

Africa Vehicle Tracking System Market by Type (Active and Passive), Vehicle Type (Passenger Vehicles and Commercial Vehicles), Application (Mobile Tracking, Cellular Tracking, and Satellite Tracking), and Industry Vertical (Transportation & Logistics, Construction & Manufacturing, Aviation, Retail, Government, Mining, Farming, and Others): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The system developed to monitor and control the vehicle movement using various technologies such as GPS, mobiles, computers, hardware interface, and others is known as the vehicle tracking system. This study comprises the revenue generated from the sales of the complete solution, which includes hardware, software, and other subscription fees associated with the tracking and data reporting technology. This solution takes into loop the different aspects such as GPS, GSM/ GPRS, digital maps, specialized software, and others.

The factors such as rise in adoption of intelligent transport systems, safety and security concern within transportation services, and increase in fleet operations especially in the emerging markets are driving the market growth. However, increase in choices creating market shifts is hampering the stated growth. Further, winning new customer segments from diverse industry verticals and emergence of 5G into vehicle connectivity are expected to create ample opportunities for the key players operating in the market.

The vehicle tracking systems market is segmented on the basis of type, vehicle type,

application, industry vertical, and region. Based on type, the market is categorized into active and passive. By type of vehicle, it is divided into commercial vehicles and passenger vehicles. By application, it is fragmented into mobile tracking, cellular tracking, and satellite tracking.

In terms of industry vertical, it is segregated into transport & logistics, construction & manufacturing, aviation, retail, government, mining, farming, and others. Country wise, it is analyzed across Zimbabwe, Zambia, Malawi, Botswana, Mozambique, Democratic Republic of Congo (DRC), Kenya, Tanzania, Rwanda, Uganda, Ghana, Nigeria, Cameroon, Senegal, Angola, Ethiopia, Ivory Coast, and Togo.

The companies profiled in the Africa vehicle tracking system industry report are AT&T Inc., Cartrack Holdings Limited, Continental AG, Geotab Inc., Inseego Corp., ORBCOMM, Robert Bosch GmbH, Ruptela, TomTom International N.V., Verizon Communications Inc., Frotcom, Tramigo, Teltonika, Nsoroma, and Geo Tracking.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the Africa vehicle tracking system market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

Africa Vehicle Tracking System Market by Type (Active and Passive), Vehicle Type (Passenger Vehicles and Comme...

Active

Passive

By Vehicle Type

Passenger Vehicles

Commercial Vehicles

By Application

Mobile Tracking

Cellular Tracking

Satellite Tracking

By Industry Vertical

Transportation & Logistics

Construction & Manufacturing

Aviation

Retail

Government

Mining

Farming

Others

By Country

Zimbabwe

Zambia

Malawi

Botswana

Mozambique

Democratic Republic of Congo (DRC)

Kenya

Tanzania

Rwanda

Uganda

Ghana

Nigeria

Cameron

Senegal

Angola

Ethiopia

Ivory Coast

Togo

Key Market Players

AT&T Inc.

Cartrack Holdings Limited

Continental AG

Geotab Inc.

Inseego Corp.

ORBCOMM

Robert Bosch GmbH

Ruptela

TomTom International N.V.

Verizon Communications Inc.

Frotcom

Tramigo

Teltonika

Nsoroma

Geo Tracking

Contents

CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
- 1.4.KEY MARKET PLAYERS
- 1.5.RESEARCH METHODOLOGY
 - 1.5.1.Secondary research
 - 1.5.2.Primary research
 - 1.5.3.Analyst tools & models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO PERSPECTIVE

CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FINDINGS
 - 3.2.1.Top impacting factors
 - 3.2.2.Top investment pockets
 - 3.2.3.Top winning strategies
- 3.3.PORTER'S FIVE FORCES ANALYSIS
- 3.4.KEY PLAYER POSITIONING, 2019
- 3.5.MARKET DYNAMICS
 - 3.5.1.Drivers
 - 3.5.1.1.Rise in adoption of intelligent transport systems
 - 3.5.1.2.Safety and security concern within transportation services
 - 3.5.1.3.Increase in fleet operations especially in the emerging markets
 - 3.5.2.Restraint
 - 3.5.2.1.Increase in choices creating market shifts
 - 3.5.3.Opportunities
 - 3.5.3.1.Winning new customer segments from diverse industry verticals
 - 3.5.3.2.Emergence of 5G into vehicle connectivity
- 3.6.TOP COMPETITORS BY SUB-REGION

