

Aerial Imaging Market by End User (Government, Military & defence, Energy and resource management, Agriculture & forestry, Civil engineering, Commercial, Media & entertainment) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Aerial imaging is the process of capturing images of ground surfaces with the help of cameras attached to vehicles, such as helicopters, parachutes, aircraft, kites, unmanned aerial vehicles (UAVs), balloons, vehicle-mounted poles, and airships. Aerial imaging helps in risk mitigation, resource planning, mapping, research and excavation, security and surveillance, urban planning, engineering, farming management, tourism, and others.

The adoption of aerial imagery services has increased owing to its various applications such as photogrammetric surveys, development of topographic maps, environmental studies, surveillance, and others. Increased application areas among various verticals, such as agriculture, forestry, energy & resource, and civil engineering is expected to drive the market growth. In addition, increase in market for location based services such as e-commerce companies, food delivery and shopping apps, tourism websites, social networking apps, and others are expected to supplement the aerial imaging market growth. However, stringent government regulations regarding national security and satellite imagery as a substitute option are expected to hamper the market growth. Technological advancements such as advanced motion & temperature sensors in cameras, 3D mapping software, unmanned aerial vehicles, and others have created ample opportunities for the market growth.

The world aerial imaging market is segmented on the basis of application, end user, and geography. Aerial imaging is being increasingly adopted across various verticals encompassing government, energy, defense, agriculture & forestry, civil engineering & archeology, media & entertainment, and others (insurance, and tourism). Geospatial

mapping, disaster management, energy and resource management, surveillance and monitoring, and others (habitat, power line, advertising, and photography) are the various application areas of aerial imaging considered in the report. The world aerial imaging market is analyzed on the basis of geography, which includes North America, Europe, Asia-Pacific (APAC), and Latin America, Middle East, and Africa (LAMEA). The aerial imaging market in various countries are analyzed including U.S., Mexico, and Canada in North America; UK, Germany, and France in Europe; China, India, Australia, and Japan in APAC; and UAE, Saudi Arabia, and Africa in LAMEA.

The key players profiled in the report include Blom ASA, Eagle View Technologies, Inc., Digital Aerial Solutions, LLC, Cooper Aerial Surveys Co., Landiscor Aerial Information, BLOMASA, Kucera international Inc., GeoVantage, Inc., Fugro EarthData, Inc., High Eye Aerial Imaging Inc., and Eagle Aerial Solutions. In July, 2015, the U.S. Department of Homeland Security's Federal Emergency Management Agency (FEMA), signed a Flood Risk Data Contract deal with Fugro Earthdata, Inc. This deal provided opportunities in the field of hazard mitigation and natural disaster management with the help of aerial imaging.

KEY BENEFITS

The study provides an in-depth analysis of the aerial imaging market along with current and future trends to elucidate the imminent investment pockets.

The report provides information regarding key drivers, restraints, and opportunities along with their impact analysis.

Porter's Five Forces and SWOT analyses of key market players in the industry have been provided to highlight the growth strategies adopted by them.

The value chain analysis of the industry signifies the key intermediaries involved, and elaborates their roles and value additions at every stage of the value chain.

The quantitative analysis of the market during the period of 2014–2022 is provided to elaborate the market potential.

KEY MARKET SEGMENTS:

The market is segmented based on application, end-user, and geography.

BY APPLICATION

Geospatial Mapping

Disaster Management

Energy and Resource Management

Surveillance and Monitoring

Others (Habitat, Power Line, Advertising, and Photography)

BY END-USER

Government

Energy

Defense

Agriculture & Forestry

Civil Engineering & Archaeology

Media & Entertainment

Others (Insurance, Real Estate, and Tourism)

BY GEOGRAPHY

North America

U.S.

Mexico

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

UAE

Saudi Arabia

Africa

Rest of LAMEA

KEY MARKET PLAYERS

Eagle View Technologies, Inc.

Digital Aerial Solutions, LLC

Cooper Aerial Surveys Co.

Landiscor Aerial Information

BLOMASA

Kucera International Inc.

GeoVantage, Inc.

Fugro EarthData, Inc.

