

Global Yoga Mat Market Report and Forecast to 2021

<https://marketpublishers.com/r/G6687028462EN.html>

Date: November 2017

Pages: 165

Price: US\$ 3,200.00 (Single User License)

ID: G6687028462EN

Abstracts

Yoga Mat Report by Material, Application, and Geography – Global Forecast to 2021 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Yoga Mat market is valued at USD XX million in 2017 and is projected to reach USD XX million by the end of 2021, growing at a CAGR of XX% during the period 2017 to 2021.

The report firstly introduced the Yoga Mat basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Microcell Composite

Easyoga

Hosa Group

Jade Yoga

Lululemon

AIREX

Yogabum

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD),

product price, market share and growth rate of each type, primarily split into-

- PVC Yoga Mats
- TPE Yoga Mats
- Rubber Yoga Mats

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Yoga Mat for each application, including-

- Yoga Clubs
- Household Yoga Mats
- Appliaction C

Contents

PART I YOGA MAT INDUSTRY OVERVIEW

CHAPTER ONE YOGA MAT INDUSTRY OVERVIEW

- 1.1 Yoga Mat Definition
- 1.2 Yoga Mat Classification Analysis
 - PVC Yoga Mats
 - TPE Yoga Mats
 - Rubber Yoga Mats
 - 1.2.1 Yoga Mat Main Classification Analysis
 - 1.2.2 Yoga Mat Main Classification Share Analysis
- 1.3 Yoga Mat Application Analysis
 - Yoga Clubs
 - Household Yoga Mats
 - Appliaction C
 - 1.3.1 Yoga Mat Main Application Analysis
 - 1.3.2 Yoga Mat Main Application Share Analysis
- 1.4 Yoga Mat Industry Chain Structure Analysis
- 1.5 Yoga Mat Industry Development Overview
 - 1.5.1 Yoga Mat Product History Development Overview
 - 1.5.1 Yoga Mat Product Market Development Overview
- 1.6 Yoga Mat Global Market Comparison Analysis
 - 1.6.1 Yoga Mat Global Import Market Analysis
 - 1.6.2 Yoga Mat Global Export Market Analysis
 - 1.6.3 Yoga Mat Global Main Region Market Analysis
 - 1.6.4 Yoga Mat Global Market Comparison Analysis
 - 1.6.5 Yoga Mat Global Market Development Trend Analysis

CHAPTER TWO YOGA MAT UP AND DOWN STREAM INDUSTRY ANALYSIS

- 2.1 Upstream Raw Materials Analysis
 - 2.1.1 Upstream Raw Materials Price Analysis
 - 2.1.2 Upstream Raw Materials Market Analysis
 - 2.1.3 Upstream Raw Materials Market Trend
- 2.2 Down Stream Market Analysis
 - 2.1.1 Down Stream Market Analysis
 - 2.2.2 Down Stream Demand Analysis

2.2.3 Down Stream Market Trend Analysis

PART II ASIA YOGA MAT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER THREE ASIA YOGA MAT MARKET ANALYSIS

- 3.1 Asia Yoga Mat Product Development History
- 3.2 Asia Yoga Mat Competitive Landscape Analysis
- 3.3 Asia Yoga Mat Market Development Trend

CHAPTER FOUR 2012-2017 ASIA YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 4.1 2012-2017 Yoga Mat Capacity Production Overview
- 4.2 2012-2017 Yoga Mat Production Market Share Analysis
- 4.3 2012-2017 Yoga Mat Demand Overview
- 4.4 2012-2017 Yoga Mat Supply Demand and Shortage Analysis
- 4.5 2012-2017 Yoga Mat Import Export Consumption Analysis
- 4.6 2012-2017 Yoga Mat Cost Price Production Value Profit Analysis

CHAPTER FIVE ASIA YOGA MAT KEY MANUFACTURERS ANALYSIS

- 5.1 Microcell Composite
 - 5.1.1 Company Profile
 - 5.1.2 Product Picture and Specification
 - 5.1.3 Product Application Analysis
 - 5.1.4 Capacity Production Price Cost Production Value Analysis
 - 5.1.5 Contact Information
- 5.2 Easyoga
 - 5.2.1 Company Profile
 - 5.2.2 Product Picture and Specification
 - 5.2.3 Product Application Analysis
 - 5.2.4 Capacity Production Price Cost Production Value Analysis
 - 5.2.5 Contact Information
- 5.3 Hosa Group
 - 5.3.1 Company Profile
 - 5.3.2 Product Picture and Specification
 - 5.3.3 Product Application Analysis

5.3.4 Capacity Production Price Cost Production Value Analysis

5.3.5 Contact Information

CHAPTER SIX ASIA YOGA MAT INDUSTRY DEVELOPMENT TREND

6.1 2017-2021 Yoga Mat Capacity Production Trend

6.2 2017-2021 Yoga Mat Production Market Share Analysis

6.3 2017-2021 Yoga Mat Demand Trend

6.4 2017-2021 Yoga Mat Supply Demand and Shortage Analysis

6.5 2017-2021 Yoga Mat Import Export Consumption Analysis

6.6 2017-2021 Yoga Mat Cost Price Production Value Profit Analysis

PART III NORTH AMERICAN YOGA MAT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER SEVEN NORTH AMERICAN YOGA MAT MARKET ANALYSIS

7.1 North American Yoga Mat Product Development History

7.2 North American Yoga Mat Competitive Landscape Analysis

7.3 North American Yoga Mat Market Development Trend

CHAPTER EIGHT 2012-2017 NORTH AMERICAN YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

