

# **Advanced High-strength Steel Market by Grade (Dual Phase, Transformation-Induced Plasticity, Complex Phase, and Others) and End User (Automotive, Construction, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

<https://marketpublishers.com/r/A91FCC4837BEN.html>

Date: March 2018

Pages: 175

Price: US\$ 5,370.00 (Single User License)

ID: A91FCC4837BEN

## **Abstracts**

The global advanced high-strength steel market size was valued at \$13,147 million in 2016 and is anticipated to reach \$29,151 million by 2023 at a CAGR of 12.2% during the forecast period.

Advanced high-strength steel (AHSS) is the new generation of steel grade, which possesses ultra high-strength, and is widely applicable in the automobile and construction industries. In automotive industry, the adoption of AHSS allows automakers and engineers to ensure complete safety, efficiency, manufacturability, durability, and quality of the vehicle at a significantly low cost. This drives the global advanced high-strength steel market.

The new grades of AHSS enable car manufacturers to reduce vehicle weight by 30–40% as compared to the conventional steels. In addition, the adoption of this steel saves more than four tons of greenhouse gases emissions, thereby ensuring complete safety to the environment, thereby supplementing the growth of the advanced high-strength steel market.

The report segments the global advanced high-strength steel market based on grade, end user, and region. Depending on grade, the market is divided into dual phase, transformation-induced plasticity, complex phase, and others. By end user, it is classified into automotive, construction, and others. The automotive industry generated the maximum revenue in 2016, and is expected to remain dominant throughout the analysis period. The market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America is expected to dominate the global advanced high-strength

steel market until 2023.

The prominent players operating in the global advanced high-strength steel market have strategically focused on product launch as their key strategy to gain significant share in the market. The key players profiled in the report include Tata Steel Limited, ArcelorMittal S.A., NanoSteel, AK Steel Corporation, Nucor Corporation, MTL Advanced Ltd., United States Steel Corporation, Baoshan Iron and Steel Co. Ltd., Kobe Steel Ltd., and SSAB AB.

## **KEY BENEFITS FOR STAKEHOLDERS**

This report provides an extensive analysis of the current trends and emerging estimations in the market.

In-depth analysis of the global advanced high-strength steel industry is conducted through market estimations of key segments from 2017 to 2023.

Comprehensive analysis of factors that drive and restrain the growth of the market is provided in the report.

Extensive analysis of the industry is conducted by following key product positioning and monitoring the top competitors within the market framework.

The key players are profiled along with their strategies to determine the competitive outlook of the advanced high-strength steel market.

## **ADVANCED HIGH-STRENGTH STEEL MARKET SEGMENTS**

### **By Grade**

Dual Phase (DP)

Transformation-induced Plasticity (TRIP)

Complex Phase (CP)

Others

### **By End User**

Automotive

Construction

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

Africa

Rest of LAMEA

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. Market snapshot
- 2.2. CXO perspective

### **CHAPTER 3: MARKET OVERVIEW**

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. Porter's five forces analysis
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Bargaining power of buyers
  - 3.3.3. Threat of new entrants
  - 3.3.4. Threat of substitutes
  - 3.3.5. Intensity of competitive rivalry
- 3.4. Key player positioning, 2016
- 3.5. Product benchmarking by companies
  - 3.5.1. Grades
  - 3.5.2. Mechanical Properties
  - 3.5.3. Application
  - 3.5.4. Price range
- 3.6. Price trend analysis
  - 3.6.1. By year
  - 3.6.2. By country
- 3.7. Market dynamics

