

Advanced Wound Care Market by Product (Infection Management, Exudate Management, Active Wound Care, and Therapy Devices), Application (Chronic Wounds and Acute Wounds), and End User (Hospitals and Community Health Service Centers): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The advanced wound care market was valued at \$9,255.70 million in 2019, and is estimated to reach at \$15,305.94 million by 2027, registering a CAGR of 11.6% from 2020 to 2027.

The wound healing process can be facilitated in two different ways, including traditional wound care (TWC) and advanced wound care (AWC). Chronic wounds take more time to heal and are expensive to treat. Thus, advanced wound care is developing as a standard solution for treating chronic wounds. Moreover, traditional wound care products such as hydrocolloids, hydrogels, film & foam dressings, and alginates are being increasingly replaced with advanced wound care products, due to their enhanced efficiency & effectiveness in managing wounds by enabling rapid healing. Moreover, they offer various advantages such as they aid to maintain a hydrated environment for appropriate flow of oxygen, keep temperature consistent, protect the wound site from exogenous infection, and ease pain associated with dressing changes.

Significant increase in prevalence of chronic diseases such as diabetes & obesity, rise in geriatric population, technological advancements in advanced wound care products, problems associated with traditional wound healing methods, and surge in adoption of evidence-based treatments such as silver dressings, hyperbaric oxygen, electrotherapy,

and ultrasound for chronic wounds are the key factors that fuel the growth of the advanced wound care market. Moreover, rise in awareness programs for advanced wound care treatment & management, attempts to reduce the duration of the hospital stay to lower healthcare expenses, and rise in inclination toward wound care products that enhance therapeutic outcomes are other factors that contribute toward the growth of the market. However, high cost associated with advanced wound care products are expected to hinder the growth of the market.

The advanced wound care market is segmented into product, application, end user, and region. By product, the market is categorized into infection management, exudate management, active wound care, and therapy devices. Infection management is sub segmented into silver dressings, non-silver dressings, and collagens. The exudate management segment is further divided into hydrocolloid dressings, foam dressings, alginate dressings, and hydrogel dressings. The active wound care is subdivided into skin substitutes and growth factors. The therapy devices is further segmented into negative pressure wound therapy (NPWT), oxygen & hyperbaric oxygen equipment, electromagnetic therapy devices, and others. The applications covered in the study include chronic wounds and acute wounds. The chronic wounds segment is further segregated into pressure ulcers, diabetic foot ulcers, venous leg ulcers, and arterial ulcers. The acute wounds is further fragmented into burns & trauma, and surgical wounds. Depending on end user, the market is classified into hospitals and community health service centers. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major companies profiled in this report include 3M (Acelity Inc.), Adynxx, Inc., B Braun Melsungen AG, Coloplast A/S, ConvaTec Group Plc, Essity AB (BSN Medical GmbH), Integra Lifesciences (Derma sciences), Investor AB (M?lnlycke Health Care AB), Johnson & Johnson, Medline Industries, Inc., Medtronic Plc., Organogenesis Holdings Inc., and Smith & Nephew Plc.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global advanced wound care market along with the current trends and future estimations to elucidate the imminent investment pockets.

A comprehensive analysis of the factors that drive and restrict the market growth is provided in the report.

Comprehensive quantitative analysis of the industry from 2019 to 2027 is provided to enable the stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the key segments of the industry helps to understand the application and products of advanced wound care used across the globe.

Key market players and their strategies have been analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Product type

Infection Management

- Silver Wound Dressings

- Non-silver Dressings

- Collagen Dressings

Exudate Management

- Hydrocolloids Dressings

- Foam Dressings

- Alginate Dressings

- Hydrogel Dressings

Active Wound Care

- Skin Substitutes

- Growth Factors

Therapy Devices

Negative Pressure Wound Therapy (NPWT)

Oxygen and Hyperbaric Oxygen Equipment

Electromagnetic Therapy Devices

Others

By Application

Chronic Wounds

Pressure Ulcers

Diabetic Foot Ulcers

Venous Leg Ulcers

Arterial Ulcers

Acute Wounds

Burns & Trauma

Surgical Wounds

By End User

Hospitals

Community Health Service Centers

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

LIST OF KEY PLAYERS PROFILED IN THE REPORT

3M (Acelity Inc.)

