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Acupuncture Needles Market by Type (Disposable Needles and Non-Disposable Needles), Material (Stainless Steel, Gold, and Silver), and End-User (Clinics, Hospitals, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

The global acupuncture needles market was valued at $95.8 million in 2018 and is expected to reach $177.7 million by 2026, registering a CAGR of 8.2% from 2019 to 2026. Acupuncture needles are used as pain relievers, as they provide muscle relaxation and relieve pain & stress. This energy is circulated through the body via several energy pathways called meridians. Each of these pathways or channels are linked to an internal organ. It is mostly used to treat body pain, headache, migraines, joint conditions, post-operative pain, nausea, menstrual cramps, insomnia, speech disorders, and paralysis.

The adoption of acupuncture needles for pain management has increased over a period. This is attributed to the fact that chronic pain management has become a global health concern, which considerably increases the use of acupuncture needles. Furthermore, a significant increase in the adoption of acupuncture needles in developed economies, such as the U.S., acts as a key driver for the global market. However, due to insertion of needles to a certain depth in human skin, the practice of acupuncture may pose risks to the recipients. Transmission of pathogenic microorganisms is one of the most crucial acupuncture associated complications. Thereby, increased risk of infection transmission poses as a restrain for the market growth. Furthermore, its rise in popularity, particularly in developed nations, can be attributed to its effectiveness against pain relief and the fact that scientific studies have begun to prove its efficacy. Acupuncture treatment is now increasingly used for various conditions in addition to pain management, thereby, creates lucrative opportunities for the market.

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The market is segmented on the basis of type, material, end-users, and region. By type, it is bifurcated into disposable needles and non-disposable needles. By material, it is categorized into stainless steel, gold, and silver. By end-users, it is segmented into acupuncture clinics, hospitals, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2018 to 2026, which is expected to enable the stakeholders to capitalize on prevailing market opportunities.

Comprehensive analysis of all geographical regions is provided to determine the prevailing opportunities.

Key players are profiled, and their strategies are analyzed thoroughly to understand the competitive outlook of the global market.

KEY MARKET SEGMENTS

By Product

Disposable Needles

Non-disposable Needles

By Type

Stainless Steel

Gold

Silver

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By End-User

- Clinics
- Hospitals
- Others

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan
  - China

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

LIST OF KEY PLAYERS PROFILED IN THE REPORT

Seirin Corporation

Empecs Medical Co. Ltd

Suzhou Tianxie Acupuncture Instruments Co., Ltd

AcuMedic Ltd

Qingdao Great Fortune Co., Ltd

AcuSupply Inc.

3B Scientific GmbH

Lhasa OMS, Inc.

Asia Med GMbH

Cogmedix, Inc.

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Contents

CHAPTER 1: INTRODUCTION

1.1. Report Description
1.2. Key Benefits For Stakeholders
1.3. Research Methodology
  1.3.1. Secondary Research
  1.3.2. Primary Research
  1.3.3. Analyst Tools & Models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market Definition And Scope
3.2. Porter'S Five Forces Analysis
3.3. Top Player Positioning
3.4. Market Dynamics
  3.4.1. Drivers
    3.4.1.1. Rise In Adoption Of Acupuncture For Pain Management
    3.4.1.2. Surge In Health Complications In Geriatric Population
    3.4.1.3. Rise In Gynecological Disorders
  3.4.2. Restraints
    3.4.2.1. Risk In Infections Caused Due To Use Of Reusable Needles
    3.4.2.2. Availability Alternatives To Acupuncture
  3.4.3. Opportunities
    3.4.3.1. Rise In Awareness Of Acupuncture Treatment

CHAPTER 4: ACUPUNCTURE NEEDLES MARKET, BY TYPE

4.1. Overview
  4.1.1. Market Size And Forecast, By Type
4.2. Disposable Acupuncture Needles
  4.2.1. Key Market Trends And Opportunities
  4.2.2. Market Size And Forecast, By Region
  4.2.3. Market Analysis, By Country

4.3. Non-Disposable Needles
4.3.1. Key Market Trends And Opportunities
4.3.2. Market Size And Forecast, By Region
4.3.3. Market Analysis, By Country

CHAPTER 5: ACUPUNCTURE NEEDLES MARKET, BY MATERIAL

5.1. Overview
5.1.1. Market Size And Forecast, By Material
5.2. Stainless Steel
5.2.1. Market Size And Forecast, By Region
5.2.2. Market Analysis, By Country
5.3. Gold
5.3.1. Market Size And Forecast, By Region
5.3.2. Market Analysis, By Country
5.4. Silver
5.4.1. Market Size And Forecast, By Region
5.4.2. Market Analysis, By Country

