

# **Alternative Investment Funds (AIFs) Market By Type of Funds (Private Equity Funds, Hedge Funds, Real Estate Funds, Infrastructure Funds, Venture Capital Funds, Private Debt Funds, Others) , By Investor Type (Institutional Investors, High-Net-Worth Individuals (HNWIs) , Retail Investors, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032**

<https://marketpublishers.com/r/A2D25C0FC800EN.html>

Date: September 2024

Pages: 200

Price: US\$ 2,601.00 (Single User License)

ID: A2D25C0FC800EN

## **Abstracts**

### **Alternative Investment Funds (AIFs) Market**

The alternative investment funds (AIFs) market was valued at \$12.8 trillion in 2023 and is projected to reach \$25.8 trillion by 2032, growing at a CAGR of 7.9% from 2024 to 2032.

An alternative investment fund (AIF) is a financial asset that does not belong to traditional categories of bonds, stocks, and cash. It is a privately shared investment vehicle that involves investing in venture capital, private equity, hedge funds, derivatives, and real estate. The potential advantages of investing in AIF include high return potential, low volatility, and portfolio diversification. AIF is an ideal choice for mature investors and not for small ones as it requires a large sum of money.

As the need to diversify their investment portfolios is increasing among investors, the alternative investment funds (AIFs) market is being driven significantly. In addition, rise in the frequency of market volatility has compelled investors to shift toward AIFs as they offer stability during unsteady market conditions. A key trend gaining prominence in the

alternative investment funds (AIFs) market is the consideration of Environmental, Social, and Governance (ESG) factors in investment decisions. The preference for funds that prioritize ESG factors has witnessed a notable surge among investors over the past few years due to rise in awareness regarding the importance of sustainability for safeguarding the planet for future generations.

However, limited liquidity of AIFs hampers the development of the market as it prevents investors from easily accessing their capital. Furthermore, the complex & varying regulations for AIFs across different jurisdictions complicate the compliance process and restrain the market growth significantly. On the contrary, increase in globalization and rise in technological advancements such as fintech integration & data analytics are poised to present lucrative opportunities for the alternative investment funds (AIFs) market. According to a report by PwC—a multinational professional services brand—investments in alternative funds are expected to reach approximately \$21.1 trillion by 2025, owing to changes in the industry and technology. Therefore, the advent of ingenious technologies is projected to open new avenues for the alternative investment funds (AIFs) market.

## Segment Review

The alternative investment funds (AIFs) market is segmented into type of funds, investor type, and region. On the basis of type of funds, the market is divided into private equity funds, hedge funds, real estate funds, infrastructure funds, venture capital funds, private debt funds, and others. Depending on investor type, it is classified into institutional investors, high-net-worth individuals (HNWIs), retail investors, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Key Findings

On the basis of type of funds, the private debt funds segment is expected to dominate the market during the forecast period.

Depending on investor type, the institutional investors segment is projected to acquire a high stake in the market throughout the forecast period.

Region wise, Asia-Pacific is anticipated to be the highest revenue generator by 2032.

## Competition Analysis

The major players operating in the global alternative investment funds (AIFs) market include Blackstone Inc., The Carlyle Group, Apollo Global Management, Inc., KOHLBERG KRAVIS ROBERTS & CO. L.P., Brookfield Corporation, Tarrant Capital IP, LLC, Ares Management LLC, Bain Capital, LP, Oaktree Capital Management, L.P., and CVC Capital Partners SICAV-FIS S.A. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and\* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response\*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Industry life cycle assessment, by region

Product Benchmarking / Product specification and applications

Product Life Cycles

Scenario Analysis & Growth Trend Comparison

Technology Trend Analysis

Go To Market Strategy

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Pain Point Analysis

Regulatory Guidelines

Strategic Recommendations

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

## Key Market Segments

## By Type Of Funds

Private Equity Funds

Hedge Funds

Real Estate Funds

Infrastructure Funds

Venture Capital Funds

Private Debt Funds

Others

## By Investor Type

Institutional Investors

High-Net-Worth Individuals (HNWIs)

Retail Investors

Others

## By Region

North America

U.S.

Canada

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Blackstone Inc.

The Carlyle Group

Apollo Global Management, Inc.