Adynxx, Inc

B Braun Melsungen AG

Coloplast A/S

ConvaTec Group plc

Essity AB (BSN Medical GmbH)

Integra Lifesciences (Derma sciences)

Investor AB (M?Inlycke Health Care AB)

Johnson & Johnson

Medline Industries, Inc.

Medtronic plc.

Organogenesis Holdings Inc.

Smith & Nephew Plc.

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key Benefits for Stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
 - 3.2.2.Top winning strategies
- 3.3.Porter's five force analysis
- 3.4.Market share analysis
 - 3.4.1.Drivers
 - 3.4.1.1.Rise in geriatric population
 - 3.4.1.2.Upsurge in incidences of diabetes, obesity, and chronic conditions
 - 3.4.1.3.Technological advancements to deal with complex wounds
 - 3.4.2.Restrains
 - 3.4.2.1.High cost of advanced wound care products
 - 3.4.3.Opportunities
 - 3.4.3.1.Untapped opportunities in developing economies
- 3.5.Market dynamics
- 3.6.COVID-19 impact on the market

CHAPTER 4:ADVANCED WOUND CARE MARKET, BY PRODUCT

- 4.1.Overview

- 4.1.1. Market size and forecast
- 4.2. Infection management
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market analysis, by country
 - 4.2.4. Market size and forecast, by type
 - 4.2.5. Silver wound dressings
 - 4.2.5.1. Market size and forecast
 - 4.2.6. Non-silver dressings
 - 4.2.6.1. Market size and forecast
 - 4.2.7. Collagen dressings
 - 4.2.7.1. Market size and forecast
- 4.3. Exudate management
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast
 - 4.3.3. Market analysis, by country
 - 4.3.4. Market size and forecast, by product
 - 4.3.5. Hydrocolloid dressings
 - 4.3.5.1. Market size and forecast
 - 4.3.6. Foam dressings
 - 4.3.6.1. Market size and forecast
 - 4.3.7. Alginate dressings
 - 4.3.7.1. Market size and forecast
 - 4.3.8. Hydrogel dressings
 - 4.3.8.1. Market size and forecast
- 4.4. Active wound care
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2. Market size and forecast
 - 4.4.3. Market analysis, by country
 - 4.4.4. Market size and forecast, by type
 - 4.4.5. Skin substitutes
 - 4.4.5.1. Market size and forecast
 - 4.4.6. Growth factors
 - 4.4.6.1. Market size and forecast
- 4.5. Therapy devices
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2. Market size and forecast
 - 4.5.3. Market analysis, by country
 - 4.5.4. Market size and forecast, by type

4.5.5.Negative pressure wound therapy (NPWT)

4.5.5.1.Market size and forecast

4.5.6.Oxygen & hyperbaric oxygen equipment

4.5.6.1.Market size and forecast

4.5.7.Electromagnetic therapy devices

4.5.7.1.Market size and forecast

4.5.8.Others

4.5.8.1.Market size and forecast

CHAPTER 5:ADVANCED WOUND CARE MARKET, BY APPLICATION

5.1.Overview

5.1.1.Market size and forecast

5.2.Chronic wounds

5.2.1.Market size and forecast, by region

5.2.2.Market analysis, by country

5.2.3.Market size and forecast, by type

5.2.4.Pressure ulcers

5.2.4.1.Market size and forecast

5.2.5.Diabetic foot ulcers

5.2.5.1.Market size and forecast

5.2.6.Venous leg ulcers

5.2.6.1.Market size and forecast

5.2.7.Arterial ulcers

5.2.7.1.Market size and forecast

5.3.Acute wounds

5.3.1.Market size and forecast

5.3.2.Market analysis, by country

5.3.3.Market size and forecast, by type

5.3.4.Burns & trauma

5.3.4.1.Market size and forecast

5.3.5.Surgical wounds

5.3.5.1.Market size and forecast

CHAPTER 6:ADVANCED WOUND CARE MARKET, BY END USER

6.1.Overview

6.1.1.Market size and forecast

6.2.Hospitals

- 6.2.1.Market size and forecast
- 6.2.2.Market analysis, by country
- 6.3.Community health service centers
 - 6.3.1.Market size and forecast
 - 6.3.2.Market analysis, by country