High Eye Aerial Imaging Inc.

Eagle Aerial Solutions

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Key Benefits
- 1.3 Key Market Segments
- 1.4 Research Methodology
 - 1.4.1 Secondary Research
 - 1.4.2 Primary Research
 - 1.4.3 Analyst Tools And Models

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market Definition and Scope
- 3.2 Key Findings
 - 3.2.1 Top Impacting Factors
 - 3.2.2 Top Investment Pockets
 - 3.2.3 Top Winning Strategies
 - 3.2.4 Top Investment Pockets
- 3.3 Value Chain Analysis
- 3.4 Porters Five Forces Analysis
 - 3.4.1 Bargaining Power of Suppliers
 - 3.4.2 Threat of New Entrants
 - 3.4.3 Threat of Substitutes
 - 3.4.4 Intensity of Competitive Rivalry
 - 3.4.5 Bargaining Power of Buyers
- 3.5 Market Share Analysis, 2015
- 3.6 Market Dynamics
 - 3.6.1 Drivers
 - 3.6.2 Restraints
 - 3.6.3 Opportunities

CHAPTER 4 WORLD AERIAL IMAGING MARKET, BY END USER

- 4.1 Overview
- 4.2 Government

- 4.2.1 Key Market Trends
- 4.2.2 Key Growth Factors and Opportunities
- 4.2.3 Market Size and Forecast
- 4.3 Energy
 - 4.3.1 Key Market Trends
 - 4.3.2 Key Growth Factors and Opportunities
 - 4.3.3 Market Size and Forecast
- 4.4 Defense
 - 4.4.1 Key Market Trends
 - 4.4.2 Key Growth Factors and Opportunities
 - 4.4.3 Market Size and Forecast
- 4.5 Agriculture & Forestry
 - 4.5.1 Key Market Trends
 - 4.5.2 Key Growth Factors and Opportunities
 - 4.5.3 Market Size and Forecast
- 4.6 Civil Engineering & Archaeology
 - 4.6.1 Key Market Trends
 - 4.6.2 Key Growth Factors and Opportunities
 - 4.6.3 Market Size and Forecast
- 4.7 Media & Entertainment
 - 4.7.1 Key Market Trends
 - 4.7.2 Key Growth Factors and Opportunities
 - 4.7.3 Market Size and Forecast
- 4.8 Others (Insurance, and Tourism)
 - 4.8.1 Key Market Trends
 - 4.8.2 Key Growth Factors and Opportunities
 - 4.8.3 Market Size and Forecast

CHAPTER 5 WORLD AERIAL IMAGING MARKET, BY APPLICATION

- 5.1 Overview
- 5.2 Geospatial mapping
 - 5.2.1 Key Market Trends
 - 5.2.2 Key Growth Factors and Opportunities
 - 5.2.3 Market Size and Forecast
- 5.3 Disaster Management
 - 5.3.1 Key Market Trends
 - 5.3.2 Key Growth Factors and Opportunities
 - 5.3.3 Market Size and Forecast

