

# **Adhesive Film Market by Film Material (Polypropylene, Polyvinyl Chloride, Polyethylene and Others), Technology (Water-based, Solvent-based, Hot Melt, Pressure-sensitive and Others), and End User Industry (Electrical and Electronics, Aerospace , Automotive and Transportation and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026**

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## **Abstracts**

The global adhesive film market was valued at \$17.3 billion in 2018 and is projected to reach \$26.7 billion by 2026, growing at a CAGR of 5.5% from 2019 to 2026.

Adhesives films are solid thermoplastic sheets or thermosetting polymers partially cured and cut to use in components, substrates, or lids. These films are adaptable in applications such as protective films, graphic films, labels, and tapes. Adhesive films are increasingly utilized in radio transmitter, LED lighting, aviation hardware, handheld processing, and car gadgets.

These are comprised of materials, for example, polyethylene, polyvinyl chloride, polypropylene, polyvinyl acetic acid derivation, and polyvinyl butyral. Factors, for example, stringent government standards to bring down carbon discharges by lessening vehicle weight, are expected to drive the market growth. These government regulations boost the demand for adhesive films in automotive applications to bond and seal automotive parts. Unpredictability of raw material costs and stringent guidelines related to unstable natural compound discharges from adhesive films is expected to hamper the growth of the market.

The global adhesive film market is segmented on the basis of film material, technology, end user industry, and region. On the basis of film material, it is divided into polypropylene, polyvinyl chloride, polyethylene and others. By technology, it is classified into water-based, solvent-based, hot melt, pressure-sensitive and others. On the basis of end user, it is categorized into electrical and electronics, aerospace, automotive and transportation and others.

Region wise, the global adhesive film market is studied across North America (the U.S., Canada, and Mexico), Europe (Germany, France, Italy, , the UK, and rest of Europe), Asia-Pacific (China, Japan, India, and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa, and rest of LAMEA).

Key players operating in the global adhesive film market are BASF SE, The 3M Company, DuPont., The Dow Chemical Company, Solvay, Akzo Nobel N.V., Arkema Group, Dymax Corporation, Henkel AG & Co. KGaA and Hitachi Chemical

## KEY BENEFITS FOR STAKEHOLDERS

Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for building strategies.

It outlines the current trends and future scenario of the adhesive film market size from 2018 to 2026 to understand the prevailing opportunities and potential investment pockets.

Major countries in four major regions, namely, North America, Asia-Pacific, Europe, and LAMEA have been mapped according to their individual revenue contribution in the market analysis at regional and country-level.

The adhesive film market trends such as drivers, restraints, and opportunities and their detailed impact analyses are elucidated in the study.

The profiles of key players along with their contribution in market growth are enlisted in the report.

The adhesive film market forecast is studied from the year 2019 to 2026.

## KEY MARKET SEGMENTS

### By Film Material

Polypropylene

Polyvinyl Chloride

Polyethylene

Others

### By Technology

Water-based

Solvent-based

Hot Melt

Pressure-sensitive

Others

### By End-Use Industry

Electrical and Electronics

Aerospace

Automotive and Transportation

Others

### By Region

**North America**

U.S.

Canada

Mexico

**Europe**

Germany

France

Italy

UK

Rest of Europe

**Asia-Pacific**

China

Japan

India

Rest of Asia-Pacific

**LAMEA**

Brazil

Africa

Middle East

Rest of LAMEA

## KEY PLAYERS

BASF SE

The 3M Company

DuPont.

The Dow Chemical Company

Solvay

Akzo Nobel N.V.

Arkema Group

Dymax Corporation

Henkel AG & Co. KGaA

Hitachi Chemical

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