

Air Fryer Market by End User (Residential and Commercial) and Sales Channel (Hypermarket & Supermarket, Specialty Store and Online sales Channel): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/A32DFB2E8406EN.html>

Date: November 2019

Pages: 235

Price: US\$ 5,370.00 (Single User License)

ID: A32DFB2E8406EN

Abstracts

Air fryer are healthier alternatives for traditional deep fryer. Air fryer plops veggies and meat in oil. However, air fryer uses small amount of oil as compared to deep fryers. Air fryers makes food crisp with a fraction of the calories and fat . The global air fryer market size was \$894.3 million in 2018, and is projected to reach \$1,425.7 million by 2026, registering a CAGR of 6.1% from 2019 to 2026.

The key factors that drive the growth of the air fryer market include growth of hospitality industry, upsurge in affordability of end customers for advanced kitchen appliances, improved performance and continuous product innovation by leading manufacturers. Moreover, customized solutions according to specific requirements and designs have created revenue opportunities for air fryer market. However, factors such as availability of counterfeit products, high noise level and uneven cooking are expected to impede the air fryer market growth. Furthermore, novel innovations in aesthetics have gained huge traction in the recent years, which in turn is anticipated to create lucrative growth opportunities for the market expansion.

The global air fryer market is segmented into end user, sales channel and region. Depending on end user, the air fryer market is bifurcated into residential and commercial. Based on sales channel the global market is studied across hypermarket & supermarket, specialty store and online sales channel. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA

Some of the key players in the air fryer industry analysis includes Koninklijke Philips N.V., BLACK+DECKER Inc., Conair Corporation, Avalon Bay, Breville Group Ltd, Meyer Manufacturing Company Limited, GoWISE USA, NuWave LLC, Groupe SEB, Newell Brands.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global air fryer market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By End User

Residential

Commercial

By Sales Channel

Hypermarket & Supermarket

Specialty Store

Online sales Channel

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

BENELUX

Italy

Spain

Rest of Europe

Asia-pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools And Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key Findings
 - 2.1.1. Top Impacting Factors
 - 2.1.2. Top Investment Pockets
- 2.2. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Parent Market Overview (2018)
- 3.3. Pricing Analysis
 - 3.3.1. Pricing Analysis Of Air Fryer, By Region, 2018 & 2026
- 3.5. Porter'S Five Forces Analysis
 - 3.5.1. Bargaining Power Of Buyers
 - 3.5.2. Bargaining Power Of Suppliers
 - 3.5.3. Threat Of New Entrants
 - 3.5.4. Threat Of Substitutes
 - 3.5.5. Competition Rivalry
- 3.6. Market Dynamics
 - 3.6.1. Drivers
 - 3.6.2. Restraints
 - 3.6.3. Opportunities

CHAPTER 4: GLOBAL AIR FRYER MARKET, BY END USER

- 4.1. Overview

- 4.1.1. Market Size And Forecast, By End User
- 4.2. Residential
 - 4.2.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.2.2. Market Size And Forecast, By Region
 - 4.2.3. Market Analysis, By Country
- 4.3. Commercial
 - 4.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.3.2. Market Size And Forecast, By Region
 - 4.3.3. Market Analysis, By Country

CHAPTER 5: GLOBAL AIR FRYER MARKET, BY SALES CHANNEL

- 5.1. Overview
 - 5.1.1. Market Size And Forecast, By Sales Channel
- 5.2. Hypermarket And Supermarket
 - 5.2.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.2.2. Market Size And Forecast, By Region
 - 5.2.3. Market Analysis, By Country
- 5.3. Specialty Stores
 - 5.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.3.2. Market Size And Forecast, By Region
 - 5.3.3. Market Analysis, By Country
- 5.4. Online Sales Channel
 - 5.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.4.2. Market Size And Forecast, By Region
 - 5.4.3. Market Analysis, By Country

CHAPTER 6: AIR FRYER MARKET, BY REGION

- 6.1. Overview
 - 6.1.1. Market Size And Forecast, By Region
- 6.2. North America
 - 6.2.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.2.2. Market Size And Forecast, By End User
 - 6.2.3. Market Size And Forecast, By Sales Channel
 - 6.2.4. Market Analysis, By Country
 - 6.2.4.1. U.S.
 - 6.2.4.1.1. Market Size And Forecast, By End User
 - 6.2.4.1.2. Market Size And Forecast, By Sales Channel