8.1 2012-2017 Yoga Mat Capacity Production Overview

8.2 2012-2017 Yoga Mat Production Market Share Analysis

8.3 2012-2017 Yoga Mat Demand Overview

8.4 2012-2017 Yoga Mat Supply Demand and Shortage Analysis

8.5 2012-2017 Yoga Mat Import Export Consumption Analysis

8.6 2012-2017 Yoga Mat Cost Price Production Value Profit Analysis

CHAPTER NINE NORTH AMERICAN YOGA MAT KEY MANUFACTURERS ANALYSIS

9.1 Jade Yoga

9.1.1 Company Profile

9.1.2 Product Picture and Specification

9.1.3 Product Application Analysis

9.1.4 Capacity Production Price Cost Production Value Analysis

9.1.5 Contact Information

9.1 Lululemon

9.2.1 Company Profile

9.2.2 Product Picture and Specification

9.2.3 Product Application Analysis

9.2.4 Capacity Production Price Cost Production Value Analysis

9.2.5 Contact Information

CHAPTER TEN NORTH AMERICAN YOGA MAT INDUSTRY DEVELOPMENT TREND

10.1 2017-2021 Yoga Mat Capacity Production Trend

10.2 2017-2021 Yoga Mat Production Market Share Analysis

10.3 2017-2021 Yoga Mat Demand Trend

10.4 2017-2021 Yoga Mat Supply Demand and Shortage Analysis

10.5 2017-2021 Yoga Mat Import Export Consumption Analysis

10.6 2017-2021 Yoga Mat Cost Price Production Value Profit Analysis

PART IV EUROPE YOGA MAT INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER ELEVEN EUROPE YOGA MAT MARKET ANALYSIS

11.1 Europe Yoga Mat Product Development History

11.2 Europe Yoga Mat Competitive Landscape Analysis

11.3 Europe Yoga Mat Market Development Trend

CHAPTER TWELVE 2012-2017 EUROPE YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

12.1 2012-2017 Yoga Mat Capacity Production Overview

12.2 2012-2017 Yoga Mat Production Market Share Analysis

12.3 2012-2017 Yoga Mat Demand Overview

12.4 2012-2017 Yoga Mat Supply Demand and Shortage Analysis

12.5 2012-2017 Yoga Mat Import Export Consumption Analysis

12.6 2012-2017 Yoga Mat Cost Price Production Value Profit Analysis

CHAPTER THIRTEEN EUROPE YOGA MAT KEY MANUFACTURERS ANALYSIS

13.1 AIREX

13.1.1 Company Profile

13.1.2 Product Picture and Specification

13.1.3 Product Application Analysis

13.1.4 Capacity Production Price Cost Production Value Analysis

13.1.5 Contact Information

13.2 Yogabum

13.2.1 Company Profile

13.2.2 Product Picture and Specification

13.2.3 Product Application Analysis

13.2.4 Capacity Production Price Cost Production Value Analysis

13.2.5 Contact Information

CHAPTER FOURTEEN EUROPE YOGA MAT INDUSTRY DEVELOPMENT TREND

14.1 2017-2021 Yoga Mat Capacity Production Trend

14.2 2017-2021 Yoga Mat Production Market Share Analysis

14.3 2017-2021 Yoga Mat Demand Trend

14.4 2017-2021 Yoga Mat Supply Demand and Shortage Analysis

14.5 2017-2021 Yoga Mat Import Export Consumption Analysis

14.6 2017-2021 Yoga Mat Cost Price Production Value Profit Analysis

PART V YOGA MAT MARKETING CHANNELS AND INVESTMENT FEASIBILITY

CHAPTER FIFTEEN YOGA MAT MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS

15.1 Yoga Mat Marketing Channels Status

15.2 Yoga Mat Marketing Channels Characteristic

15.3 Yoga Mat Marketing Channels Development Trend

15.2 New Firms Enter Market Strategy

15.3 New Project Investment Proposals

CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS

16.1 China Macroeconomic Environment Analysis

16.2 European Economic Environmental Analysis

16.3 United States Economic Environmental Analysis

16.4 Japan Economic Environmental Analysis

16.5 Global Economic Environmental Analysis

CHAPTER SEVENTEEN YOGA MAT NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

17.1 Yoga Mat Market Analysis

17.2 Yoga Mat Project SWOT Analysis

17.3 Yoga Mat New Project Investment Feasibility Analysis

PART VI GLOBAL YOGA MAT INDUSTRY CONCLUSIONS

CHAPTER EIGHTEEN 2012-2017 GLOBAL YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

18.1 2012-2017 Yoga Mat Capacity Production Overview

18.2 2012-2017 Yoga Mat Production Market Share Analysis

18.3 2012-2017 Yoga Mat Demand Overview

18.4 2012-2017 Yoga Mat Supply Demand and Shortage Analysis

18.5 2012-2017 Yoga Mat Cost Price Production Value Profit Analysis

CHAPTER NINETEEN GLOBAL YOGA MAT INDUSTRY DEVELOPMENT TREND

19.1 2017-2021 Yoga Mat Capacity Production Trend

19.2 2017-2021 Yoga Mat Production Market Share Analysis

19.3 2017-2021 Yoga Mat Demand Trend

19.4 2017-2021 Yoga Mat Supply Demand and Shortage Analysis

19.5 2017-2021 Yoga Mat Cost Price Production Value Profit Analysis

CHAPTER TWENTY GLOBAL YOGA MAT INDUSTRY RESEARCH CONCLUSIONS

I would like to order

Product name: Global Yoga Mat Market Report and Forecast to 2021

Product link: <https://marketpublishers.com/r/G6687028462EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6687028462EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970