

Global Yoga Mat Industry 2015 Market Research Report

<https://marketpublishers.com/r/GC352837534EN.html>

Date: November 2015

Pages: 166

Price: US\$ 2,850.00 (Single User License)

ID: GC352837534EN

Abstracts

2015 Global Yoga Mat Industry Report is a professional and in-depth research report on the world's major regional market conditions of the Yoga Mat industry, focusing on the main regions (North America, Europe and Asia) and the main countries (United States, Germany, Japan and China).

The report firstly introduced the Yoga Mat basics: definitions, classifications, applications and industry chain overview; industry policies and plans; product specifications; manufacturing processes; cost structures and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, capacity utilization, supply, demand and industry growth rate etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The report includes six parts, dealing with: 1.) basic information; 2.) the Asia Yoga Mat industry; 3.) the North American Yoga Mat industry; 4.) the European Yoga Mat industry; 5.) market entry and investment feasibility; and 6.) the report conclusion.

Contents

PART I YOGA MAT INDUSTRY OVERVIEW

CHAPTER ONE YOGA MAT INDUSTRY OVERVIEW

- 1.1 Yoga Mat Definition
- 1.2 Yoga Mat Classification Analysis
 - 1.2.1 Yoga Mat Main Classification Analysis
 - 1.2.2 Yoga Mat Main Classification Share Analysis
- 1.3 Yoga Mat Application Analysis
 - 1.3.1 Yoga Mat Main Application Analysis
 - 1.3.2 Yoga Mat Main Application Share Analysis
- 1.4 Yoga Mat Industry Chain Structure Analysis
- 1.5 Yoga Mat Industry Development Overview
 - 1.5.1 Yoga Mat Product History Development Overview
 - 1.5.1 Yoga Mat Product Market Development Overview
- 1.6 Yoga Mat Global Market Comparison Analysis
 - 1.6.1 Yoga Mat Global Import Market Analysis
 - 1.6.2 Yoga Mat Global Export Market Analysis
 - 1.6.3 Yoga Mat Global Main Region Market Analysis
 - 1.6.4 Yoga Mat Global Market Comparison Analysis
 - 1.6.5 Yoga Mat Global Market Development Trend Analysis

CHAPTER TWO YOGA MAT UP AND DOWN STREAM INDUSTRY ANALYSIS

- 2.1 Upstream Raw Materials Analysis
 - 2.1.1 Upstream Raw Materials Price Analysis
 - 2.1.2 Upstream Raw Materials Market Analysis
 - 2.1.3 Upstream Raw Materials Market Trend
- 2.2 Down Stream Market Analysis
 - 2.1.1 Down Stream Market Analysis
 - 2.2.2 Down Stream Demand Analysis
 - 2.2.3 Down Stream Market Trend Analysis

PART II ASIA YOGA MAT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER THREE ASIA YOGA MAT MARKET ANALYSIS

- 3.1 Asia Yoga Mat Product Development History
- 3.2 Asia Yoga Mat Process Development History
- 3.3 Asia Yoga Mat Industry Policy and Plan Analysis
- 3.4 Asia Yoga Mat Competitive Landscape Analysis
- 3.5 Asia Yoga Mat Market Development Trend

CHAPTER FOUR 2010-2015 ASIA YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 4.1 2010-2015 Yoga Mat Capacity Production Overview
- 4.2 2010-2015 Yoga Mat Production Market Share Analysis
- 4.3 2010-2015 Yoga Mat Demand Overview
- 4.4 2010-2015 Yoga Mat Supply Demand and Shortage
- 4.5 2010-2015 Yoga Mat Import Export Consumption
- 4.6 2010-2015 Yoga Mat Cost Price Production Value Gross Margin