CHAPTER 7:ADVANCED WOUND CARE MARKET, BY REGION

7.1.Overview

- 7.1.1.Market size and forecast

7.2.North America

- 7.2.1.Key market trends, growth factors, and opportunities
- 7.2.2.Market size and forecast, by country
 - 7.2.2.1.U.S. advanced wound care market, by product
 - 7.2.2.2.U.S. advanced wound care market, by application
 - 7.2.2.3.U.S. advanced wound care market, by end user
 - 7.2.2.4.Mexico advanced wound care market, by product
 - 7.2.2.5.Mexico advanced wound care market, by application
 - 7.2.2.6.Mexico advanced wound care market, by end user
 - 7.2.2.7.Canada advanced wound care market, by product
 - 7.2.2.8.Canada advanced wound care market, by application
 - 7.2.2.9.Canada advanced wound care market, by end user
- 7.2.3.North America market size and forecast, by product
- 7.2.4.North America market size and forecast, by application
- 7.2.5.North America market size and forecast, by end user

7.3.Europe

- 7.3.1.Key market trends, growth factors, and opportunities
- 7.3.2.Market size and forecast, by country
 - 7.3.2.1.Germany advanced wound care market, by product
 - 7.3.2.2.Germany advanced wound care market, by application
 - 7.3.2.3.Germany advanced wound care market, by end user
 - 7.3.2.4.UK advanced wound care market, by product
 - 7.3.2.5.UK advanced wound care market, by application
 - 7.3.2.6.UK advanced wound care market, by end user
 - 7.3.2.7.France advanced wound care market, by product
 - 7.3.2.8.France advanced wound care market, by application
 - 7.3.2.9.France advanced wound care market, by end user
 - 7.3.2.10.Italy advanced wound care market, by product
 - 7.3.2.11.Italy advanced wound care market, by application

- 7.3.2.12. Italy advanced wound care market, by end user
- 7.3.2.13. Spain advanced wound care market, by product
- 7.3.2.14. Spain advanced wound care market, by application
- 7.3.2.15. Spain advanced wound care market, by end user
- 7.3.2.16. Rest of Europe advanced wound care market, by product
- 7.3.2.17. Rest of Europe advanced wound care market, by application
- 7.3.2.18. Rest of Europe advanced wound care market, by end user
- 7.3.3. Europe market size and forecast, by product
- 7.3.4. Europe market size and forecast, by application
- 7.3.5. Europe market size and forecast, by end user
- 7.4. Asia-Pacific
 - 7.4.1. Key market trends, growth factors, and opportunities
 - 7.4.2. Market size and forecast, by country
 - 7.4.2.1. Japan advanced wound care market, by product
 - 7.4.2.2. Japan advanced wound care market, by application
 - 7.4.2.3. Japan advanced wound care market, by end user
 - 7.4.2.4. China advanced wound care market, by product
 - 7.4.2.5. China advanced wound care market, by application
 - 7.4.2.6. China advanced wound care market, by end user
 - 7.4.2.7. India advanced wound care market, by product
 - 7.4.2.8. India advanced wound care market, by application
 - 7.4.2.9. India advanced wound care market, by end user
 - 7.4.2.10. Rest of Asia-Pacific advanced wound care market, by product
 - 7.4.2.11. Rest of Asia-Pacific advanced wound care market, by application
 - 7.4.2.12. Rest of Asia-Pacific advanced wound care market, by end user
 - 7.4.3. Asia-Pacific market size and forecast, by product
 - 7.4.4. Asia-Pacific market size and forecast, by application
 - 7.4.5. Asia-Pacific market size and forecast, by end user
- 7.5. LAMEA
 - 7.5.1. Key market trends, growth factors, and opportunities
 - 7.5.2. Market size and forecast, by country
 - 7.5.2.1. Brazil advanced wound care market, by product
 - 7.5.2.2. Brazil advanced wound care market, by application
 - 7.5.2.3. Brazil advanced wound care market, by end user
 - 7.5.2.4. Saudi Arabia advanced wound care market, by product
 - 7.5.2.5. Saudi Arabia advanced wound care market, by application
 - 7.5.2.6. Saudi Arabia advanced wound care market, by end user
 - 7.5.2.7. South Africa advanced wound care market, by product
 - 7.5.2.8. South Africa advanced wound care market, by application

