics-as-a-service market. In addition, increase in adoption of data analytics is also one of the major factors that drives the growth of the market. However, rise in data and security concerns along with complex analytical workflow are expected to hamper

the growth of the market. Moreover, lower cost of ownership is expected to provide opportunities for the growth of the market in the upcoming years. Furthermore, increase in data volume across various industry verticals and rise in practice of machine-generated data are expected to provide major opportunities for the growth of the analytics-as-a-service market in the next few years.

The global Analytics as a Service (AaaS) market is segmented on the basis of component, analytics type, deployment type, industry vertical, and region. Based on component, the market is bifurcated into solutions and services. Based on analytics type, the market is divided into predictive analytics, prescriptive analytics, diagnostic analytics, descriptive analytics. Based on deployment type, the market is classified into private cloud, public cloud, hybrid cloud. Depending on industry vertical, the market is segmented into BFSI, retail, government, IT & telecommunication, transportation & logistics, manufacturing, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report includes profiles of the key players operating in the market analysis. These include Amazon Web Services (AWS), GoodData Corporation, Google, Inc., Hewlett Packard Enterprise Development LP, International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, SAP, SAS Institute Inc., and TIBCO Software Inc.

KEY BENEFITS

The report provides an in-depth analysis of the global Analytics as a Service (AaaS) market trends, key driving factors, and potential areas for product investments.

Key players are analyzed with respect to their primary offerings, recent investments, and future development strategies.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global Analytics as a Service (AaaS) Market share from 2018 to 2026 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT

Solutions

Services

BY ANALYTICS TYPE

Predictive Analytics

Prescriptive Analytics

Diagnostic Analytics

Descriptive Analytics

BY DEPLOYMENT TYPE

Private Cloud

Public Cloud

Hybrid Cloud

BY INDUSTRY VERTICAL

BFSI

Retail

Government & Public Sector

IT and Telecommunication

Transportation & Logistics

Manufacturing

Others

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT

Amazon Web Services, Inc.

GoodData Corporation

Google LLC

Hewlett Packard Enterprise Development LP

International Business Machines Corporation

Microsoft

Oracle

SAP

SAS Institute

TIBCO Software Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Secondary Research
 - 1.4.2. Primary Research
 - 1.4.3. Analyst Tools & Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Impacting Factors
- 3.3. Porter'S Five Forces Analysis
- 3.4. Key Player Positioning, 2017
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Increase In Adoption of Social Media Applications
 - 3.5.1.2. Rising Demand For Advanced Technologies To Process High Workload Through Cloud
 - 3.5.1.3. Lower Cost of Ownership
 - 3.5.2. Restraints
 - 3.5.2.1. Data Security And Privacy Issues
 - 3.5.3. Opportunities
 - 3.5.3.1. Increased Usage of Machine Generated Data
- 3.6. Analytics As A Service (AaaS) Value Chain

CHAPTER 4: GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET, BY COMPONENT

4.1. Market Overview

4.2. Solutions

4.2.1. Key Market Trends, Growth Factors, And Opportunities

4.2.2. Market Size And Forecast, By Region

4.2.3. Market Analysis, By Country

4.3. Services

4.3.1. Key Market Trends, Growth Factors, And Opportunities

4.3.2. Market Size And Forecast, By Region

4.3.3. Market Analysis, By Country

CHAPTER 5: GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET, BY ANALYTICS TYPE

5.1. Market Overview

5.2. Predictive Analytics

5.2.1. Key Market Trends, Growth Factors, And Opportunities

5.2.2. Market Size And Forecast, By Region

5.2.3. Market Analysis, By Country

5.3. Prescriptive Analytics

5.3.1. Key Market Trends, Growth Factors, And Opportunities

5.3.2. Market Size And Forecast, By Region

5.3.3. Market Analysis, By Country

5.4. Diagnostic Analytics

5.4.1. Key Market Trends, Growth Factors, And Opportunities

5.4.2. Market Size And Forecast, By Region

5.4.3. Market Analysis, By Country

5.5. Descriptive Analytics

5.5.1. Key Market Trends, Growth Factors, And Opportunities

5.5.2. Market Size And Forecast, By Region

5.5.3. Market Analysis, By Country

CHAPTER 6: GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET, BY DEPLOYMENT TYPE