CHAPTER FIVE ASIA YOGA MAT KEY MANUFACTURERS ANALYSIS

- 5.1 Company A
 - 5.1.1 Company Profile
 - 5.1.2 Product Picture and Specification
 - 5.1.3 Product Application Analysis
 - 5.1.4 Capacity Production Price Cost Production Value
 - 5.1.5 Contact Information
- 5.2 Company B
 - 5.2.1 Company Profile
 - 5.2.2 Product Picture and Specification
 - 5.2.3 Product Application Analysis
 - 5.2.4 Capacity Production Price Cost Production Value
 - 5.2.5 Contact Information
- 5.3 Company C
 - 5.3.1 Company Profile
 - 5.3.2 Product Picture and Specification
 - 5.3.3 Product Application Analysis
 - 5.3.4 Capacity Production Price Cost Production Value
 - 5.3.5 Contact Information
- 5.4 Company D
 - 5.4.1 Company Profile

- 5.4.2 Product Picture and Specification
- 5.4.3 Product Application Analysis
- 5.4.4 Capacity Production Price Cost Production Value
- 5.4.5 Contact Information

CHAPTER SIX ASIA YOGA MAT INDUSTRY DEVELOPMENT TREND

- 6.1 2015-2019 Yoga Mat Capacity Production Overview
- 6.2 2015-2019 Yoga Mat Production Market Share Analysis
- 6.3 2015-2019 Yoga Mat Demand Overview
- 6.4 2015-2019 Yoga Mat Supply Demand and Shortage
- 6.5 2015-2019 Yoga Mat Import Export Consumption
- 6.6 2015-2019 Yoga Mat Cost Price Production Value Gross Margin

PART III NORTH AMERICAN YOGA MAT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER SEVEN NORTH AMERICAN YOGA MAT MARKET ANALYSIS

- 7.1 North American Yoga Mat Product Development History
- 7.2 North American Yoga Mat Process Development History
- 7.3 North American Yoga Mat Competitive Landscape Analysis
- 7.4 North American Yoga Mat Market Development Trend

CHAPTER EIGHT 2010-2015 NORTH AMERICAN YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 8.1 2010-2015 Yoga Mat Capacity Production Overview
- 8.2 2010-2015 Yoga Mat Production Market Share Analysis
- 8.3 2010-2015 Yoga Mat Demand Overview
- 8.4 2010-2015 Yoga Mat Supply Demand and Shortage
- 8.5 2010-2015 Yoga Mat Import Export Consumption
- 8.6 2010-2015 Yoga Mat Cost Price Production Value Gross Margin

CHAPTER NINE NORTH AMERICAN YOGA MAT KEY MANUFACTURERS ANALYSIS

- 9.1 Company A
 - 9.1.1 Company Profile

- 9.1.2 Product Picture and Specification
- 9.1.3 Product Application Analysis
- 9.1.4 Capacity Production Price Cost Production Value
- 9.1.5 Contact Information
- 9.2 Company B
 - 9.2.1 Company Profile
 - 9.2.2 Product Picture and Specification
 - 9.2.3 Product Application Analysis
 - 9.2.4 Capacity Production Price Cost Production Value
 - 9.2.5 Contact Information

CHAPTER TEN NORTH AMERICAN YOGA MAT INDUSTRY DEVELOPMENT TREND

- 10.1 2015-2019 Yoga Mat Capacity Production Overview
- 10.2 2015-2019 Yoga Mat Production Market Share Analysis
- 10.3 2015-2019 Yoga Mat Demand Overview
- 10.4 2015-2019 Yoga Mat Supply Demand and Shortage
- 10.5 2015-2019 Yoga Mat Import Export Consumption
- 10.6 2015-2019 Yoga Mat Cost Price Production Value Gross Margin

PART IV EUROPE YOGA MAT INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER ELEVEN EUROPE YOGA MAT MARKET ANALYSIS

- 11.1 Europe Yoga Mat Product Development History
- 11.2 Europe Yoga Mat Process Development History
- 11.3 Europe Yoga Mat Industry Policy and Plan Analysis
- 11.4 Europe Yoga Mat Competitive Landscape Analysis
- 11.5 Europe Yoga Mat Market Development Trend