5.4 Energy and Resource Management

5.4.1 Key Market Trends

5.4.2 Key Growth Factors and Opportunities

5.4.3 Market size and forecast

5.5 Surveillance and Monitoring

5.5.1 Key Market Trends

5.5.2 Key Growth Factors and Opportunities

5.5.3 Market Size and Forecast

5.6 Others (Habitat, Power line, Advertising, and Photography)

5.6.1 Key Market Trends

5.6.2 Key Growth Factors and Opportunities

CHAPTER 6 WORLD AERIAL IMAGING MARKET, BY GEOGRAPHY

6.1 Overview

6.2 North America

6.2.1 Key Market Trends

6.2.2 Key Growth Factors and Opportunities

6.2.3 Market Size and Forecast

6.2.3.1 U.S.

6.2.3.2 Mexico

6.2.3.3 Canada

6.3 Europe

6.3.1 Key Market Trends

6.3.2 Key Growth Factors And Opportunities

6.3.3 Market Size and Forecast

6.3.3.1 U.K

6.3.3.2 Germany

6.3.3.3 France

6.3.3.4 Rest of Europe

6.4 Asia-Pacific

6.4.1 Key Market Trends

6.4.2 Key Growth Factors and Opportunities

6.4.3 Market Size and Forecast

6.4.3.1 China

6.4.3.2 India

6.4.3.3 Japan

6.4.3.4 Australia

6.4.3.5 Rest of Asia-Pacific

6.5 LAMEA

6.5.1 Key Market Trends

6.5.2 Key Growth Factors and Opportunities

6.5.3 Market Size and Forecast

6.5.3.1 UAE

6.5.3.2 Saudi Arabia

6.5.3.3 Africa

6.5.3.4 Rest of LAMEA

CHAPTER 7 COMPANY PROFILES

7.1 Blom ASA

7.1.1 Company Overview

7.1.2 Company Snapshot

7.1.3 Business Performance

7.1.4 Key Strategic Moves and Developments

7.1.5 SWOT Analysis

7.2 Fugro N.V.

7.2.1 Company Overview

7.2.2 Company Snapshot

7.2.3 Business Performance

7.2.4 Key Strategic Moves and Developments

7.2.5 SWOT Analysis

7.3 Eagle View Technologies, Inc.

7.3.1 Company Overview

7.3.2 Company Snapshot

7.3.3 Key Strategic Moves and Developments

7.3.4 SWOT Analysis

7.4 Digital Aerial Solutions, LLC.

7.4.1 Company Overview

7.4.2 Company Snapshot

7.4.3 Key Strategic Moves and Developments

7.4.4 SWOT Analysis

7.5 Cooper Aerial Surveys Co.

7.5.1 Company Overview

7.5.2 Company Snapshot

7.5.3 Key Strategic Moves and Developments

7.5.4 SWOT Analysis

7.6 Landiscor Real Estate Mapping

- 7.6.1 Company Overview
- 7.6.2 Company Snapshot
- 7.6.3 Key Strategic Moves and Developments
- 7.6.4 SWOT Analysis
- 7.7 Kucera International Inc.
 - 7.7.1 Company Overview
 - 7.7.2 Company Snapshot
 - 7.7.3 Key Strategic Moves and Developments
 - 7.7.4 SWOT Analysis
- 7.8 GeoVantage, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Company Snapshot
 - 7.8.3 Key Strategic Moves and Developments
 - 7.8.4 SWOT Analysis
- 7.9 High Eye Aerial Imaging Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Company Snapshot
 - 7.9.3 SWOT Analysis
- 7.10 Eagle Aerial Solutions
 - 7.10.1 Company Overview
 - 7.10.2 Company Snapshot
 - 7.10.3 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 WORLD AERIAL IMAGING MARKET, BY END-USER, 2014-2022
(\$MILLION)

TABLE 2 WORLD AERIAL IMAGING MARKET IN GOVERNMENT, BY GEOGRAPHY,
2014-2022 (\$MILLION)

TABLE 3 WORLD AERIAL IMAGING MARKET IN ENERGY, BY GEOGRAPHY,
2014-2022 (\$MILLION)

TABLE 4 WORLD AERIAL IMAGING MARKET IN DEFENSE, BY GEOGRAPHY,
2014-2022 (\$MILLION)

TABLE 5 WORLD AERIAL IMAGING MARKET IN AGRICULTURE & FORESTRY, BY
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6 WORLD AERIAL IMAGING MARKET IN CIVIL ENGINEERING &
ARCHAEOLOGY, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 7 WORLD AERIAL IMAGING MARKET IN MEDIA & ENTERTAINMENT
SECTOR, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8 WORLD AERIAL IMAGING MARKET IN OTHER SECTORS (INSURANCE,
AND TOURISM), BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9 WORLD AERIAL IMAGING MARKET, BY APPLICATION, 2014-2022
(\$MILLION)