6.1. Market Overview

6.2. Private Cloud

6.2.1. Key Market Trends, Growth Factors, And Opportunities

6.2.2. Market Size And Forecast, By Region

6.2.3. Market Analysis, By Country

6.3. Public Cloud

6.3.1. Key Market Trends, Growth Factors, And Opportunities

6.3.2. Market Size And Forecast, By Region

6.3.3. Market Analysis, By Country

6.4. Hybrid Cloud

6.4.1. Key Market Trends, Growth Factors, And Opportunities

6.4.2. Market Size And Forecast, By Region

6.4.3. Market Analysis, By Country

CHAPTER 7: GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET, BY INDUSTRY VERTICAL

7.1. Market Overview

7.2. Bfsi

7.2.1. Key Market Trends, Growth Factors, And Opportunities

7.2.2. Market Size And Forecast, By Region

7.2.3. Market Analysis, By Country

7.3. Retail

7.3.1. Key Market Trends, Growth Factors, And Opportunities

7.3.2. Market Size And Forecast, By Region

7.3.3. Market Analysis, By Country

7.4. Government & Public Sector

7.4.1. Key Market Trends, Growth Factors, And Opportunities

7.4.2. Market Size And Forecast, By Region

7.4.3. Market Analysis, By Country

7.5. It & Telecommunication

7.5.1. Key Market Trends, Growth Factors, And Opportunities

7.5.2. Market Size And Forecast, By Region

7.5.3. Market Analysis, By Country

7.6. Healthcare

7.6.1. Key Market Trends, Growth Factors, And Opportunities

7.6.2. Market Size And Forecast, By Region

7.6.3. Market Analysis, By Country

7.7. Manufacturing

7.7.1. Key Market Trends, Growth Factors, And Opportunities

7.7.2. Market Size And Forecast, By Region

7.7.3. Market Analysis, By Country

7.8. Others

7.8.1. Key Market Trends, Growth Factors, And Opportunities

- 7.8.2. Market Size And Forecast, By Region
- 7.8.3. Market Analysis, By Country

CHAPTER 8: GLOBAL ANALYTICS AS A SERVICE (AAAS) MARKET, BY REGION

8.1. Market Overview

8.2. North America

- 8.2.1. Key Market Trends, Growth Factors, And Opportunities
- 8.2.2. Market Size And Forecast, By Component
- 8.2.3. Market Size And Forecast, By Analytics Type
- 8.2.4. Market Size And Forecast, By Deployment Type
- 8.2.5. Market Size And Forecast, By Industry Vertical
- 8.2.6. Market Size And Forecast, By Country
 - 8.2.6.1. U.S.
 - 8.2.6.1.1. U.S. Market Size And Forecast, By Component
 - 8.2.6.1.2. U.S. Market Size And Forecast, By Analytics Type
 - 8.2.6.1.3. U.S. Market Size And Forecast, By Deployment Type
 - 8.2.6.1.4. U.S. Market Size And Forecast, By Industry Vertical
 - 8.2.6.2. Canada
 - 8.2.6.2.1. Canada Market Size And Forecast, By Component
 - 8.2.6.2.2. Canada Market Size And Forecast, By Analytics Type
 - 8.2.6.2.3. Canada Market Size And Forecast, By Deployment Type
 - 8.2.6.2.4. Canada Market Size And Forecast, By Industry Vertical

8.3. Europe

- 8.3.1. Key Market Trends, Growth Factors, And Opportunities
- 8.3.2. Market Size And Forecast, By Component
- 8.3.3. Market Size And Forecast, By Analytics Type
- 8.3.4. Market Size And Forecast, By Deployment Type
- 8.3.5. Market Size And Forecast, By Industry Vertical
- 8.3.6. Market Size And Forecast, By Country
 - 8.3.6.1. Uk
 - 8.3.6.1.1. Uk Market Size And Forecast, By Component
 - 8.3.6.1.2. Uk Market Size And Forecast, By Analytics Type
 - 8.3.6.1.3. Uk Market Size And Forecast, By Deployment Type
 - 8.3.6.1.4. Uk Market Size And Forecast, By Industry Vertical
 - 8.3.6.2. Germany
 - 8.3.6.2.1. Germany Market Size And Forecast, By Component
 - 8.3.6.2.2. Germany Market Size And Forecast, By Analytics Type
 - 8.3.6.2.3. Germany Market Size And Forecast, By Deployment Type

