

3D Ultrasound Market By Portability (Trolley/Cartbased, Compact/Handheld), By Application (General imaging, Cardiology, Obstetrics and gynecology, Urology, Others) By End User (Hospitals, Diagnostic Imaging Centers, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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# Abstracts

3D Ultrasound Market

The 3D ultrasound market was valued at \$3.8 billion in 2023 and is estimated t%li%reach \$7.1 billion by 2033, exhibiting a CAGR of 6.5% from 2024 t%li%2033.

3D ultrasound is an advanced imaging technique that creates three-dimensional images of the interior part of the body using sound waves. 3D ultrasound provides a detailed & volumetric representation of the body as it captures images from multiple angles. The technique is typically used in obstetrics t%li%visualize the fetus and assess its anatomy, development, and potential abnormalities. Various other medical fields, including oncology and cardiology use 3D ultrasound t%li%elevate their diagnostic accuracy.

Rise in preference for non-invasive diagnostic techniques is a key driver of the 3D ultrasound market. The technique offers in-depth images of body parts without using harmful ionizing radiation, boosting its popularity in the medical field. Moreover, the technique is observing a surge in demand as it provides results in real-time and is notably cost effective as compared t%li%other immersive diagnostic techniques such as MRI. The integration of innovative technologies such as AI, augmented reality (AR), and virtual reality (VR) is projected t%li%trend in the future. AI is expected t%li%help in enhancing the image analysis and accelerate the decision-making process. VR is



projected t%li%be beneficial in replicating the environment for training purposes and AR is anticipated t%li%improve the precision during surgical procedures.

However, the cost of procuring and maintaining the high-end equipment for 3D ultrasound is significantly high, deterring several small-scale clinics and healthcare settings from investing in the devices. On the contrary, surge in investments in the healthcare sector by governments is opening new avenues for market expansion. As per American Medical Association, in the U.S. the expenditure on healthcare increased by 4.1% in 2022. This increment led t%li%a corresponding rise in investment in ingenious medical technologies, including 3D ultrasound equipment.

#### Segment Review

The 3D ultrasound market is segmented int%li%portability, application, end user, and region. On the basis of portability, the market is bifurcated int%li%trolley/cart-based and compact/handheld. By application, it is classified int%li%general imaging, cardiology, obstetrics & gynecology, urology, and others. As per end user, it is divided int%li%hospitals, diagnostic imaging centers, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Key Findings

On the basis of portability, the trolley/cart-based segment dominated the market in 2023.

By application, the general imaging segment was the highest shareholder in 2023.

As per end user, the hospitals segment held a substantial portion of the 3D ultrasound market share in 2023.

Region wise, North America is projected t%li%be the highest revenue generator by 2033.

#### **Competition Analysis**

The major players operating in the 3D ultrasound market include 3Shape A/S, GE Healthcare, Koninklijke Philips N.V., Canon Medical Systems Corporation, FUJIFILM VisualSonics, Inc., Siemens, ESAOTE SPA, Shenzhen Mindray Bio-Medical Electronics Co., Ltd, Samsung Healthcare, CHISON Medical Technologies Co., Ltd., and?Hologic,



Inc. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships t%li%strengthen their foothold in the market.

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Additional company profiles with specific t%li%client's interest



Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

#### Key Market Segments

By Portability

Trolley/Cart-based

Compact/Handheld

#### By Application

General imaging

Cardiology

Obstetrics and gynecology

Urology

Others

#### By End User

Hospitals

**Diagnostic Imaging Centers** 

Others



# By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

**Rest of Asia-Pacific** 

#### LAMEA

3D Ultrasound Market By Portability (Trolley/Cart-based, Compact/Handheld), By Application (General imaging,...



Brazil

Saudi Arabia

South Africa

Rest of LAMEA

**Key Market Players** 

**GE Healthcare** 

Koninklijke Philips N.V.

Canon Medical Systems Corporation

FUJIFILM VisualSonics, Inc.

Siemens

ESAOTE SPA

Shenzhen Mindray Bio-Medical Electronics Co., Ltd

Samsung Healthcare

CHISON Medical Technologies Co., Ltd.

Hologic, Inc.



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