KOHLBERG KRAVIS ROBERTS & CO. L.P.

Brookfield Corporation

Tarrant Capital IP, LLC,

Ares Management LLC

Bain Capital, LP

Oaktree Capital Management, L.P.

CVC Capital Partners SICAV-FIS S.A.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. CXO Perspective

### **CHAPTER 3: MARKET LANDSCAPE**

- 3.1. Market Definition and Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Threat of New Entrants
  - 3.3.3. Threat of Substitutes
  - 3.3.4. Competitive Rivalry
  - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
  - 3.4.1. Drivers
  - 3.4.2. Restraints
  - 3.4.3. Opportunities

### **CHAPTER 4: ALTERNATIVE INVESTMENT FUNDS (AIFS) MARKET, BY TYPE OF FUNDS**

- 4.1. Market Overview
  - 4.1.1 Market Size and Forecast, By Type Of Funds
- 4.2. Private Equity Funds



- 4.2.1. Key Market Trends, Growth Factors and Opportunities
- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Hedge Funds
  - 4.3.1. Key Market Trends, Growth Factors and Opportunities
  - 4.3.2. Market Size and Forecast, By Region
  - 4.3.3. Market Share Analysis, By Country
- 4.4. Real Estate Funds
  - 4.4.1. Key Market Trends, Growth Factors and Opportunities
  - 4.4.2. Market Size and Forecast, By Region
  - 4.4.3. Market Share Analysis, By Country
- 4.5. Infrastructure Funds
  - 4.5.1. Key Market Trends, Growth Factors and Opportunities
  - 4.5.2. Market Size and Forecast, By Region
  - 4.5.3. Market Share Analysis, By Country
- 4.6. Venture Capital Funds
  - 4.6.1. Key Market Trends, Growth Factors and Opportunities
  - 4.6.2. Market Size and Forecast, By Region
  - 4.6.3. Market Share Analysis, By Country
- 4.7. Private Debt Funds
  - 4.7.1. Key Market Trends, Growth Factors and Opportunities
  - 4.7.2. Market Size and Forecast, By Region
  - 4.7.3. Market Share Analysis, By Country
- 4.8. Others
  - 4.8.1. Key Market Trends, Growth Factors and Opportunities
  - 4.8.2. Market Size and Forecast, By Region
  - 4.8.3. Market Share Analysis, By Country

## **CHAPTER 5: ALTERNATIVE INVESTMENT FUNDS (AIFS) MARKET, BY INVESTOR TYPE**

- 5.1. Market Overview
  - 5.1.1 Market Size and Forecast, By Investor Type
- 5.2. Institutional Investors
  - 5.2.1. Key Market Trends, Growth Factors and Opportunities
  - 5.2.2. Market Size and Forecast, By Region
  - 5.2.3. Market Share Analysis, By Country
- 5.3. High-Net-Worth Individuals (HNWIs)
  - 5.3.1. Key Market Trends, Growth Factors and Opportunities

