

# **Advanced Driver Assistance Systems (ADAS) Market by System Type (Tire Pressure Monitoring System (TPMS), Drowsiness Monitor System, Intelligent Parking Assist System (IPAS), Adaptive Cruise Control System, Blind Spot Object Detection System, Lane Departure Warning System, Adaptive Front-lighting System, and Others), Sensor Type (Image Sensor, Lidar Sensor, Ultrasonic Sensor, Infrared (IR) Sensor, Radar Sensor, and Laser), and Vehicle Type (Passenger Car, Light Commercial Vehicle, Buses, and Trucks): Global Opportunity Analysis and Industry Forecast, 2019?€“2026**

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## **Abstracts**

Advanced driver assistance systems are intelligent systems which are installed in the vehicle to assist the driver with safe and comfortable driving experience. These systems are used to provide vital information such as traffic congestion level, suggested routes, blockage & closure of roads ahead, and others. In addition, ADAS is also used to analyze the fatigue and distraction of human driver and make precautionary alerts to make suggestions regarding same and alert the driver about potentially dangerous situation. Furthermore, these systems take over the control from the human driver if required and also allows short range communication with the other vehicles.

Advanced driver assistance systems (ADAS) are anticipated to witness significant growth over the years, owing to high demand for safety features.

The global Advanced driver assistance systems (ADAS) market is segmented based on system type, sensor type, vehicle type, and region. Based on system type, the market is divided into tire pressure monitoring system (TPMS), drowsiness monitoring system, intelligent parking assist system (IPAS), adaptive cruise control system, blind spot object detection system, lane departure warning system, adaptive front lighting system, and others. Based on sensor type, it is classified into image sensor, LIDAR sensor, ultrasonic sensor, infrared (IR) sensor, radar sensor, and laser. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the Advanced driver assistance systems (ADAS) market include Autoliv Inc., Continental AG, DENSO Corporation, Magna International Inc., ROBERT BOSCH STIFTUNG GMBH (ROBERT BOSCH GMBH), Valeo, NXP Semiconductors, Panasonic Corporation, Renesas Electronics Corporation, Texas Instruments, Delphi Automotive Company, Hyundai Mobis, Takata Corporation, ZF Friedrichshafen, Aisin Seiki Co., Ltd., Mobileye N.V, Harman International Industries, NVIDIA Corporation, Hitachi Ltd., Stonkam Co., Ltd., and others.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global Advanced driver assistance systems (ADAS) market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By System Type

*Advanced Driver Assistance Systems (ADAS) Market by System Type (Tire Pressure Monitoring System (TPMS), Drows...*

Tire Pressure Monitoring System (TPMS)

Drowsiness Monitor System

Intelligent Parking Assist System (IPAS)

Adaptive Cruise Control System

Blind Spot Object Detection System

Lane Departure Warning System

Adaptive Front-lighting System

Others

#### By Sensor Type

Image Sensor

Lidar Sensor

Ultrasonic Sensor

Infrared (IR) Sensor

Radar Sensor

Laser

#### By Vehicle Type

Passenger Car

Light Commercial Vehicle

Buses

Trucks

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Russia

France

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of APAC

LAMEA

Latin America

Middle East

Africa

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