### 3.7.1. Drivers

3.7.1.1. Rise in penetration of lightweight components

3.7.1.2. Increase in need to curb CO2 emissions

3.7.1.3. Development of the automotive industry

### 3.7.2. Restraints

3.7.2.1. Availability of substitutes in the market

3.7.2.2. Lack of usage in other industries

### 3.7.3. Opportunities

3.7.3.1. Growth of the aerospace industry

3.7.3.2. Increase in industrialization and urbanization in the developing economies

## **CHAPTER 4: ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE**

### 4.1. Overview

4.1.1. Market size and forecast

### 4.2. Dual phase (DP)

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast

4.2.3. Market analysis, by country

### 4.3. Transformation-induced plasticity (TRIP)

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast

4.3.3. Market analysis, by country

### 4.4. Complex phase (CP)

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast

4.4.3. Market analysis, by country

### 4.5. Others

4.5.1. Key market trends, growth factors, and opportunities

4.5.2. Market size and forecast

4.5.3. Market analysis, by country

## **CHAPTER 5: ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER**

### 5.1. Overview

5.1.1. Market size and forecast

### 5.2. Automotive

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast

- 5.2.3. Market analysis, by country
- 5.3. Construction
  - 5.3.1. Key market trends, growth factors, and opportunities
  - 5.3.2. Market size and forecast
  - 5.3.3. Market analysis, by country
- 5.4. Others
  - 5.4.1. Key market trends, growth factors, and opportunities
  - 5.4.2. Market size and forecast
  - 5.4.3. Market analysis, by country

## **CHAPTER 6: ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION**

- 6.1. Overview
  - 6.1.1. Market size and forecast
- 6.2. North America
  - 6.2.1. Key market trends, growth factors, and opportunities
  - 6.2.2. Market size and forecast, by grade
  - 6.2.3. Market size and forecast, by end user
  - 6.2.4. Market size and forecast, by country
  - 6.2.5. U.S.
    - 6.2.5.1. Market size and forecast, by grade
    - 6.2.5.2. Market size and forecast, by end user
  - 6.2.6. Canada
    - 6.2.6.1. Market size and forecast, by grade
    - 6.2.6.2. Market size and forecast, by end user
  - 6.2.7. Mexico
    - 6.2.7.1. Market size and forecast, by grade
    - 6.2.7.2. Market size and forecast, by end user
- 6.3. Europe
  - 6.3.1. Key market trends, growth factors, and opportunities
  - 6.3.2. Market size and forecast, by grade
  - 6.3.3. Market size and forecast, by end user
  - 6.3.4. Market size and forecast, by country
  - 6.3.5. Germany
    - 6.3.5.1. Market size and forecast, by grade
    - 6.3.5.2. Market size and forecast, by end user
  - 6.3.6. France
    - 6.3.6.1. Market size and forecast, by grade
    - 6.3.6.2. Market size and forecast, by end user

### 6.3.7. UK

6.3.7.1. Market size and forecast, by grade

6.3.7.2. Market size and forecast, by end user

### 6.3.8. Italy

6.3.8.1. Market size and forecast, by grade

6.3.8.2. Market size and forecast, by end user

### 6.3.9. Spain

6.3.9.1. Market size and forecast, by grade

6.3.9.2. Market size and forecast, by end user

### 6.3.10. Rest of Europe

6.3.10.1. Market size and forecast, by grade

6.3.10.2. Market size and forecast, by end user

## 6.4. Asia-Pacific

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast, by grade

6.4.3. Market size and forecast, by end user

6.4.4. Market size and forecast, by country

### 6.4.5. Japan

6.4.5.1. Market size and forecast, by grade

6.4.5.2. Market size and forecast, by end user

### 6.4.6. China

6.4.6.1. Market size and forecast, by grade

6.4.6.2. Market size and forecast, by end user

### 6.4.7. South Korea

6.4.7.1. Market size and forecast, by grade

6.4.7.2. Market size and forecast, by end user

### 6.4.8. India

6.4.8.1. Market size and forecast, by grade

6.4.8.2. Market size and forecast, by end user

### 6.4.9. Rest of Asia-Pacific

6.4.9.1. Market size and forecast, by grade

6.4.9.2. Market size and forecast, by end user

## 6.5. LAMEA

6.5.1. Key market trends, growth factors, and opportunities

6.5.2. Market size and forecast, by grade

6.5.3. Market size and forecast, by end user

6.5.4. Market size and forecast, by country

### 6.5.5. Brazil

6.5.5.1. Market size and forecast, by grade



- 6.5.5.2. Market size and forecast, by end user
- 6.5.6. Argentina
  - 6.5.6.1. Market size and forecast, by grade
  - 6.5.6.2. Market size and forecast, by end user
- 6.5.7. Africa
  - 6.5.7.1. Market size and forecast, by grade
  - 6.5.7.2. Market size and forecast, by end user
- 6.5.8. Saudi Arabia
  - 6.5.8.1. Market size and forecast, by grade
  - 6.5.8.2. Market size and forecast, by end user
- 6.5.9. UAE
  - 6.5.9.1. Market size and forecast, by grade
  - 6.5.9.2. Market size and forecast, by end user
- 6.5.10. Rest of LAMEA
  - 6.5.10.1. Market size and forecast, by grade
  - 6.5.10.2. Market size and forecast, by end user

