

Acetic Acid Market By Application (Acetic anhydride, Cellulose acetate, Vinyl acetate monomer, Chloroacetic acid, Others) , By End-Use Industry (Chemical Manufacturing, Food and Beverage, Pharmaceutical, Textile, Agriculture, Personal Care and Cosmetics, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Acetic Acid Market

The acetic acid market was valued at \$19.2 billion in 2023 and is projected to reach \$32.6 billion by 2033, growing at a CAGR of 5.4% from 2024 to 2033.

Acetic acid is an organic compound which exists in a colorless liquid form and is identified due to its sour taste and pungent smell. Along with water, acetic acid is a major component of vinegar. Chemically, the compound is a weak carboxylic acid. The acid is either produced synthetically or through bacterial fermentation. Acetic acid finds applications in diverse industrial applications, such as in paints, coatings, adhesives, pharmaceuticals, and food & beverage.

The chemical industry is a significant driver of the acetic acid industry as the compound is pivotal for the manufacturing of polymers, specialty chemicals, and solvents such as purified terephthalic acid (PTA), vinyl acetate monomer (VAM), acetate esters, and acetic anhydride. In addition, the expansion of the healthcare industry is boosting the demand for acetic acid. In healthcare, the compound is utilized for the development of several medications and drugs. The development of bio-based acetic acid is an emerging trend in the market, driven by sustainability concerns and regulatory

pressures. Such bio-based acetic acid is manufactured from renewable feedstocks such as ethanol, biomass, or methane.

However, volatility in the prices of feedstock such as methanol or acetaldehyde influences the production costs and overall prices of acetic acid. This hampers the profitability of the manufacturers and limits market growth. Moreover, the regulatory landscape surrounding the production of acetic acid is highly stringent, hence restraining the market. For instance, the Clean Air Act in the U.S. puts rigorous control over acetic acid emissions and demands strict compliance with the National Ambient Air Quality Standards. On the contrary, constant explorations regarding the functionalities of acetic acid indicate a promising future for the market. For instance, in 2021, a group of Indian researchers reported the use of acetic acid as an antimicrobial edible food coating agent. This coating is beneficial in maintaining the freshness of fruits and vegetables, hence extending their shelf life.

Segment Review

The acetic acid market is segmented into application, end-use industry, and region. On the basis of application, the market is divided into acetic anhydride, cellulose acetate, vinyl acetate monomer, chloroacetic acid, and others. As per end-use industry, it is classified into chemical manufacturing, food & beverage, pharmaceutical, textile, agriculture, personal care & cosmetics, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of application, the vinyl acetate monomer segment is expected to dominate during the forecast period.

As per end-use industry, the chemical manufacturing segment is projected to account for the highest market share throughout the forecast period.

Region wise, Asia-Pacific is anticipated to be the highest revenue generator by 2033.

Competition Analysis

The major players operating in the global acetic acid market include Eastman Chemical Company, Celanese Corporation, HELM AG, SABIC, East India Chemicals, LyondellBasell Industries Holdings B.V., Kakdiya Chemicals, Prakash Chemicals

International Private Limited (PCIPL), Innova Corporate, and Anant Pharmaceuticals Pvt. Ltd. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the market.

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Analysis of raw material in a product (by %)

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Additional country or region analysis- market size and forecast

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Acetic Acid Market By Application (Acetic anhydride, Cellulose acetate, Vinyl acetate monomer, Chloroacetic ac...

By Application

Acetic anhydride

Cellulose acetate

Vinyl acetate monomer

Chloroacetic acid

Others

By End-Use Industry

Chemical Manufacturing

Food and Beverage

Pharmaceutical

Textile

Agriculture

Personal Care and Cosmetics

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Spain

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Aia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Eastman Chemical Company

Celanese Corporation

HELM AG

SABIC

East India Chemicals

LyondellBasell Industries Holdings B.V.

Kakdiya Chemicals

Prakash Chemicals International Private Limited (PCIPL)

Innova Corporate

Anant Pharmaceuticals Pvt. Ltd.

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