- 6.2.4.2. Canada
 - 6.2.4.2.1. Market Size And Forecast, By End User
 - 6.2.4.2.2. Market Size And Forecast, By Sales Channel
- 6.2.4.3. Mexico
 - 6.2.4.3.1. Market Size And Forecast, By End User
 - 6.2.4.3.2. Market Size And Forecast, By Sales Channel
- 6.3. Europe
 - 6.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.3.2. Market Size And Forecast, By End User
 - 6.3.3. Market Size And Forecast, By Sales Channel
 - 6.3.4. Market Analysis, By Country
 - 6.3.4.1. Uk
 - 6.3.4.1.1. Market Size And Forecast, By End User
 - 6.3.4.1.2. Market Size And Forecast, By Sales Channel
 - 6.3.4.2. Germany
 - 6.3.4.2.1. Market Size And Forecast, By End User
 - 6.3.4.2.2. Market Size And Forecast, By Sales Channel
 - 6.3.4.3. Benelux
 - 6.3.4.3.1. Market Size And Forecast, By End User
 - 6.3.4.3.2. Market Size And Forecast, By Sales Channel
 - 6.3.4.4. Italy
 - 6.3.4.4.1. Market Size And Forecast, By End User
 - 6.3.4.4.2. Market Size And Forecast, By Sales Channel
 - 6.3.4.5. Spain
 - 6.3.4.5.1. Market Size And Forecast, By End User
 - 6.3.4.5.2. Market Size And Forecast, By Sales Channel
 - 6.3.4.6. Rest Of Europe
 - 6.3.4.6.1. Market Size And Forecast, By End User
 - 6.3.4.6.2. Market Size And Forecast, By Sales Channel
- 6.4. Asia-Pacific
 - 6.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.4.2. Market Size And Forecast, By End User
 - 6.4.3. Market Size And Forecast, By Sales Channel
 - 6.4.4. Market Analysis, By Country
 - 6.4.4.1. China
 - 6.4.4.1.1. Market Size And Forecast, By End User
 - 6.4.4.1.2. Market Size And Forecast, By Sales Channel
 - 6.4.4.2. India
 - 6.4.4.2.1. Market Size And Forecast, By End User

- 6.4.4.2.2. Market Size And Forecast, By Sales Channel
- 6.4.4.3. Japan
 - 6.4.4.3.1. Market Size And Forecast, By End User
 - 6.4.4.3.2. Market Size And Forecast, By Sales Channel
- 6.4.4.4. South Korea
 - 6.4.4.4.1. Market Size And Forecast, By End User
 - 6.4.4.4.2. Market Size And Forecast, By Sales Channel
- 6.4.4.5. Rest Of Asia-Pacific
 - 6.4.4.5.1. Market Size And Forecast, By End User
 - 6.4.4.5.2. Market Size And Forecast, By Sales Channel
- 6.5. Lamea
 - 6.5.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.5.2. Market Size And Forecast, By End User
 - 6.5.3. Market Size And Forecast, By Sales Channel
 - 6.5.4. Market Analysis, By Country
 - 6.5.4.1. Latin America
 - 6.5.4.1.1. Market Size And Forecast, By End User
 - 6.5.4.1.2. Market Size And Forecast, By Sales Channel
 - 6.5.4.2. Middle East
 - 6.5.4.2.1. Market Size And Forecast, By End User
 - 6.5.4.2.2. Market Size And Forecast, By Sales Channel
 - 6.5.4.3. South Africa
 - 6.5.4.3.1. Market Size And Forecast, By End User
 - 6.5.4.3.2. Market Size And Forecast, By Sales Channel

CHAPTER 7: COMPANY PROFILES

- 7.1. Koninklijke Philips N.V.
 - 7.1.1. Company Overview
 - 7.1.2. Key Executives
 - 7.1.3. Company Snapshot
 - 7.1.4. Operating Business Segments
 - 7.1.5. Product Portfolio
 - 7.1.6. Business Performance
- 7.2. Black+Decker Inc.
 - 7.2.1. Company Overview
 - 7.2.2. Key Executives
 - 7.2.3. Company Snapshot
 - 7.2.4. Product Portfolio

- 7.3. Conair Corporation
 - 7.3.1. Company Overview
 - 7.3.2. Key Executives
 - 7.3.3. Company Snapshot
 - 7.3.4. Operating Business Segments
 - 7.3.5. Product Portfolio
 - 7.3.6. Business Performance
 - 7.3.7. Key Strategic Moves And Developments
- 7.4. Avalon Bay
 - 7.4.1. Company Overview
 - 7.4.2. Key Executives
 - 7.4.3. Company Snapshot
 - 7.4.4. Operating Business Segments
 - 7.4.5. Product Portfolio
 - 7.4.6. Business Performance
 - 7.4.7. Key Strategic Moves And Developments
- 7.5. Breville Group Ltd
 - 7.5.1. Company Overview
 - 7.5.2. Key Executive
 - 7.5.3. Company Snapshot
 - 7.5.4. Product Portfolio
- 7.6. Meyer Manufacturing Company Limited
 - 7.6.1. Company Overview
 - 7.6.2. Key Executives
 - 7.6.3. Company Snapshot
 - 7.6.4. Product Portfolio
 - 7.6.5. Business Performance
 - 7.6.6. Key Strategic Moves And Developments
- 7.7. Gowise Usa.
 - 7.7.1. Company Overview
 - 7.7.2. Key Executives
 - 7.7.3. Company Snapshot
 - 7.7.4. Product Portfolio
 - 7.7.5. Business Performance
 - 7.7.6. Key Strategic Moves And Developments
- 7.7. Nuwave Llc
 - 7.7.1. Company Overview
 - 7.7.2. Key Executives
 - 7.7.3. Company Snapshot