CHAPTER 4:VEHICLE TRACKING SYSTEM MARKET, BY TYPE

4.1.MARKET OVERVIEW

4.1.1.Market size and forecast, by Type

4.2.ACTIVE

4.2.1.Key market trends, growth factors, and opportunities

4.2.2.Market size and forecast, by country

4.3.PASSIVE

4.3.1.Key market trends, growth factors, and opportunities

4.3.2.Market size and forecast, by country

CHAPTER 5:AFRICA VEHICLE TRACKING SYSTEM MARKET, BY VEHICLE TYPE

5.1.MARKET OVERVIEW

5.1.1.Market size and forecast, by vehicle type

5.2.PASSENGER VEHICLES

5.2.1.Key market trends, growth factors, and opportunities

5.2.2.Market size and forecast, by country

5.3.COMMERCIAL VEHICLES

5.3.1.Key market trends, growth factors, and opportunities

5.3.2.Market size and forecast, by country

CHAPTER 6:VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION

6.1.MARKET OVERVIEW

6.1.1.Market size and forecast, by application

6.2.MOBILE TRACKING

6.2.1.Key market trends, growth factors, and opportunities

6.2.2.Market size and forecast, by country

6.3.CELLULAR TRACKING

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast, by country

6.4.SATELLITE TRACKING

6.4.1.Key market trends, growth factors, and opportunities

6.4.2.Market size and forecast, by country

CHAPTER 7:VEHICLE TRACKING SYSTEM MARKET, BY INDUSTRY VERTICAL

7.1.MARKET OVERVIEW

7.1.1.Market size and forecast, by industry vertical

7.2.TRANSPORTATION & LOGISTICS

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by country

7.3.CONSTRUCTION & MANUFACTURING

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Market size and forecast, by country

7.4.AVIATION

7.4.1.Key market trends, growth factors, and opportunities

7.4.2.Market size and forecast, by country

7.5.RETAIL

7.5.1.Key market trends, growth factors, and opportunities

7.5.2.Market size and forecast, by country

7.6.GOVERNMENT

7.6.1.Key market trends, growth factors, and opportunities

7.6.2.Market size and forecast, by country

7.7.MINING

7.7.1.Key market trends, growth factors, and opportunities

7.7.2.Market size and forecast, by country

7.8.FARMING

7.8.1.Key market trends, growth factors, and opportunities

7.8.2.Market size and forecast, by country

7.9.OTHERS

7.9.1.Key market trends, growth factors, and opportunities

7.9.2.Market size and forecast, by country

CHAPTER 8:AFRICA VEHICLE TRACKING SYSTEM MARKET, BY COUNTRY

8.1.MARKET OVERVIEW

8.1.1.Market size and forecast, by country

8.2.ZIMBABWE

8.2.1.Market size and forecast, by type

8.2.2.Market size and forecast, by vehicle type

8.2.3.Market size and forecast, by application

8.2.4.Market size and forecast, by industry vertical

8.3.ZAMBIA

8.3.1.Market size and forecast, by type

8.3.2.Market size and forecast, by vehicle type

8.3.3.Market size and forecast, by application

8.3.4.Market size and forecast, by industry vertical

8.4.MALAWI

- 8.4.1.Market size and forecast, by type
- 8.4.2.Market size and forecast, by vehicle type
- 8.4.3.Market size and forecast, by application
- 8.4.4.Market size and forecast, by industry vertical

8.5.BOTSWANA

- 8.5.1.Market size and forecast, by type
- 8.5.2.Market size and forecast, by vehicle type
- 8.5.3.Market size and forecast, by application
- 8.5.4.Market size and forecast, by industry vertical

8.6.MOZAMBIQUE

- 8.6.1.Market size and forecast, by type
- 8.6.2.Market size and forecast, by vehicle type
- 8.6.3.Market size and forecast, by application
- 8.6.4.Market size and forecast, by industry vertical

