

# **Agricultural Surfactants Market By Type (Non-Ionic Surfactants, Anionic Surfactants, Cationic Surfactants, Amphoteric Surfactants) , By Application (Herbicides, Insecticides, Fungicides, Others) By Crop Type (Cereals and Grains, Fruits and Vegetables, Oilseeds and Pulses, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2031**

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## **Abstracts**

### **Agricultural Surfactants Market**

The agricultural surfactants market was valued at \$1.7 billion in 2023 and is projected to reach \$2.7 billion by 2031, growing at a CAGR of 6.1% from 2024 to 2031.

Agricultural surfactant is a pivotal component of modern agricultural sector used to boost the efficacy of different agrochemicals. Also called adjuvant, the role of a surfactant is to reduce the surface tension between a liquid and a solid or two liquids. Low surface tension is necessary for the effectiveness of agrochemicals as it improves their sticking, spreading, and penetration. Diverse varieties of agrochemicals, including herbicides, pesticides, fungicides, and fertilizers utilize agricultural surfactants in their composition.

The inclination toward precision farming and modern agricultural techniques is boosting the demand for agricultural surfactants. In addition, increase in demand for food production due to exponential growth in population is expected to drive the agricultural surfactants market during the forecast period. Currently, the utilization of green surfactants, such as sugar-based surfactants, as a substitute for the ones derived from petroleum is an emerging trend in different industries. This trend is attributed

the non-renewability of petroleum and rise in environmental concerns.

However, petroleum-based surfactants continue to dominate the market due to their cost-effectiveness, leading to the implementation of stringent regulations. For instance, the Pest Control Products Act in Canada has obligated the assessment and approval of surfactants on the basis of human health risk and environmental evaluations. Compliance with such regulations is a time-consuming and tedious task which hampers the growth of the market. According to a research paper published on the National Library of Medicine website, high concentrations of surfactants and their deteriorated products damage the biogeochemical processes & microbial dynamics, obstruct the surviving processes & ecological niche of plants, and slow down the organic & systemic functionalities in humans.

### Segment Review

The agricultural surfactants market is segmented into type, application, crop type, and region. On the basis of type, the market is divided into non-ionic surfactants, anionic surfactants, cationic surfactants, and amphoteric surfactants. As per application, it is classified into herbicides, insecticides, fungicides, and others. Depending on crop type, it is categorized into cereals & grains, fruits & vegetables, oilseeds & pulses, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### Key Findings

On the basis of type, the non-ionic surfactants segment is expected to maintain dominance during the forecast period.

As per application, the fungicides segment is projected to be the highest shareholder during the forecast period.

Depending on crop type, the cereals & grains segment is anticipated to acquire high stakes during the forecast period.

Region wise, North America is predicted to be the highest shareholder by 2033.

### Competition Analysis

The major players operating in the global agricultural surfactants market include BASF

SE, AkzoNobel N.V., Wilbur-Ellis Company LLC, Stepan Company, Evonik Industries AG, Brewer International, DowDupont Inc., Helena Agri-Enterprises LLC, Clariant International AG, and Huntsman International LLC. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the market.

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Investment Opportunities

Product Benchmarking / Product specification and applications

Upcoming/New Entrant by Regions

Technology Trend Analysis

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Patient/epidemiology data at country, region, global level

Regulatory Guidelines

Additional company profiles with specific t%li%client's interest

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Per Capita Consumption Trends

Volume Market Size and Forecast

Key Market Segments

By Type

*Agricultural Surfactants Market By Type (Non-Ionic Surfactants, Anionic Surfactants, Cationic Surfactants, Amp...*

Non-Ionic Surfactants

Anionic Surfactants

Cationic Surfactants

Amphoteric Surfactants

#### By Application

Herbicides

Insecticides

Fungicides

Others

#### By Crop Type

Cereals and Grains

Fruits and Vegetables

Oilseeds and Pulses

Others

#### By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

## Key Market Players

BASF SE

AkzoNobel N.V.

Wilbur-Ellis Company LLC

Stepan Company

Evonik Industries AG

Brewer International

DowDupont Inc.

Helena Agri-Enterprises LLC

Clariant International AG

Huntsman International LLC

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