TABLE 10 WORLD AERIAL IMAGING MARKET IN GEOSPATIAL MAPPING
APPLICATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 12 WORLD AERIAL IMAGING MARKET IN DISASTER MANAGEMENT
APPLICATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 13 WORLD AERIAL IMAGING MARKET IN ENERGY & RESOURCE
MANAGEMENT APPLICATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 14 WORLD AERIAL IMAGING MARKET IN SURVEILLANCE & MONITORING
APPLICATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 15 WORLD AERIAL IMAGING MARKET IN OTHERS (HABITAT, POWER
LINE, ADVERTISING, PHOTOGRAPHY) APPLICATION, BY GEOGRAPHY, 2014-2022
(\$MILLION)

TABLE 16 WORLD AERIAL IMAGING MARKET, BY GEOGRAPHY, 2014-2022
(\$MILLION)

TABLE 17 NORTH AMERICAN AERIAL IMAGING MARKET REVENUE, BY
COUNTRY, 2014-2022 (\$MILLION)

TABLE 18 EUROPE AERIAL IMAGING MARKET REVENUE, BY COUNTRY,
2014-2022 (\$MILLION)

TABLE 19 ASIA-PACIFIC AERIAL IMAGING MARKET REVENUE, BY COUNTRY,
2014-2022 (\$MILLION)

TABLE 20 LAMEA AERIAL IMAGING MARKET REVENUE, BY COUNTRY, 2014-2022
(\$MILLION)

TABLE 21 BLOM ASA: COMPANY SNAPSHOT

TABLE 22 FUGRO EARTHDATA INC: COMPANY SNAPSHOT

TABLE 23 EAGLE VIEW TECHNOLOGIES, INC: COMPANY SNAPSHOT

TABLE 24 DIGITAL AERIAL SOLUTIONS, LLC: COMPANY SNAPSHOT

TABLE 25 COOPER AERIAL SURVEYS CO: COMPANY SNAPSHOT

TABLE 26 LANDISCOR REAL ESTATE MAPPING: COMPANY SNAPSHOT

TABLE 27 KUCERA INTERNATIONAL INC: COMPANY SNAPSHOT

TABLE 28 GEOVANTAGE, INC: COMPANY SNAPSHOT

TABLE 29 HIGH EYE AERIAL IMAGING INC: COMPANY SNAPSHOT

TABLE 30 EAGLE AERIAL SOLUTIONS: COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 TOP WINNING STRATEGIES, 2012-2016

FIG. 4 VALUE CHAIN ANALYSIS

FIG. 5 PORTERS FIVE FORCES ANALYSIS

FIG. 6 MARKET SHARE ANALYSIS OF AERIAL IMAGING PROVIDERS (2015)

FIG. 7 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET, BY END-USER, 2015 & 2022

FIG. 8 WORLD AERIAL IMAGING MARKET IN GOVERNMENT SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 9 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN GOVERNMENT SECTOR, BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 10 WORLD AERIAL IMAGING MARKET IN ENERGY SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 11 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN ENERGY, BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 12 WORLD AERIAL IMAGING MARKET IN DEFENSE SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 13 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN DEFENSE, BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 14 WORLD AERIAL IMAGING MARKET IN AGRICULTURE & FORESTRY SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 15 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN AGRICULTURE & FORESTRY SECTOR, BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 16 WORLD AERIAL IMAGING MARKET IN CIVIL ENGINEERING & ARCHAEOLOGY SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 17 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN CIVIL ENGINEERING & ARCHAEOLOGY SECTOR, BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 18 WORLD AERIAL IMAGING MARKET IN MEDIA & ENTERTAINMENT SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 19 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN MEDIA & ENTERTAINMENT SECTOR, BY GEOGRAPHY, 2015 & 2022

FIG. 20 WORLD AERIAL IMAGING MARKET IN OTHERS (INSURANCE, REAL

ESTATE, TOURISM) SECTOR, REVENUE, 2014-2022 (\$MILLION)

FIG. 21 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET IN OTHERS (INSURANCE, REAL ESTATE, TOURISM), BY GEOGRAPHY, 2015 & 2022

FIG. 22 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET BY APPLICATION, 2015 & 2022 (%)

FIG. 23 WORLD AERIAL IMAGING MARKET IN GEOSPATIAL MAPPING, 2014-2022 (\$MILLION)