- 7.5.2.9.South Africa advanced wound care market, by end user
- 7.5.2.10.Rest of LAMEA advanced wound care market, by product
- 7.5.2.11.Rest of LAMEA advanced wound care market, by application
- 7.5.2.12.Rest of LAMEA advanced wound care market, by end user
- 7.5.3.LAMEA market size and forecast, by product
- 7.5.4.LAMEA market size and forecast, by application
- 7.5.5.LAMEA market size and forecast, by end user

CHAPTER 8:COMPANY PROFILES

- 8.1.3M (ACELITY INC.)
 - 8.1.1.Company overview
 - 8.1.2.Company snapshot
 - 8.1.3.Operating business segments
 - 8.1.4.Product portfolio
 - 8.1.5.Business performance
 - 8.1.6.Key strategic moves and developments
- 8.2.ADYNXX, INC.
 - 8.2.1.Company overview
 - 8.2.2.Company snapshot
 - 8.2.3.Operating business segments
 - 8.2.4.Product portfolio
 - 8.2.5.Key strategic moves and developments
- 8.3.B. BRAUN MELSUNGEN AG
 - 8.3.1.Company overview
 - 8.3.2.Company snapshot
 - 8.3.3.Operating business segments
 - 8.3.4.Product portfolio
 - 8.3.5.Business performance
- 8.4.COLOPLAST A/S
 - 8.4.1.Company overview
 - 8.4.2.Company snapshot
 - 8.4.3.Operating business segments
 - 8.4.4.Product portfolio
 - 8.4.5.Business performance
- 8.5.CONVATEC GROUP PLC.
 - 8.5.1.Company overview
 - 8.5.2.Company snapshot
 - 8.5.3.Operating business segments

- 8.5.4.Product portfolio
- 8.5.5.Business performance
- 8.6.ESSITY AB (BSN MEDICAL GMBH)
 - 8.6.1.Company overview
 - 8.6.2.Company snapshot
 - 8.6.3.Operating business segments
 - 8.6.4.Product portfolio
 - 8.6.5.Business performance
 - 8.6.6.Key strategic moves and developments
- 8.7.INTEGRA LIFESCIENCES HOLDINGS CORPORATION (DERMA SCIENCES)
 - 8.7.1.Company overview
 - 8.7.2.Company snapshot
 - 8.7.3.Operating business segments
 - 8.7.4.Product portfolio
 - 8.7.5.Business performance
 - 8.7.6.Key strategic moves and developments
- 8.8.INVESTOR AB (M?LNLYCKE HEALTH CARE AB)
 - 8.8.1.Company overview
 - 8.8.2.Company snapshot
 - 8.8.3.Operating business segments
 - 8.8.4.Product portfolio
 - 8.8.5.Business performance
 - 8.8.6.Key strategic moves and developments
- 8.9.JOHNSON & JOHNSON
 - 8.9.1.Company overview
 - 8.9.2.Company snapshot
 - 8.9.3.Operating business segments
 - 8.9.4.Product portfolio
 - 8.9.5.Business performance
- 8.10.MEDLINE INDUSTRIES, INC.
 - 8.10.1.Company overview
 - 8.10.2.Company snapshot
 - 8.10.3.Operating business segments
 - 8.10.4.Product portfolio
- 8.11.MEDTRONIC PLC.
 - 8.11.1.Company overview
 - 8.11.2.Company snapshot
 - 8.11.3.Operating business segments
 - 8.11.4.Product portfolio

8.11.5.Business performance

8.12.ORGANOGENESIS HOLDINGS INC.