8.7.DEMOCRATIC REPUBLIC OF CONGO (DRC)

- 8.7.1.Market size and forecast, by type
- 8.7.2.Market size and forecast, by vehicle type
- 8.7.3.Market size and forecast, by application
- 8.7.4.Market size and forecast, by industry vertical

8.8.KENYA

- 8.8.1.Market size and forecast, by type
- 8.8.2.Market size and forecast, by vehicle type
- 8.8.3.Market size and forecast, by application
- 8.8.4.Market size and forecast, by industry vertical

8.9.TANZANIA

- 8.9.1.Market size and forecast, by type
- 8.9.2.Market size and forecast, by vehicle type
- 8.9.3.Market size and forecast, by application
- 8.9.4.Market size and forecast, by industry vertical

8.10.RWANDA

- 8.10.1.Market size and forecast, by type
- 8.10.2.Market size and forecast, by vehicle type
- 8.10.3.Market size and forecast, by application
- 8.10.4.Market size and forecast, by industry vertical

8.11.UGANDA

- 8.11.1.Market size and forecast, by type
- 8.11.2.Market size and forecast, by vehicle type
- 8.11.3.Market size and forecast, by application

8.11.4. Market size and forecast, by industry vertical

8.12. GHANA

8.12.1. Market size and forecast, by type

8.12.2. Market size and forecast, by vehicle type

8.12.3. Market size and forecast, by application

8.12.4. Market size and forecast, by industry vertical

8.13. NIGERIA

8.13.1. Market size and forecast, by type

8.13.2. Market size and forecast, by vehicle type

8.13.3. Market size and forecast, by application

8.13.4. Market size and forecast, by industry vertical

8.14. CAMERON

8.14.1. Market size and forecast, by type

8.14.2. Market size and forecast, by vehicle type

8.14.3. Market size and forecast, by application

8.14.4. Market size and forecast, by industry vertical

8.15. SENEGAL

8.15.1. Market size and forecast, by type

8.15.2. Market size and forecast, by vehicle type

8.15.3. Market size and forecast, by application

8.15.4. Market size and forecast, by industry vertical

8.16. ANGOLA

8.16.1. Market size and forecast, by type

8.16.2. Market size and forecast, by vehicle type

8.16.3. Market size and forecast, by application

8.16.4. Market size and forecast, by industry vertical

8.17. ETHIOPIA

8.17.1. Market size and forecast, by type

8.17.2. Market size and forecast, by vehicle type

8.17.3. Market size and forecast, by application

8.17.4. Market size and forecast, by industry vertical

8.18. IVORY COAST

8.18.1. Market size and forecast, by type

8.18.2. Market size and forecast, by vehicle type

8.18.3. Market size and forecast, by application

8.18.4. Market size and forecast, by industry vertical

8.19. TOGO

8.19.1. Market size and forecast, by type

8.19.2. Market size and forecast, by vehicle type

8.19.3. Market size and forecast, by application

8.19.4. Market size and forecast, by industry vertical

CHAPTER 9: COMPANY PROFILES

9.1. AT&T INC.

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Operating business segments

9.1.4. Product portfolio

9.1.5. Business performance

9.1.6. Key strategic moves and developments

9.2. CARTRACK HOLDINGS LIMITED

9.2.1. Company overview

9.2.2. Company snapshot

9.2.3. Operating business segments

9.2.4. Product portfolio

9.2.5. Business performance

9.2.6. Key strategic moves and developments

9.3. CONTINENTAL AG

9.3.1. Company overview

9.3.2. Company snapshot

9.3.3. Operating business segments

9.3.4. Product portfolio

9.3.5. Business performance

9.4. GEOTAB INC.

9.4.1. Company overview

9.4.2. Company snapshot

9.4.3. Product portfolio

9.4.4. Key strategic moves and developments

9.5. INSEEGO CORP.

9.5.1. Company overview

9.5.2. Company snapshot

9.5.3. Product portfolio

9.5.4. Business performance

9.5.5. Key strategic moves and developments

9.6. ORBCOMM

9.6.1. Company overview

9.6.2. Company snapshot

- 9.6.3.Operating business segments
- 9.6.4.Product portfolio
- 9.6.5.Business performance
- 9.6.6.Key strategic moves and developments
- 9.7.ROBERT BOSCH GMBH
 - 9.7.1.Company overview
 - 9.7.2.Company snapshot
 - 9.7.3.Operating business segments
 - 9.7.4.Product portfolio
 - 9.7.5.Business performance
 - 9.7.6.Key strategic moves and developments
- 9.8.RUPTELA
 - 9.8.1.Company overview
 - 9.8.2.Company snapshot
 - 9.8.3.Product portfolio
 - 9.8.4.Key strategic moves and developments
- 9.9.TOMTOM, INC.
 - 9.9.1.Company overview
