

Global Smart Scales Market Research Report 2020-2024

<https://marketpublishers.com/r/GC4C19F3C875EN.html>

Date: April 2020

Pages: 152

Price: US\$ 2,850.00 (Single User License)

ID: GC4C19F3C875EN

Abstracts

Put simply, a smart scale is one that uses Bluetooth or a Wi-Fi connection to sync all of the metrics it records about you to a health app on your phone such as the Fitbit app, Apple Health, Google Fit or other fitness apps that go with your fitness tracker of choice. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Smart Scales Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Smart Scales market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Smart Scales basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Omron

Xiangshan Scale

Withings

Taylor

Xiaomi

Fitbit

Garmin

Qardio

Amway

Vitamix

Panasonic

Haier

Media

Bosch

Yeshm

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Glass Platform

Stainless Steel Platform

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Smart Scales for each application, including-

Body Weight Management

Objects Weighing

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