- 7.7.4. Product Portfolio
- 7.9. Groupe Seb
 - 7.9.1. Company Overview
 - 7.9.2. Key Executives
 - 7.9.3. Company Snapshot
 - 7.9.4. Operating Business Segments
 - 7.9.5. Product Portfolio
 - 7.9.6. Business Performance
 - 7.9.7. Key Strategic Moves And Developments
- 7.10. Newell Brands
 - 7.10.1. Company Overview
 - 7.10.2. Key Executives
 - 7.10.3. Company Snapshot
 - 7.10.4. Product Portfolio

List Of Tables

LIST OF TABLES

- Table 01. Global Air Fryer Market, By End User, 2018–2026 (\$ Million)
- Table 02. Global Residential Air Fryer Market, By Region, 2018–2026 (\$ Million)
- Table 03. Global Commercial Air Fryer Market, By Region, 2018–2026 (\$ Million)
- Table 04. Global Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 05. Global Air Fryer Market Sales Through Hypermarket And Supermarket, By Region, 2018–2026 (\$ Million)
- Table 06. Global Air Fryer Market Sales Through Specialty Stores, By Region, 2018–2026 (\$ Million)
- Table 07. Global Air Fryer Market Sales Through Online Sales Channel, By Region, 2018–2026 (\$ Million)
- Table 08. Global Air Fryer Market, By Region, 2018–2026 (\$ Million)
- Table 09. North America Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 10. North America Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 11. North America Air Fryer Market Value, By Country, 2018–2026 (\$ Million)
- Table 12. U.S. Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 13. U.S. Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 14. Canada Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 15. Canada Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 16. Mexico Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 17. Mexico Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 18. Europe Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 19. Europe Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 20. Europe Air Fryer Market Value, By Country, 2018–2026 (\$ Million)
- Table 21. UK Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 22. UK Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 23. Germany Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 24. Germany Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 25. Benelux Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 26. Benelux Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 27. Italy Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 28. Italy Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 29. Spain Air Fryer Market Value, By End User, 2018–2026 (\$ Million)
- Table 30. Spain Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)
- Table 31. Rest of Europe Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 32. Rest of Europe Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 33. Asia-Pacific Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 34. Asia-Pacific Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 35. Asia-Pacific Air Fryer Market Value, By Country, 2018–2026 (\$ Million)

Table 36. China Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 37. China Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 38. India Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 39. India Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 40. Japan Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 41. Japan Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 42. South Korea Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 43. South Korea Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 44. Rest of Asia-Pacific Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 45. Rest of Asia-Pacific Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 46. Lamea Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 47. Lamea Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 48. Lamea Air Fryer Market Value, By Country, 2018–2026 (\$ Million)

Table 49. Latin America Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 50. Latin America Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 51. Middle East Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 52. Middle East Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

Table 53. Africa Air Fryer Market Value, By End User, 2018–2026 (\$ Million)

Table 54. Africa Air Fryer Market Value, By Sales Channel, 2018–2026 (\$ Million)

List Of Figures

LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary
- Figure 03. Top Impacting Factors
- Figure 04. Top Investment Pockets
- Figure 05. Global Air Fryer Market, By End User, 2018 (%)
- Figure 06. Comparative Value Share Analysis of Global Residential Air Fryer Market, By Country, 2018 & 2026 (%)
- Figure 07. Comparative Value Share Analysis of Commercial Air Fryer Market, By Country, 2018 & 2026 (%)
- Figure 08. Global Air Fryer Market, By Sales Channel, 2018 (%)
- Figure 09. Comparative Value Share Analysis of Air Fryer Market Sales Through Hypermarket And Supermarket, By Country, 2018 & 2026 (%)
- Figure 10. Comparative Value Share Analysis of Global Air Fryer Market Sales Through Specialty Stores, By Country, 2018 & 2026 (%)
- Figure 11. Comparative Value Share Analysis of Air Fryer Market From Millennials, By Country, 2018 & 2026 (%)
- Figure 12. Global Air Fryer Market, By Region 2018 (%)
- Figure 13. U.S. Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 14. Canada Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 15. Mexico Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 16. Uk Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 17. Germany Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 18. Benelux Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 19. Italy Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 20. Spain Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 21. Rest of Europe Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 22. China Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 23. India Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 24. Japan Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 25. South Korea Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 26. Rest of Asia-Pacific Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 27. Latin America Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 28. Middle East Air Fryer Market Value, 2018-2026 (\$ Million)
- Figure 29. Africa Air Fryer Market Value, 2018-2026 (\$ Million)

I would like to order

Product name: Air Fryer Market by End User (Residential and Commercial) and Sales Channel (Hypermarket & Supermarket, Specialty Store and Online sales Channel): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/A32DFB2E8406EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A32DFB2E8406EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970