## **CHAPTER 7: COMPANY PROFILES**

- 7.1. AK STEEL HOLDING CORPORATION
  - 7.1.1. Company overview
  - 7.1.2. Company snapshot
  - 7.1.3. Operating business segments
  - 7.1.4. Product portfolio
  - 7.1.5. Business performance
  - 7.1.6. Key strategic moves and developments
- 7.2. ArcelorMittal South Africa Limited
  - 7.2.1. Company overview
  - 7.2.2. Company snapshot
  - 7.2.3. Operating business segments
  - 7.2.4. Product portfolio
  - 7.2.5. Business performance
  - 7.2.6. Key strategic moves and developments
- 7.3. Baoshan Iron & Steel Company Limited
  - 7.3.1. Company overview
  - 7.3.2. Company snapshot
  - 7.3.3. Operating business segments
  - 7.3.4. Product portfolio
  - 7.3.5. Business performance

- 7.4. Kobe Steel, Ltd.
  - 7.4.1. Company overview
  - 7.4.2. Company snapshot
  - 7.4.3. Operating business segments
  - 7.4.4. Product portfolio
  - 7.4.5. Business performance
  - 7.4.6. Key strategic moves and developments
- 7.5. WEC Group Ltd. (MTL Advanced Ltd.)
  - 7.5.1. Company overview
  - 7.5.2. Company snapshot
  - 7.5.3. Operating business segments
  - 7.5.4. Product portfolio
- 7.6. The NanoSteel Company
  - 7.6.1. Company overview
  - 7.6.2. Company snapshot
  - 7.6.3. Operating business segments
  - 7.6.4. Product portfolio
- 7.7. Nucor Corporation
  - 7.7.1. Company overview
  - 7.7.2. Company snapshot
  - 7.7.3. Operating business segments
  - 7.7.4. Product portfolio
  - 7.7.5. Business performance
  - 7.7.6. Key strategic moves and developments
- 7.8. SSAB AB
  - 7.8.1. Company overview
  - 7.8.2. Company snapshot
  - 7.8.3. Operating business segments
  - 7.8.4. Product portfolio
  - 7.8.5. Business performance
- 7.9. Tata Steel Limited
  - 7.9.1. Company overview
  - 7.9.2. Company snapshot
  - 7.9.3. Operating business segments
  - 7.9.4. Product portfolio
  - 7.9.5. Business performance
  - 7.9.6. Key strategic moves and developments
- 7.10. United States Steel Corporation
  - 7.10.1. Company overview

- 7.10.2. Company snapshot
- 7.10.3. Operating business segments
- 7.10.4. Product portfolio
- 7.10.5. Business performance
- 7.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01. DUAL PHASE PRICE TREND ANALYSIS, BY COUNTRY, 20142023 (\$/CWT)

TABLE 02. TRANSFORMATION INDUCED PLASTICITY PRICE TREND ANALYSIS, BY COUNTRY, 20142023 (\$/CWT)

TABLE 03. MARTENSITIC STEEL PRICE TREND ANALYSIS, BY COUNTRY, 20142023 (\$/CWT)

TABLE 04. COMPLEX PHASE PRICE TREND ANALYSIS, BY COUNTRY, 20142023 (\$/CWT)

TABLE 05. GLOBAL ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 06. DUAL PHASE ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION, 20162023 (\$MILLION)

TABLE 07. TRANSFORMATION INDUCED PLASTICITY ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION, 20162023 (\$MILLION)

TABLE 08. COMPLEX PHASE ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION, 20162023 (\$MILLION)

TABLE 09. OTHERS ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION, 20162023 (\$MILLION)

TABLE 10. GLOBAL ADVANCED HIGH-STRENGTH STEEL MARKET REVENUE, BY END USER, 20162023 (\$MILLION)

TABLE 11. ADVANCED HIGH-STRENGTH STEEL MARKET FOR AUTOMOTIVE INDUSTRY, BY REGION, 20162023 (\$MILLION)

