

# **Ambulatory EHR Market By Deployment Mode (In Cloud, On Premise) , By Application (Practice Management, Computerized Physician Order Entry, Clinical Decision Support) By Type (All-in-one Ambulatory HER, Modular Ambulatory HER) By End User (Hospital-Owned Ambulatory Centers, Independent Ambulatory Centers) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

<https://marketpublishers.com/r/A6A4E7CD1C38EN.html>

Date: November 2024

Pages: 280

Price: US\$ 2,655.00 (Single User License)

ID: A6A4E7CD1C38EN

## **Abstracts**

The ambulatory EHR market was valued at \$6.1 billion in 2023, and is projected to reach \$11.1 billion by 2033, growing at a CAGR of 6.3% from 2024 to 2033.

Ambulatory electronic health record (EHR) is a digital version of a patient's medical record used by healthcare providers in outpatient settings, such as doctor's offices, clinics, or ambulatory surgery centers. It captures and stores comprehensive health information, including medical history, diagnoses, medications, treatment plans, test results, and billing information. Ambulatory EHRs allow healthcare professionals to access, update, and share patient information in real-time, enhancing the coordination of care and reducing errors associated with manual record-keeping.

The global ambulatory EHR market is witnessing robust growth due to factors such as increase in focus on patient-centered care by healthcare providers to enhance patient engagement, streamline communication, and coordinate care across different providers and specialists. Furthermore, the adoption of ambulatory EHRs has been witnessed to increase significantly to streamline administrative and clinical workflows and reduce

manual processes and paperwork. This leads to cost savings for healthcare organizations and improves time management, thus boosting the market growth. In addition, alarming increase in prevalence of chronic diseases such as diabetes, heart disease, and obesity acts as the key driving force of the global market. This is attributed to the fact that ambulatory EHRs support better chronic disease management by providing a holistic view of patient data, helping providers track long-term health trends. A recent study by Wiley—one of the largest and most authoritative collections of online journals, books, and research resources—found that implementing an EHR-based prompt increased hepatitis C virus (HCV) screening rates fivefold among baby boomers, from 7.6% to 72%. The prompt also ensured that all newly diagnosed patients were referred to specialty care, with 67% receiving HCV treatment, significantly improving diagnosis and access to care. Moreover, ambulatory EHRs that offer patient portals, online appointment scheduling, and access to test results are gaining popularity among consumers, thus driving their adoption. However, high upfront costs associated with purchasing, installing, and training staff on ambulatory EHR systems restrains the market growth. In addition, as EHR systems store sensitive patient information, concerns regarding data breaches and unauthorized access are significant barriers. On the contrary, ongoing advancements in healthcare IT, including cloud computing, AI, and ML, are making ambulatory EHR systems more scalable and accessible. Such developments are expected to offer lucrative opportunities for the expansion of the global market during the forecast period.

The global ambulatory EHR market is segmented into deployment mode, application, type end user, and region. By deployment mode, the market is classified into in cloud and on premise. On the basis of application, it is divided into practice management, computerized physician order entry, and clinical decision support. Depending on type, it is segregated into all-in-one ambulatory HER and modular ambulatory HER. By end user, it is fragmented into hospital-owned ambulatory centers and independent ambulatory centers. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### Key Findings

By deployment type, the cloud segment is expected to dominate the market from 2024 to 2033.

On the basis of application, the practice management segment is anticipated to register the highest growth during the forecast period.

Depending on type, the all-in-one ambulatory HER segment is projected to grow at a notable pace in the coming years.

As per end user, the hospital-owned ambulatory centers segment is likely to emerge as the dominant force in the market by 2033.

The ambulatory EHR market is likely to show robust growth in North America throughout the forecast period.

### Competition Analysis

Competitive analysis and profiles of the major players in the global ambulatory EHR market include EPIC Systems Corporation, Cerner Corporation, Allscripts Healthcare Solutions, Inc., Medical Information Technology, Inc., Computer Programs and Systems, Inc., Athenahealth Inc, NextGen Healthcare Inc., eClinicalWorks Inc., Green Health Inc., and CureMD Healthcare Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the competitive market.

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New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific to client's interest

Expanded list for Company Profiles

Historic market data

Key Market Segments

By Deployment Mode

In Cloud

On Premise

By Application

Practice Management

Computerized Physician Order Entry

Clinical Decision Support

## By Type

All-in-one Ambulatory HER

Modular Ambulatory HER

## By End User

Hospital-Owned Ambulatory Centers

Independent Ambulatory Centers

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

Saudi Arabia

Rest of LAMEA

Key Market Players

EPIC Systems Corporation

Cerner Corporation

Allscripts Healthcare Solutions, Inc

Medical Information Technology, Inc.

Computer Programs and Systems, Inc.

Athenahealth Inc

NextGen Healthcare Inc.

eClinicalWorks Inc

Green Health Inc

CureMD Healthcare Inc

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