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Global Predictive and Prescriptive Analytics Market Research Report 2020-2024

https://marketpublishers.com/r/G0CDF781D3C6EN.html
Date: June 2020
Pages: 161
Price: US$ 2,850.00 (Single User License)
ID: G0CDF781D3C6EN

Abstracts

Business analytics depends on analysis of sufficient volumes of high quality data. The amount of data available nowadays is huge and running into thousands of peta-bytes. Harnessing this data to make better informed decisions is what business analytics is. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Predictive and Prescriptive Analytics Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Predictive and Prescriptive Analytics market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Predictive and Prescriptive Analytics basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:
Accenture
Alteryx
Angoss

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Ayata
FICO
IBM
Information Builders
Inkiru
KXEN
Microsoft
Megaputer
Oracle
Pegasystems
Pitney Bowes
QlikTech
Rapid –I / Rapidminer, Inc.
Revolution Analytics
SAS Institute Inc.
SAP AG
StatSoft

The end users/applications and product categories analysis:
On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-
On-Site
Cloud Based

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Predictive and Prescriptive Analytics for each application, including-
Finance & Credit
Banking & Investment
Retail
Healthcare & Pharmaceutical
Insurance

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