

# Argentina Cardiac Rhythm Management Market - Present and Future Trends



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## Short Description

This research report provides key market trends, market forecasts and competitive scenario of the cardiac rhythm management (CRM) in Argentina through 2016.

The product categories covered in this report include:

- Pacemaker
- Implantable Cardioverter Defibrillator (ICD)
- Pacing & ICD leads
- Electrophysiology lab systems

## Scope

The report highlights historic and forecasted market size in terms of revenues & unit sales, average selling price, growth rates, and company market shares.

- Highlights and compares key product categories for growth trends and revenue forecast.
- Market size, annualized revenue and unit sales for each product category from 2005 to 2016.
- Cross category comparison - Growth and revenue comparison for product categories, historic and forecast through 2016.
- Market share of companies.
- Average selling price (\$) for each product type (2005 to 2016).

## Why should you buy?

- Build business strategy by identifying the high growth and attractive market categories.
- Develop competitive strategy based on competitive landscape.
- Design capital investment strategies based on forecasted high potential segments.
- Identify potential business partners, acquisition targets and business buyers.
- Plan for a new product launch and inventory in advance.
- Prepare management and strategic presentations using the market data.
- To review unbiased and independent assessment of the market data.

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Definitions

Cardiac Rhythm Management

Pacemaker

Single Chamber Pacemaker

Dual Chamber Pacemaker

Cardiac Resynchronisation Therapy (CRT - P)

Implantable Cardioverter Defibrillator

Single Chamber Defibrillator

Dual Chamber Defibrillator

Cardiac Resynchronisation Therapy (CRT - D)

Pacing and ICD Leads

Electrophysiology Lab Systems

#### 4.1 Cardiac Rhythm Management, Revenue (\$ mn) by Sub-Category, 2005-2016

Pacemaker, Revenue (\$ mn), 2005-2016

Single Chamber Pacemaker

Dual Chamber Pacemaker

Cardiac Resynchronisation Therapy (CRT - P)

Implantable Cardioverter Defibrillator, Revenue (\$ mn), 2005-2016

Single Chamber Defibrillator

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Single Chamber Pacemaker

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Cardiac Resynchronisation Therapy (CRT - P)

Implantable Cardioverter Defibrillator, Volume (Units), 2005-2016

Single Chamber Defibrillator

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Cardiac Resynchronisation Therapy (CRT - D)

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Single Chamber Pacemaker

Dual Chamber Pacemaker

Cardiac Resynchronisation Therapy (CRT - P)

Single Chamber Defibrillator

Dual Chamber Defibrillator

Cardiac Resynchronisation Therapy (CRT - D)

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