5.3.2. Market Size and Forecast, By Region

5.3.3. Market Share Analysis, By Country

#### 5.4. Retail Investors

5.4.1. Key Market Trends, Growth Factors and Opportunities

5.4.2. Market Size and Forecast, By Region

5.4.3. Market Share Analysis, By Country

#### 5.5. Others

5.5.1. Key Market Trends, Growth Factors and Opportunities

5.5.2. Market Size and Forecast, By Region

5.5.3. Market Share Analysis, By Country

## **CHAPTER 6: ALTERNATIVE INVESTMENT FUNDS (AIFS) MARKET, BY REGION**

### 6.1. Market Overview

6.1.1 Market Size and Forecast, By Region

### 6.2. North America

6.2.1. Key Market Trends and Opportunities

6.2.2. Market Size and Forecast, By Type Of Funds

6.2.3. Market Size and Forecast, By Investor Type

6.2.4. Market Size and Forecast, By Country

6.2.5. U.S. Alternative Investment Funds (AIFS) Market

6.2.5.1. Market Size and Forecast, By Type Of Funds

6.2.5.2. Market Size and Forecast, By Investor Type

6.2.6. Canada Alternative Investment Funds (AIFS) Market

6.2.6.1. Market Size and Forecast, By Type Of Funds

6.2.6.2. Market Size and Forecast, By Investor Type

### 6.3. Europe

6.3.1. Key Market Trends and Opportunities

6.3.2. Market Size and Forecast, By Type Of Funds

6.3.3. Market Size and Forecast, By Investor Type

6.3.4. Market Size and Forecast, By Country

6.3.5. France Alternative Investment Funds (AIFS) Market

6.3.5.1. Market Size and Forecast, By Type Of Funds

6.3.5.2. Market Size and Forecast, By Investor Type

6.3.6. Germany Alternative Investment Funds (AIFS) Market

6.3.6.1. Market Size and Forecast, By Type Of Funds

6.3.6.2. Market Size and Forecast, By Investor Type

6.3.7. Italy Alternative Investment Funds (AIFS) Market

6.3.7.1. Market Size and Forecast, By Type Of Funds

- 6.3.7.2. Market Size and Forecast, By Investor Type
- 6.3.8. Spain Alternative Investment Funds (AIFs) Market
  - 6.3.8.1. Market Size and Forecast, By Type Of Funds
  - 6.3.8.2. Market Size and Forecast, By Investor Type
- 6.3.9. UK Alternative Investment Funds (AIFs) Market
  - 6.3.9.1. Market Size and Forecast, By Type Of Funds
  - 6.3.9.2. Market Size and Forecast, By Investor Type
- 6.3.10. Rest Of Europe Alternative Investment Funds (AIFs) Market
  - 6.3.10.1. Market Size and Forecast, By Type Of Funds
  - 6.3.10.2. Market Size and Forecast, By Investor Type
- 6.4. Asia-Pacific
  - 6.4.1. Key Market Trends and Opportunities
  - 6.4.2. Market Size and Forecast, By Type Of Funds
  - 6.4.3. Market Size and Forecast, By Investor Type
  - 6.4.4. Market Size and Forecast, By Country
  - 6.4.5. China Alternative Investment Funds (AIFs) Market
    - 6.4.5.1. Market Size and Forecast, By Type Of Funds
    - 6.4.5.2. Market Size and Forecast, By Investor Type
  - 6.4.6. Japan Alternative Investment Funds (AIFs) Market
    - 6.4.6.1. Market Size and Forecast, By Type Of Funds
    - 6.4.6.2. Market Size and Forecast, By Investor Type
  - 6.4.7. India Alternative Investment Funds (AIFs) Market
    - 6.4.7.1. Market Size and Forecast, By Type Of Funds
    - 6.4.7.2. Market Size and Forecast, By Investor Type
  - 6.4.8. South Korea Alternative Investment Funds (AIFs) Market
    - 6.4.8.1. Market Size and Forecast, By Type Of Funds
    - 6.4.8.2. Market Size and Forecast, By Investor Type
  - 6.4.9. Australia Alternative Investment Funds (AIFs) Market
    - 6.4.9.1. Market Size and Forecast, By Type Of Funds
    - 6.4.9.2. Market Size and Forecast, By Investor Type
  - 6.4.10. Rest of Asia-Pacific Alternative Investment Funds (AIFs) Market
    - 6.4.10.1. Market Size and Forecast, By Type Of Funds
    - 6.4.10.2. Market Size and Forecast, By Investor Type
- 6.5. LAMEA
  - 6.5.1. Key Market Trends and Opportunities
  - 6.5.2. Market Size and Forecast, By Type Of Funds
  - 6.5.3. Market Size and Forecast, By Investor Type
  - 6.5.4. Market Size and Forecast, By Country
  - 6.5.5. Latin America Alternative Investment Funds (AIFs) Market

- 6.5.5.1. Market Size and Forecast, By Type Of Funds
- 6.5.5.2. Market Size and Forecast, By Investor Type
- 6.5.6. Middle East Alternative Investment Funds (AIFs) Market
  - 6.5.6.1. Market Size and Forecast, By Type Of Funds
  - 6.5.6.2. Market Size and Forecast, By Investor Type
- 6.5.7. Africa Alternative Investment Funds (AIFs) Market
  - 6.5.7.1. Market Size and Forecast, By Type Of Funds
  - 6.5.7.2. Market Size and Forecast, By Investor Type

