

3D Medical Imaging Services Market by Technique (Ultrasound, X-ray [Radiography, Computed Tomography and Fluoroscopy], MRI and Others), by Application (Oncology, Cardiology, Orthopedic and Others) and by End User (Diagnostic Centers, Hospitals and Research Centers) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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# **Abstracts**

The global 3D medical imaging services market was valued at \$149,492 million in 2016, and is expected to reach \$236,809 million by 2023 at a CAGR of 6.7% during the forecast period. 3D imaging is a revolutionary optical imaging technology, which provides enhanced images on 2D platforms. These images are enhanced by the use of 3D image sensors and displays. The emergence of this imaging technique has allowed medical professionals to generate an in-depth image of suspect for better diagnosis. In addition, the technology is being applied in several noninvasive medical procedures such as ultrasound and tomography. Improved imaging and better viewing experience provided by this technology are the major attributes, which fuel its demand.

The major factors that drive the growth of the global 3D medical imaging services market are increase in need for point-of-care imaging and surge in demand for enhanced optical images for better diagnosis of diseases and disorders. However, insufficiency of medical infrastructure, especially in the developing economies and dearth of skilled professionals hamper the market growth. On the contrary, the introduction of improved data storage and information sharing systems such as medical cloud is anticipated to provide create lucrative opportunities for the market expansion. The global 3D medical imaging services market is segmented based on technique, application, end user, and region. On the basis of technique, the market is categorized



into ultrasound, X-ray, magnetic resonance imaging (MRI), and others. X-ray segment is further segmented into radiography, computed tomography, and fluoroscopy. The applications covered in the study include oncology, cardiology, orthopedic, and others. Depending on end user, the market is fragmented into diagnostic centers, hospitals, and research centers. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

#### **KEY BENEFITS FOR STAKEHOLDERS**

The study provides an in-depth analysis of the global 3D medical imaging services market along with the current trends and future estimations to elucidate the imminent investment pockets.

Comprehensive analysis of the factors that drive and restrict the market growth is provided in the report.

Comprehensive quantitative analysis of the industry from 2016 to 2023 is provided to enable the stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the key segments of the industry helps in understanding the forms and types of 3D medical imaging service used across the globe.

Key market players and their strategies have been analyzed to understand the competitive outlook of the market.

#### **KEY MARKET SEGMENTS**

By Technique

Ultrasound

X-ray

Radiography

Computed Tomography



	Fluoroscopy	
N	MRI	
C	Others	
By Application		
C	Oncology	
C	Cardiology	
C	Orthopedic	
C	Others	
By End User		
[	Diagnostic Centers	
H	Hospitals	
F	Research Centers	
By Region		
N	North America	
	U.S.	
	Canada	
	Mexico	
E	Europe	



UK

	Germany		
	France		
	Spain		
	Rest of Europe		
Asia-P	acific		
	Japan		
	China		
	India		
	Australia		
	Rest of Asia-Pacific		
LAME	A		
	Brazil		
	Turkey		
	South Africa		
	Saudi Arabia		
	Rest of LAMEA		
KEY PLAYER	KEY PLAYERS PROFILED		

GE Company (GE Healthcare)



Hitachi Ltd.		
Hologic		
Planmeca		
Materialise NV		
Philips Healthcare		
Siemens AG (Siemens Healthineers)		
Carestream Health		
The Esaote Group		
Canon Inc.		



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SERVICES MARKET FOR X-RAY, BY COUNTRY, 2016 & 2023 (%)

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RADIOGRAPHY, 2016 & 2023 (%)

FIGURE 17. GLOBAL 3D MEDICAL IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY, 2016 & 2023 (%)

101010GRAPH1, 2016 & 2023 (%)

FIGURE 18. GLOBAL 3D MEDICAL IMAGING SERVICES MARKET FOR

FLUOROSCOPY, 2016 & 2023 (%)

FIGURE 19. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

SERVICES MARKET FOR MRI, BY COUNTRY, 2016 & 2023 (%)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

SERVICES MARKET FOR OTHERS, BY COUNTRY, 2016 & 2023 (%)

FIGURE 21. GLOBAL 3D MEDICAL IMAGING SERVICES MARKET, BY

**APPLICATION** 

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

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FIGURE 23. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

SERVICES MARKET FOR CARDIOLOGY, BY COUNTRY, 2016 & 2023 (%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING



SERVICES MARKET FOR ORTHOPEDICS, BY COUNTRY, 2016 & 2023 (%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

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FIGURE 26. GLOBAL 3D MEDICAL IMAGING SERVICES MARKET, BY END USER

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

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FIGURE 28. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

SERVICES MARKET FOR HOSPITALS, BY COUNTRY, 2016 & 2023 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF 3D MEDICAL IMAGING

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FIGURE 30. 3D MEDICAL IMAGING SERVICES MARKET, BY REGION

FIGURE 31. CANON: NET SALES, 20152017 (\$MILLION)

FIGURE 32. CANON: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 33. CANON: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 34. GE: NET SALES, 20152017 (\$MILLION)

FIGURE 35. GE: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 36. GE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 37. HITACHI: NET SALES, 20142016 (\$MILLION)

FIGURE 38. HITACHI: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 39. HITACHI: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 40. HOLOGIC: NET SALES, 20152017 (\$MILLION)

FIGURE 41. HOLOGIC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 42. HOLOGIC: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 43. PHILIPS: NET SALES, 20142016 (\$MILLION)

FIGURE 44. PHILIPS: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 45. MATERIALISE: NET SALES, 20142016 (\$MILLION)

FIGURE 46. MATERIALISE: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 47. MATERIALISE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 48. SEIMENS: NET SALES, 20152017 (\$MILLION)

FIGURE 49. SEIMENS: REVENUE SHARE BY PRODUCT SEGMENT, 2017 (%)

FIGURE 50. SEIMENS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)



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