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Africa Vehicle Tracking System Market by Type (Active and Passive), Vehicle Type (Passenger Vehicles and Commercial Vehicles), Application (Mobile Tracking, Cellular Tracking, and Satellite Tracking), and Industry Vertical (Transportation & Logistics, Construction & Manufacturing, Aviation, Retail, Government, Mining, Farming, and Others): Opportunity Analysis and Industry Forecast, 2020–2027

https://marketpublishers.com/r/A3DA040A5BDEEN.html
Date: July 2020
Pages: 299
Price: US$ 5,769.00 (Single User License)
ID: A3DA040A5BDEEN

Abstracts

The system developed to monitor and control the vehicle movement using various technologies such as GPS, mobiles, computers, hardware interface, and others is known as the vehicle tracking system. This study comprises the revenue generated from the sales of the complete solution, which includes hardware, software, and other subscription fees associated with the tracking and data reporting technology. This solution takes into loop the different aspects such as GPS, GSM/ GPRS, digital maps, specialized software, and others.

The factors such as rise in adoption of intelligent transport systems, safety and security concern within transportation services, and increase in fleet operations especially in the emerging markets are driving the market growth. However, increase in choices creating market shifts is hampering the stated growth. Further, winning new customer segments from diverse industry verticals and emergence of 5G into vehicle connectivity are expected to create ample opportunities for the key players operating in the market.

The vehicle tracking systems market is segmented on the basis of type, vehicle type,

application, industry vertical, and region. Based on type, the market is categorized into active and passive. By type of vehicle, it is divided into commercial vehicles and passenger vehicles. By application, it is fragmented into mobile tracking, cellular tracking, and satellite tracking.

In terms of industry vertical, it is segregated into transport & logistics, construction & manufacturing, aviation, retail, government, mining, farming, and others. Country wise, it is analyzed across Zimbabwe, Zambia, Malawi, Botswana, Mozambique, Democratic Republic of Congo (DRC), Kenya, Tanzania, Rwanda, Uganda, Ghana, Nigeria, Cameron, Senegal, Angola, Ethiopia, Ivory Coast, and Togo.

The companies profiled in the Africa vehicle tracking system industry report are AT&T Inc., Cartrack Holdings Limited, Continental AG, Geotab Inc., Inseego Corp., ORBCOMM, Robert Bosch GmbH, Ruptela, TomTom International N.V., Verizon Communications Inc., Frotcom, Tramigo, Teltonika, Nsoroma, and Geo Tracking.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the Africa vehicle tracking system market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter’s five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

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Active

Passive

By Vehicle Type

Passenger Vehicles

Commercial Vehicles

By Application

Mobile Tracking

Cellular Tracking

Satellite Tracking

By Industry Vertical

Transportation & Logistics

Construction & Manufacturing

Aviation

Retail

Government

Mining

Farming

Others

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By Country

Zimbabwe

Zambia

Malawi

Botswana

Mozambique

Democratic Republic of Congo (DRC)

Kenya

Tanzania

Rwanda

Uganda

Ghana

Nigeria

Cameron

Senegal

Angola

Ethiopia

Ivory Coast

Togo

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Key Market Players

AT&T Inc.

Cartrack Holdings Limited

Continental AG

Geotab Inc.

Inseego Corp.

ORBCOMM

Robert Bosch GmbH

Ruptela

TomTom International N.V.

Verizon Communications Inc.

Frotcom

Tramigo

Teltonika

Nsoroma

Geo Tracking

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