TABLE 12. ADVANCED HIGH-STRENGTH STEEL MARKET FOR CONSTRUCTION INDUSTRY, BY REGION, 20162023 (\$MILLION)

TABLE 13. ADVANCED HIGH-STRENGTH STEEL MARKET FOR OTHER INDUSTRIES, BY REGION, 20162023 (\$MILLION)

TABLE 14. ADVANCED HIGH-STRENGTH STEEL MARKET REVENUE, BY REGION, 20162023 (\$MILLION)

TABLE 15. NORTH AMERICA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 16. NORTH AMERICA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 17. NORTH AMERICA ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 20162023 (\$MILLION)

TABLE 18. U.S. ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE,

20162023 (\$MILLION)

TABLE 19. U.S. ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 20. CANADA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 21. CANADA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 22. MEXICO ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 23. MEXICO ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 24. EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 25. EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 26. EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 20162023 (\$MILLION)

TABLE 27. GERMANY ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 28. GERMANY ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 29. FRANCE ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 30. FRANCE ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 31. UK ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 32. UK ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 33. ITALY ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 34. ITALY ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 35. SPAIN ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 36. SPAIN ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 37. REST OF EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 38. REST OF EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 39. ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 40. ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 41. ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 42. JAPAN ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 43. JAPAN ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 44. CHINA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 45. CHINA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 46. SOUTH KOREA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 47. SOUTH KOREA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 48. INDIA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 49. INDIA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 50. REST OF ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 51. REST OF ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 52. LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 53. LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 54. LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 55. BRAZIL ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016-2023 (\$MILLION)

TABLE 56. BRAZIL ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016-2023 (\$MILLION)

TABLE 57. ARGENTINA ADVANCED HIGH-STRENGTH STEEL MARKET, BY

GRADE, 20162023 (\$MILLION)

TABLE 58. ARGENTINA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 59. AFRICA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 60. AFRICA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 61. SAUDI ARABIA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 62. SAUDI ARABIA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 63. UAE ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 64. UAE ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 65. REST OF LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 20162023 (\$MILLION)

TABLE 66. REST OF LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 20162023 (\$MILLION)

TABLE 67. AK HOLDING: COMPANY SNAPSHOT

TABLE 68. AK HOLDING: OPERATING SEGMENTS

TABLE 69. AK HOLDING: PRODUCT PORTFOLIO

TABLE 70. ARCELORMITTAL: COMPANY SNAPSHOT

TABLE 71. ARCELORMITTAL: OPERATING SEGMENTS

TABLE 72. ARCELORMITTAL: PRODUCT PORTFOLIO

TABLE 73. BAOSTEEL GROUP: COMPANY SNAPSHOT

TABLE 74. BAOSTEEL GROUP: OPERATING SEGMENTS

TABLE 75. BAOSTEEL GROUP: PRODUCT PORTFOLIO

TABLE 76. KOBELCO: COMPANY SNAPSHOT

TABLE 77. KOBELCO: OPERATING SEGMENTS

TABLE 78. KOBELCO: PRODUCT PORTFOLIO

TABLE 79. WEC GROUP: COMPANY SNAPSHOT

TABLE 80. WEC GROUP: OPERATING SEGMENTS

TABLE 81. WEC GROUP: PRODUCT PORTFOLIO

TABLE 82. NANOSTEEL: COMPANY SNAPSHOT

TABLE 83. NANOSTEEL: OPERATING SEGMENTS

TABLE 84. NANOSTEEL: PRODUCT PORTFOLIO

TABLE 85. NUCOR: COMPANY SNAPSHOT

TABLE 86. NUCOR: OPERATING SEGMENTS

TABLE 87. NUCOR: PRODUCT PORTFOLIO  
TABLE 88. SSAB: COMPANY SNAPSHOT  
TABLE 89. SSAB: OPERATING SEGMENTS  
TABLE 90. SSAB: PRODUCT PORTFOLIO  
TABLE 91. TATA STEEL: COMPANY SNAPSHOT  
TABLE 92. TATA STEEL: OPERATING SEGMENTS  
TABLE 93. TATA STEEL: PRODUCT PORTFOLIO  
TABLE 94. U.S. STEEL: COMPANY SNAPSHOT  
TABLE 95. U.S. STEEL: OPERATING SEGMENTS  
TABLE 96. U.S. STEEL: PRODUCT PORTFOLIO