8.12.1.Company overview

8.12.2.Company snapshot

8.12.3.Operating business segments

8.12.4.Product portfolio

8.12.5.Business performance

8.13.SMITH & NEPHEW PLC.

8.13.1.Company overview

8.13.2.Company snapshot

8.13.3.Operating business segments

8.13.4.Product portfolio

8.13.5.Business performance

List Of Tables

LIST OF TABLES

TABLE 01.GLOBAL INCIDENCES OF DIABETES, 2011 VS. 2030 (IN MILLION)
TABLE 02.GLOBAL ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027 (\$MILLION)
TABLE 03.INFECTION MANAGEMENT ADVANCED WOUND CARE MARKET, BY REGION, 2019–2027 (\$MILLION)
TABLE 04.INFECTION MANAGEMENT ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027 (\$MILLION)
TABLE 05.EXUDATE MANAGEMENT ADVANCED WOUND CARE MARKET, BY REGION, 2019–2027 (\$MILLION)
TABLE 06.EXUDATE MANAGEMENT ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027 (\$MILLION)
TABLE 07.ADVANCED WOUND CARE MARKET FOR ACTIVE WOUND CARE, BY REGION, 2019–2027 (\$MILLION)
TABLE 08.ACTIVE WOUND CARE MARKET ADVANCED WOUND CARE, BY TYPE, 2019–2027 (\$MILLION)
TABLE 09.THERAPY DEVICES ADVANCED WOUND CARE MARKET, BY REGION, 2019–2027 (\$MILLION)
TABLE 10.THERAPY DEVICES ADVANCED WOUND CARE MARKET, BY TYPE, 2019–2027 (\$MILLION)
TABLE 11.GLOBAL ADVANCED WOUND CARE MARKET, BY APPLICATION, 2019–2027 (\$MILLION)
TABLE 12.CHRONIC WOUND CARE MARKET, BY REGION, 2018–2027 (\$MILLION)
TABLE 13.CHRONIC WOUND CARE MARKET, BY TYPE, 2019–2027 (\$MILLION)
TABLE 14.PRESSURE ULCER-RELATED PRODUCTS AND MANUFACTURERS
TABLE 15.CLINICAL TRIALS 1 – PRESSURE ULCERS
TABLE 16.CLINICAL TRIALS 2 - PRESSURE ULCERS
TABLE 17.CLINICAL TRIALS 1 - DIABETIC FOOT ULCERS
TABLE 18.CLINICAL TRIALS 2 - DIABETIC FOOT ULCERS
TABLE 19.CLINICAL TRIALS 1 – VENOUS LEG ULCERS
TABLE 20.CLINICAL TRIALS 2 - VENOUS LEG ULCERS
TABLE 21.CLINICAL TRIALS – ARTERIAL ULCERS
TABLE 22.ACUTE WOUND CARE MARKET, BY REGION, 2019–2027 (\$MILLION)
TABLE 23.ACUTE WOUND CARE MARKET, BY TYPE, 2019–2027 (\$MILLION)
TABLE 24.GLOBAL ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 25.ADVANCED WOUND CARE MARKET FOR HOSPITALS, BY REGION,
2019–2027 (\$MILLION)

TABLE 26.ADVANCED WOUND CARE MARKET FOR COMMUNITY HEALTH
SERVICE CENTERS MARKET, BY REGION, 2019–2027 (\$MILLION)

TABLE 27.ADVANCED WOUND CARE MARKET, BY REGION, 2019–2027
(\$MILLION)

TABLE 28.NORTH AMERICA ADVANCED WOUND CARE MARKET, BY COUNTRY,
2019–2027 (\$MILLION)

TABLE 29.U.S. ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 30.U.S. ADVANCED WOUND CARE MARKET, BY APPLICATION, 2019–2027