CHAPTER 6: ACUPUNCTURE NEEDLES MARKET, BY END USER

6.1. Overview
6.1.1. Market Size And Forecast, By Material
6.2. Hospitals
6.2.1. Market Size And Forecast, By Region
6.2.2. Market Analysis, By Country
6.3. Clinics
6.3.1. Market Size And Forecast, By Region
6.3.2. Market Analysis, By Country
6.4. Others
6.4.1. Market Size And Forecast, By Region
6.4.2. Market Analysis, By Country

CHAPTER 7: ACUPUNCTURE NEEDLES MARKET, BY REGION

7.1. Overview
7.1.1. Market Size And Forecast
7.2. North America
7.2.1. Key Market Trends And Opportunities

7.2.2. Market Size And Forecast, By Type
7.2.3. Market Size And Forecast, By Material
7.2.4. Market Size And Forecast, By End User
7.2.5. Market Size And Forecast, By Country
7.2.5.1. U.S. Market Size And Forecast, By Type
7.2.5.2. U.S. Market Size And Forecast, By Material
7.2.5.3. U.S. Market Size And Forecast, By End User
7.2.5.4. Canada Market Size And Forecast, By Type
7.2.5.5. Canada Market Size And Forecast, By Material
7.2.5.6. Canada Market Size And Forecast, By End User
7.2.5.7. Mexico Market Size And Forecast, By Type
7.2.5.8. Mexico Market Size And Forecast, By Material
7.2.5.9. Mexico Market Size And Forecast, By End User
7.3. Europe
7.3.1. Key Market Trends And Opportunities
7.3.2. Europe Market Size And Forecast, By Type
7.3.3. Europe Market Size And Forecast, By Material
7.3.4. Europe Market Size And Forecast, By End User
7.3.5. Europe Market Size And Forecast, By Country
7.3.5.1. France Market Size And Forecast, By Type
7.3.5.2. France Market Size And Forecast, By Material
7.3.5.3. France Market Size And Forecast, By End User
7.3.5.4. Uk Market Size And Forecast, By Type
7.3.5.5. Uk Market Size And Forecast, By Material
7.3.5.6. Uk Market Size And Forecast, By End User
7.3.5.7. Germany Market Size And Forecast, By Type
7.3.5.8. Germany Market Size And Forecast, By Material
7.3.5.9. Germany Market Size And Forecast, By End User
7.3.5.10. Spain Market Size And Forecast, By Type
7.3.5.11. Spain Market Size And Forecast, By Material
7.3.5.12. Spain Market Size And Forecast, By End User
7.3.5.13. Italy Market Size And Forecast, By Type
7.3.5.14. Italy Market Size And Forecast, By Material
7.3.5.15. Italy Market Size And Forecast, By End User
7.3.5.16. Rest Of Europe Market Size And Forecast, By Type
7.3.5.17. Rest Of Europe Market Size And Forecast, By Material
7.3.5.18. Rest Of Europe Market Size And Forecast, By End User
7.4. Asia-Pacific
7.4.1. Key Market Trends And Opportunities

7.4.2. Asia-Pacific Market Size And Forecast, By Type
7.4.3. Asia-Pacific Market Size And Forecast, By Material
7.4.4. Asia-Pacific Market Size And Forecast, By End User,
7.4.5. Asia-Pacific Market Size And Forecast, By Country
7.4.5.1. Japan Market Size And Forecast, By Type
7.4.5.2. Japan Market Size And Forecast, By Material
7.4.5.3. Japan Market Size And Forecast, By End User
7.4.5.4. China Market Size And Forecast, By Type
7.4.5.5. China Market Size And Forecast, By Material
7.4.5.6. China Market Size And Forecast, By End User
7.4.5.7. India Market Size And Forecast, By Type
7.4.5.8. India Market Size And Forecast, By Material
7.4.5.9. India Market Size And Forecast, By End User
7.4.5.10. Rest Of Asia-Pacific Market Size And Forecast, By Type
7.4.5.11. Rest Of Asia-Pacific Market Size And Forecast, By Material
7.4.5.12. Rest Of Asia-Pacific Market Size And Forecast, By End User
7.5. Lamea
7.5.1. Key Market Trends And Opportunities
7.5.2. Lamea Market Size And Forecast, By Type
7.5.3. Lamea Market Size And Forecast, By Material
7.5.4. Lamea Market Size And Forecast, By End User
7.5.5. Lamea Market Size And Forecast, By Country
7.5.5.1. Brazil Market Size And Forecast, By Type
7.5.5.2. Brazil Market Size And Forecast, By Material
7.5.5.3. Brazil Market Size And Forecast, By End User
7.5.5.4. Saudi Arabia Market Size And Forecast, By Type
7.5.5.5. Saudi Arabia Market Size And Forecast, By Material
7.5.5.6. Saudi Arabia Market Size And Forecast, By End User
7.5.5.7. South Africa Market Size And Forecast, By Type
7.5.5.8. South Africa Market Size And Forecast, By Material
7.5.5.9. South Africa Market Size And Forecast, By End User
7.5.5.10. Rest Of Lamea Market Size And Forecast, By Type
7.5.5.11. Rest Of Lamea Market Size And Forecast, By Material
7.5.5.12. Rest Of Lamea Market Size And Forecast, By End User