CHAPTER TWELVE 2010-2015 EUROPE YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 12.1 2010-2015 Yoga Mat Capacity Production Overview
- 12.2 2010-2015 Yoga Mat Production Market Share Analysis
- 12.3 2010-2015 Yoga Mat Demand Overview
- 12.4 2010-2015 Yoga Mat Supply Demand and Shortage

12.5 2010-2015 Yoga Mat Import Export Consumption

12.6 2010-2015 Yoga Mat Cost Price Production Value Gross Margin

CHAPTER THIRTEEN EUROPE YOGA MAT KEY MANUFACTURERS ANALYSIS

13.1 Company A

13.1.1 Company Profile

13.1.2 Product Picture and Specification

13.1.3 Product Application Analysis

13.1.4 Capacity Production Price Cost Production Value

13.1.5 Contact Information

13.2 Company B

13.2.1 Company Profile

13.2.2 Product Picture and Specification

13.2.3 Product Application Analysis

13.2.4 Capacity Production Price Cost Production Value

13.2.5 Contact Information

CHAPTER FOURTEEN EUROPE YOGA MAT INDUSTRY DEVELOPMENT TREND

14.1 2015-2019 Yoga Mat Capacity Production Overview

14.2 2015-2019 Yoga Mat Production Market Share Analysis

14.3 2015-2019 Yoga Mat Demand Overview

14.4 2015-2019 Yoga Mat Supply Demand and Shortage

14.5 2015-2019 Yoga Mat Import Export Consumption

14.6 2015-2019 Yoga Mat Cost Price Production Value Gross Margin

PART V YOGA MAT MARKETING CHANNELS AND INVESTMENT FEASIBILITY

CHAPTER FIFTEEN YOGA MAT MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS

15.1 Yoga Mat Marketing Channels Status

15.2 Yoga Mat Marketing Channels Characteristic

15.3 Yoga Mat Marketing Channels Development Trend

15.2 New Firms Enter Market Strategy

15.3 New Project Investment Proposals

CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 16.1 China Macroeconomic Environment Analysis
- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

CHAPTER SEVENTEEN YOGA MAT NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

- 17.1 Yoga Mat Market Analysis
- 17.2 Yoga Mat Project SWOT Analysis
- 17.3 Yoga Mat New Project Investment Feasibility Analysis

PART VI GLOBAL YOGA MAT INDUSTRY CONCLUSIONS

CHAPTER EIGHTEEN 2010-2015 GLOBAL YOGA MAT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 18.1 2010-2015 Yoga Mat Capacity Production Overview
- 18.2 2010-2015 Yoga Mat Production Market Share Analysis
- 18.3 2010-2015 Yoga Mat Demand Overview
- 18.4 2010-2015 Yoga Mat Supply Demand and Shortage
- 18.5 2010-2015 Yoga Mat Import Export Consumption
- 18.6 2010-2015 Yoga Mat Cost Price Production Value Gross Margin

CHAPTER NINETEEN GLOBAL YOGA MAT INDUSTRY DEVELOPMENT TREND

- 19.1 2015-2019 Yoga Mat Capacity Production Overview
- 19.2 2015-2019 Yoga Mat Production Market Share Analysis
- 19.3 2015-2019 Yoga Mat Demand Overview
- 19.4 2015-2019 Yoga Mat Supply Demand and Shortage
- 19.5 2015-2019 Yoga Mat Import Export Consumption
- 19.6 2015-2019 Yoga Mat Cost Price Production Value Gross Margin

CHAPTER TWENTY GLOBAL YOGA MAT INDUSTRY RESEARCH CONCLUSIONS

I would like to order

Product name: Global Yoga Mat Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/GC352837534EN.html>

Price: US\$ 2,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC352837534EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970