TABLE 31.U.S. ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 32.MEXICO ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 33.MEXICO ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 34.MEXICO ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 35.CANADA ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 36.CANADA ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 37.CANADA ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 38.NORTH AMERICA ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 39.NORTH AMERICA ADVANCED WOUND CARE MARKET, BY
APPLICATION, 2019–2027

TABLE 40.NORTH AMERICA ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 41.EUROPE ADVANCED WOUND CARE MARKET, BY COUNTRY,
2019–2027 (\$MILLION)

TABLE 42.GERMANY ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 43.GERMANY ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 44.GERMANY ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 45.UK ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 46.UK ADVANCED WOUND CARE MARKET, BY APPLICATION, 2019–2027

TABLE 47.UK ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 48.FRANCE ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 49.FRANCE ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 50.FRANCE ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 51.ITALY ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 52.ITALY ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 53.ITALY ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 54.SPAIN ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 55.SPAIN ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 56.SPAIN ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 57.REST OF EUROPE ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 58.REST OF EUROPE ADVANCED WOUND CARE MARKET, BY
APPLICATION, 2019–2027

TABLE 59.REST OF EUROPE ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 60.EUROPE ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 61.EUROPE ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 62.EUROPE ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 63.ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY COUNTRY,
2019–2027 (\$MILLION)

TABLE 64.JAPAN ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 65.JAPAN ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 66.JAPAN ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 67.CHINA ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 68.CHINA ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 69.CHINA ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 70.INDIA ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 71.INDIA ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 72.INDIA ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 73.REST OF ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY
PRODUCT, 2019–2027

TABLE 74.REST OF ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY
APPLICATION, 2019–2027

TABLE 75.REST OF ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY END
USER, 2019–2027

TABLE 76.ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 77.ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 78.ASIA-PACIFIC ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 79.LAMEA ADVANCED WOUND CARE MARKET, BY COUNTRY, 2019–2027
(\$MILLION)

TABLE 80.BRAZIL ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 81.BRAZIL ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 82.BRAZIL ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 83.SAUDI ARABIA ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 84.SAUDI ARABIA ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 85.SAUDI ARABIA ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 86.SOUTH AFRICA ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 87.SOUTH AFRICA ADVANCED WOUND CARE MARKET, BY APPLICATION,
2019–2027

TABLE 88.SOUTH AFRICA ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 89.REST OF LAMEA ADVANCED WOUND CARE MARKET, BY PRODUCT,
2019–2027