- 8.3.6.2.4. Germany Market Size And Forecast, By Industry Vertical
- 8.3.6.3. France
 - 8.3.6.3.1. France Market Size And Forecast, By Component
 - 8.3.6.3.2. France Market Size And Forecast, By Analytics Type
 - 8.3.6.3.3. France Market Size And Forecast, By Deployment Type
 - 8.3.6.3.4. France Market Size And Forecast, By Industry Vertical
- 8.3.6.4. Rest of Europe
 - 8.3.6.4.1. Rest of Europe Market Size And Forecast, By Component
 - 8.3.6.4.2. Rest of Europe Market Size And Forecast, By Analytics Type
 - 8.3.6.4.3. Rest of Europe Market Size And Forecast, By Deployment Type
 - 8.3.6.4.4. Rest of Europe Market Size And Forecast, By Industry Vertical
- 8.4. Asia-Pacific
 - 8.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 8.4.2. Market Size And Forecast, By Component
 - 8.4.3. Market Size And Forecast, By Analytics Type
 - 8.4.4. Market Size And Forecast, By Deployment Type
 - 8.4.5. Market Size And Forecast, By Industry Vertical
 - 8.4.6. Market Size And Forecast, By Country
 - 8.4.6.1. China
 - 8.4.6.1.1. China Market Size And Forecast, By Component
 - 8.4.6.1.2. China Market Size And Forecast, By Analytics Type
 - 8.4.6.1.3. China Market Size And Forecast, By Deployment Type
 - 8.4.6.1.4. China Market Size And Forecast, By Industry Vertical
 - 8.4.6.2. Japan
 - 8.4.6.2.1. Japan Market Size And Forecast, By Component
 - 8.4.6.2.2. Japan Market Size And Forecast, By Analytics Type
 - 8.4.6.2.3. Japan Market Size And Forecast, By Deployment Type
 - 8.4.6.2.4. Japan Market Size And Forecast, By Industry Vertical
 - 8.4.6.3. India
 - 8.4.6.3.1. India Market Size And Forecast, By Component
 - 8.4.6.3.2. India Market Size And Forecast, By Analytics Type
 - 8.4.6.3.3. India Market Size And Forecast, By Deployment Type
 - 8.4.6.3.4. India Market Size And Forecast, By Industry Vertical
 - 8.4.6.4. Australia
 - 8.4.6.4.1. Australia Market Size And Forecast, By Component
 - 8.4.6.4.2. Australia Market Size And Forecast, By Analytics Type
 - 8.4.6.4.3. Australia Market Size And Forecast, By Deployment Type
 - 8.4.6.4.4. Australia Market Size And Forecast, By Industry Vertical
 - 8.4.6.5. South Korea

- 8.4.6.5.1. South Korea Market Size And Forecast, By Component
- 8.4.6.5.2. South Korea Market Size And Forecast, By Analytics Type
- 8.4.6.5.3. South Korea Market Size And Forecast, By Deployment Type
- 8.4.6.5.4. South Korea Market Size And Forecast, By Industry Vertical
- 8.4.6.6. Rest of Asia-Pacific
 - 8.4.6.6.1. Rest of Asia-Pacific Market Size And Forecast, By Component
 - 8.4.6.6.2. Rest of Asia-Pacific Market Size And Forecast, By Analytics Type
 - 8.4.6.6.3. Rest of Asia-Pacific Market Size And Forecast, By Deployment Type
 - 8.4.6.6.4. Rest of Asia-Pacific Market Size And Forecast, By Industry Vertical

