

Adaptive Cruise Control (ACC) System Market By Technology (Infrared Sensor, Laser Sensor, Image Sensor, Radar Sensor, Ultrasonic Sensor, LiDAR Sensor), By Sales channel (OEM, Aftermarket), By Vehicle type (Passenger vehicle, Commercial vehicle, Electric vehicle): Global Opportunity Analysis and Industry Forecast, 2025-2034

<https://marketpublishers.com/r/A68E554A2D51EN.html>

Date: May 2025

Pages: 250

Price: US\$ 2,790.00 (Single User License)

ID: A68E554A2D51EN

Abstracts

The Adaptive Cruise Control (ACC) System Market refers to the global industry centered around the design, development, manufacturing, integration, and commercialization of adaptive cruise control technologies used in modern vehicles. Adaptive Cruise Control is an advanced driver assistance system (ADAS) that not only maintains a set vehicle speed like traditional cruise control but also intelligently adjusts the speed based on the distance from the vehicle ahead, using sensors such as radar, lidar, cameras, ultrasonic, and infrared systems. This technology enhances driving comfort, improves traffic flow, and significantly contributes to road safety by reducing the need for manual acceleration and braking.

The market encompasses a broad range of stakeholders including sensor manufacturers, automotive OEMs (Original Equipment Manufacturers), software developers, system integrators, and aftermarket service providers. Growth in this market is driven by increasing consumer demand for safer and more convenient driving experiences, stricter government regulations on vehicle safety standards, and the rising adoption of autonomous and semi-autonomous driving technologies. The ACC system market spans across various vehicle types such as passenger cars, commercial vehicles, and electric vehicles, and is segmented by technology type, sales channels, and geographic regions. It forms a critical component of the broader automotive ADAS

market and is integral to the advancement of connected and autonomous mobility solutions.

One of the primary drivers of the adaptive cruise control (ACC) system market is the increasing integration of Advanced Driver Assistance Systems (ADAS) in mid-range vehicles. This trend is fueled by both consumer demand for enhanced safety features and regulatory mandates aimed at reducing road accidents. For instance, the 2024 Hyundai Creta facelift introduced in India comes equipped with 70 safety features, including 19 ADAS functionalities such as Smart Cruise Control with Stop and Go, Lane Following Assist, and Driver Attention Warning. This move signifies a shift towards making advanced safety technologies more accessible to a broader consumer base, beyond the premium vehicle segment.

Furthermore, Hyundai Motor Group has developed the world's first machine learning-based Smart Cruise Control (SCC-ML), which adapts to individual driving patterns by analyzing data from sensors like front cameras and radar. This innovation allows the system to distinguish over 10,000 driving patterns, offering personalized driving experience and enhancing user comfort and safety. The implementation of such advanced technologies in vehicles like the Hyundai Creta demonstrates the automotive industry's commitment to integrating sophisticated ADAS features into mid-range models, thereby driving the growth of the ACC system market.

The adaptive cruise control market is segmented on the basis of technology, vehicle type, sales channel and region. By Technology, the market is categorized into Infrared Sensor, Laser Sensor, Image Sensor, Radar Sensor, Ultrasonic Sensor, LiDAR Sensor. By Vehicle Type, the market is further divided into Passenger Vehicle, Commercial Vehicle, Electric Vehicle. By Sales Channel, the market is bifurcated into OEM, Aftermarket Region wise, the market is sub-divided into North America, Europe, Asia-Pacific, and LAMEA.

Key Players included in the market analysis are DENSO Corporation, Robert Bosch GmbH, Continental AG, ZF Friedrichshafen AG, VALEO SA, Magna International Inc., Hyundai Mobis Co Ltd., Ford Motor Company, Velodyne Lidar, Inc., Aisin Seiki Co., Ltd.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the adaptive cruise control (acc) system market analysis from 2024 to 2034 to identify the prevailing adaptive cruise

control (acc) system market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the adaptive cruise control (acc) system market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global adaptive cruise control (acc) system market trends, key players, market segments, application areas, and market growth strategies.

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Distributor margin Analysis

Brands Share Analysis

SWOT Analysis

Key Market Segments

By Technology

Laser Sensor

Image Sensor

Radar Sensor

Ultrasonic Sensor

LiDAR Sensor

Infrared Sensor

By Sales channel

OEM

Aftermarket

By Vehicle type

Passenger vehicle

Commercial vehicle

Electric vehicle

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

DENSO Corporation

Robert Bosch GmbH

Continental AG

Hyundai Mobis Co Ltd.

Ford Motor Company

Velodyne Lidar, Inc.

ZF Friedrichshafen AG

Magna International Inc.

Aisin Seiki Co., Ltd.

VALEO SA

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