CHAPTER 8: COMPANY PROFILES

8.1. 3B Scientific Gmbh
8.1.1. Company Overview

8.1.2. Company Snapshot
8.1.3. Operating Business Segments
8.1.4. Product Portfolio
8.2. Acumedic Ltd
8.2.1. Company Overview
8.2.2. Company Snapshot
8.2.3. Operating Business Segments
8.2.4. Product Portfolio
8.3. Asia Med Gmbh
8.3.1. Company Overview
8.3.2. Company Snapshot
8.3.3. Operating Business Segments
8.3.4. Product Portfolio
8.4. Boen Healthcare Co., Ltd.
8.4.1. Company Overview
8.4.2. Operating Business Segments
8.4.3. Product Portfolio
8.5. Dana Medical Inc.
8.5.1. Company Overview
8.5.2. Company Snapshot
8.5.3. Operating Business Segments
8.5.4. Product Portfolio
8.6. Seirin Corporation
8.6.1. Company Overview
8.6.2. Operating Business Segments
8.6.3. Product Portfolio
8.7. Suzhou Hualun Medical Appliance Co,.Ltd
8.7.1. Company Overview
8.7.2. Operating Business Segments
8.7.3. Product Portfolio
8.8. Shinylink Shanghai Industrial Inc.
8.8.1. Company Overview
8.8.2. Company Snapshot
8.8.3. Operating Business Segments
8.8.4. Product Portfolio
8.9. Wuxi Jiajian Medical Devices Co., Ltd.
8.9.1. Company Overview
8.9.2. Company Snapshot
8.9.3. Operating Business Segments

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8.9.4. Product Portfolio
8.10. Suzhou Zhongjing Life & Science Technology Co.,Ltd
8.10.1. Company Overview
8.10.2. Company Snapshot
8.10.3. Operating Business Segments
8.10.4. Product Portfolio

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List Of Tables

LIST OF TABLES

Table 01. Global Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 02. Disposable Acupuncture Needles Market, By Region, 2018–2026 ($Million)
Table 03. Disposable Acupuncture Needle Market, By Country, 2018–2026 ($Million)
Table 04. Non-Disposable Needles Market By Region 2018–2026 ($Million)
Table 05. Non-Disposable Needles Market, By Country, 2018–2026 ($Million)
Table 06. Global Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 07. Stainless Steel Acupuncture Needles Market, By Region, 2018–2026 ($Million)
Table 08. Gold Acupuncture Needles Market, By Region, 2018–2026 ($Million)
Table 09. Silver Acupuncture Needles Market, By Region, 2018–2026 ($Million)
Table 10. Global Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 11. Acupuncture Needles Market, For Hospital, By Region, 2018–2026 ($Million)
Table 12. Acupuncture Needles Market, For Clinics, By Region, 2018–2026 ($Million)
Table 13. Silver Acupuncture Needles Market, For Others, By Region, 2018–2026 ($Million)
Table 14. Acupuncture Needles Market, By Region, 2018–2026 ($Million)
Table 15. North America Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 16. North America Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 17. North America Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 18. North America Acupuncture Needles Market, By Country, 2018–2026 ($Million)
Table 19. U.S. Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 20. U.S. Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 21. U.S. Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 22. Canada Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 23. Canada Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 24. Canada Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 25. Mexico Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 26. Mexico Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 27. Mexico Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 28. Europe Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 29. Europe Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 30. Europe Acupuncture Needles Market, By End User, 2018–2026 ($Million)

Table 31. Europe Acupuncture Needles Market, By Country, 2018–2026 ($Million)
Table 32. France Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 33. France Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 34. France Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 35. Uk Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 36. Uk Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 37. Uk Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 38. Germany Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 39. Germany Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 40. Germany Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 41. Spain Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 42. Spain Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 43. Spain Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 44. Italy Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 45. Italy Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 46. Italy Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 47. Rest of Europe Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 48. Rest of Europe Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 49. Rest of Europe Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 50. Asia-Pacific Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 51. Asia-Pacific Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 52. Asia-Pacific Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 53. Asia-Pacific Acupuncture Needles Market, By Country, 2018–2026 ($Million)
Table 54. Japan Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 55. Japan Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 56. Japan Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 57. China Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 58. China Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 59. China Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 60. India Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 61. India Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 62. India Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 63. Rest of Asia-Pacific Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 64. Rest of Asia-Pacific Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 65. Rest of Asia-Pacific Acupuncture Needles Market, By End User, 2018–2026