8.5. Lamea

- 8.5.1. Key Market Trends, Growth Factors, And Opportunities
- 8.5.2. Market Size And Forecast, By Component
- 8.5.3. Market Size And Forecast, By Analytics Type
- 8.5.4. Market Size And Forecast, By Deployment Type
- 8.5.5. Market Size And Forecast, By Industry Vertical
- 8.5.6. Market Size And Forecast, By Country
 - 8.5.6.1. Latin America
 - 8.5.6.1.1. Latin America Market Size And Forecast, By Component
 - 8.5.6.1.2. Latin America Market Size And Forecast, By Analytics Type
 - 8.5.6.1.3. Latin America Market Size And Forecast, By Deployment Type
 - 8.5.6.1.4. Latin America Market Size And Forecast, By Industry Vertical
 - 8.5.6.2. Middle East
 - 8.5.6.2.1. Middle East Market Size And Forecast, By Component
 - 8.5.6.2.2. Middle East Market Size And Forecast, By Analytics Type
 - 8.5.6.2.3. Middle East Market Size And Forecast, By Deployment Type
 - 8.5.6.2.4. Middle East Market Size And Forecast, By Industry Vertical
 - 8.5.6.3. Africa
 - 8.5.6.3.1. Africa Market Size And Forecast, By Component
 - 8.5.6.3.2. Africa Market Size And Forecast, By Analytics Type
 - 8.5.6.3.3. Africa Market Size And Forecast, By Deployment Type
 - 8.5.6.3.4. Africa Market Size And Forecast, By Industry Vertical

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Competitive Dashboard
- 9.2. Key Developments
 - 9.2.1. New Product Launches
 - 9.2.2. Partnership
 - 9.2.3. Acquisition

- 9.2.4. Product Development
- 9.2.5. Agreement
- 9.2.6. Business Expansion
- 9.2.7. Collaboration
- 9.3. Top Winning Strategies

CHAPTER 10: COMPANY PROFILES

- 10.1. Amazon Web Services, Inc.
 - 10.1.1. Company Overview
 - 10.1.2. Key Executives
 - 10.1.3. Company Snapshot
 - 10.1.4. Operating Business Segments
 - 10.1.5. Product Portfolio
 - 10.1.6. Business Performance
 - 10.1.7. Key Strategic Moves And Developments
- 10.2. Gooddata Corporation
 - 10.2.1. Company Overview
 - 10.2.2. Key Executives
 - 10.2.3. Company Snapshot
 - 10.2.4. Product Portfolio
 - 10.2.5. Key Strategic Moves And Developments
- 10.3. Google Llc
 - 10.3.1. Company Overview
 - 10.3.2. Key Executives
 - 10.3.3. Company Snapshot
 - 10.3.4. Product Portfolio
 - 10.3.5. R&D Expenditure
 - 10.3.6. Business Performance
 - 10.3.7. Key Strategic Moves And Developments
- 10.4. Hewlett Packard Enterprise Development Lp
 - 10.4.1. Company Overview
 - 10.4.2. Key Executives
 - 10.4.3. Company Snapshot
 - 10.4.4. Operating Business Segments
 - 10.4.5. Product Portfolio
 - 10.4.6. R&D Expenditure
 - 10.4.7. Business Performance
 - 10.4.8. Key Strategic Moves And Developments

10.5. International Business Machines Corporation

- 10.5.1. Company Overview
- 10.5.2. Key Executives
- 10.5.3. Company Snapshot
- 10.5.4. Operating Business Segments
- 10.5.5. Product Portfolio
- 10.5.6. R&D Expenditure
- 10.5.7. Business Performance
- 10.5.8. Key Strategic Moves And Developments

10.6. Microsoft Corporation

- 10.6.1. Company Overview
- 10.6.2. Key Executives
- 10.6.3. Company Snapshot
- 10.6.4. Operating Business Segments
- 10.6.5. Product Portfolio
- 10.6.6. R&D Expenditure
- 10.6.7. Business Performance
- 10.6.8. Key Strategic Moves And Developments

10.7. Oracle Corporation

- 10.7.1. Company Overview
- 10.7.2. Key Executives
- 10.7.3. Company Snapshot
- 10.7.4. Operating Business Segments
- 10.7.5. Product Portfolio
- 10.7.6. R&D Expenditure
- 10.7.7. Business Performance
- 10.7.8. Key Strategic Moves And Developments

10.8. Sap Se

- 10.8.1. Company Overview
- 10.8.2. Key Executives
- 10.8.3. Company Snapshot
- 10.8.4. Operating Business Segments
- 10.8.5. Product Portfolio
- 10.8.6. R&D Expenditure
- 10.8.7. Business Performance
- 10.8.8. Key Strategic Moves And Developments