 - 9.9.2.Company snapshot
 - 9.9.3.Operating business segments
 - 9.9.4.Product portfolio
 - 9.9.5.Business performance
 - 9.9.6.Key strategic moves and developments
- 9.10.VERIZON COMMUNICATION INC.
 - 9.10.1.Company overview
 - 9.10.2.Company snapshot
 - 9.10.3.Operating business segments
 - 9.10.4.Product portfolio
 - 9.10.5.Business performance
 - 9.10.6.Key strategic moves and developments
- 9.11.FROTCOM
 - 9.11.1.Company overview
 - 9.11.2.Company snapshot
 - 9.11.3.Product portfolio
 - 9.11.4.Key strategic moves and developments
- 9.12.TRAMIGO
 - 9.12.1.Company overview
 - 9.12.2.Company snapshot
 - 9.12.3.Product portfolio

9.12.4.Key strategic moves and developments

9.13.TELTONIKA

9.13.1.Company overview

9.13.2.Company snapshot

9.13.3.Product portfolio

9.13.4.Key strategic moves and developments

9.14.NSOROMA

9.14.1.Company overview

9.14.2.Company snapshot

9.14.3.Product portfolio

9.15.GEO TRACKING

9.15.1.Company overview

9.15.2.Company snapshot

9.15.3.Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01.AFRICA VEHICLE TRACKING SYSTEM MARKET, BY TOP PLAYERS

TABLE 02.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 03.ACTIVE VEHICLE TRACKING SYSTEM MARKET, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 04.PASSIVE VEHICLE TRACKING SYSTEM MARKET REVENUE, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 05.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 06.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR PASSENGER VEHICLES, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 07.AFRICA VEHICLE TRACKING SYSTEM MARKET, FOR COMMERCIAL VEHICLES, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 08.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 09.VEHICLE TRACKING SYSTEM MARKET, FOR MOBILE TRACKING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 10.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR CELLULAR TRACKING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 11.VEHICLE TRACKING SYSTEM MARKET, FOR SATELLITE TRACKING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 12.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 13.AFRICA VEHICLE TRACKING SYSTEM MARKET, FOR TRANSPORTATION & LOGISTICS, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 14.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR CONSTRUCTION & MANUFACTURING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 15.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR AVIATION, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 16.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR RETAIL, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 17.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR GOVERNMENT, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 18.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR MINING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 19.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR FARMING, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 20.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, FOR OTHERS, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 21.AFRICA VEHICLE TRACKING SYSTEM MARKET, BY COUNTRY, 2019–2027 (\$THOUSAND)

TABLE 22.ZIMBABWE VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 23.ZIMBABWE VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 24.ZIMBABWE VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 25.ZIMBABWE VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 26.ZAMBIA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 27.ZAMBIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 28.ZAMBIA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 29.ZAMBIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 30.MALAWI VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 31.MALAWI VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 32.MALAWI VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 33.MALAWI VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 34.BOTSWANA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 35.BOTSWANA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 36.BOTSWANA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 37.BOTSWANA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 38.MOZAMBIQUE VEHICLE TRACKING SYSTEM MARKET, BY TYPE,

2019–2027 (\$THOUSAND)