($Million)
Table 66. Lamea Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 67. Lamea Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 68. Lamea Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 69. Lamea Acupuncture Needles Market, By Country, 2018–2026 ($Million)
Table 70. Brazil Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 71. Brazil Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 72. Brazil Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 73. Saudi Arabia Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 74. Saudi Arabia Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 75. Saudi Arabia Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 76. South Africa Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 77. South Africa Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 78. South Africa Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 79. Rest of Lamea Acupuncture Needles Market, By Type, 2018–2026 ($Million)
Table 80. Rest of Lamea Acupuncture Needles Market, By Material, 2018–2026 ($Million)
Table 81. Rest of Lamea Acupuncture Needles Market, By End User, 2018–2026 ($Million)
Table 82. 3B Scientific Gmbh: Company Snapshot
Table 83. 3B Scientific Gmbh: Operating Segments
Table 84. 3B Scientific Gmbh: Product Portfolio
Table 85. Acumedic Ltd: Company Snapshot
Table 86. Acumedic Ltd: Operating Segments
Table 87. Acumedic Ltd: Product Portfolio
Table 88. Asia Med Gmbh: Company Snapshot
Table 89. Asia Med Gmbh: Operating Segments
Table 90. Asia Med Gmbh: Product Portfolio
Table 91. Boen Healthcare Co., Ltd.: Company Snapshot
Table 92. Boen Healthcare Co., Ltd.: Operating Segments
Table 93. Boen Healthcare Co., Ltd.: Product Portfolio
Table 94. Dana Medical Co., Ltd: Company Snapshot
Table 95. Dana Medical Co., Ltd: Product Segments
Table 96. Dana Medical Co., Ltd: Product Portfolio
Table 97. Seirin Corporation: Company Snapshot
Table 98. Seirin Corporation: Operating Segments
Table 99. Seirin Corporation: Product Portfolio

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Table 100. Suzhou Hualun Medical Appliance Co,.Ltd: Company Snapshot
Table 101. Suzhou Hualun Medical Appliance Co,.Ltd: Operating Segments
Table 102. Suzhou Hualun Medical Appliance Co.Ltd: Product Portfolio
Table 103. Shinylink (Shanghai) Industrial Inc.: Company Snapshot
Table 104. Shinylink (Shanghai) Industrial Inc..: Operating Segments
Table 105. Shinylink (Shanghai) Industrial Inc..: Product Portfolio
Table 106. Wuxi Jiajian Medical Devices Co., Ltd.: Company Snapshot
Table 107. Wuxi Jiajian Medical Devices Co., Ltd.: Operating Segments
Table 108. Wuxi Jiajian Medical Devices Co., Ltd.: Product Portfolio
Table 109. Suzhou Zhongjing Life & Science Technology Co., Ltd: Company Snapshot
Table 110. Suzhou Zhongjing Life & Science Technology Co., Ltd: Operating Segments
Table 111. Suzhou Zhongjing Life & Science Technology Co., Ltd: Product Portfolio

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List Of Figures

LIST OF FIGURES

Figure 01. Global Acupuncture Needles Market Segmentation
Figure 02. Low-To- Moderate Bargaining Power of Supplier
Figure 03. Moderate Bargaining Power of Buyer
Figure 04. Moderate Threat of Substitutes
Figure 05. Low-To-Moderate Threat of New Entrants
Figure 06. Low Competitive Rivalary
Figure 07. Top Player Positioning, 2018
Figure 08. Drivers And Restraints
Figure 09. Comparative Share Analysis of Stainless-Steel Acupuncture Needles Market, By Country, 2018 & 2026 (%)
Figure 10. Comparative Share Analysis of Gold Acupuncture Needles Market, By Country, 2018 & 2026 (%)
Figure 11. Comparative Share Analysis of Silver Acupuncture Needles Market, By Country, 2018 & 2026 (%)
Figure 12. Comparative Share Analysis of Acupuncture Needles Market, For Hospitals, By Country, 2018 & 2026 (%)
Figure 13. Comparative Share Analysis of Acupuncture Needles Market, For Clinics, By Country, 2018 & 2026 (%)
Figure 14. Comparative Share Analysis of Acupuncture Needles Market, For Others, By Country, 2018 & 2026 (%)

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