

Global Smart Clothing Market Research Report 2021-2025

https://marketpublishers.com/r/GA6BC6F876FEN.html

Date: July 2021

Pages: 178

Price: US\$ 3,200.00 (Single User License)

ID: GA6BC6F876FEN

Abstracts

Smart Clothing is electronics merge with textiles to create fashionable, functional, comfortable solutions to meet your everyday needs; whether it's in sports & fitness, outdoor & leisure, home & leisure, home care & health care.

Sports, fitness and healthcare are estimated to be the largest drivers for Smart Clothing, particularly connected wearable patches and cellphones, according to a brand new report, the global Smart Clothing market is expected to register a CAGR of 9.4% during 2017-2021.

On the basis of application, the smart clothing market is segmented into the sports and fitness area, with sensor-infused shorts, bras, and footwear tracking both biometric and physiological activity, and other major section is healthcare, owing to the growing geriatric population, the old patients will adopt the smart clothing to monitor their body status and track physiological activity. According to research, the Sports, fitness and healthcare are expected to dominate the market for the forecast period.

Smart clothing companies hope to compete against fitness trackers and smart watches by providing better accuracy and the ability to target specific niche features like tracking muscle activity.

Geographically, the North America is holding the largest market in terms of production and demand due to their advanced technologies supports by a number of research institutions and tech giants, region followed by Europe and Asia Pacific, which are both expected to grow at a significant CAGR during the forecast period.

Global top manufacturers operating in Smart Clothing Market are Catapult Sports,



Clothing+, CuteCircuit, Empatica, Hexoskin, Lumo Bodytech, Interaxon, OMsignal, Motus Global, Orpyx Medical Technologies, Sensoria, Sproutling, Under Armour, WHOOP, Zephyr Technology, Nike, and Adidas among others.

Smart Clothing Report by Material, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the Smart Clothing basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.



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