

The Russian Market of Ophthalmic Lenses



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

The Russian Market of Ophthalmic Lenses

Date:	December 1, 2006
-------	------------------

Pages:	45
--------	----

Price:	US\$ 210.00
--------	-------------

ID:	R5E6704CAC4EN
-----	---------------

Research target: to characterize the state of the Russian Ophthalmic Lenses market

Objectives:

1. To characterize the world ophthalmic lenses market
2. To describe the ophthalmic lenses market in Russia
3. To describe the ophthalmic lenses market in Moscow
4. To describe the problem of ophthalmic lenses manufacturing in Russia
5. To characterize the distribution network of ophthalmic lenses in Russia
6. To compose the review of key figures of retail market
7. To characterize the consumer behaviour in the ophthalmic lenses market
8. To describe related markets
9. To describe trends of ophthalmic lenses market
10. To create the forecast of market development

Methods of data collection: monitoring of the Russian media and Internet.

Data analysis methods: traditional techniques of content analysis

The research database comprises:

1. Article databases (both printed and electronic media were analyzed).
2. Internet resources.
3. Ready-made market research reports.
4. Databases originated by ABARUS Market Research.

Table of Content

ABSTRACT

Lists of tables and figures
General characteristic of the research

1. PRODUCTION DESCRIPTION

- 1.1. Lens market description
- 1.2. Description of spectacle frames market

2. WORLD MARKET

3. RUSSIAN MARKET

4. MOSCOW MARKET

5. PRODUCTION OF OPHTHALMIC LENSES IN RUSSIA

6. IMPORT OF OPHTHALMIC LENSES

7. DISTRIBUTION NETWORK

8. REVIEW OF MAIN RETAIL OUTLETS AND NETWORKS

9. CONSUMERS AND PURCHASE BEHAVIOR IN OPHTHALMIC LENSES MARKET

10. RELATED MARKETS DESCRIPTION

10.1. Contact lens market

10.2. Paid services of ophthalmologists

11. OPHTHALMIC LENSES MARKET TRENDS

12. PROSPECTS OF OPHTHALMIC LENSES MARKET

APPENDIX

Table 1. The main types of ophthalmic lenses and their purposes

Figure 1. Ophthalmic lenses market structure by lenses types in Russia (2004/2005)

Figure 2. Ophthalmic lenses market structure by lenses types in Russia and Moscow (2004/2005)

Figure 3. Spectacle frames market structure by materials (2005)

Figure 4. Moscow retail structure by amount of shops (2006)

Figure 5. Optical shops network structure by quantity of retail outlets (2006)

I would like to order:

Product name: The Russian Market of Ophthalmic Lenses
Product link: <http://marketpublishers.com/r/R5E6704CAC4EN.html>
Product ID: R5E6704CAC4EN
Price: US\$ 210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/R5E6704CAC4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**