## List Of Figures

### LIST OF FIGURES

- FIGURE 01. KEY MARKET SEGMENTS
- FIGURE 02. EXECUTIVE SUMMARY
- FIGURE 03. TOP INVESTMENT POCKETS, 2016
- FIGURE 04. TOP WINNING STRATEGIES, BY YEAR, 2015-2017
- FIGURE 05. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2017
- FIGURE 06. TOP WINNING STRATEGIES, BY COMPANY, 2014-2018
- FIGURE 07. HIGH BARGAINING POWER OF SUPPLIERS
- FIGURE 08. LOW BARGAINING POWER OF BUYERS
- FIGURE 09. LOW THREAT OF NEW ENTRANTS
- FIGURE 10. MODERATE TO HIGH THREAT OF SUBSTITUTES
- FIGURE 11. HIGH COMPETITIVE RIVALRY
- FIGURE 12. TOP PLAYER POSITIONING, 2016
- FIGURE 13. ADVANCED HIGH-STRENGTH STEEL MARKET, BY GRADE, 2016 (%)
- FIGURE 14. COMPARATIVE SHARE ANALYSIS OF DUAL PHASE ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 15. COMPARATIVE SHARE ANALYSIS OF TRANSFORMATION INDUCED PLASTICITY ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF COMPLEX PHASE ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF OTHERS ADVANCED HIGH-STRENGTH STEEL MARKET, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 18. ADVANCED HIGH-STRENGTH STEEL MARKET, BY END USER, 2016 (%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF ADVANCED HIGH-STRENGTH STEEL MARKET FOR AUTOMOTIVE INDUSTRY, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 20. COMPARATIVE SHARE ANALYSIS OF ADVANCED HIGH-STRENGTH STEEL MARKET FOR CONSTRUCTION INDUSTRY, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF ADVANCED HIGH-STRENGTH STEEL MARKET FOR OTHER INDUSTRIES, BY COUNTRY, 2016 & 2023 (%)
- FIGURE 22. ADVANCED HIGH-STRENGTH STEEL MARKET, BY REGION, 2016 (%)
- FIGURE 23. U.S. ADVANCED HIGH-STRENGTH STEEL MARKET, 2016-2023 (\$MILLION)
- FIGURE 24. CANADA ADVANCED HIGH-STRENGTH STEEL MARKET, 2016-2023 (\$MILLION)

FIGURE 25. MEXICO ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 26. GERMANY ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 27. FRANCE ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 28. UK ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 29. ITALY ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 30. SPAIN ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 31. REST OF EUROPE ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 32. JAPAN ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 33. CHINA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 34. SOUTH KOREA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 35. INDIA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 36. REST OF ASIA-PACIFIC ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 37. BRAZIL ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 38. ARGENTINA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 39. AFRICA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 40. SAUDI ARABIA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 41. UAE ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 42. REST OF LAMEA ADVANCED HIGH-STRENGTH STEEL MARKET, 20162023 (\$MILLION)

FIGURE 43. AK HOLDING: NET SALES, 20152017 (\$MILLION)

FIGURE 44. AK HOLDING: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 45. ARCELORMITTAL: NET SALES, 20152017 (\$MILLION)

- FIGURE 46. ARCELORMITTAL: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 47. BAOSTEEL GROUP: NET SALES, 20142016 (\$MILLION)
- FIGURE 48. BAOSTEEL GROUP: REVENUE SHARE BY SEGMENT, 2016 (%)
- FIGURE 49. BAOSTEEL GROUP: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
- FIGURE 50. KOBELCO: NET SALES, 20152017 (\$MILLION)
- FIGURE 51. KOBELCO: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 52. KOBELCO: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 53. NUCOR: NET SALES, 20152017 (\$MILLION)
- FIGURE 54. NUCOR: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 55. SSAB: NET SALES, 20152017 (\$MILLION)
- FIGURE 56. SSAB: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 57. TATA STEEL: NET SALES, 20152017 (\$MILLION)
- FIGURE 58. TATA STEEL: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 59. TATA STEEL: REVENUE SHARE BY GEOGRAPHY, 2017 (%)
- FIGURE 60. U.S. STEEL: NET SALES, 20152017 (\$MILLION)
- FIGURE 61. U.S. STEEL: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 62. U.S. STEEL: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

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