

The Russian Market of Motor Oil



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Date:	December 1, 2006
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Pages:	50
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Price:	US\$ 300.00
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ID:	R9AB5D60449EN
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Research target: to characterize the state of the Russian motor oil market

Objectives:

1. To describe general market state in Russia
2. To characterize briefly related markets of motor oil market: passenger cars market, trucks market
3. To characterize Russian motor oil market, to evaluate market volume, production structure and consumption features
4. To describe export and import dynamics
5. To reveal key figures of the market
6. To characterize price dynamics of motor oil market
7. To describe trends of motor oil market and create the forecast of market development

Data analysis methods: traditional techniques of content analysis

The research database comprises:

1. Article databases of media.
2. Internet resources.
3. State statistics authorities (Databases of Federal Customs Service, Federal Government Statistics Service also known as Rosstat).
4. Ready-made market research reports.
5. Materials presented by specialized agencies.
6. Materials obtained from market players.
7. Databases originated by ABARUS Market Research.

Table of Content

SUMMARY

CHAPTER 1. OVERVIEW OF THE RUSSIAN ECONOMY

- § 1.1. Basic macroeconomic parameters
- § 1.2. Industrial production and financial characteristics

CHAPTER 2. RELATED MARKETS

- § 2.1. Passenger cars market in Russia
- § 2.2. Trucks market in Russia

CHAPTER 3. RUSSIAN MARKET OF MOTOR OIL

- § 3.1. Overview of motor oil market

- § 3.2. Imports
- § 3.3. Exports
- § 3.4. Overview of Russian consumers of motor oil
- § 3.5. Key figures of motor oil market in Russia
- § 3.6. Prices
- § 3.7. Trends of motor oil market

LISTS OF TABLES AND FIGURES (ON REQUEST)

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