## **CHAPTER 7: COMPETITIVE LANDSCAPE**

- 7.1. Introduction
- 7.2. Top Winning Strategies
- 7.3. Product Mapping Of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top Player Positioning, 2023

## **CHAPTER 8: COMPANY PROFILES**

- 8.1. Blackstone Inc.
  - 8.1.1. Company Overview
  - 8.1.2. Key Executives
  - 8.1.3. Company Snapshot
  - 8.1.4. Operating Business Segments
  - 8.1.5. Product Portfolio
  - 8.1.6. Business Performance
  - 8.1.7. Key Strategic Moves and Developments
- 8.2. The Carlyle Group
  - 8.2.1. Company Overview
  - 8.2.2. Key Executives
  - 8.2.3. Company Snapshot
  - 8.2.4. Operating Business Segments
  - 8.2.5. Product Portfolio
  - 8.2.6. Business Performance
  - 8.2.7. Key Strategic Moves and Developments
- 8.3. Apollo Global Management, Inc.
  - 8.3.1. Company Overview
  - 8.3.2. Key Executives

- 8.3.3. Company Snapshot
- 8.3.4. Operating Business Segments
- 8.3.5. Product Portfolio
- 8.3.6. Business Performance
- 8.3.7. Key Strategic Moves and Developments
- 8.4. KOHLBERG KRAVIS ROBERTS And CO. L.P.
  - 8.4.1. Company Overview
  - 8.4.2. Key Executives
  - 8.4.3. Company Snapshot
  - 8.4.4. Operating Business Segments
  - 8.4.5. Product Portfolio
  - 8.4.6. Business Performance
  - 8.4.7. Key Strategic Moves and Developments
- 8.5. Brookfield Corporation
  - 8.5.1. Company Overview
  - 8.5.2. Key Executives
  - 8.5.3. Company Snapshot
  - 8.5.4. Operating Business Segments
  - 8.5.5. Product Portfolio
  - 8.5.6. Business Performance
  - 8.5.7. Key Strategic Moves and Developments
- 8.6. Tarrant Capital IP, LLC,
  - 8.6.1. Company Overview
  - 8.6.2. Key Executives
  - 8.6.3. Company Snapshot
  - 8.6.4. Operating Business Segments
  - 8.6.5. Product Portfolio
  - 8.6.6. Business Performance
  - 8.6.7. Key Strategic Moves and Developments
- 8.7. Ares Management LLC
  - 8.7.1. Company Overview
  - 8.7.2. Key Executives
  - 8.7.3. Company Snapshot
  - 8.7.4. Operating Business Segments
  - 8.7.5. Product Portfolio
  - 8.7.6. Business Performance
  - 8.7.7. Key Strategic Moves and Developments
- 8.8. Bain Capital, LP
  - 8.8.1. Company Overview

- 8.8.2. Key Executives
- 8.8.3. Company Snapshot
- 8.8.4. Operating Business Segments
- 8.8.5. Product Portfolio
- 8.8.6. Business Performance
- 8.8.7. Key Strategic Moves and Developments
- 8.9. Oaktree Capital Management, L.P.
  - 8.9.1. Company Overview
  - 8.9.2. Key Executives
  - 8.9.3. Company Snapshot
  - 8.9.4. Operating Business Segments
  - 8.9.5. Product Portfolio
  - 8.9.6. Business Performance
  - 8.9.7. Key Strategic Moves and Developments
- 8.10. CVC Capital Partners SICAV-FIS S.A.
  - 8.10.1. Company Overview
  - 8.10.2. Key Executives
  - 8.10.3. Company Snapshot
  - 8.10.4. Operating Business Segments
  - 8.10.5. Product Portfolio
  - 8.10.6. Business Performance
  - 8.10.7. Key Strategic Moves and Developments

## I would like to order

Product name: Alternative Investment Funds (AIFs) Market By Type of Funds (Private Equity Funds, Hedge Funds, Real Estate Funds, Infrastructure Funds, Venture Capital Funds, Private Debt Funds, Others) , By Investor Type (Institutional Investors, High-Net-Worth Individuals (HNWIs) , Retail Investors, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032

Product link: <https://marketpublishers.com/r/A2D25C0FC800EN.html>

Price: US\$ 2,601.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2D25C0FC800EN.html>