10.9. Sas Institute Inc.

- 10.9.1. Company Overview
- 10.9.2. Key Executives

- 10.9.3. Company Snapshot
- 10.9.4. Product Portfolio
- 10.9.5. Business Performance
- 10.9.6. Key Strategic Moves And Developments
- 10.10. Tibco Software Inc.
 - 10.10.1. Company Overview
 - 10.10.2. Key Executives
 - 10.10.3. Company Snapshot
 - 10.10.4. Product Portfolio
 - 10.10.5. Key Strategic Moves And Developments

List Of Tables

LIST OF TABLES

Table 01. Global Analytics As A Service (AaaS) Market, By Component, 2018–2026 (\$Million)

Table 02. Global Analytics As A Service (AaaS) Market Revenue For Solutions, By Region, 2018–2026 (\$Million)

Table 03. Global Analytics As A Service (AaaS) Market Revenue For Services, By Region, 2018–2026 (\$Million)

Table 04. Global Analytics As A Service (AaaS) Market, By Analytics Type, 2018–2026 (\$Million)

Table 05. Global Analytics As A Service (AaaS) Market Revenue For Predictive Analytics, By Region, 2018–2026 (\$Million)

Table 06. Global Analytics As A Service (AaaS) Market Revenue For Prescriptive Analytics, By Region, 2018–2026 (\$Million)

Table 07. Global Analytics As A Service (AaaS) Market Revenue For Diagnostic Analytics, By Region, 2018–2026 (\$Million)

Table 08. Global Analytics As A Service (AaaS) Market Revenue For Descriptive Analytics, By Region, 2018–2026 (\$Million)

Table 09. Global Analytics As A Service (AaaS) Market, By Deployment Type, 2018–2026 (\$Million)

Table 10. Global Analytics As A Service (AaaS) Market Revenue For Private Cloud, By Region, 2018–2026 (\$Million)

Table 11. Global Analytics As A Service (AaaS) Market Revenue For Public Cloud, By Region, 2018–2026 (\$Million)

Table 12. Global Analytics As A Service (AaaS) Market Revenue For Hybrid Cloud, By Region, 2018–2026 (\$Million)

Table 13. Global Analytics As A Service (AaaS) Market, By Industry Vertical, 2018–2026 (\$Million)

Table 14. Global Analytics As A Service (AaaS) Market Revenue For Bfsi, By Region, 2018–2026 (\$Million)

Table 15. Global Analytics As A Service (AaaS) Market Revenue For Retail, By Region, 2018–2026 (\$Million)

Table 16. Global Analytics As A Service (AaaS) Market Revenue For Government & Public Sector, By Region, 2018–2026 (\$Million)

Table 17. Global Analytics As A Service (AaaS) Market Revenue For It & Telecommunication, By Region, 2018–2026 (\$Million)

Table 18. Global Analytics As A Service (AaaS) Market Revenue For Healthcare, By

Region, 2018–2026 (\$Million)

Table 19. Global Analytics As A Service (AaaS) Market Revenue For Manufacturing, By Region, 2018–2026 (\$Million)

Table 20. Global Analytics As A Service (AaaS) Market Revenue For Others, By Region, 2018–2026 (\$Million)

Table 21. North America Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 22. North America Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 23. North America Analytics As A Service (AaaS) Market Revenue, By Deployment Type E, 2018–2026 (\$Million)

Table 24. North America Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 25. North America Analytics As A Service (AaaS) Market Revenue, By Country, 2018–2026 (\$Million)

Table 26. U.S. Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 27. U.S. Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 28. U.S. Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 29. U.S. Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 30. Canada Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 31. Canada Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 32. Canada Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 33. Canada Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 34. Europe Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 35. Europe Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 36. Europe Analytics As A Service (AaaS) Market Revenue, By Deployment Type E, 2018–2026 (\$Million)

Table 37. Europe Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 38. Europe Analytics As A Service (AaaS) Market Revenue, By Country, 2018–2026 (\$Million)

Table 39. Uk Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 40. Uk Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 41. Uk Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 42. Uk Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 43. Germany Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 44. Germany Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 45. Germany Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 46. Germany Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 47. France Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 48. France Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 49. France Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 50. France Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 51. Rest of Europe Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 52. Rest of Europe Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 53. Rest of Europe Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 54. Rest of Europe Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 55. Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 56. Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 57. Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Deployment

Type E, 2018–2026 (\$Million)