TABLE 90.REST OF LAMEA ADVANCED WOUND CARE MARKET, BY
APPLICATION, 2019–2027

TABLE 91.REST OF LAMEA ADVANCED WOUND CARE MARKET, BY END USER,
2019–2027

TABLE 92.LAMEA ADVANCED WOUND CARE MARKET, BY PRODUCT, 2019–2027

TABLE 93.LAMEA ADVANCED WOUND CARE MARKET, BY APPLICATION,

2019–2027

TABLE 94.LAMEA ADVANCED WOUND CARE MARKET, BY END USER, 2019–2027

TABLE 95.3M: COMPANY SNAPSHOT

TABLE 96.3M: OPERATING SEGMENTS

TABLE 97.3M: PRODUCT PORTFOLIO

TABLE 98.ADYNXX: COMPANY SNAPSHOT

TABLE 99.ADYNXX: PRODUCT PORTFOLIO

TABLE 100.B. BRAUN: COMPANY SNAPSHOT

TABLE 101.B. BRAUN :OPERATING SEGMENTS

TABLE 102.B BRAUN: PRODUCT PORTFOLIO

TABLE 103.COLOPLAST: COMPANY SNAPSHOT

TABLE 104.COLOPLAST: OPERATING SEGMENTS

TABLE 105.COLOPLAST: PRODUCT PORTFOLIO

TABLE 106.CONVATEC: COMPANY SNAPSHOT

TABLE 107.CONVATEC: OPERATING SEGMENTS

TABLE 108.CONVATEC: PRODUCT PORTFOLIO

TABLE 109.ESSITY: COMPANY SNAPSHOT

TABLE 110.ESSITY: OPERATING SEGMENTS

TABLE 111.ESSITY: PRODUCT PORTFOLIO

TABLE 112.INTEGRA LIFESCIENCES: COMPANY SNAPSHOT

TABLE 113.INTEGRA LIFESCIENCES: OPERATING SEGMENTS

TABLE 114.INTEGRA LIFESCIENCES: PRODUCT PORTFOLIO

TABLE 115.INVESTOR: COMPANY SNAPSHOT

TABLE 116.INVESTOR: OPERATING SEGMENTS

TABLE 117.INVESTOR: PRODUCT PORTFOLIO

TABLE 118.J&J: COMPANY SNAPSHOT

TABLE 119.J&J: OPERATING SEGMENTS

TABLE 120.J&J: PRODUCT PORTFOLIO

TABLE 121.MEDLINE: COMPANY SNAPSHOT

TABLE 122.MEDLINE: OPERATING SEGMENTS

TABLE 123.MEDLINE: PRODUCT PORTFOLIO

TABLE 124.MEDTRONIC: COMPANY SNAPSHOT

TABLE 125.MEDTRONIC: OPERATING SEGMENTS

TABLE 126.MEDTRONIC: PRODUCT PORTFOLIO

TABLE 127.ORGANOGENESIS: COMPANY SNAPSHOT

TABLE 128.ORGANOGENESIS: OPERATING SEGMENTS

TABLE 129.ORGANOGENESIS: PRODUCT PORTFOLIO

TABLE 130.SMITH & NEPHEW: COMPANY SNAPSHOT

TABLE 131.SMITH & NEPHEW: OPERATING SEGMENTS

TABLE 132.SMITH & NEPHEW: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.GLOBAL ADVANCED WOUND CARE MARKET SEGMENTATION

FIGURE 02.TOP INVESTMENT POCKETS

FIGURE 03.TOP WINNING STRATEGIES, BY YEAR, 2017–2020

FIGURE 04.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017–2020 (%)

FIGURE 05.TOP WINNING STRATEGIES, BY COMPANY, 2017–2020

FIGURE 06.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 07.MODERATE BARGAINING POWER OF BUYERS

FIGURE 08.HIGH THREAT OF SUBSTITUTES

FIGURE 09.LOW THREAT OF NEW ENTRANTS

FIGURE 10.MODERATE INTENSITY OF RIVALRY

FIGURE 11.MARKET SHARE ANALYSIS

FIGURE 12.MARKET DYNAMICS

FIGURE 13.COMPARATIVE ANALYSIS OF INFECTION MANAGEMENT ADVANCED WOUND CARE MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 14.SILVER WOUND DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 15.NON-SILVER DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 16.COLLAGEN DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 17.COMPARATIVE ANALYSIS OF EXUDATE MANAGEMENT ADVANCED WOUND CARE MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 18.HYDROCOLLOID DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 19.FOAM DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 20.ALGINATE DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 21.HYDROGEL DRESSINGS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 22.COMPARATIVE ANALYSIS OF ADVANCED WOUND CARE MARKET FOR ACTIVE WOUND CARE, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 23.SKIN SUBSTITUTES ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 24.GROWTH FACTORS ADVANCED WOUND CARE MARKET, 2019–2027

(\$MILLION)

FIGURE 25.COMPARATIVE ANALYSIS OF THERAPY DEVICES ADVANCED WOUND CARE MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 26.NEGATIVE PRESSURE WOUND THERAPY MARKET, 2019–2027 (\$MILLION)

FIGURE 27.OXYGEN AND HYPERBARIC OXYGEN EQUIPMENT ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 28.ELECTROMAGNETIC THERAPY DEVICES ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 29.OTHERS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 30.COMPARATIVE ANALYSIS OF CHRONIC WOUND CARE MARKET, BY COUNTRY, 2018 & 2027 (\$MILLION)

FIGURE 31.ADVANCED WOUND CARE MARKET FOR PRESSURE ULCERS, 2019–2027 (\$MILLION)