TABLE 39.MOZAMBIQUE VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 40.MOZAMBIQUE VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 41.MOZAMBIQUE VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 42.DEMOCRATIC REPUBLIC OF CONGO (DRC) VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 43.DEMOCRATIC REPUBLIC OF CONGO (DRC) VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 44.DEMOCRATIC REPUBLIC OF CONGO (DRC) VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 45.DEMOCRATIC REPUBLIC OF CONGO (DRC) VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 46.KENYA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 47.KENYA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 48.KENYA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 49.KENYA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 50.TANZANIA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 51.TANZANIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 52.TANZANIA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 53.TANZANIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 54.RWANDA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 55.RWANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 56.RWANDA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 57.RWANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 58.UGANDA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 59.UGANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 60.UGANDA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 61.UGANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 62.GHANA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 63.GHANA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 64.GHANA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 65.GHANA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 66.NIGERIA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 67.NIGERIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 68.NIGERIA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 69.NIGERIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 70.CAMERON VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 71.CAMERON VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 72.CAMERON VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 73.CAMERON VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 74.SENEGAL VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 75.SENEGAL VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 76.SENEGAL VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 77.SENEGAL VEHICLE TRACKING SYSTEM MARKET REVENUE, BY

INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 78.ANGOLA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 79.ANGOLA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 80.ANGOLA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 81.ANGOLA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 82.ETHIOPIA VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 83.ETHIOPIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 84.ETHIOPIA VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 85.ETHIOPIA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 86.IVORY COAST VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 87.IVORY COAST VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 88.IVORY COAST VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 89.IVORY COAST VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 90.TOGO VEHICLE TRACKING SYSTEM MARKET, BY TYPE, 2019–2027 (\$THOUSAND)

TABLE 91.TOGO VEHICLE TRACKING SYSTEM MARKET REVENUE, BY VEHICLE TYPE, 2019–2027 (\$THOUSAND)

TABLE 92.TOGO VEHICLE TRACKING SYSTEM MARKET, BY APPLICATION, 2019–2027 (\$THOUSAND)

TABLE 93.TOGO VEHICLE TRACKING SYSTEM MARKET REVENUE, BY INDUSTRY VERTICAL, 2019–2027 (\$THOUSAND)

TABLE 94.AT&T INC.: COMPANY SNAPSHOT

TABLE 95.AT&T INC.: OPERATING BUSINESS SEGMENTS

TABLE 96.AT&T INC.: PRODUCT PORTFOLIO

TABLE 97.CARTRACK HOLDINGS LIMITED: COMPANY SNAPSHOT

TABLE 98.CARTRACK HOLDINGS LIMITED.: OPERATING BUSINESS SEGMENTS

TABLE 99.CARTRACK HOLDINGS LIMITED.: PRODUCT PORTFOLIO

TABLE 100.CONTINENTAL AG: COMPANY SNAPSHOT
TABLE 101.CONTINENTAL AG: OPERATING BUSINESS SEGMENTS
TABLE 102.CONTINENTAL AG: PRODUCT PORTFOLIO
TABLE 103.GEOTAB INC.: COMPANY SNAPSHOT
TABLE 104.GEOTAB INC.: PRODUCT PORTFOLIO
TABLE 105.INSEEGO CORP.: COMPANY SNAPSHOT
TABLE 106.INSEEGO CORP.: PRODUCT PORTFOLIO
TABLE 107.ORBCOMM: COMPANY SNAPSHOT
TABLE 108.ORBCOMM: OPERATING BUSINESS SEGMENTS
TABLE 109.ORBCOMM: PRODUCT PORTFOLIO
TABLE 110.ROBERT BOSCH GMBH: COMPANY SNAPSHOT
TABLE 111.ROBERT BOSCH GMBH: OPERATING BUSINESS SEGMENTS
TABLE 112.ROBERT BOSCH GMBH: PRODUCT PORTFOLIO
TABLE 113.RUPTELA: COMPANY SNAPSHOT
TABLE 114.RUPTELA: PRODUCT PORTFOLIO
TABLE 115.TOMTOM, INC.: COMPANY SNAPSHOT
TABLE 116.TOMTOM, INC.: OPERATING BUSINESS SEGMENTS
TABLE 117.TOMTOM, INC.: PRODUCT PORTFOLIO
TABLE 118.VERIZON COMMUNICATION INC.: COMPANY SNAPSHOT
TABLE 119.VERIZON COMMUNICATION INC.: OPERATING BUSINESS SEGMENTS
TABLE 120.VERIZON COMMUNICATION INC.: PRODUCT PORTFOLIO
TABLE 121.FROTCOM: COMPANY SNAPSHOT
TABLE 122.FROTCOM: PRODUCT PORTFOLIO
TABLE 123.TRAMIGO: COMPANY SNAPSHOT
TABLE 124.TRAMIGO: PRODUCT PORTFOLIO
TABLE 125.TELTONIKA: COMPANY SNAPSHOT
TABLE 126.TELTONIKA: PRODUCT PORTFOLIO
TABLE 127.NSOROMA: COMPANY SNAPSHOT
TABLE 128.NSOROMA: PRODUCT PORTFOLIO
TABLE 129.GEO TRACKING: COMPANY SNAPSHOT
TABLE 130.GEO TRACKING: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY, BY SEGMENT