FIG. 24 WORLD AERIAL IMAGING MARKET IN GEOSPATIAL MAPPING, MARKET SHARE ANALYSIS, 2015 & 2022 (%)

FIG. 25 WORLD AERIAL IMAGING MARKET IN DISASTER MANAGEMENT, 2014-2022 (\$MILLION)

FIG. 26 WORLD AERIAL IMAGING MARKET IN DISASTER MANAGEMENT, MARKET SHARE ANALYSIS, 2015 & 2022 (%)

FIG. 27 WORLD AERIAL IMAGING MARKET IN ENERGY & RESOURCE MANAGEMENT, 2014-2022 (\$MILLION)

FIG. 28 WORLD AERIAL IMAGING MARKET IN ENERGY & RESOURCE MANAGEMENT, MARKET SHARE ANALYSIS, 2015 & 2022 (%)

FIG. 29 WORLD AERIAL IMAGING MARKET IN SURVEILLANCE & MONITORING, 2014-2022 (\$MILLION)

FIG. 30 WORLD AERIAL IMAGING MARKET IN SURVEILLANCE & MONITORING, MARKET SHARE ANALYSIS, 2015 & 2022 (%)

FIG. 31 WORLD AERIAL IMAGING MARKET IN OTHER (HABITAT, POWER LINE, ADVERTISING, PHOTOGRAPHY) APPLICATIONS, 2014-2022 (\$MILLION)

FIG. 32 WORLD AERIAL IMAGING MARKET IN OTHER (HABITAT, POWER LINE, ADVERTISING, PHOTOGRAPHY) APPLICATIONS, MARKET SHARE ANALYSIS, 2015 & 2022 (%)

FIG. 33 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD AERIAL IMAGING MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 34 NORTH AMERICA AERIAL IMAGING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 35 COMPARATIVE MARKET SHARE ANALYSIS OF NORTH AMERICA AERIAL IMAGING MARKET BY COUNTRY, 2015 & 2022 (%)

FIG. 36 EUROPE AERIAL IMAGING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 37 COMPARATIVE MARKET SHARE ANALYSIS OF EUROPE AERIAL IMAGING MARKET BY COUNTRY, 2015 & 2022 (%)

FIG. 38 ASIA-PACIFIC AERIAL IMAGING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 39 COMPARATIVE MARKET SHARE ANALYSIS OF ASIA-PACIFIC AERIAL

IMAGING MARKET BY COUNTRY, 2015 & 2022 (%)

FIG. 40 LAMEA AERIAL IMAGING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 41 COMPARATIVE MARKET SHARE ANALYSIS OF LAMEA AERIAL IMAGING MARKET BY COUNTRY, 2015 & 2022 (%)

FIG. 42 BLOM ASA: REVENUE, 2012-2014 (\$MILLION)

FIG. 43 BLOM ASA: REVENUE BY GEOGRAPHY, 2014

FIG. 44 BLOM ASA: SWOT ANALYSIS

FIG. 45 FUGRO EARTHDATA, INC: REVENUE, 2013-2015 (\$MILLION)

FIG. 46 FUGRO EARTHDATA, INC: REVENUE BY PRODUCTS AND SERVICES, 2015

FIG. 47 FUGRO EARTHDATA, INC: REVENUE BY GEOGRAPHY, 2015

FIG. 48 FUGRO EARTHDATA, INC: SWOT ANALYSIS

FIG. 49 EAGLE VIEW TECHNOLOGIES, INC: SWOT ANALYSIS

FIG. 50 DIGITAL AERIAL SOLUTIONS, LLC: SWOT ANALYSIS

FIG. 51 COOPER AERIAL SURVEYS CO: SWOT ANALYSIS

FIG. 52 LANDISCOR REAL ESTATE MAPPING: SWOT ANALYSIS

FIG. 53 KUCERA INTERNATIONAL INC: SWOT ANALYSIS

FIG. 54 GEOVANTAGE, INC: SWOT ANALYSIS

FIG. 55 HIGH EYE AERIAL IMAGING INC: SWOT ANALYSIS

FIG. 56 EAGLE AERIAL SOLUTIONS: SWOT ANALYSIS

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