FIGURE 32.ADVANCED WOUND CARE MARKET FOR DIABETIC FOOT ULCERS, 2019–2027 (\$MILLION)

FIGURE 33.ADVANCED WOUND CARE MARKET FOR VENOUS LEG ULCERS, 2019–2027 (\$MILLION)

FIGURE 34.ADVANCED WOUND CARE MARKET FOR ARTERIAL ULCERS, 2019–2027 (\$MILLION)

FIGURE 35.COMPARATIVE ANALYSIS OF ACUTE WOUND CARE MARKET, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 36.BURNS & TRAUMA WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 37.SURGICAL WOUNDS ADVANCED WOUND CARE MARKET, 2019–2027 (\$MILLION)

FIGURE 38.COMPARATIVE ANALYSIS OF ADVANCED WOUND CARE MARKET FOR HOSPITALS, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 39.COMPARATIVE ANALYSIS OF ADVANCED WOUND CARE MARKET FOR COMMUNITY HEALTH SERVICE CENTERS, BY COUNTRY, 2019 & 2027 (\$MILLION)

FIGURE 40.3M: NET SALES, 2017–2019 (\$MILLION)

FIGURE 41.3M: REVENUE SHARE, BY SEGMENT, 2019 (%)

FIGURE 42.3M: REVENUE SHARE, BY REGION, 2019 (%)

FIGURE 43.B.BRAUN: NET SALES, 2017–2019 (\$MILLION)

FIGURE 44.B.BRAUN: REVENUE SHARE, BY SEGMENT, 2019 (%)

FIGURE 45.B.BRAUN: REVENUE SHARE, BY REGION, 2019 (%)

FIGURE 46.COLOPLAST: NET SALES, 2017–2019 (\$MILLION)

FIGURE 47.COLOPLAST: REVENUE SHARE, BY SEGMENT, 2019 (%)

FIGURE 48.COLOPLAST: REVENUE SHARE, BY REGION, 2019 (%)

FIGURE 49.CONVATEC: NET SALES, 2017–2019 (\$MILLION)
FIGURE 50.CONVATEC: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 51.CONVATEC: REVENUE SHARE, BY REGION, 2019 (%)
FIGURE 52.ESSITY: NET SALES, 2017–2019 (\$MILLION)
FIGURE 53.ESSITY: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 54.ESSITY: REVENUE SHARE, BY REGION, 2019 (%)
FIGURE 55.INTEGRA LIFESCIENCES: NET SALES, 2017–2019 (\$MILLION)
FIGURE 56.INTEGRA LIFESCIENCES: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 57.INTEGRA LIFESCIENCES: REVENUE SHARE, BY REGION, 2019 (%)
FIGURE 58.INVESTOR: NET SALES, 2017–2019 (\$MILLION)
FIGURE 59.INVESTOR: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 60.INVESTOR: REVENUE SHARE, BY REGION, 2019 (%)
FIGURE 61.J&J: NET SALES, 2017–2019 (\$MILLION)
FIGURE 62.J&J: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 63.J&J: REVENUE SHARE, BY REGION, 2019 (%)
FIGURE 64.MEDTRONIC: NET SALES, 2017–2019 (\$MILLION)
FIGURE 65.MEDTRONIC REVENUE SHARE, BY SEGMENTS, 2019 (%)
FIGURE 66.MEDTRONIC PLC: REVENUE SHARE, BY REGIONS, 2019 (%)
FIGURE 67.ORGANOGENESIS: NET SALES, 2017–2019 (\$MILLION)
FIGURE 68.ORGANOGENESIS: REVENUE SHARE, BY SEGMENT, 2019 (%)
FIGURE 69.SMITH & NEPHEW: NET SALES, 2017–2019 (\$MILLION)
FIGURE 70.SMITH & NEPHEW: REVENUE SHARE, BY SEGMENTS, 2019(%)
FIGURE 71.SMITH & NEPHEW: REVENUE SHARE, BY REGION, 2019 (%)

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