FIGURE 03.EXECUTIVE SUMMARY, BY COUNTRY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.TOP WINNING STRATEGIES, BY YEAR, 2017-2020*

FIGURE 07.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017-2020*

FIGURE 08.TOP WINNING STRATEGIES, BY COMPANY, 2017-2020*

FIGURE 09.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 10.MODERATE-TO-HIGH BARGAINING POWER OF BUYERS

FIGURE 11.MODERATE-TO-HIGH THREAT OF SUBSTITUTES

FIGURE 12.MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 13.MODERATE-TO-HIGH COMPETITIVE RIVALRY

FIGURE 14.KEY PLAYER POSITIONING, 2019

FIGURE 15.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE SHARE, BY TYPE, 2019–2027

FIGURE 16.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE SHARE, BY VEHICLE TYPE, 2019–2027

FIGURE 17.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE SHARE, BY APPLICATION, 2019–2027

FIGURE 18.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE SHARE, BY INDUSTRY VERTICAL, 2019–2027

FIGURE 19.AFRICA VEHICLE TRACKING SYSTEM MARKET REVENUE, BY COUNTRY, 2019–2027 (%)

FIGURE 20.ZIMBABWE VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 21.ZAMBIA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 22.MALAWI VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 23.BOTSWANA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 24.MOZAMBIQUE VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 25.DEMOCRATIC REPUBLIC OF CONGO (DRC) VEHICLE TRACKING

SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 26.KENYA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 27.TANZANIA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 28.RWANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 29.UGANDA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 30.GHANA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 31.NIGERIA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 32.CAMERON VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 33.SENEGAL VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 34.ANGOLA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 35.ETHIOPIA VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 36.IVORY COAST VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 37.TOGO VEHICLE TRACKING SYSTEM MARKET REVENUE, 2019–2027 (\$THOUSAND)

FIGURE 38.AT&T INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 39.AT&T INC.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 40.AT&T INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 41.CARTRACK HOLDINGS LIMITED: REVENUE, 2017–2019 (\$MILLION)

FIGURE 42.CARTRACK HOLDINGS LIMITED: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 43.CARTRACK HOLDINGS LIMITED: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 44.CONTINENTAL AG: NET SALES, 2017–2019 (\$MILLION)

FIGURE 45.CONTINENTAL AG: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 46.CONTINENTAL AG: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 47.INSEEGO CORP.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 48.INSEEGO CORP.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 49.INSEEGO CORP.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 50.ORBCOMM: REVENUE, 2017–2019 (\$MILLION)

FIGURE 51.ORBCOMM: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 52.ORBCOMM: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 53.ROBERT BOSCH GMBH: REVENUE, 2017–2019 (\$MILLION)

FIGURE 54.ROBERT BOSCH GMBH: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 55.ROBERT BOSCH GMBH: REVENUE SHARE BY REVENUE, 2019 (%)

FIGURE 56.TOMTOM, INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 57.TOMTOM, INC.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 58.TOMTOM, INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 59.VERIZON COMMUNICATION INC.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 60.VERIZON COMMUNICATION INC.: REVENUE SHARE BY SEGMENT,
2019 (%)

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