Table 58. Asia-Pacific Analytics As A Service (Aaas) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 59. Asia-Pacific Analytics As A Service (Aaas) Market Revenue, By Country, 2018–2026 (\$Million)

Table 60. China Analytics As A Service (Aaas) Market Revenue, By Component, 2018–2026 (\$Million)

Table 61. China Analytics As A Service (Aaas) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 62. China Analytics As A Service (Aaas) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 63. China Analytics As A Service (Aaas) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 64. Japan Analytics As A Service (Aaas) Market Revenue, By Component, 2018–2026 (\$Million)

Table 65. Japan Analytics As A Service (Aaas) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 66. Japan Analytics As A Service (Aaas) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 67. Japan Analytics As A Service (Aaas) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 68. India Analytics As A Service (Aaas) Market Revenue, By Component, 2018–2026 (\$Million)

Table 69. India Analytics As A Service (Aaas) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 70. India Analytics As A Service (Aaas) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 71. India Analytics As A Service (Aaas) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 72. Australia Analytics As A Service (Aaas) Market Revenue, By Component, 2018–2026 (\$Million)

Table 73. Australia Analytics As A Service (Aaas) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 74. Australia Analytics As A Service (Aaas) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 75. Australia Analytics As A Service (Aaas) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 76. South Korea Analytics As A Service (Aaas) Market Revenue, By Component, 2018–2026 (\$Million)

Table 77. South Korea Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 78. South Korea Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 79. South Korea Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 80. Rest of Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 81. Rest of Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 82. Rest of Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 83. Rest of Asia-Pacific Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 84. Lamea Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 85. Lamea Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 86. Lamea Analytics As A Service (AaaS) Market Revenue, By Deployment Type E, 2018–2026 (\$Million)

Table 87. Lamea Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 88. Lamea Analytics As A Service (AaaS) Market Revenue, By Country, 2018–2026 (\$Million)

Table 89. Latin America Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 90. Latin America Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 91. Latin America Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 92. Latin America Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 93. Middle East Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 94. Middle East Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 95. Middle East Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 96. Middle East Analytics As A Service (AaaS) Market Revenue, By Industry

Vertical, 2018–2026 (\$Million)

Table 97. Africa Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)

Table 98. Africa Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)

Table 99. Africa Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)

Table 100. Africa Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 101. Key New Product Launches (2016-2019)

Table 102. Partnership (2016-2019)

Table 103. Acquisition (2016-2019)

Table 104. Product Development (2016-2019)

Table 105. Agreement (2016-2019)

Table 106. Key Expansions (2016-2019)

Table 107. Collaboration (2016-2019)

Table 108. Amazon Web Services, Inc.: Key Executives

Table 109. Amazon Web Services, Inc.: Company Snapshot

Table 110. Amazon Web Services, Inc.: Operating Segments

Table 111. Amazon Web Services, Inc.: Product Portfolio

Table 112. Gooddata Corporation: Key Executives

Table 113. Gooddata Corporation: Company Snapshot

Table 114. Gooddata Corporation: Product Portfolio

Table 115. Google LLC: Key Executives

Table 116. Google Inc.: Company Snapshot

Table 117. Google LLC: Product Portfolio

Table 118. Hewlett Packard Enterprise Development LP: Key Executives

Table 119. Hewlett Packard Enterprise Development LP: Company Snapshot

Table 120. Hewlett Packard Enterprise Development LP: Operating Segments

Table 121. Hewlett Packard Enterprise Development LP: Product Portfolio

Table 122. International Business Machines Corporation: Key Executives

Table 123. International Business Machines Corporation: Company Snapshot

Table 124. International Business Machines Corporation: Operating Segments

Table 125. International Business Machines Corporation: Product Portfolio

Table 126. Microsoft Corporation: Key Executives

Table 127. Microsoft Corporation: Company Snapshot

Table 128. Microsoft Corporation: Operating Segments

Table 129. Microsoft Corporation: Product Portfolio

Table 130. Oracle Corporation: Key Executives

- Table 131. Oracle Corporation: Company Snapshot
- Table 132. Oracle Corporation: Operating Segments
- Table 133. Oracle Corporation: Product Portfolio
- Table 134. Oracle Corporation: Key Strategic Moves And Developments
- Table 135. Sap Se: Key Executives
- Table 136. Sap Se: Company Snapshot
- Table 137. Sap Se: Operating Segments
- Table 138. Sap Se: Product Portfolio
- Table 139. Sas Institute Inc.: Key Executives
- Table 140. Sas Institute Inc.: Company Snapshot
- Table 141. Sas Institute Inc.: Product Portfolio
- Table 142. Tibco Software Inc.: Key Executives
- Table 143. Tibco Software Inc.: Company Snapshot
- Table 144. Tibco Software Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES

- Figure 01. Global Analytics As A Service (AaaS) Market, 2018–2026
- Figure 02. Global Analytics As A Service (AaaS) Market: Key Players
- Figure 03. Top Investment Pockets
- Figure 04. High Bargaining Power of Suppliers
- Figure 05. Moderate Bargaining Power of Buyers
- Figure 06. High Threat of Substitutes
- Figure 07. High Threat of New Entrants
- Figure 08. High Competitive Rivalry
- Figure 09. Key Players Positioning, 2018
- Figure 10. Analytics As A Service (AaaS) Market: Drivers, Restraints, And Opportunities
- Figure 11. Value Chain
- Figure 12. Global Analytics As A Service (AaaS) Market Revenue, By Component, 2018–2026 (\$Million)
- Figure 13. Global Analytics As A Service (AaaS) Market Revenue For Solutions, By Country, 2018 & 2026(%)
- Figure 14. Global Analytics As A Service (AaaS) Market Revenue For Services, By Country, 2018 & 2026(%)
- Figure 15. Global Analytics As A Service (AaaS) Market Revenue, By Analytics Type, 2018–2026 (\$Million)
- Figure 16. Global Analytics As A Service (AaaS) Market Revenue For Predictive Analytics, By Country, 2018 & 2026(%)
- Figure 17. Global Analytics As A Service (AaaS) Market Revenue For Prescriptive Analytics, By Country, 2018 & 2026(%)
- Figure 18. Global Analytics As A Service (AaaS) Market Revenue For Diagnostic Analytics, By Country, 2018 & 2026(%)
- Figure 19. Global Analytics As A Service (AaaS) Market Revenue For Descriptive Analytics, By Country, 2018 & 2026(%)
- Figure 20. Global Analytics As A Service (AaaS) Market Revenue, By Deployment Type, 2018–2026 (\$Million)
- Figure 21. Global Analytics As A Service (AaaS) Market Revenue For Private Cloud, By Country, 2018 & 2026(%)
- Figure 22. Global Analytics As A Service (AaaS) Market Revenue For Public Cloud, By Country, 2018 & 2026(%)
- Figure 23. Global Analytics As A Service (AaaS) Market Revenue For Hybrid Cloud, By Country, 2018 & 2026(%)

Figure 24. Global Analytics As A Service (AaaS) Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Figure 25. Global Analytics As A Service (AaaS) Market Revenue For Bfsi, By Country, 2018 & 2026(%)

Figure 26. Global Analytics As A Service (AaaS) Market Revenue For Retail, By Country, 2018 & 2026(%)

Figure 27. Global Analytics As A Service (AaaS) Market Revenue For Government & Public Sector, By Country, 2018 & 2026(%)

Figure 28. Global Analytics As A Service (AaaS) Market Revenue For It & Telecommunication, By Country, 2018 & 2026(%)

Figure 29. Global Analytics As A Service (AaaS) Market Revenue For Healthcare, By Country, 2018 & 2026(%)

Figure 30. Global Analytics As A Service (AaaS) Market Revenue For Manufacturing, By Country, 2018 & 2026(%)

Figure 31. Global Analytics As A Service (AaaS) Market Revenue For Others, By Country, 2018 & 2026(%)

Figure 32. U.S. Analyt

I would like to order

Product name: Analytics as a Service (AaaS) Market by Component (Solutions and Services), Analytics Type (Predictive Analytics, Prescriptive Analytics, Diagnostic Analytics, Descriptive Analytics), Deployment Type (Private Cloud, Public Cloud, Hybrid Cloud), and Industry Vertical (BFSI, Retail, Government & Public Sector, IT & Telecommunication, Transportation & Logistics, Manufacturing, and Others): Global Opportunity Analysis And Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/ACDC1028E77FEN.html>

Price: US\$ 4,296.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACDC1028E77FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970